

# ATLIQ HOSPITALITY

Summary

Rooms &  
Capacity

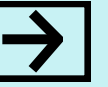
Bookings

Ratings

Insights



# Summary



Total Revenue Gained

10M

Average Rating

2.13

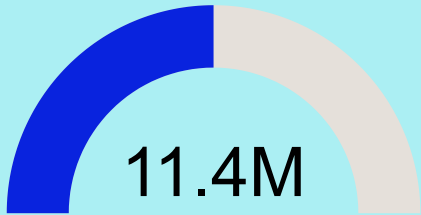
Total Bookings

1100

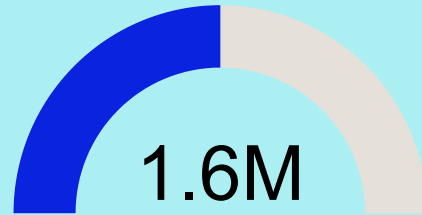
Cancelled Bookings

232

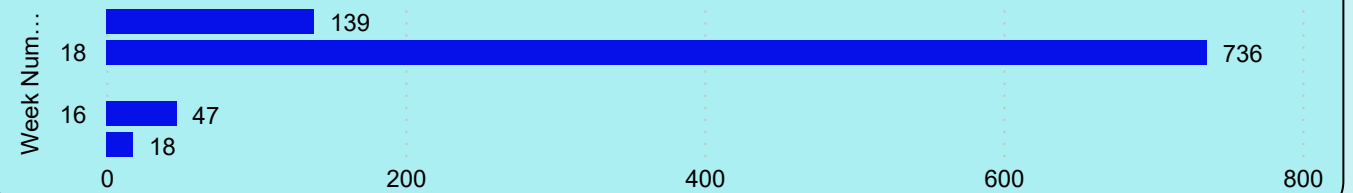
Total Revenue Generated



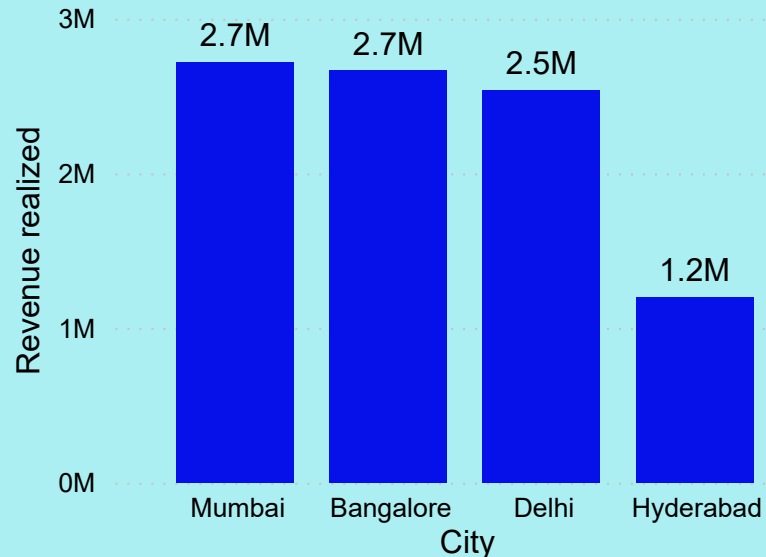
