

8floww

The Proposal Deck

backed by



Microsoft



**STARTUP
BIHAR**



MISSION STATEMENT

**We build customised
white-label product
for your company**



Delivering Success

50+

Projects

30+

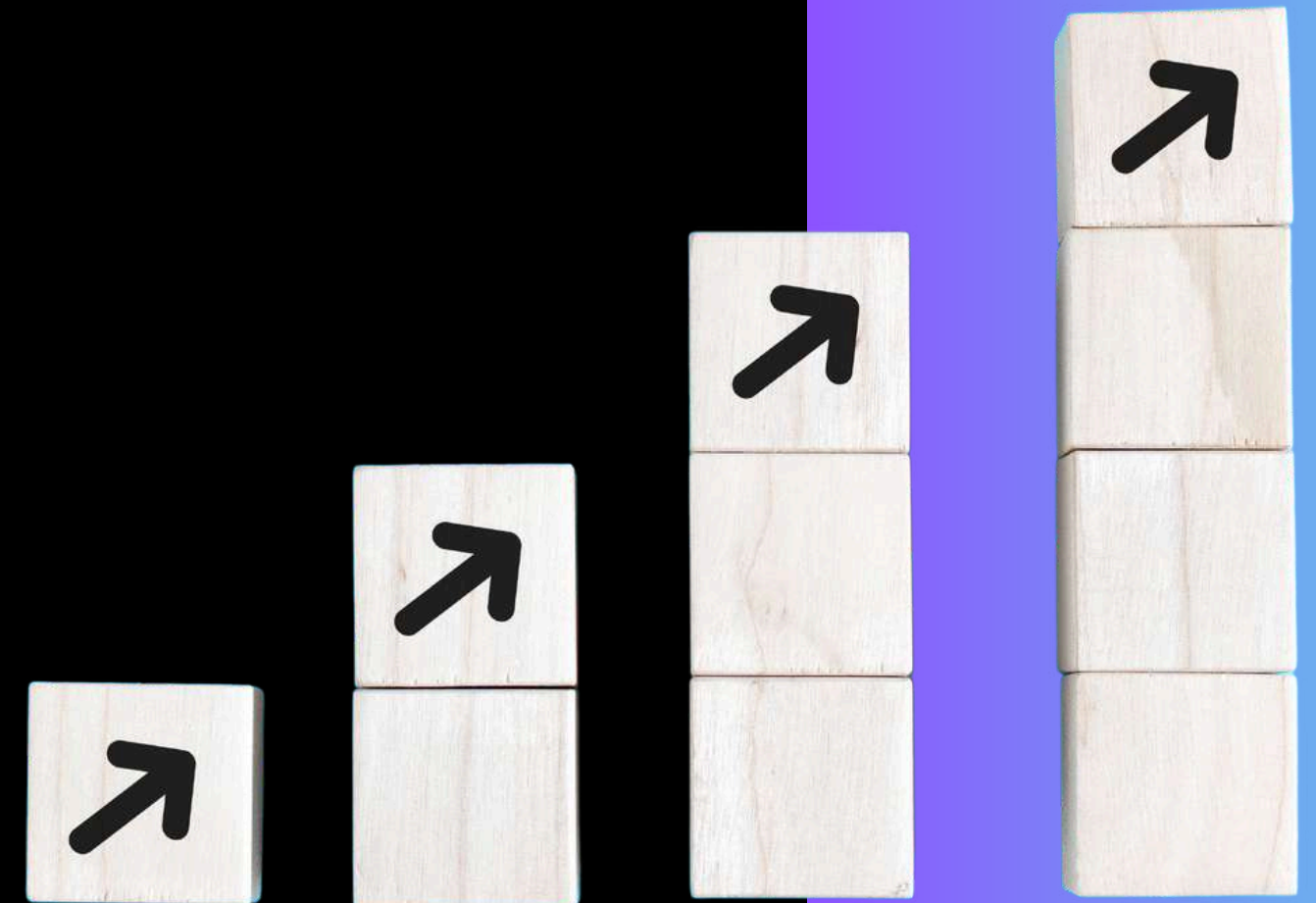
Clients

50+

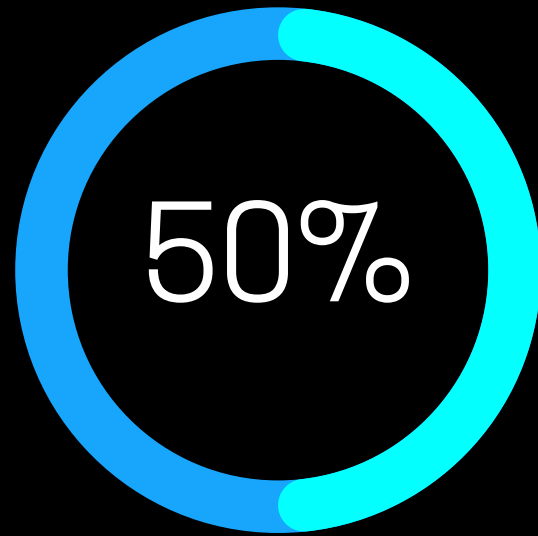
Team Members

10+

Yrs Experience

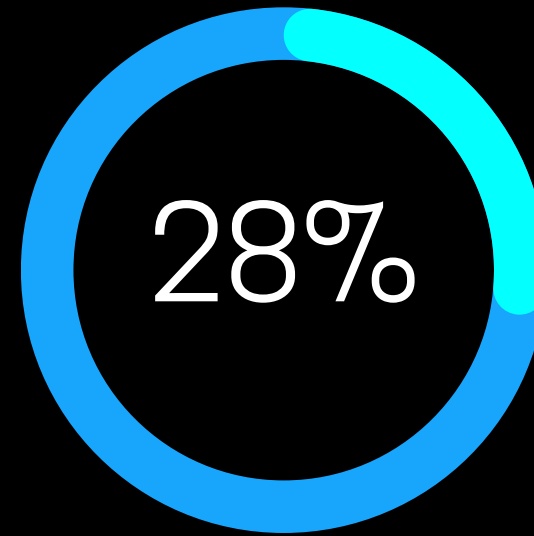


Key Performance Indicators



