

Prakhar Srivastav

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Education

- 2013-2011 **PGDM**, *Indian Institute of Management, Calcutta*, India.
Ranked in top 10 percent of the batch - GPA: 7.12/9.00
- 2011-2007 **B.E.(Hons)**, *Birla Institute of Technology and Science, Pilani*, Goa, India.
Computer Science Engineering - GPA: 7.71/10.00

Experience

Professional

- 2013-Present **Business Analyst**, *Xcite.com*, Alghanim Industries, Kuwait.
- **Software Developer**
 - Re-built the entire checkout functionality of the website to add the guest checkout feature on Angular.js as a single-page application
 - Sole developer on the project to migrate the company's credit sales portal for customers from third-party provider to an in-house solution.
 - Built strong **monitoring and alerting** tools to track uptime, availability and incident reporting.
 - **Business Analyst**
 - Worked on improving website performance leading to decrease in page load time from **11 to 6sec**.
 - Improved existing **Insta-buy feature** and achieved cost-savings by replacing in-house card storage solution with **payment tokenization** from Cybersource.
 - Led the project for migrating infrastructure from physical devices to a scalable **multi-tenant architecture** on cloud resulting in **cost-savings upto 50 percent**.
 - Improved sales by scoping and leading the development of project to **sell digital products** (downloadable content) on Xcite.com.
 - **Devops Engineer**
 - Responsible for managing infrastructure powering desktop, mobile web and mobile apps of one of the **highest traffic websites** in Kuwait
 - Single-handedly responsible for all release, automated deployments, backups and developer environments across multiple channels
 - Helped re-engineer the database architecture and led migration from failover replication to **multi master** for better flexibility and performance.

Internships

- 2012 **Marketing Intern**, *Heinz Pvt. Limited*, Mumbai, India.
- Drafted and assisted in implementing a promotion plan to drive sales of new SKUs of Complan.
 - Analyzed the entire marketing mix for new SKUs, gave suggestions to improve visibility, packaging and co-branding. Conducted extensive market research to understand consumer preferences.
- 2011 **Developer Intern**, *Travelocity, Sabre Holdings*, Bangalore, India.
- Awarded pre-placement offer for performance and winning affiliate marketing competition during internship.
 - Successfully deployed an error-checking script to optimize user logging, worked on the mapper algorithm to increase its scalability.

Freelancer

- 2013 **Full Stack Developer**, *FMS Fiesta*, PHP, Yii, jQuery.
 - Designed and developed the website for one of the largest cultural festivals held by an Indian Business School - Faculty of Management Studies, Delhi
- 2012 **Rails Developer**, *OhMyGreen*, Ruby on Rails, Facebook API.
 - Single-handedly ported a PHP Symfony app to Ruby on Rails for OhMyGreen (A silicon valley e-commerce startup) featuring a complete registration and referral system.

Projects

- Github Complete project list, open source work and repositories on <https://github.com/prakhar1989> and <http://prakhar.me/projects>
- Newman Newman is a command-line collection runner for Postman. With Newman, postman users can integrate Postman collections with their build system or run automated tests for their API through a cron job. One can also use Newman as a grunt plugin to run their API tests any time you save your code in your editor. Newman is available as a package on NPM <https://www.npmjs.org/package/newman> #nodejs #javascript #grunt
- Postman Interceptor Postman Interceptor is a chrome extension that gives Postman wings! It enables Postman to send restricted headers i.e. headers that cannot be sent via XMLHttpRequest like User-Agent, Referrer etc. and send cookie information with any request. Available on chrome web store. #javascript #chrome-extension
- Timelogger Timelogger is a Django backed time tracking application for enterprises to help employees track and manage their time spent on projects. Timelogger features a customizable Admin dashboard interface that allows anyone to add projects in varying categories, carry out user management and track leaves. #django #python
- Algorithms A collection of 30 essential data-structures and algorithms reimplemented in Python covering Dynamic Programming, Graph Algorithms and String algorithms #python
- Loops Loops is a web-based music player that allows users to listen to music directly from the web browser. It is Single Page Web App (SPA) built without a JS MVC framework with flask as a minimal backend. #javascript #flask #python

