Prakhar Srivastav

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Education

2013–2011 **PGDM**, *Indian Institute of Management Calcutta*, India.
Ranked in top 10 percent of the batch

2011–2007 **B.E.(Hons)**, *Birla Institute of Technology and Science, Pilani*, Goa, India.
Computer Science Engineering - GPA: 7.8/10

Skills

Languages Python, Javascript, Ruby, HTML5/CSS3, Go, Scala, Octave, Java, C/C++

Frameworks Django, Ruby on Rails, Node.js, Flask, Sinatra, Backbone, Angular, jQuery, SASS, Less

Cloud Heroku, VPS, Google App Engine

Databases MySQL (MariaDB), SQLite 3 and MongoDB

Versioning Git and Subversion

OS Linux (Ubuntu, Cent OS), Mac OS X (10.3 - 10.9), Windows

Experience

Professional

2013–current **Business Analyst**, *Xcite.com*, Alghanim Industries, Kuwait.
- Worked on improving website performance resulting in decrease in page load time from 11 to 6 secs.
- Implemented Akamai's Content Delivery Network to improve caching mechanisms.
- Implemented payment tokenization by replacing in-house card storage solution with Cybersource
- Led the project for migrating infrastructure from physical to virtual resulting in significant cost-savings
- Scoped and led the development of project to sell soft products (downloadable content) on Xcite.com
- Worked as System Administrator for managing infrastructure powering desktop, mobile web and mobile apps.
  - Administered hosting, databases and caching solution for the entire LAMP stack on RHEL (Apache, Nginx, Memcached, MySQL, Apache SOLR)
  - Responsible for all release, automated deployments and developer environments
  - Build strong monitoring and alerting tools to track uptime and incidents
  - Led the migration of DB architecture from failover replication to multi master for better flexibility and performance.

Intern

2012 **Marketing Intern**, *Heinz Private Limited*, Mumbai, India.
- Drafted and assisted in implementing a promotions plan to drive sales of new SKUs of Complan.
- Analyzed the entire marketing mix for new SKUs, gave suggestions to improve visibility, packaging and co-branding
- Conducted extensive market research to understand consumer preferences for jar usage and consumer perception for offers

2011 **Developer Intern**, *Travelocity, Sabre Holdings*, Bangalore, India.
- ○ Awarded pre-placement offer for performance and winning affiliate marketing competition during internship.
- ○ Successfully deployed an error-checking script to optimize user logging, worked on the mapper algorithm to increase its scalability.

Freelancer

2013 **Full Stack Developer**, *FMS Fiesta*, PHP, Yii, jQuery.
- ○ Designed and developed the website for one of the largest cultural fests held by an Indian Business School - Faculty of Management Studies, Delhi

2012 **Rails Developer**, *OhMyGreen*, Ruby on Rails, Facebook API.
- ○ Single-handedly ported a PHP Symfony app to Ruby on Rails for OhMyGreen (A silicon valley e-commerce startup) featuring a complete registration and referral system.

Projects

Newman Newman is a command-line collection runner for Postman. With Newman, postman users can integrate Postman collections with their build system or run automated tests for their API through a cron job. One can also use Newman as a grunt plugin to run their API tests any time you save your code in your editor. Newman is available as a package on NPM `https://www.npmjs.org/package/newman`

Postman Interceptor Postman Interceptor is a chrome extension that gives Postman wings! It enables Postman to send restricted headers i.e. headers that cannot be sent via XmlHttpRequest like User-Agent, Referrer etc. and send cookie information with any request. Available on chrome web store.

Interests

Languages Love learning and trying out new programming languages (esp functional)

Blogging I maintain a frequently updated tech blog at http://prakhar.me/

MOOCs Algorithms, Statistics, Data Visualization and Machine Learning.

Sports Competitive Swimmer. Play squash for leisure. Represented State for Basketball