

Prakhar Srivastav

Education

- 2013–2011 **PGDM**, *Indian Institute of Management Calcutta*, India.
Ranked in top 10 percent of the batch
- 2011–2007 **B.E.(Hons)**, *Birla Institute of Technology and Science, Pilani*, Goa, India.
Computer Science Engineering - GPA: 7.8/10

Skills

- Languages Python, Javascript, Ruby, HTML5/CSS3, Go, Scala, Octave, Java, C/C++
- Frameworks Django, Ruby on Rails, Node.js, Flask, Sinatra, Backbone, Angular, jQuery, SASS, Less
- Cloud Heroku, VPS, Google App Engine
- Databases MySQL (MariaDB), SQLite 3 and MongoDB
- Versioning Git and Subversion
- OS Linux (Ubuntu, Cent OS), Mac OS X (10.3 - 10.9), Windows

Experience

Professional

- 2013–current **Business Analyst**, *Xcite.com*, Alghanim Industries, Kuwait.
- Worked on improving website performance resulting in decrease in page load time from 11 to 6 secs.
 - Implemented Akamai's Content Delivery Network to improve caching mechanisms.
 - Implemented payment tokenization by replacing in-house card storage solution with Cybersource
 - Led the project for migrating infrastructure from physical to virtual resulting in significant cost-savings
 - Scoped and led the development of project to sell soft products (downloadable content) on Xcite.com
 - Worked as System Administrator for managing infrastructure powering desktop, mobile web and mobile apps.
 - Administered hosting, databases and caching solution for the entire LAMP stack on RHEL (Apache, Nginx, Memcached, MySQL, Apache SOLR)
 - Responsible for all release, automated deployments and developer environments
 - Build strong monitoring and alerting tools to track uptime and incidents
 - Led the migration of DB architecture from failover replication to multi master for better flexibility and performance.

Intern

- 2012 **Marketing Intern**, *Heinz Private Limited*, Mumbai, India.
- Drafted and assisted in implementing a promotions plan to drive sales of new SKUs of Complan.
 - Analyzed the entire marketing mix for new SKUs, gave suggestions to improve visibility, packaging and co-branding
 - Conducted extensive market research to understand consumer preferences for jar usage and consumer perception for offers

- 2011 **Developer Intern**, *Travelocity, Sabre Holdings*, Bangalore, India.
- o Awarded pre-placement offer for performance and winning affiliate marketing competition during internship.
 - o Successfully deployed an error-checking script to optimize user logging, worked on the mapper algorithm to increase its scalability.
- Freelancer**
- 2013 **Full Stack Developer**, *FMS Fiesta*, PHP, Yii, jQuery.
- o Designed and developed the website for one of the largest cultural fests held by an Indian Business School - Faculty of Management Studies, Delhi
- 2012 **Rails Developer**, *OhMyGreen*, Ruby on Rails, Facebook API.
- o Single-handedly ported a PHP Symfony app to Ruby on Rails for OhMyGreen (A silicon valley e-commerce startup) featuring a complete registration and referral system.

Projects

- Github** Complete project list, open source work and repositories on <https://github.com/prakhar1989> and <http://prakhar.me/projects>
- Newman** Newman is a command-line collection runner for Postman. With Newman, postman users can integrate Postman collections with their build system or run automated tests for their API through a cron job. One can also use Newman as a grunt plugin to run their API tests any time you save your code in your editor. Newman is available as a package on NPM <https://www.npmjs.org/package/newman> #nodejs #javascript #grunt
- Postman
Interceptor** Postman Interceptor is a chrome extension that gives Postman wings! It enables Postman to send restricted headers i.e. headers that cannot be sent via XMLHttpRequest like User-Agent, Referrer etc. and send cookie information with any request. Available on chrome web store. #javascript #chrome-extension
- Getttup** Getttup is a simple command line utility which lets you share and upload files to the ge.tt sharing service quickly and easily. It uses the Ge.tt API to share a file and generate a URL that you can share. It features a LOT of cool options like bulk upload, ability to create shares (a collection of files) and rename files. Getttup is available on Python Package Index #python
- Timelogger** Timelogger is a Django backed time tracking application for entrprises to help employees track and manage their time spent on projects. Timelogger features a customizable Admin dashboard interface that allows anyone to add projects in varying categories, carry out user management and track leaves. #django #python
- Algorithms** A collection of 30 famous data-structures and algorithms reimplemented in Python covering Dynamic Programming, Graph Algorithms and String algorithms #python
- RecoEngine** RecoEngine is a movie recommendation engine using the collaborative filtering algorithm #python
- Loops** Loops is a web-based music player that allows users to listen to music directly from the web browser. It is Single Page Web App (SPA) built without a JS MVC framework with flask as a minimal backend. #javascript #flask #python
- Voting App** Built using a RESTful backend and a Javascript heavy front-end powered by Backbone this app was built in IIMC to allows students to cast votes and get candidate info. #backbone #javascript #flask

Interests

- Languages** Love learning and trying out new programming languages (esp functional)
- Blogging** I maintain a frequently updated tech blog at <http://prakhar.me/>
- MOOCs** Algorithms, Statistics, Data Visualization and Machine Learning.
- Sports** Competitive Swimmer. Play squash for leisure. Represented State for Basketball