Total Revenue Lost



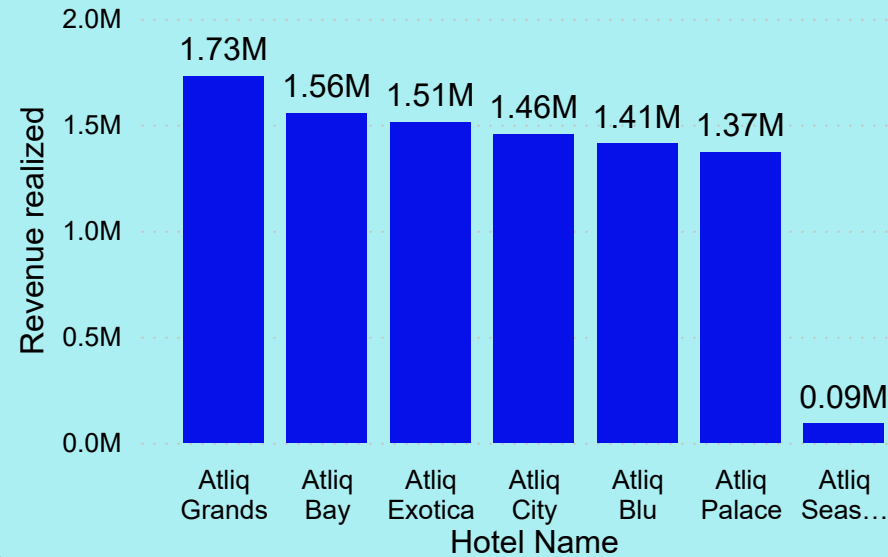
No. of Booking in Week 15 to 19



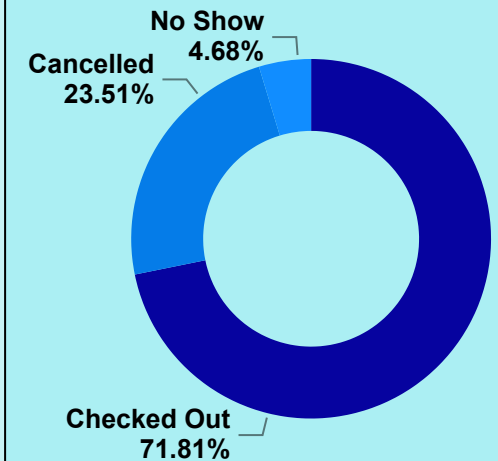
Revenue by City

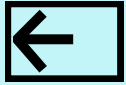


Revenue by Hotels

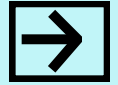


Revenue by Hotels



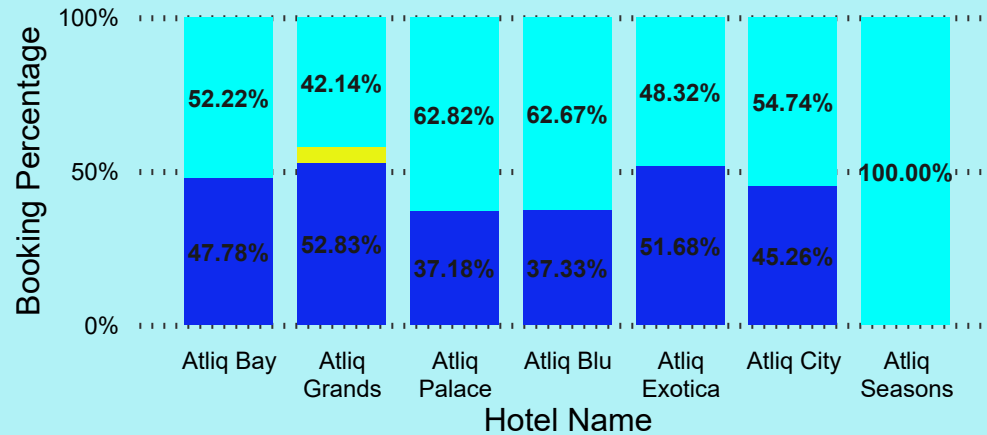


# Hotels Rooms & Capacity



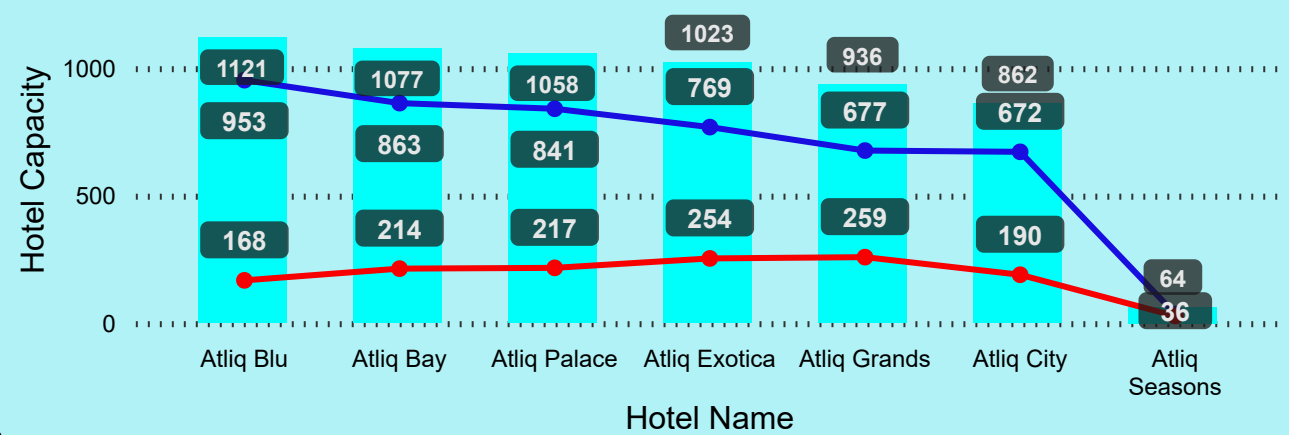
