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Creating Softwares for Organizations

backed by

Microsoft

Indian Institute of Technology Mandi

STARTUP BIHAR

MISSION STATEMENT

We build customised white-label products for organizations

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This Is For You

if you are...

A Startup/MSME

Affordable business solution
Manage payroll & attendance
Build your own MVP

An E-commerce Platform

Attractive user interface
Payment Integration
Catalogue Creation

Medium-Large Scale Business

Revamp legacy products
New offerings
Scalability and efficiency through
custom softwares

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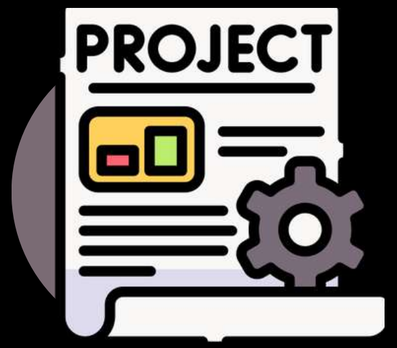
Delivering Success



50+

Projects

50+

Team Members

10+

Yrs Experience

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$1M+

Valued Projects

30+

Clients

4.9★

Rated on Google

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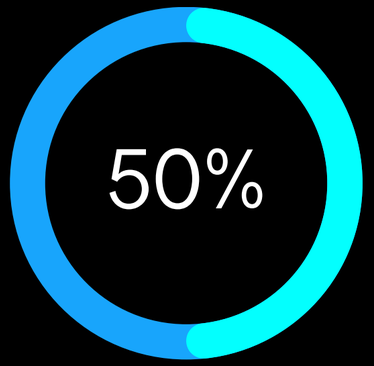
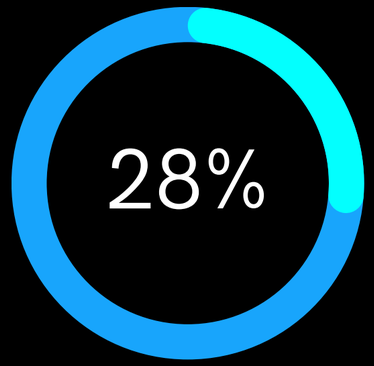
Key Performance Indicators



Deployment time

50 % faster deployment time due to the experience and expertise of the team



Reduced Server Cost

Our In-house server and collaboration with Microsoft decreases the overall cost of using servers for your project

Onboarding to Delivery

Our speedy onboarding pipeline ensures that you have a smooth and informed experience

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Meet Our Founders

Prakhar Kumar Singh

Co-Founder
IIT Bombay

Anish Kumar Singh

Co-Founder
IIT Bombay

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Meet Our Mentors

Prof. Sandeep Kumar

Mentor
IITB Professor

Prof. Ashirwad Tillu

Mentor
VP Reliance Jio

Prof. Love Sarin

Mentor
IITB Alumni

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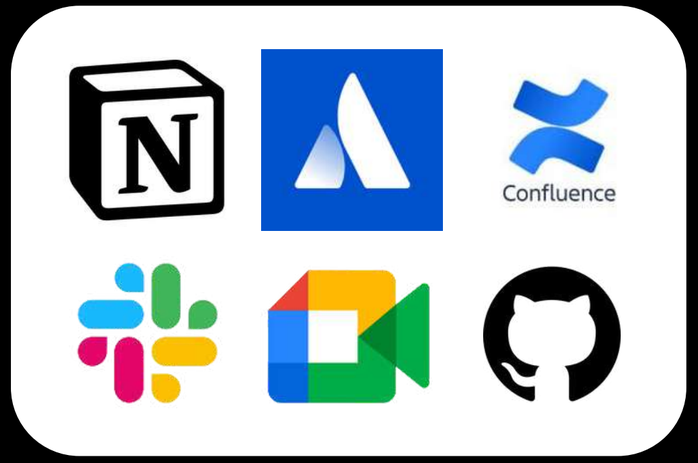
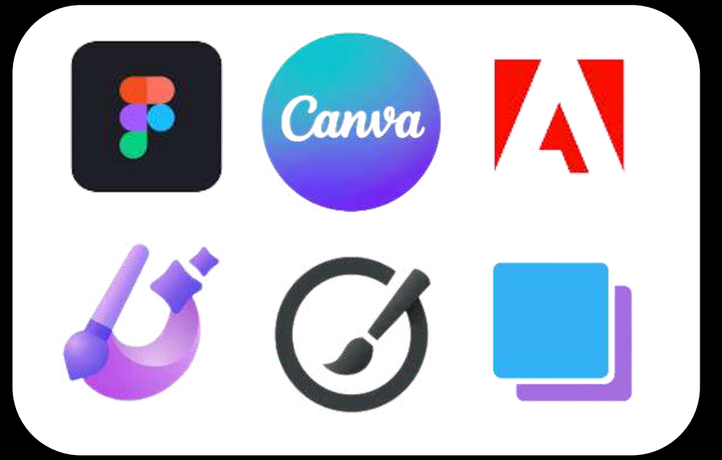
A Versatile Team