Online Courses

Coursera

- 2014 **Mining Massive DataSets**, *Stanford*, Data Mining, Machine Learning.
 - A graduate-level CS course by Anand Rajaraman et al
- 2013 **Functional Programming in Scala**, *EPFL*, Functional Programming.
 - Completed Course with 96.2% marks and achieved distinction
 - Learnt higher order functions, pattern matching and lazy evaluation
 - Project: Built a code search engine in Scala for Stripe's Capture the Flag competition. Ranked in top 1000 worldwide.
- 2012 **Machine Learning**, *Stanford*, Machine Learning.
 - Completed Course with 100% marks and achieved distinction
 - Learnt machine learning algorithms like regression, neural networks and support-vector machines
 - Project: Built a movie recommendation engine using Collaborative Filtering in Python for Data Mining course in IIM Calcutta. Achieved highest grade and topped the course.
- 2012 **Computing for Data Analytics**, *John Hopkins*, Statistics.
 - Learnt programming in R, doing data analysis and creating data graphics in R.

Udacity

- 2014 **Developing Android Apps**, *Google*, Java.
◦ Learnt UI development, connecting to the cloud and running services in Android Apps
◦ Project: Built an Android game - Colorphun and released it on the Google Play Store
- 2012 **Web Development**, *Steve Huffman*, Python.
◦ Learnt MVC design pattern, deployment on Google App Engine and scaling the application.
◦ Project: JokaStore: Built an e-commerce store from scratch for a venture as a part of Entrepreneurship course at IIM Calcutta. Project was hugely popular & featured in India's leading daily - The Hindu.

Skills

Languages Java, Python, Javascript, Ruby, HTML5/CSS3, Go, Scala, OCaml, Octave, C/C++
Frameworks Django, Ruby on Rails, Node.js, Android, Flask, Sinatra, Backbone, jQuery, SASS, Less

Relevant Coursework

BITS Data Structures and Algorithms, Operating Systems, Theory of Computation, Database Systems, Advanced Computer Organization, Discrete Structures for Computer Science, Computer Programming I&II, Object Oriented Programming.

IIM Calcutta Business Data Mining, Information Technology, Managing Information Systems, Managing New Ventures, IT and Business Innovation, Marketing for High-Tech and Innovation.

Awards and Honors

- 2013 Ranked in top 10% of the batch at IIM Calcutta
- 2011 Secured 99.80 %ile in CAT 2011 amongst 300,000 students
- 2010 Placed in top 5 at Sastra'10 – International Technical Festival of IIT Madras
- 2008 Ranked 5th in 'Mathematics Aptitude Test' in a batch of over 600 students at BITS in '09
- 2007 1st among 70 teams in Robotics Event at Quark '07 – National Technical Festival of BITS
- 2007 State Rank 334 and All India Rank 3989 in AIEEE '07 taken by over 644,000 students
- 2006 Scholar Badge for 3 consecutive years('03 - '06) at Delhi Public School for academic excellence

Extra-Curricular Activities

Positions of Responsibility

- 2012 IT Head, Consulting Club - Developed the club's website with an inbuilt blogging platform
- 2011 Member, IT Solutions Group - Developed the election portal, the course registration portal and research tracking portals for IIM Calcutta.
- 2010 Core Member, Spree BITS - Designed merchandise and handled IT for the entire event.
- 2009 Event Manager, Quark BITS - Organized the popular gaming event with a footfall of 75 teams.

Sports

- 2007 3rd Position in District Level Basketball Championship Sports
- 2006 1st position in 100m Freestyle in Swimming Meet

Interests

Languages Love learning and trying out new programming languages (esp. functional)

Blogging I maintain a frequently updated tech blog at <http://prakhar.me/>

Featured on The Economic Times, The Hindu, The ChangeLog, PyCoder's Weekly