## Percentage share of bookings by Hotels room class

Room\_class ● Elite ● Premium ● Standard



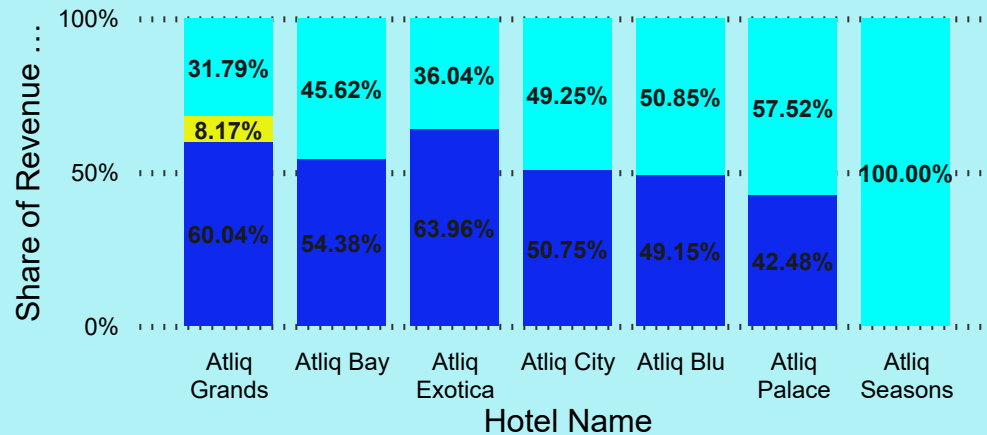
## Capacity and booking status by Hotels

● Sum of capacity ● Sum of successful\_bookings ● Sum of Column

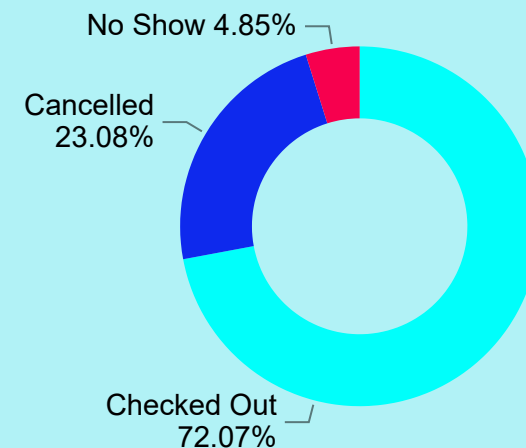


## Percentage share of Revenue by Hotels room class

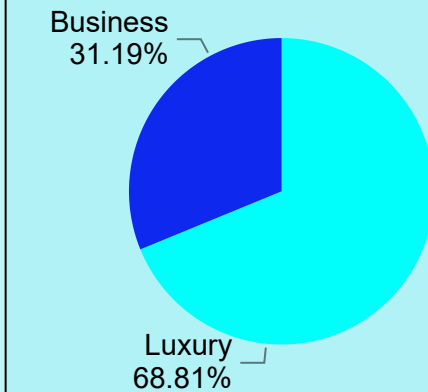
Room\_class ● Elite ● Premium ● Standard