5+
Product Managers

20+
Developers

5+
Designers





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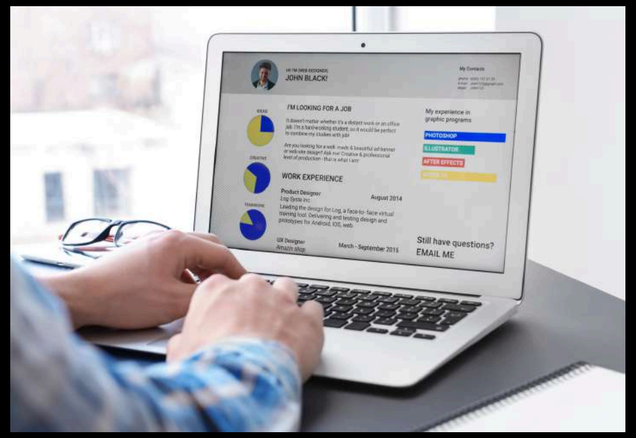
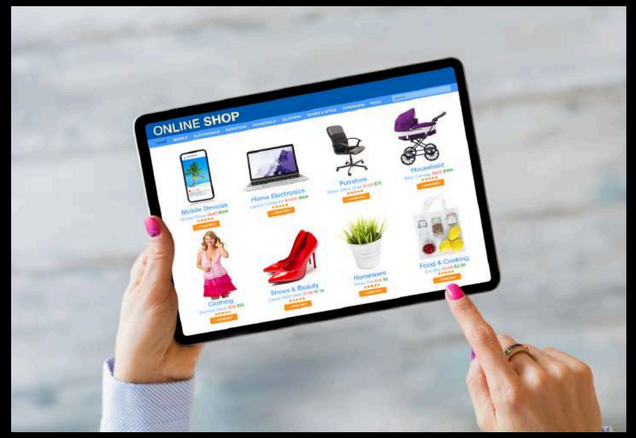
Our Core Products



HR Management Software

Manage payroll, track attendance, assign tasks, handle leave and remote work, and track on-field employees.



Headless Commerce Website

Hyperlocation, customisable UI/UX, catalogue creation, shipping, payment, and analytics

Supply Chain Management

Live tracking of couriers, truck booking, order management, digital compliance

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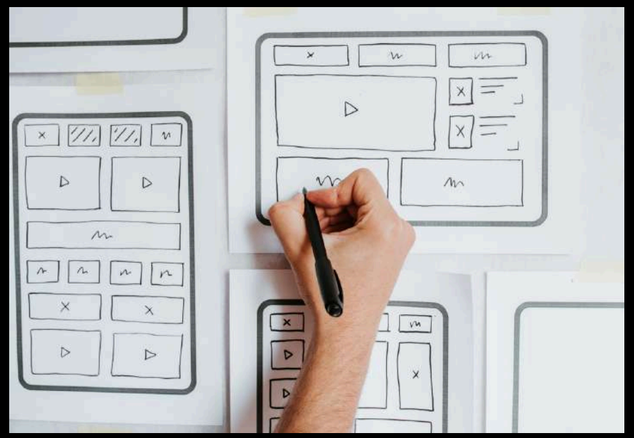
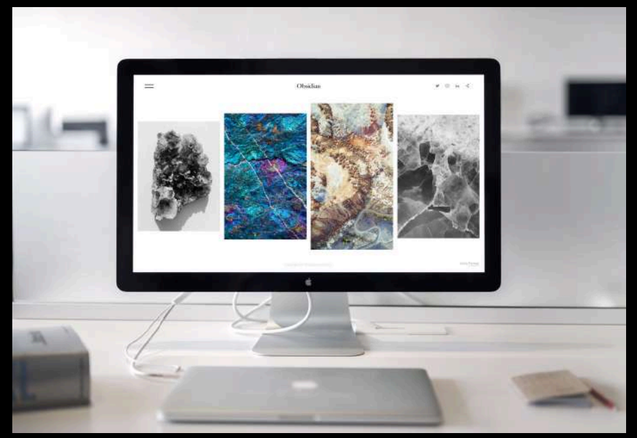
Accounting Software

General ledger, investment management, budgeting, reports, invoicing, statements preparation



Project Management

Track and maintain projects' resources using one dashboard. Budget, employees, tasks, invoices and docs all at one place



Website and SEO

Build websites for your brands & 100+ website templates to choose from

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Features Built

Chat and messaging

Cross communication within an organisation and very light weight, also includes media files

Document generation

Generate order bills and documentation. **PDFs** and **XLSX** files for all the business requirements

Budgeting & Management

Tracking and management of budgets and reiumbursements for travel etc.

API Driven

Features built can be requested as **customizable APIs** to control your data workflow

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Identity & Access Management

Quick onboarding of new and existing employee while being able to change their position/responsibility

Logistics Tracking

Easy tracking of your logistics fleet and assigning orders

Headless E-commerce

Your own website for e-commerce with the APIs you need.

