Sathya Prabha. A

Senior UI/UX Designer

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Passionate and creative graphic designer and UI developer having experience of more than 10 years in various design fields. Working on User Centered Design Processes, Graphic & Usability Methodologies.

Product Design - Branding- Wire frame Design - Usability Analyst - Interactive Design - Visual Design - Mobile Application Design - UX analysis - Eye on Detailing

Technical Skills

- **Handling UI Tools:**
  HTML5 / CSS3 & JavaScript
- **Handling CSS Processors:**
  LESS & SASS
- **Handling CSS Frameworks:**
  Bootstrap and Material Design
- **Handling Javascript Library**
  Jquery, React(FrontEnd)
- **Handling Javascript Framework**
  Angular, Typescript(FrontEnd)

Tools

- Photoshop
- Sketch
- Adobe XD
- illustrator
- Figma
- Invision
- Zeplin
- Coreldraw
- Justinmind
- Protopie
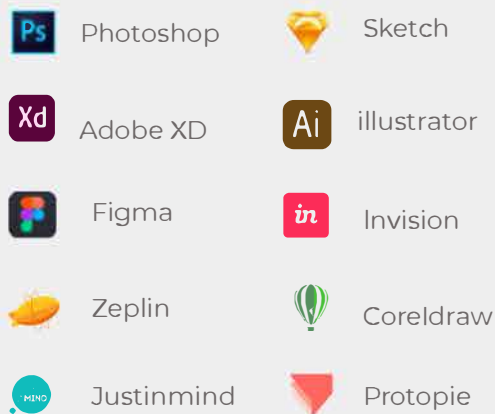
Platforms

Source Control
Tortoise SVN, Github,
Microsoft Azure - Git

Work Experience

Senior UI/UX Designer

HealthChampion (US)

July 2020 to Present

Senior UX Designer

alligatortek (US)

December 2013 to July 2020

Senior UI Developer

NDOT Technologies (US, AUS & India)

January 2012 to December 2013

UI Developer

KRDS (France & India)

June 2010 to January 2012

Industry Knowledge

- Prototyping
- Wireframing
- User Research
- Requirement Gathering
- Visual Design
- UI Architecture
- Mobile Application Dev
- Conceptualization
- Graphic Design
- Web Development
- Responsive Design
- Usability Testing
- Product Style Guide
- Typography
- Infographics

Certification

Professional Scrum Master I (PSM I)

Expert Rating

Training

Professional Scrum Foundations (PSF)

Acheivement

Eye on Detailing Award(2020)

Milestone Award (2019)

Behind the Scene Wonder (2019)

Gator Award (2016)

Education

Anna University (2006 - 2010)

B.Tech - Information Technology

Responsibilities

Create user-centric designs by considering customer feedback, and usability findings

Use Business requirements and customer research to assist in developing use cases, high-level requirements

Design .the UI architecture, interface, and interaction flow of web applications

Facilitate client's product visions by researching, conceiving, wireframing, sketching, prototyping, and mocking up user experiences for digital products.

Identify design problems and devise elegant solutions

PSD to HTML conversion

Actively participate in design and code reviews to build robust applications and prototypes.

Conduct testing of completed applications, websites and software to Assess user experience

Good understanding of web standards, CSS based design and cross browser compatibility

Develop standard UI components and style guides for company-wide use.

Websites Handled

- https://myhealthchampion.com/
- https://verycoolrooms.com/
- https://www.feedingamerica.org/
- https://access-programmers.com/
- https://www.driscolls.com/
- https://www.chicagosuburban.com/
- https://leopardo.com/
- https://www.childrensplusinc.com/
- https://sql-programmers.com/
- https://www.morgan-motor.com/
- http://www.sandricklaw.com/
- https://www.technoduce.com/
- https://www.technoduce.com/