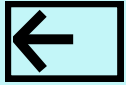


## Revenue generated by Booking

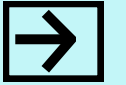


## Revenue generated by Category



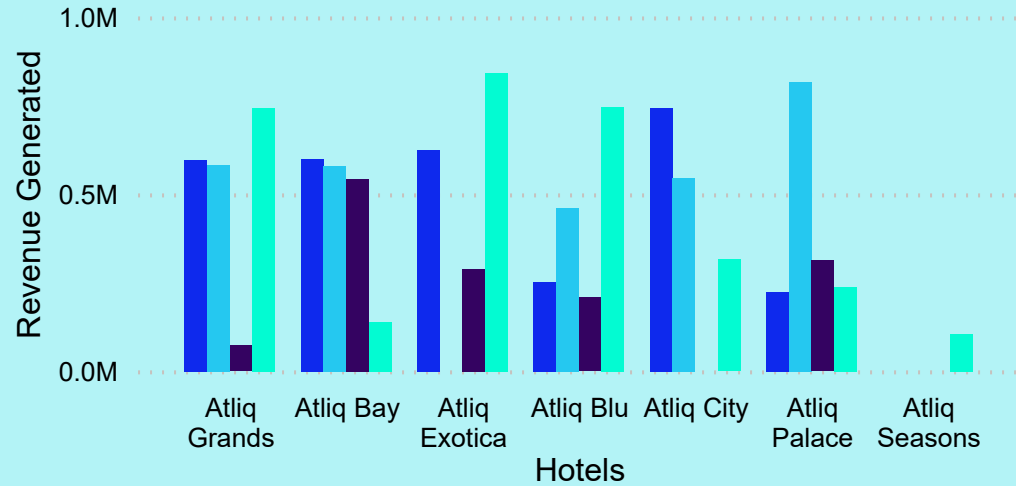


# Hotel Bookings & Revenue



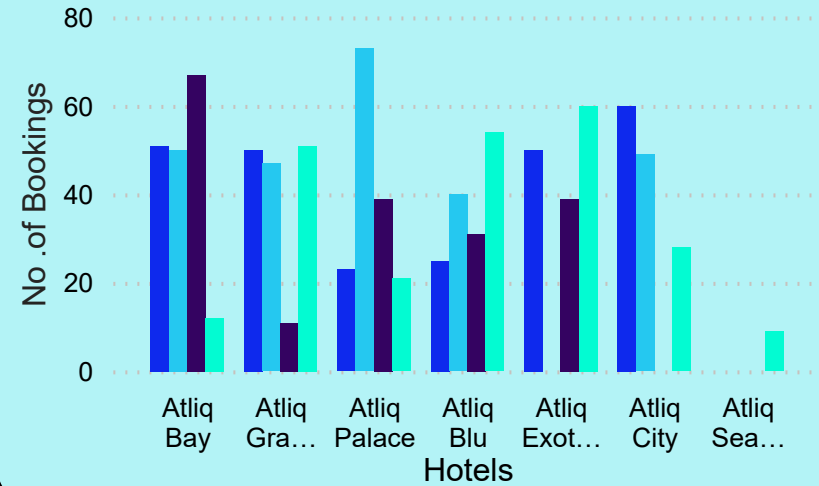
## Revenue Generated by Hotels in different Cities

city ● Bangalore ● Delhi ● Hyderabad ● Mumbai



## No. of Bookings at Hotels in different Cities

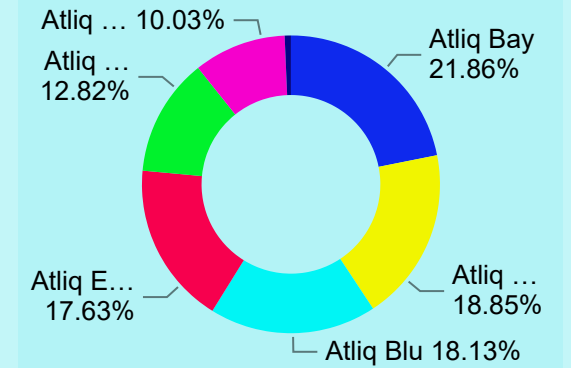
city ● Bangalore ● Delhi ● Hyderabad ● Mumbai



