

# Hasith Udara Kuruppu



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## OBJECTIVE

To pursue a career in an internationally reputed organization where I can use my analytical, communication and management skills to contribute towards achieving the overall goals of the organization while enhancing my professional capabilities.

## EXPERIENCE

### Management Trainee

#### Petrokem Lanka (Pvt) Ltd

240 Galle Road Katubedda Moratuwa Sri Lanka.

*October-2013 - December-2014*

- Performed transactions in the general ledger and sub ledgers, including collecting, recording and verifying financial data.
- Preparation of month end account and closing & reviewing processes to ensure accuracy of P & L and Balance Sheet.
- Supported Management Reporting process.
- Involved in the Sales Force Automation program under the marketing and sales department.
- Obtained hands on experience in developing marketing strategies for products such as Marine paints, Epoxies, Lubricants & D - bond.
- Negotiated with hardware shops and handled customer complaints.
- Involved in preparation of monthly, quarterly & annual budgets for production and sales departments and coordinated activities in the production and marketing departments
- Involved with the activities related to Quality Circles and implementation of TQM concepts in the Production Department.

### Trainee Analyst

#### KPMG

No: 32A, Sir Mohomad Macan Markar Mawatha, Colombo

*December-2017 - March-2018*

- Provided advisory services regarding accounting treatments under IAS-16 to Star Garments
- Functioned as a Team member in Providing advisory services on changed standard IFRS-9 to clients such as HDFC, Softlogic Finance, Orient Finance
- Preparation of GAP reports and presentations for DIMO PLC under IFRS-16
- Carried out presentations on the IFRS-16 & IFRS-15 standard during the visit made by the officials of KPMG - Jamaica to Sri Lanka
- Coordinated between the Audit Department and the Senior Analysts in the Accounting Advisory Department as and when needed.

## Marketing Trainee

### Coca-Cola Beverages Sri Lanka Ltd

B214, Biyagama Rd, Sri Lanka

March-2018 - September-2018

- Handled the island-wide trade promotional campaign, "Grocery Bonanza" targeting 20,000 outlets.
  - Handled customer responses and complaints for the promotions "Grocery Bonanza" & "Sprite Ekka Smart Wenna".
  - Took part in the project team for "Sales Execution Program" arranged for sales teams in 22 areas.
  - Analysed data related to marketing activities carried out by field staff in order to obtain insights
  - Assisted the Marketing team in arranging special promotional events such as Colombo Music Festival & Colombo Kites Festival.
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## EDUCATION

### Primary & Secondary Education

#### Ananda College

Colombo 10

Year of completion-2013

- Passed G.C.E ( Ordinary) Level with 8A's.
- Passed G.C.E (Advanced) Level with 4 A's & ranked 112th in the island-wide list.
- Team member of the school under-13 Basketball team, played for the Sri Lankans Cricket Club-Battaramulla from 2007 to 2009, played Tennis for the school during 2008 to 2010
- Chief Organizer of the College Western Music Association in 2012/13, Student Bank Manager at college HNB branch

### B.Sc. Business Administration (special)

#### University of Sri Jayawardenepura

Gangodawila, Nugegoda, Sri Lanka.

Year of completion-2018

- **GPA-3.52**
- Studied Project Management, Strategic Management, Financial Accounting, Marketing, Macro & Micro Economics as co-subjects
- Functioned as the Chief Organizer of the University Gavel Club, Ranked 11th at the Inter University Modelling Competition "Stylish Marketer 2017" organized by University of Kelaniya , An active member of the University Rotaract Club

### CIMA (Passed Finalist)

#### Chartered Institute of Management Accountants (CIMA) UK.

The Helicon One South Place London  
EC2M 2RB United Kingdom

Year of completion-2017

- Became 2nd for the Performance Operations Subject

### CIM-Post Graduate Diploma in Professional Marketing

#### Chartered Institute of Marketing

Moor Hall, Cookham Maidenhead, UK

Year of completion-2018

- Sitting for the final stage in December

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## SKILLS

- Comprehensive knowledge on MS Projects, PowerPoint, Word, Excel.
- Good communication and interpersonal skills.
- Capability to work under pressure.
- Ability to learn new tasks quickly & think creatively.
- Ability to see the bigger picture of issues.
- Capability to handle teams and coordinate the projects.

## REFEREES

Mr. Prasanna Premaratne  
Chairman,  
Regional Development Bank,  
No 933, Kandy Road,  
Wedamulla, Kelaniya.  
Contact no – 0772769710  
E mail -

Mr. Sriyamal Gamage,  
Deputy Finance Director,  
Hayleys Advantis Limited,  
No 50, Foster Lane, Colombo 10, Sri Lanka.  
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