

## UNIQUE MEDIA REQUIREMENTS FOR ZFORT

All websites to be built on Wordpress.

## 1. Upon installation of WordPress on development environment

- A second user must be created and the first user deleted (security reasons)
- Under 'Settings > Reading' in the back-end; Discourage search engines from indexing this site must be checked.
- · Yoast SEO plugin installed.

## 2. When building the site/pages

- · Make sure that any changes to the specified theme are being done to the child theme
- Any css changes are to be made to the Stylesheet.css file under Appearance > Editor
- If not available then use either the nominated Custom CSS field in the theme settings, or the Custom CSS field on the individual pages
- All CSS to be clearly displayed and organised using /\* Tags \*/ to clarify what css applies to what part of the site
- · No changes to the .php files are to be done without first consulting Unique Media
- · No Changes to the .php files of plugins are to be done ever
- · Any links leading away from the website are to be set to open in 'blank' (new page/tab)
- All settings related to fonts, colours, logos etc are to be done through the Theme Settings, not through custom css.

## 3. The following plugins must be used for any:

- · Install and use in this project the Avada Wordpress theme saved in the ASSETS folder
- · Page Builder: All pages are to be built using the Fusion Builder page builder, unless specified otherwise
- Contact Forms: Contact Form 7 (ASSETS folder)
- Slider: Revolution Slider (ASSETS folder)
- E-commerce: WooCommerce (within the theme)

Any further instructions will be specified prior to the build commencing.