DEPLOYMENT TIME

50 % faster deployment time due to the experience and expertise of the team



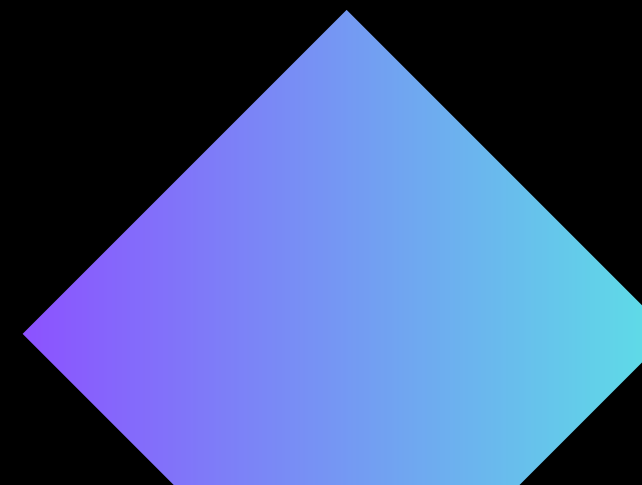
REDUCED SERVER COST

Our In-house server and collaboration with Microsoft decreases the overall cost of using servers for your project



ONBOARDING TO DELIVERY

Our speedy onboarding pipeline ensures that you have a smooth and informed experience