Payroll Management

Keep your employees happy by paying them regularly and on-time

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Attendance & Leave Management

Manage who comes to work on time with our geo-tag location attendance feature

Profession & Brand Websites

Build website for all category of business like logistics, design, ecommerce, construction, financial services and more

MIS Dashboard

Keep track all your project KPIs for your project and manage all the project resources from a single dashboard

Third Party Integrations

Integrate with our software stack with Google, Microsoft, Slack, Ghost, Zapier, Hubspot, and more

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Onboarding Process

within 24 hours

within 3 days

Point of first contact

Connect with us on

Onboarding Pitch

Our expertise, used cases and pricing policies

Request for Proposal

Deliverables, clear scope of work and project intricacies

An Overlay of Deliverables

Final checklist of deliverables, project timeline

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20% of project billing

40% of project billing

within 7 days

within 15 days

Finalise Terms

Vendor documents, pay-order, payment invoice and contract

Engineering & Design

High-level design and development of project

Minimum Viable Product

Functional minimum viable product with design & architecture

Granular Optimization

Server payment and optimization for deployment

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20% of project billing

20% of project billing

within 1-2 months

Project Deployment

Fully functional project prototype ready for deployment

Delivery and Installation

Sharing of code base, IP transfer, handbook & training manual

Stability of Project

Ensuring a bug free and stable version of the software

Maintenance & Upcycle

Server maintenance, tech support, minor tweaks, basic feature upgradation

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*stability usually takes 50% of project cycle time

Why Choose Floww?

Professional Team

We have a team of professionals for all aspects of product building. We deliver what you require.

Pay-As-You-Go

Pay only for the features that you use so that you dont lose investment trying new things (for additional features)

From 0 to 100

From building a software that can help your business, to making sure it evolves as per your business. We are with you at every step

Cross Platform Usage

Our softwares are not restricted to a browser, they can be used on any device at any time as they are API based

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Our Clients

Airth
Your Air Doctors

RADIANCE™
LIGHTS

ORGO EAST

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Unilever

PHOENIX MARKETCITY

JINDAL STEEL & POWER

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MINISTRY OF DEVELOPMENT OF NORTH EASTERN REGION

North Eastern Council
Government of India

NERCORMS
NORTH EASTERN REGION COMMUNITY RESOURCE MANAGEMENT SOCIETY

सत्यमेव जयते
Government of the National Capital Territory of Delhi

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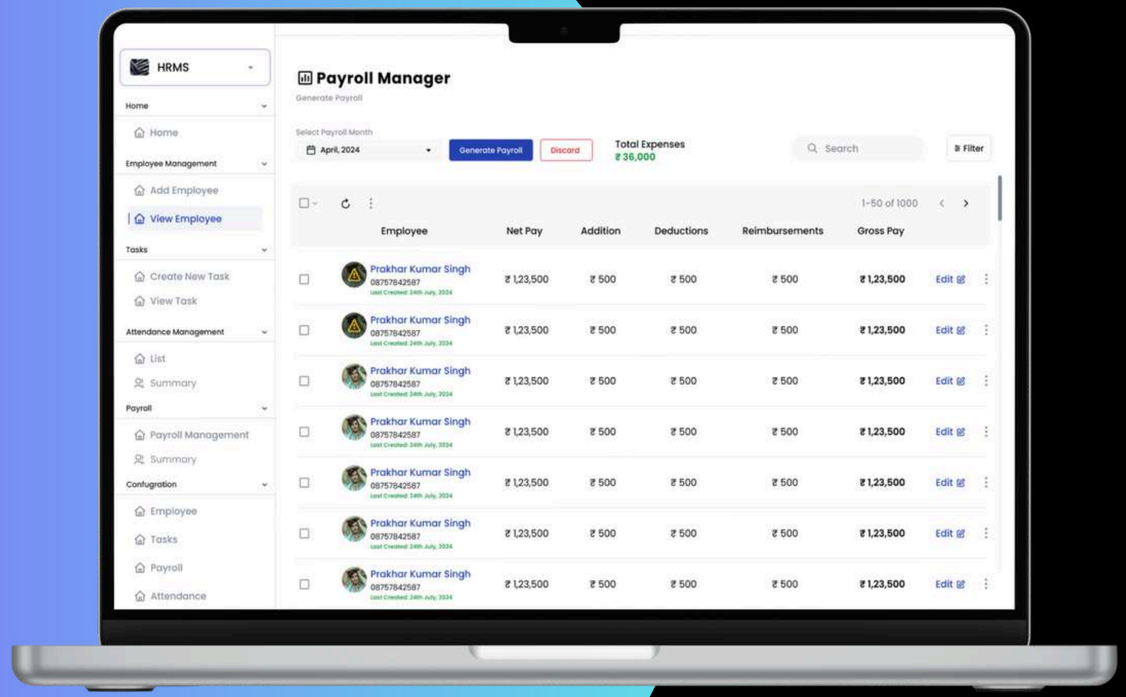
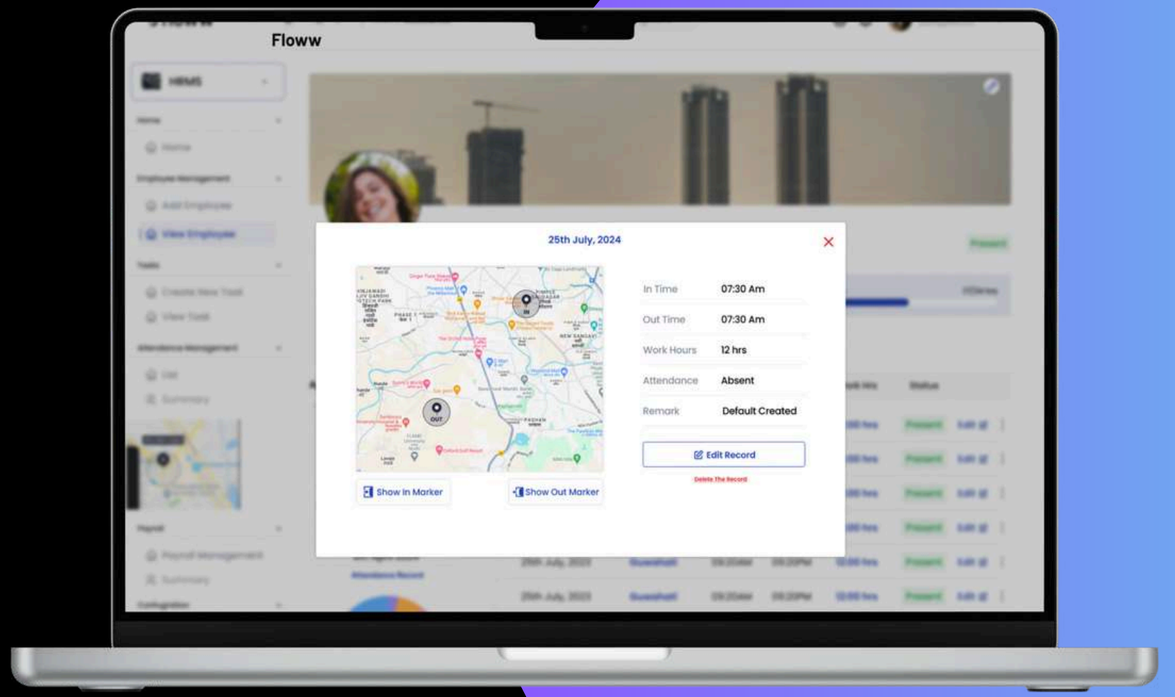
Employee Management

