

Machine Learning Enables Consistent Customer Experience Across Channels

Customer Churn | Product Market Basket | **Multi Channel Sales** | Customer Sentiment | Customer Spend | Product Branding | Product Comparision | Product Market Share | Product Marketing | Inventory

Product

Jeans

Data Source

Twitter

Customer Type

Potential

Time

2014

Location

North Atlantic

Customer Experience

Product Sales

Predictive Revenue Analysis for Top Selling Product - Jeans



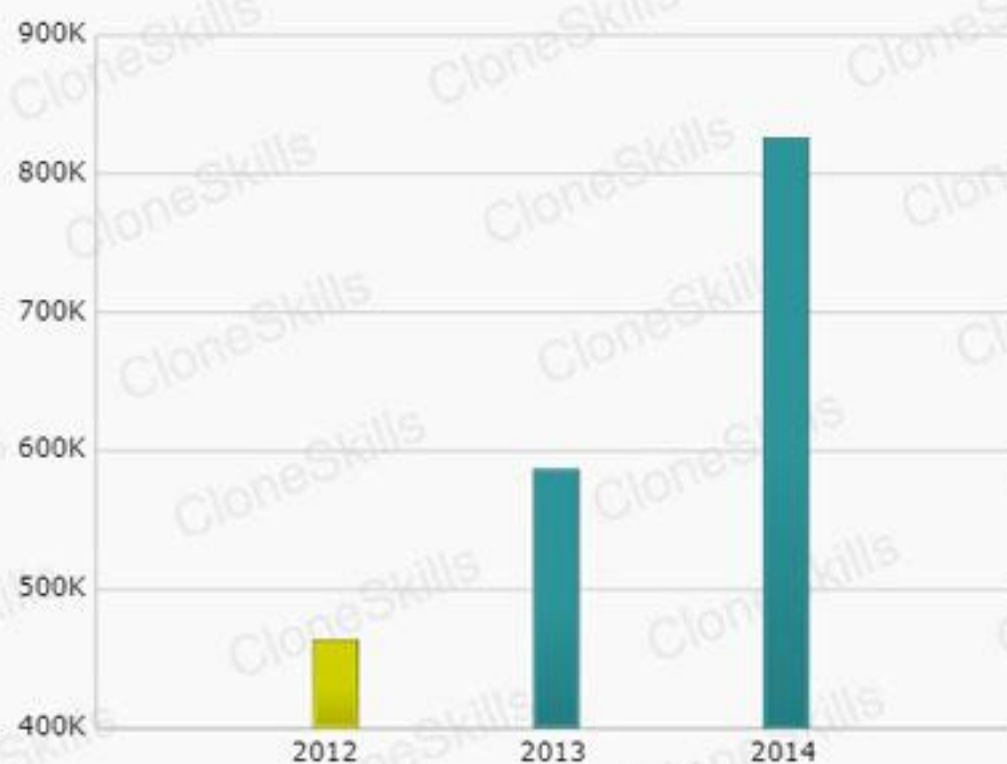
Web

Social

Store

Catalog

Product Sold by Various Channels



Revenue Collection by Product

Jeans

\$313,751

Winter Clothes

\$213,607

Summer Clothes

\$254,531

Fall Clothes

\$215,429

Customers Through Web



Customers Through Social



Customers Through Store



Customers Through Catalog



Customers Through Mobile



Customers Through E-Mail



Volume



Price



Revenue



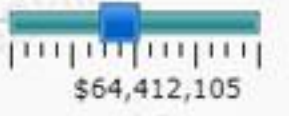
Revenue in California



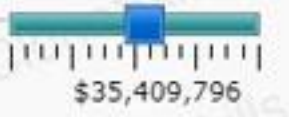
Revenue in Delaware



Revenue in Florida



Revenue in New York



Revenue in North Carolina



Revenue in Ohio



Revenue in Pennsylvania



Revenue in South Carolina