Meet Our Founders



Prakhar Kumar Singh

CO-FOUNDER
IIT BOMBAY



Anish Kumar Singh

CO-FOUNDER
IIT BOMBAY

Meet Our Mentors



**Prof. Sandeep
Kumar**

MENTOR
IITB PROFESSOR



**Prof. Ashirwad
Tillu**

MENTOR
VP RELIANCE
JIO



**Prof. Love
Sarin**

MENTOR
IITB PROFESSOR

A versatile team

5+

Product Managers



20+

Developers



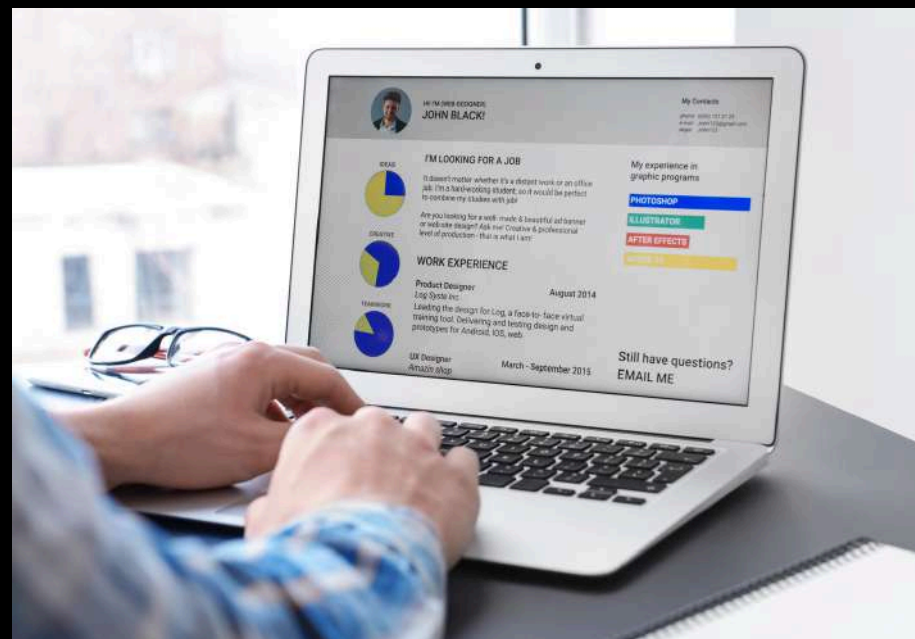
5+

Designers



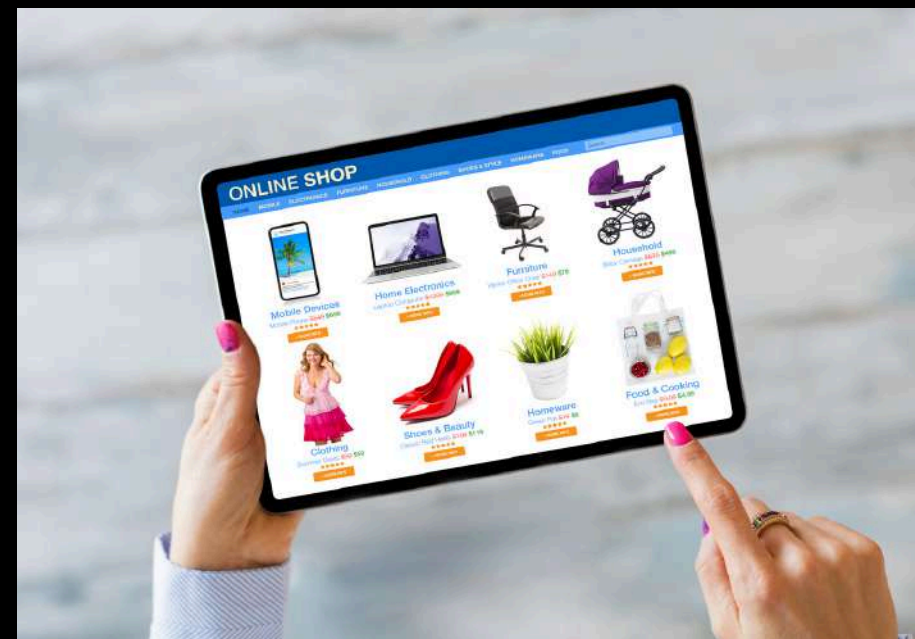
Our Core Products

