DeepSphere.AI
Enterprise AI and IIoT for Finance

Machine Learning Enables Consistent Customer Experience Across Channels

Customer Churn	Product Market Basket	Multi Channel Sales	**Customer Sentiment**	Customer Spend	Product Branding	Product Comparision	Product Market Share	Product Marketing	Inventory

Product	**Data Source**	**Customer Type**	**Time**	**Location**
Jeans	Twitter	Potential	2014	North Atlantic

Sentiment Breakdown

Legend: ■ Positive ■ Neutral ■ Negative

Positive Phrases

- sexy
- loved it
- best
- great
- cool
- awesome

Negative Phrases

- disappointed
- sick
- weird
- worried
- don't like
- con

Demographics

84%

40%

Product Improvement Requests

8

Product Potential Issues

4

Sentiment

Legend: ● Positive ● Negative ● Neutral

Mentions Vs Impressions

Legend: ■ Mentions ○ Impressions

Social Scorecard

	Old	New	
New Followers	39	11	⬆
Mentions	412	18	⬆
Message Volume	97	7	⬆
Engagement	46	12	⬆