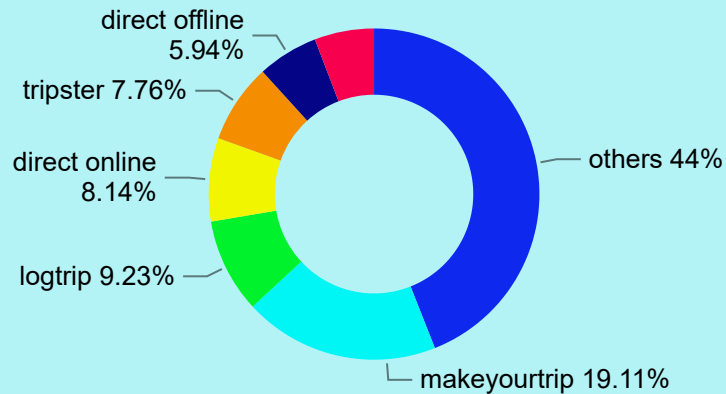
Hotels

All

## No of Days spent in Hotel

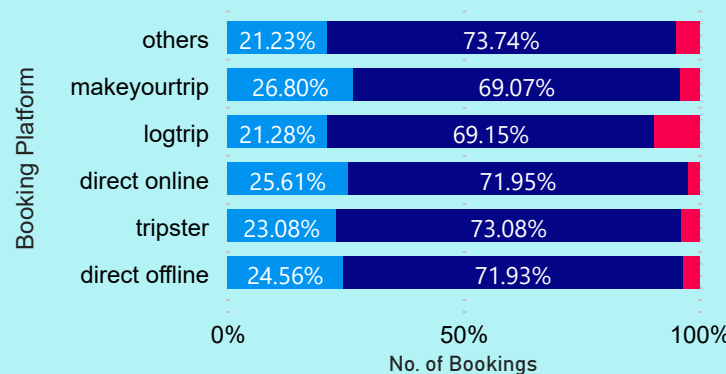


## Percentage Revenue generated by Booking Platform



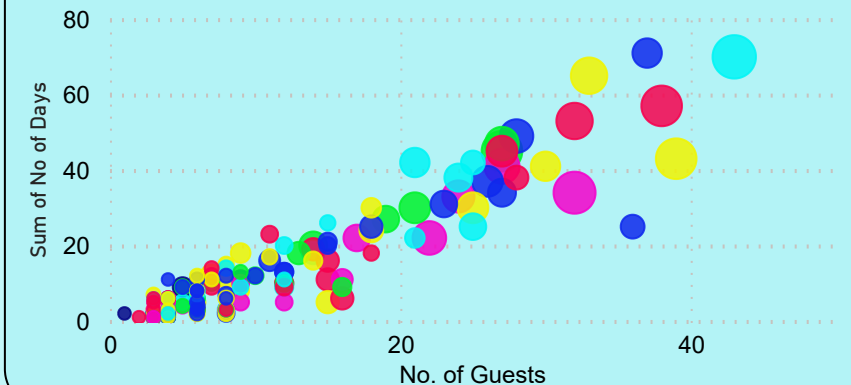
## Percentage of Booking status by Booking platform

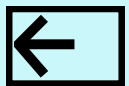
booking\_status ● Cancelled ● Checked Out ● No Show