Made for supercharging your business



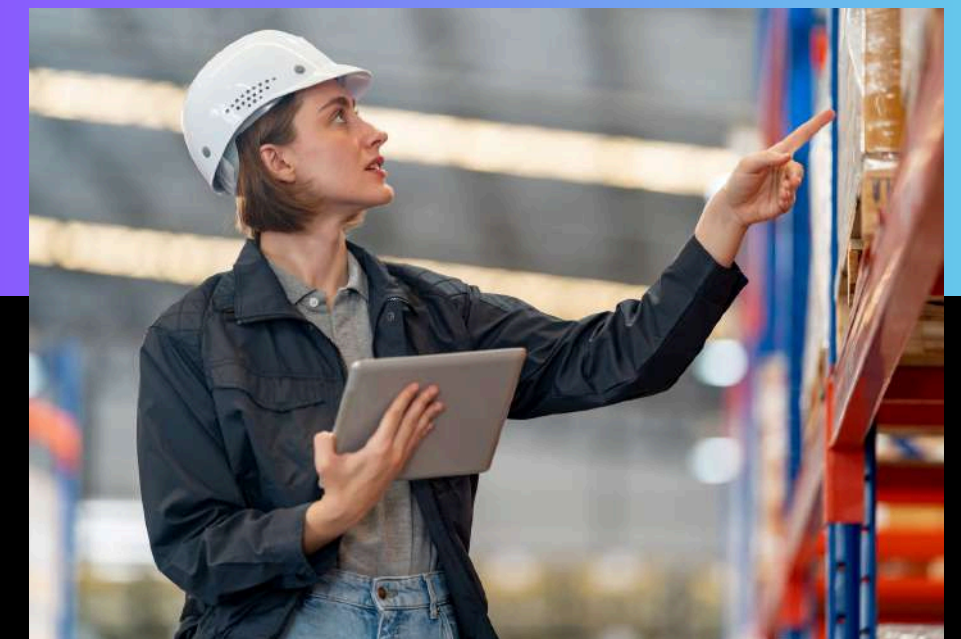
HR Management Software

Manage payroll, geo-location attendance, creation of tasks, leave/work from home, on-field employee tracking and more



Headless Commerce Website

Websites offering hyperlocation, customisable UI/UX, catalogue creation, shipping, payment, and analytics



Supply Chain Management

Ecosystem offering live tracking of couriers, truck booking, order management, digital compliance

