DeepSphere.AI
Enterprise AI and IIoT for Finance

Machine Learning Enables Consistent Customer Experience Across Channels

Product	Data Source	Customer Type	Time	Location
Jeans	Twitter	Potential	2014	North Atlantic

Promotions Offered in Numbers
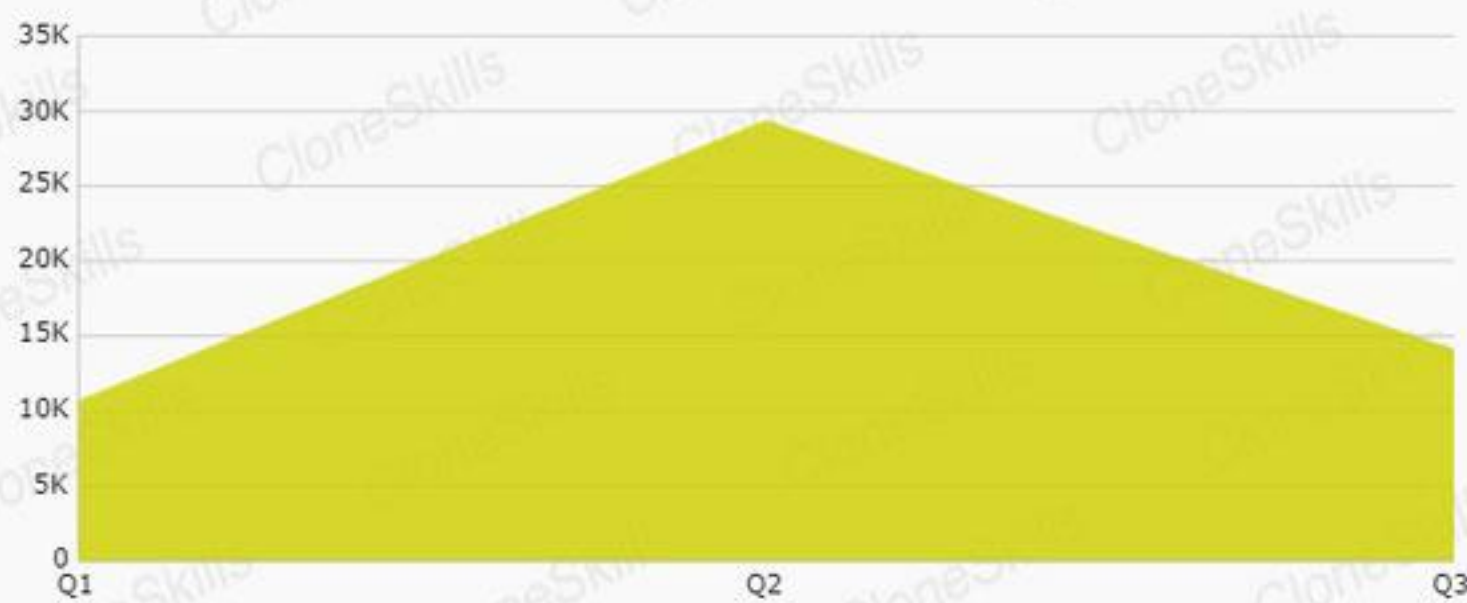
Promotions to be Offered in Numbers

- TV 34.7%
- Newspapers 30.48%
- Phone Advertising 34.82%
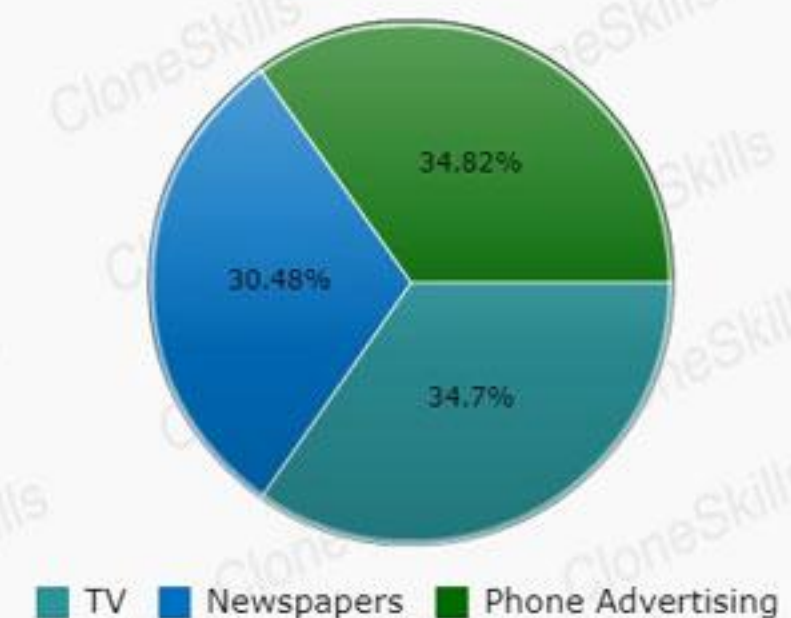
Average Monthly Converted Customers as result of Online Promotion