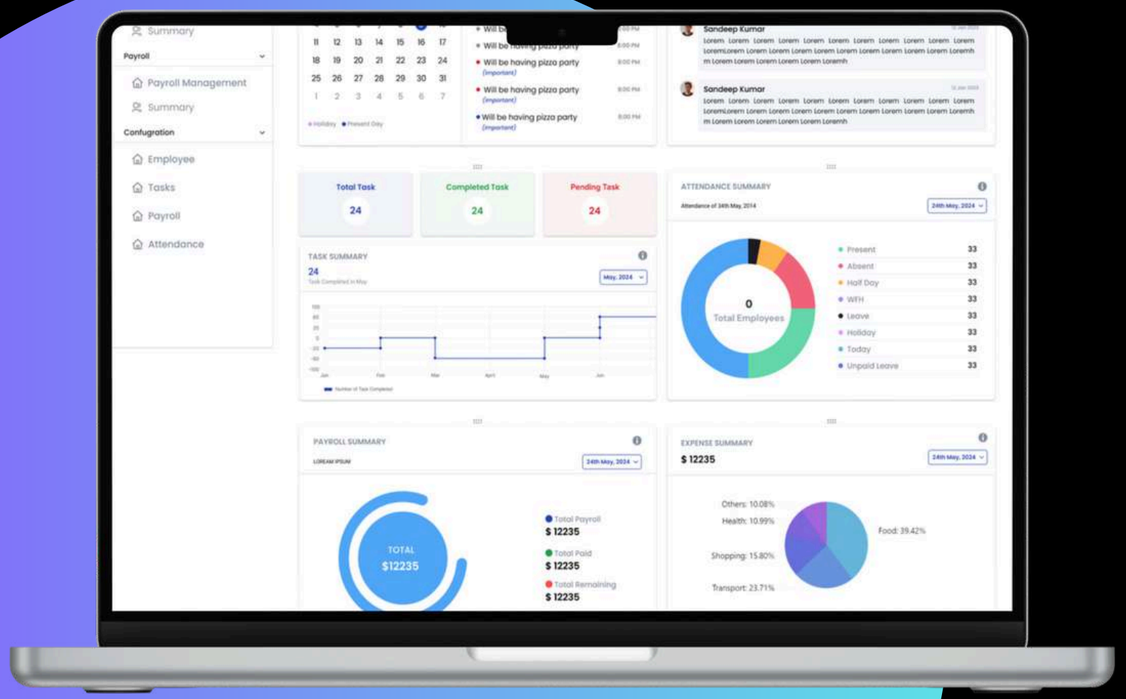


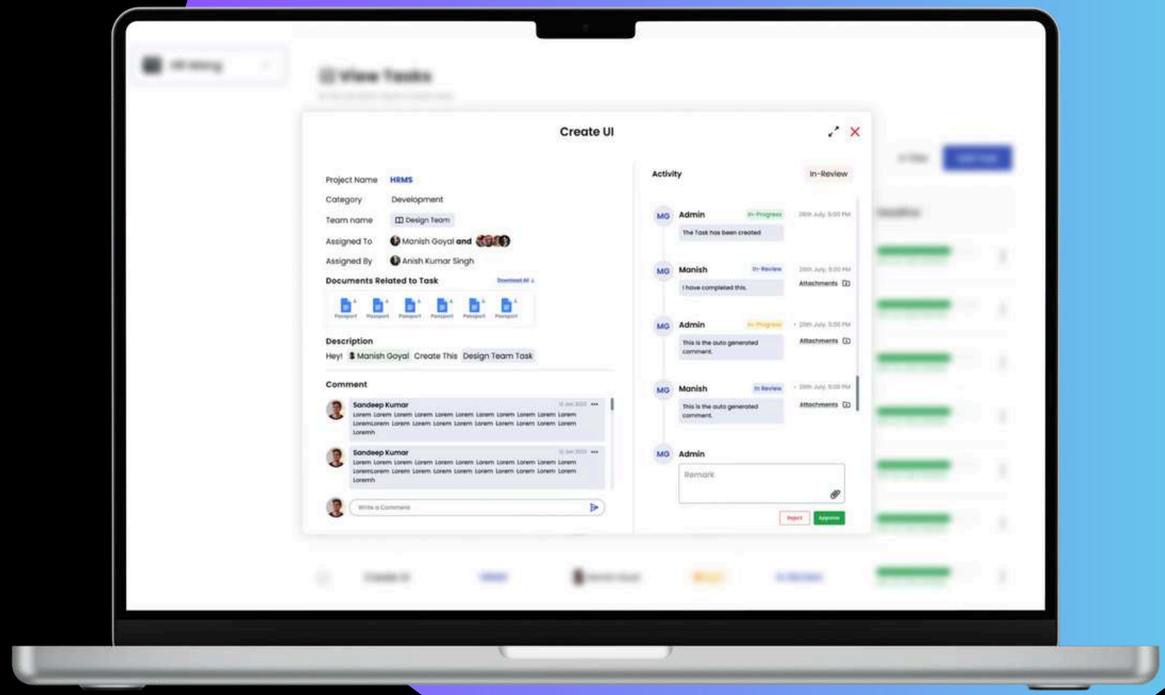
Automated Payroll



Geo-Tag Attendance

Employee Dashboard

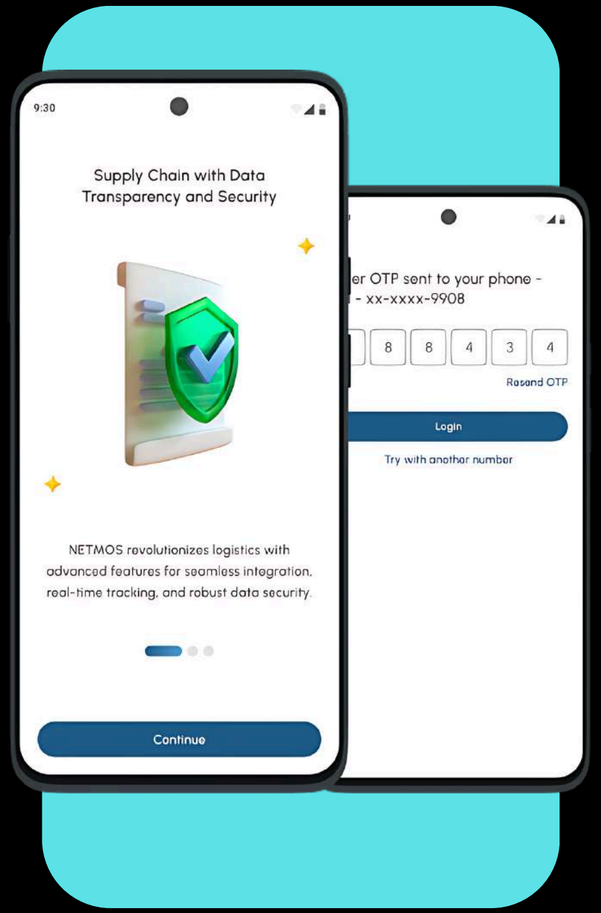


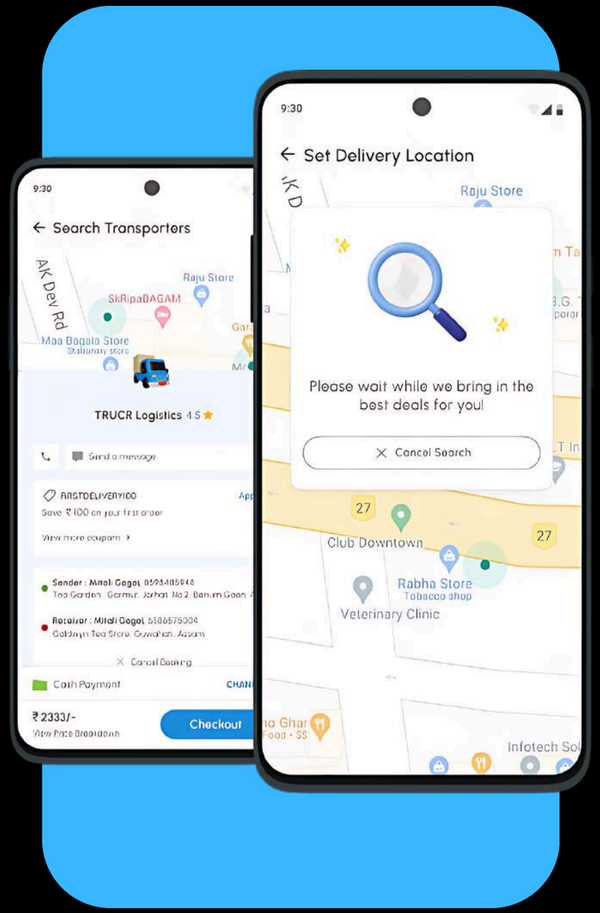


Project Management

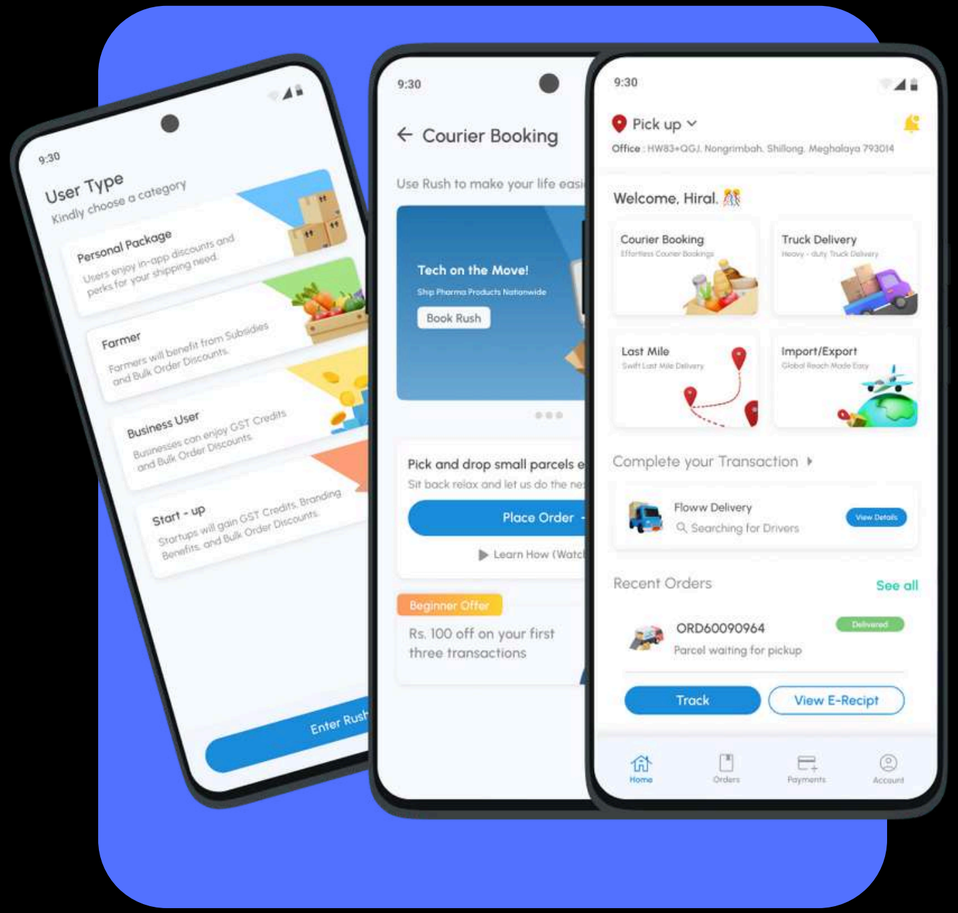
Supply Chain Tracking

Live-Delivery Tracking



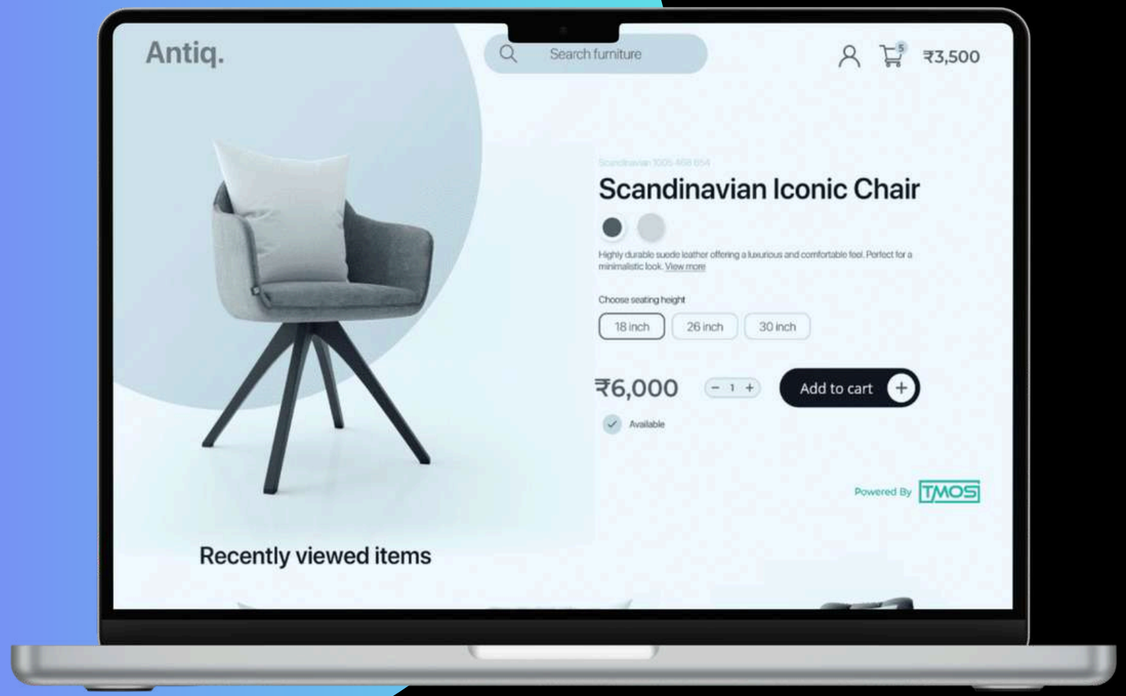


Courier Fleet Management

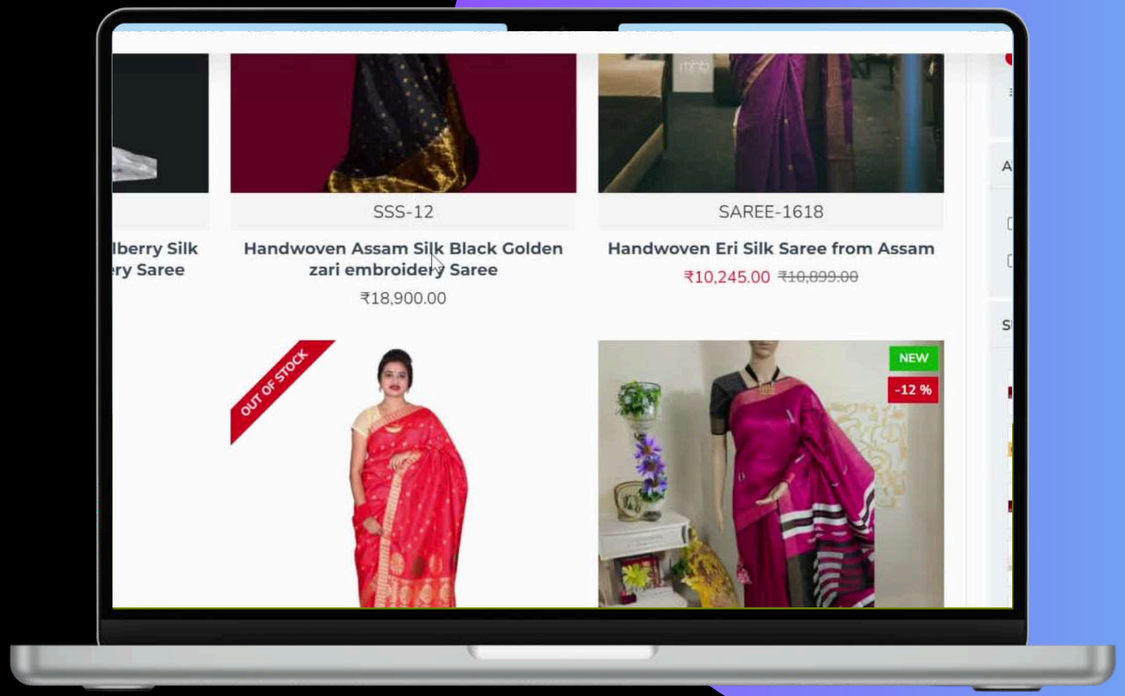


E-Commerce Website

Custom UI Themes



Catalogue Creation



Testimonials