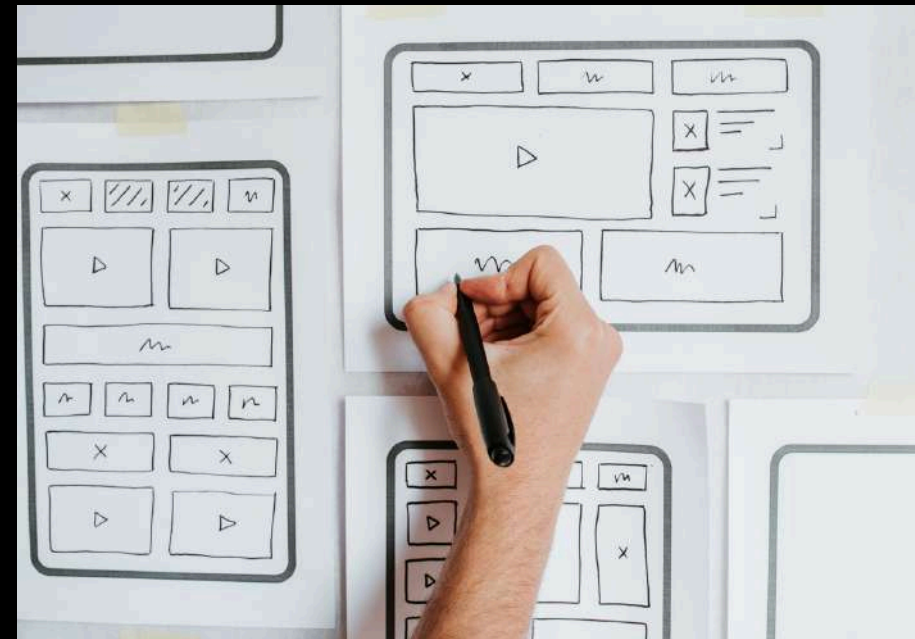
Our Core Products

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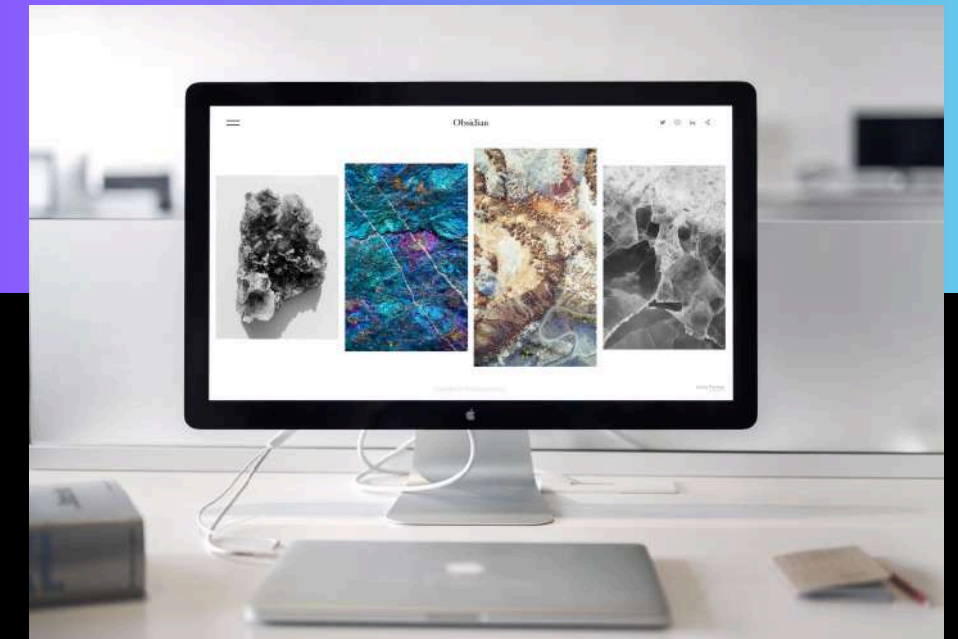
Accounting Software

Offering features such as General ledger, investment management, budgeting, reports, invoicing, statements preparation



Project Management Software

All the key resources of any project can be tracked and maintained using one dashboard. Budget, employees, tasks, invoices and docs all at one place



Website and SEO

We are and have been enthusiastic about building websites for brands.
100+ website templates to choose from

Features Built

Chat and messaging

User friendly platform for cross communication within an organisation. Cross platform and very light weight, also includes media files

API Driven

All the features built for your business can be additionally be requested as **customizable APIs** to control your data workflow

Document generation

Generate order bills and documentation to keep your business compliant. Build and manage **PDFs** and **XLSX** files for all the business requirements

Budgeting & Management

Tracking and management of budgets can be done through our systems for all your projects

Features Built

Logistics Tracking

Easy tracking of your logistics fleet and assigning orders

Payroll Management

Keep your employees happy by paying them regularly and on-time

Identity & Access Management

Quick onboarding of new and existing employee while being able to change their position/responsibility

Headless E-commerce

Your own website for e-commerce with the APIs you need.

Features Built

Attendance & Leave Management

Manage who comes to work on time with our geo-tag location attendance feature

MIS Dashboard

Keep your employees happy by paying them regularly and on-time

Profession Website

We have been building website for all category of business like logistics, design, ecommerce, construction, financial services, and many more

Third Party Integrations

Integrate with our software stack like Google, Microsoft, Slack, Ghost, Zapier, Hubspot, and many more

Onboarding Process



within 24 hours

first billing cycle

within 3 days

Point of first contact

Connect with us on



Onboarding Pitch

Our expertise, used cases and pricing policies

Request for Proposal

Deliverables, clear scope of work and project intricacies

An Overlay of Deliverables

Final checklist of deliverables, project timeline





Final Presentation

Final product with all the
API and UI

Delivery and Installation

Sync and installation on
your devices

Maintenance & Upcycle

Free tweaks to keep up
with your business needs

Why Choose Floww?

Professional Team

Working with the government has made us professional. We deliver exactly what you ask for