## Relation between no of guests visited and no of days stayed in Hotels

Hotels ● Atliq Bay ● Atliq Blu ● Atliq City ● Atliq Exotica



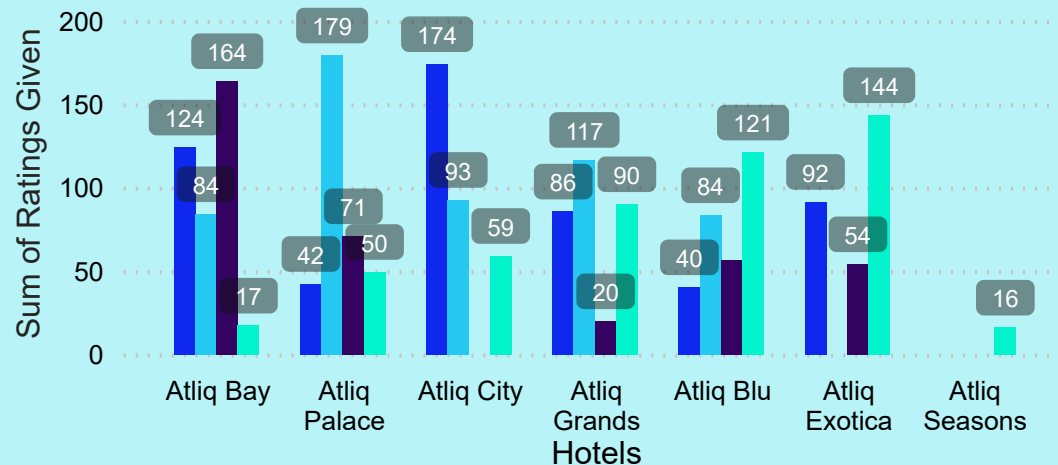


# Hotels Ratings & Revenue



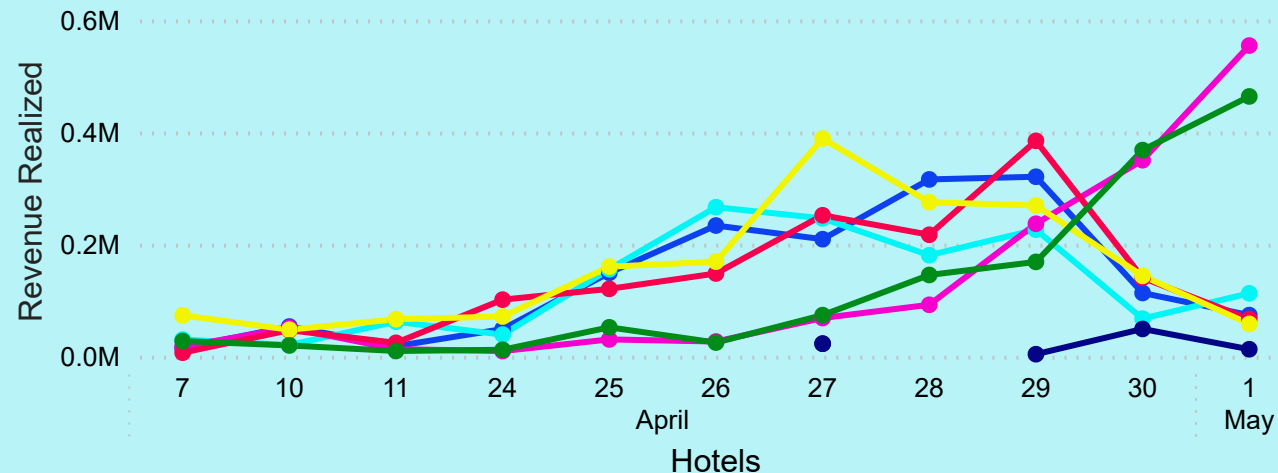
## Total of Rating by Hotels

City ● Bangalore ● Delhi ● Hyderabad ● Mumbai



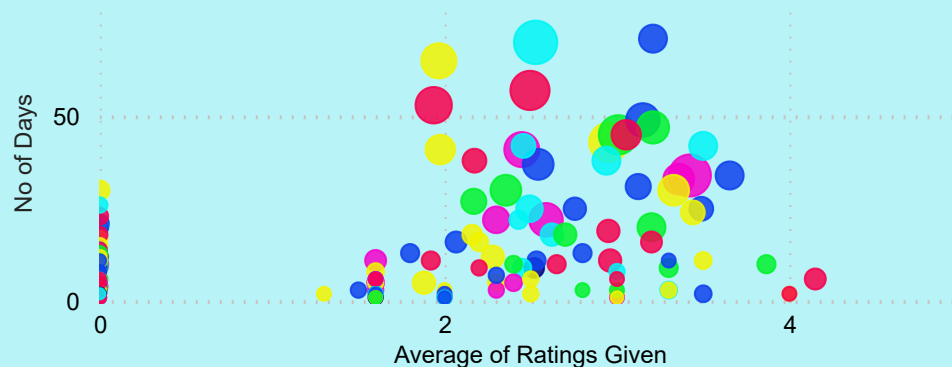
## Revenue Realized by hotels on different Days