Mr. Nitesh Kumar

Director - R1 Radiance Lights

★★★★★

"Floww application has helped us managing and tracking assignments, and their application helps us building our delivery proofs instantly."

Mr. Ravi Kaushik

CEO - Airth.in

★★★★★

"Floww search is really great for us. It has helped us in finding local delivery companies in Mumbai. We see great potential in the product for mid-size companies like ours."

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Pricing Policy #1

FLAT PRICING MODEL

Kick-Off Fee

With 20% of project billing, our deliverables-

- a project document
- a Figma mock-up file
- a high level design & development

Minimum Viable Product

With next 40% of project billing, our deliverables-

- an MVP
- partially working prototype
- basic API features with design

Installation & Deployment

With next 20% of project billing, our deliverables-

- final presentation
- code base of the project
- IP address & handbook
- training manual for operating the product

Overall Success

With last 20% of project billing, our deliverables-

- bug fixes
- free maintenance
- minor tweaks
- basic feature upgradations

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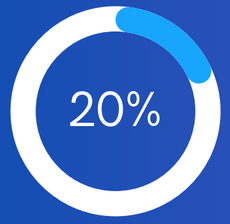
*throughout the payment cycle, you will have an option to exit the project by paying a small closing fee.
This will enable that you do not lose money because of dynamic business

Pricing Policy #2

HYBRID PRICING MODEL

Project Initiation Fee



Kick-Off Fee

Minimum Viable Product

EMI-Based Payment

Avoid financial strain on your business by paying through EMIs.

