# Prakash Paini

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## EXPERIENCE

**SDE**                                                               Feb 2023 – Present
*testbook.com*                                                         *Navi Mumbai, India*

- Skill page & course page: restructured landing pages and course pages using Server-Side Rendering for improved performance and SEO.
- Revamped multiple pages for optimization such as Settings page, Question Pages which increased performance
- Super sale popups: Created engaging popups to promote super sales effectively which accelerated revenue for super products.
- Developed Skill Scholarship banner which resulted in scholarship registrations by 50%.
- Pass Pro: Developed dynamic banner and a persistent sticky footer for engaging sales which made revenue growth by 25%.
- Worked on for a specific feature "Pass-wrapped" for engaging interactions similar to Spotify wrapped.
- Automated flow for books generation which reduced manual efforts and increase books production and revenue by 100%
- Created lead follow up page for CRM tool which led work efficiency and improving sales

**Intern**                                                            Sept 2022 - Feb 2023
*testbook.com*                                                         *Navi Mumbai, India*

## PROJECTS

**3DWorldPassion**
- 3D Printing bussiness Page designed using Bootstrap library and template
- Deployed using Github Pages here

**ToDo App**
- App produced using React and Next.js
- Deployed using Vercel here

## EDUCATION

**B.Com, A&F**                                                        8.2 cgpa
*S.N College of Commerce*                                              *2018 - 2021*

**HSC**                                                               74%
*S.N College of Commerce*                                             *2016 - 2018*

**SSC**                                                               78%
*B.M.S english High School*                                           *2004 - 2016*

## TECHNICAL SKILLS

**Languages**: HTML, CSS, Javascript, TypeScript , Appscript
**Frameworks & Libraries**: React, Redux, Saga, Angular, Next.Js, Bootstrap, Sass, Less
**Developer Tools**: VScode, PHPStorm, Docker, Git, Postman, jenkins, Jira