
Onwuasoeze Adaobi Euphemia

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Personal Objectives/ Key Competencies. I am a dynamic and resourceful microbiologist with extensive management experience looking to re-establish a career in a progressive organization where hard work and innovation are extensively encouraged and recognized. I am a result oriented, versatile and highly motivated expert with over eight (8) years experience in;

Research and Experimentation • Marketing • Teaching • Office Administration • System Operation.

Professional Experience **Executive Marketing Manager Gintus Bros Sports co Nig Ltd • Onitsha, Anambra.**

Responsibilities

2017
to
2018

- I worked closely with the marketing team to maximize profit and revenue by planning and executing marketing strategies, ensured attainment of sales targets for products, up-selling and building retail outlets.
- Interfaced with clients on behalf of the general managers and liaised with staff for smooth running of the company.
- Conducted needs analysis for partners businesses, observing inventory/stock levels and developing marketing strategies to influence high sales performance.

Accomplishment

- Increased the company's sales through implementation of a dedicated marketing plans which brought more sales and business.

Executive Manager Pephemia Nig Enterprise • Uyo, Akwa Ibom.

2015
to
2017

Responsibilities

- I scheduled responsibilities for all staff members.
- I assisted in providing effective coordination for the company activities with the view of maximizing profit and minimizing expenditure.

Accomplishment

- I planned and improved the marketing strategy of the company which resulted in high sales performance.

Assistant Academic Lecturer Usman Danfodio Teaching Hospital School of Nursing and Midwifery • Sokoto.

2010
to
2012

Responsibilities

- I provided optimal teaching to students' offering courses allocated to me by the head of department.

- I coordinated with department heads, faculty, and other academic personnel in scheduling all classes, optimizing time, space, and instructional needs of department and students.
- Actively participated in marking of exams, development and administration of mechanism for assessing and evaluating student's abilities in order to provide guided assistance to individual student where necessary.

Accomplishment

- My tutored students achieved excellence in all their academic pursuits as a result of comprehensive and well-tailored teaching given to them.

*2011
to
2011*

Monitoring and Evaluation Officer Targeted High Impact Project • Sokoto.

Responsibilities

- I was responsible for supervising and coordinating the activities of staff engaged in the distribution of mosquito net to nursing mothers in the selected communities.
- I was responsible for the documentation of beneficiaries picking up mosquito net as well as ensured the net was given to them free of charge as mandated by the management.

Accomplishment

- Trained new hires on data analysis and reporting techniques.

*2008
to
2009*

Microbiology Laboratory Assistant Holy Soul's Laboratory • Awada Obosi, Anambra

Responsibilities

- I was responsible for collecting blood, tissue, and other laboratory samples for lab analysis and examinations.
- I was responsible for studying, analysing and interpreting lab reports for accuracy.

Accomplishment

- I maintained patient's confidence by keeping patient records information confidential.

Education Professional Diploma • Education • 2011 | Shehu Shagari College of Education • Sokoto.

Bachelor of Science • Microbiology • 2007 | Abia State University • Uturu, Abia.

Certifications G-Platinum Petroservice Training • 2014 General Health Safety and Environment Training (GHSE) Warri, Delta State.

Reference available on request