Prakash Paini

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EXPERIENCE

SDE
testbook.com
Feb 2023 - Present
Navi Mumbai, India

- Skill page & course page: restructured landing pages and course pages using Server-Side Rendering for improved performance and SEO.
- Revamped multiple pages for optimization ie Settings page, Question Page which increased page performance
- Super sale popups: Created engaging popups to promote super sales effectively which accelerated revenue for super products.
- Developed Skill Scholarship banner which resulted in scholarship registrations by 50%.
- Pass Pro: Developed dynamic banner and a persistent sticky footer for engaging sales which made revenue growth by 25%.
- Worked for a specific feature "Pass-wrapped" for engaging interactions similar to Spotify wrapped.
- Automated flow for books generation which reduced manual efforts and time resulting in increased books
 production and revenue by 10x
- Created lead follow up page for inhouse CRM (sales) tool which led work efficiency and improving sales

InternSept 2022 - Feb 2023testbook.comNavi Mumbai, India

Projects

Spotify-demo

- Spotify app and player built in React
- Deployed using Netlify <u>here</u>

ToDo

- Functional ToDo App produced using React
- Deployed using Netlify <u>here</u>

3DWorldPassion

- 3D Printing bussiness Page designed using Bootstrap library and template
- Deployed using Github Pages here

EDUCATION

B.Com, A&F	8.2 cgpa
S.N College of Commerce	2018 - 2021
HSC	74%
S.N College of Commerce	2016 - 2018
SSC	78%
B.M.S english High School	2004 - 2016

TECHNICAL SKILLS

Languages: HTML, CSS, Javascript, TypeScript, Appscript

Frameworks & Libraries: React, Redux, Saga, Angular, NextJs, Bootstrap, Sass, Less, Tailwind

Developer Tools: VScode, PHPStorm, Docker, Git, Postman, Jenkins, Jira