Average Daily Viewers
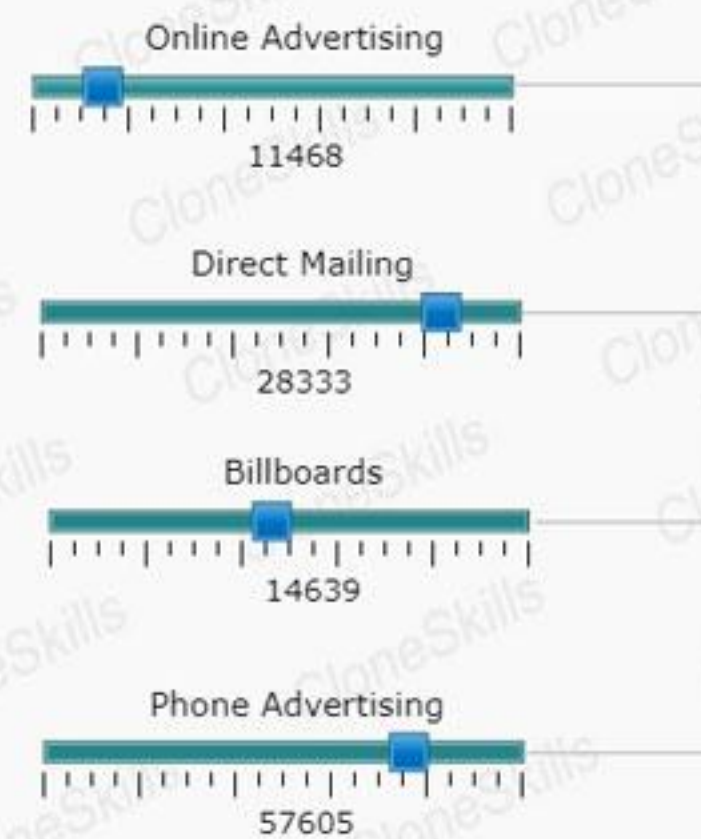## 3601

Average Daily Buyers
2317

Average Monthly Viewers
119009

Average Monthly Buyers
65286
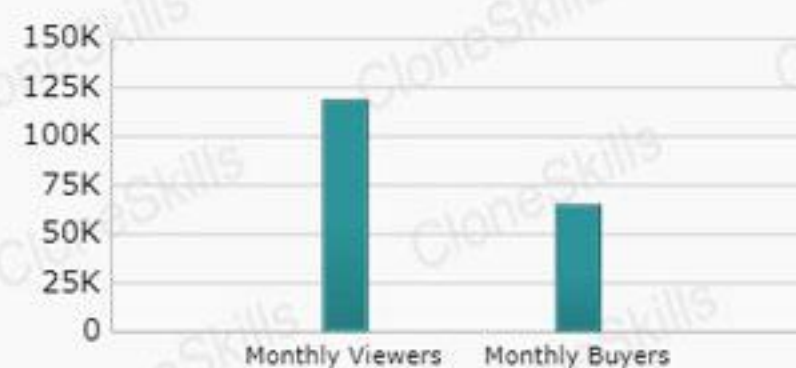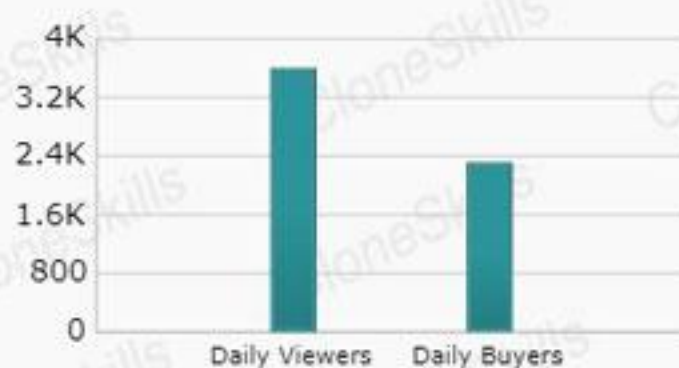
Prediction of Target Customers - Jeans

Online Advertising — 11468

Direct Mailing — 28333

Billboards — 14639

Phone Advertising — 57605

No of Target Customers

112045

Product Promotion by Region

State	Product	Online Advertising	Direct Mailing	Billboards	TV	Newspapers	Phone Advertising
Illinois	Jeans	10727	29408	14143	57393	50417	57605
Illinois	Winter Clothes	17055	28892	17004	5231	94291	44424
Illinois	Summer Clothes	19052	31007	13144	9343	59691	46938
Illinois	Fall Clothes	21708	32679	17458	9712	93535	22170