City ● Atliq Bay ● Atliq Blu ● Atliq City ● Atliq Exotica ● Atliq Grands ● Atliq Palace ● Atliq Seasons



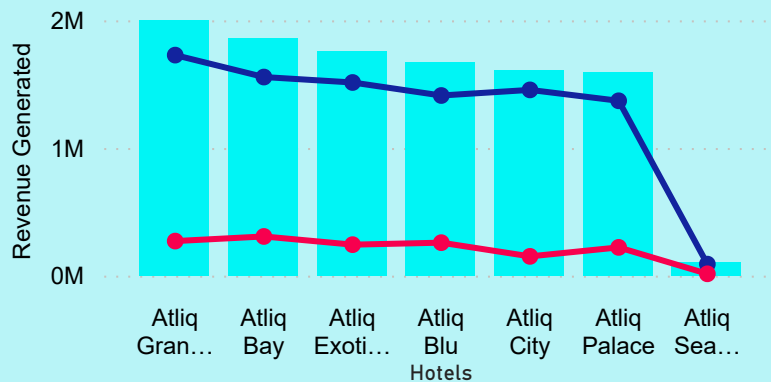
## Relation between Average of Ratings and No of Days

Hotels ● Atliq Bay ● Atliq Blu ● Atliq City ● Atliq Exotica ● Atliq Grands

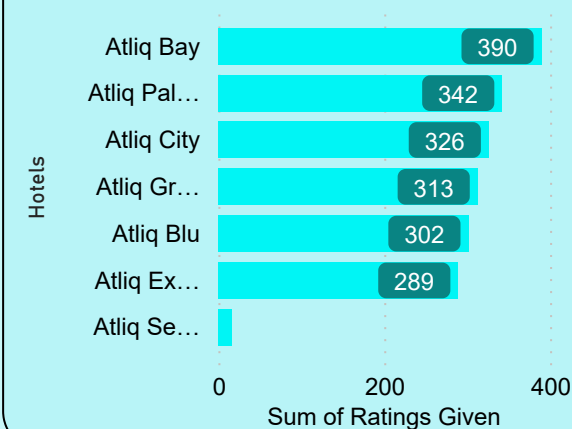


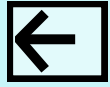
## Revenue Generated by Hotels

● Sum of revenue\_gener... ● Sum of revenue\_r... ● Sum of Reve...

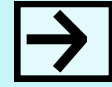


## Total Ratings given to Hotels





## Insights



- 1.The best performing hotel in terms of revenue (considering cancelled bookings) is Atliq Grand with 1.73 Million
- 2.Atliq Grand is under Luxury category and it has branches in Bangalore, Delhi, Hyderabad and Mumbai.
- 3.The highest and second highest number of bookings are of Atliq Palace in Delhi and Atliq Bay in Hyderabad.
- 4.All hotels have more than half of total number of bookings for Standard category rooms and rest of Elite category room, except for Atliq grand where few bookings are for Premium category room.
- 5.Considering revenue obtained by all hotels, 50% or more revenue comes from Elite category rooms.
- 6.Atliq Seasons have least number of bookings and thereby generated least revenue. It comes under Business category and has only Standard category rooms.
- 7.The 23% of total bookings seems to be the main reason for approx. 1.6 Million revenue loss.
- 8."Make your trip" booking platform has contributed second highest number of bookings after "other" booking platforms.
- 9.Techniques to get ratings or feedback from clients should be improved as many clients has not given any feedback.