Covers Installation and Deployment, Overall Sucess and Maintenance

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*throughout the payment cycle, you will have an option to exit the project by paying a small closing fee.
This will enable that you do not lose money because of dynamic business

In Conclusion...

- Our softwares are **Reliable (50+ Projects)**
- Our teams are **Experienced (10+ years)**
- Our onboarding journey puts **You First (Deliverables first model)**
- Our softwares make your **Business Smooth (For Startups, MSMEs and Corporations)**
- **No Cost EMI based** payment model available (reduces cost by 40%)

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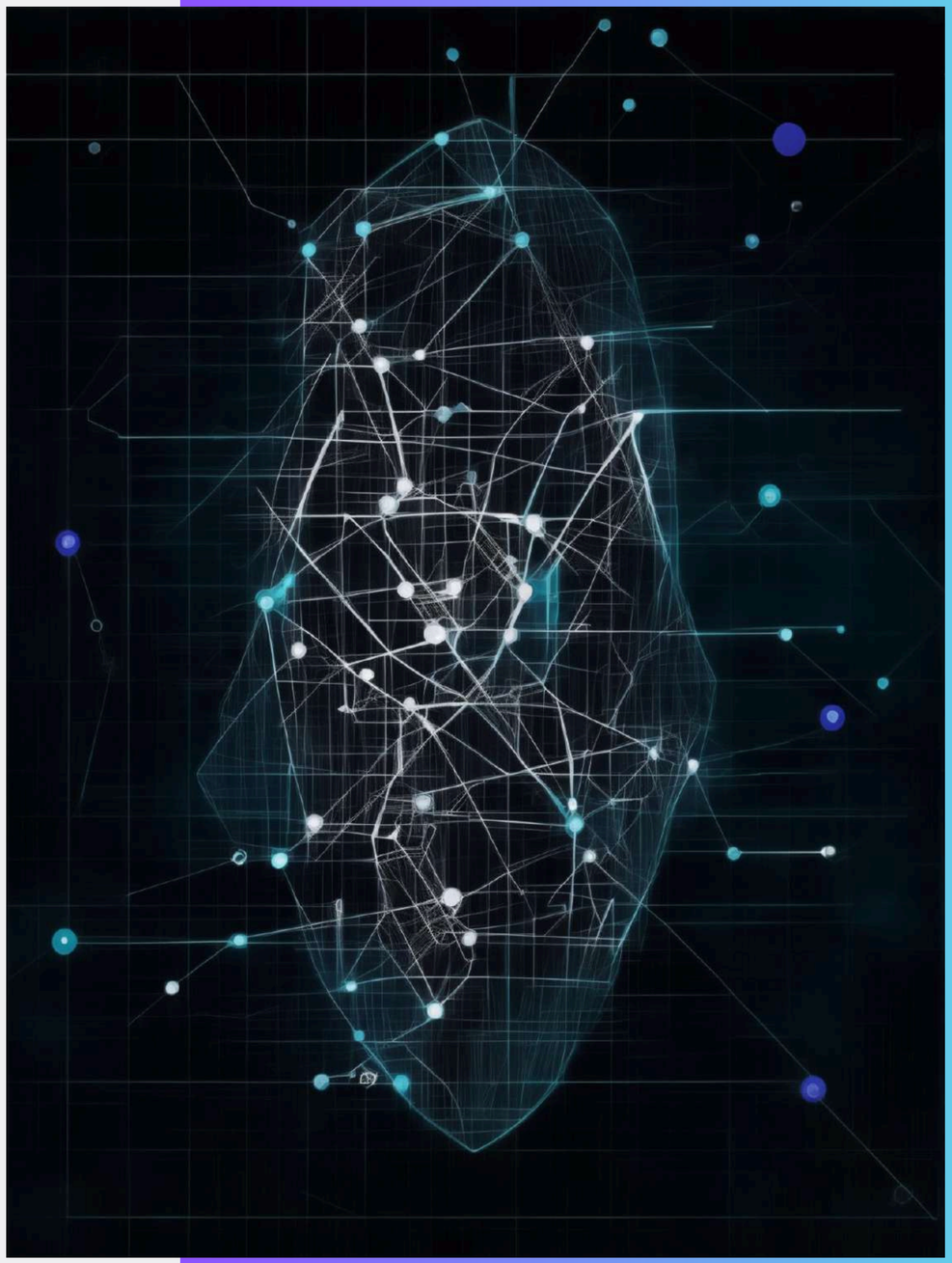
Get in touch!

Contact: +91 8879138857

Mail Us: info@gofloww.co

Website: https://gofloww.co/



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