From 0 to 100

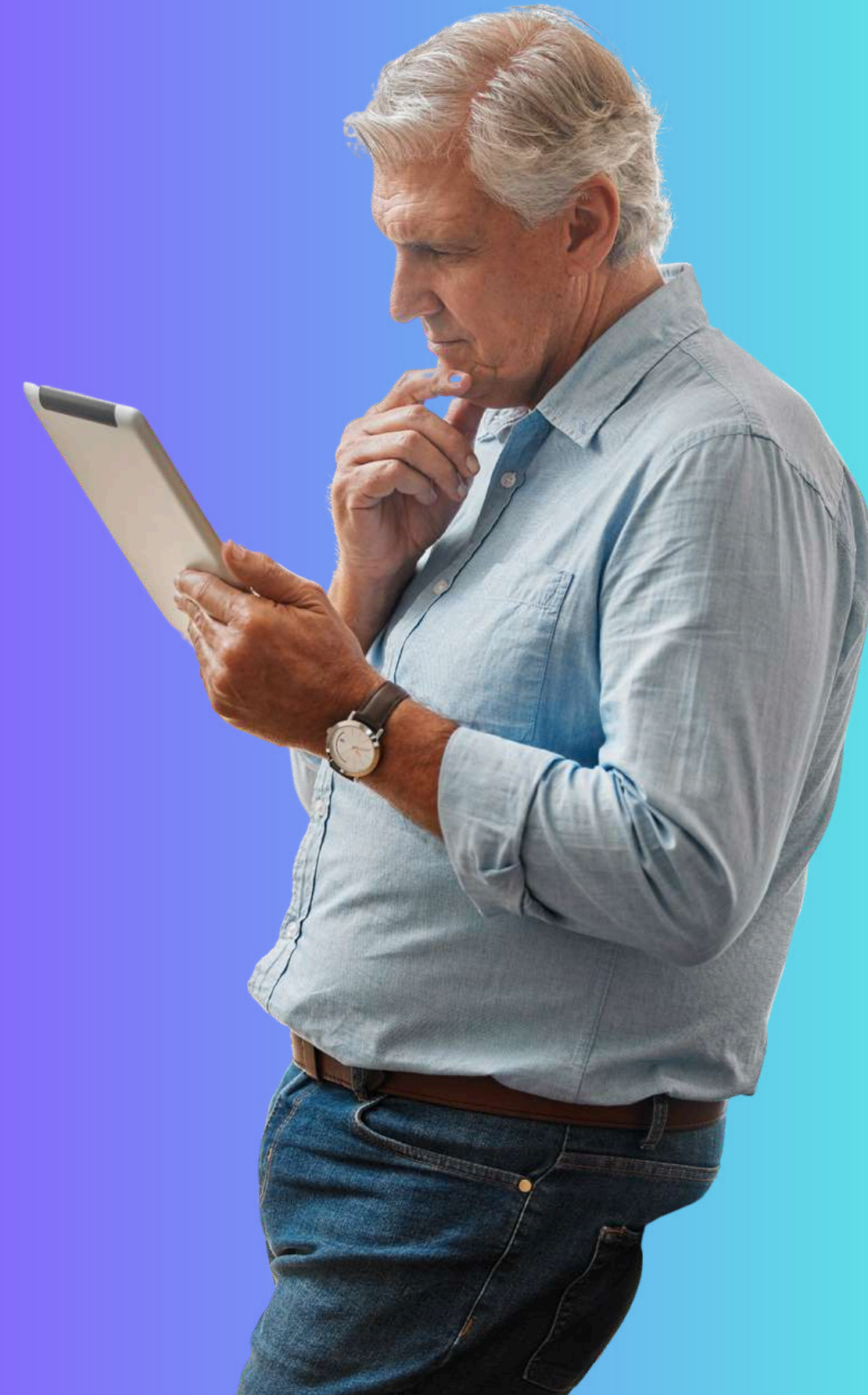
From building a software that can help your business, to making sure it evolves as per your business. We are with you at every step

Pay-As-You-Go

Pay only for the APIs that you use so that you don't lose investment trying new things

Cross Platform Usage

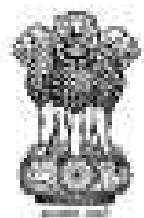
Our softwares are not restricted to a browser, they can be used on any device at any time



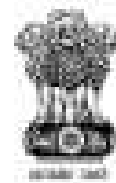
Our Clients







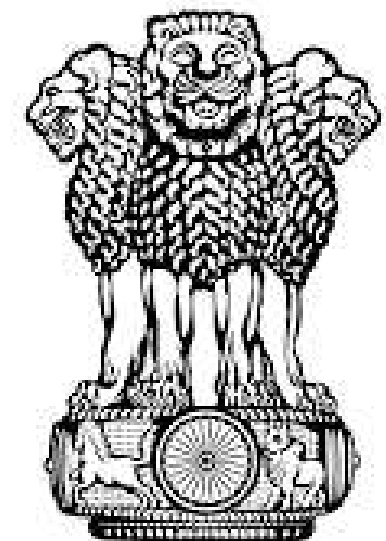
MINISTRY OF DEVELOPMENT OF
NORTH EASTERN REGION



North Eastern Council
Government of India



NERCORMS
NORTH EASTERN REGION COMMUNITY
RESOURCE MANAGEMENT SOCIETY

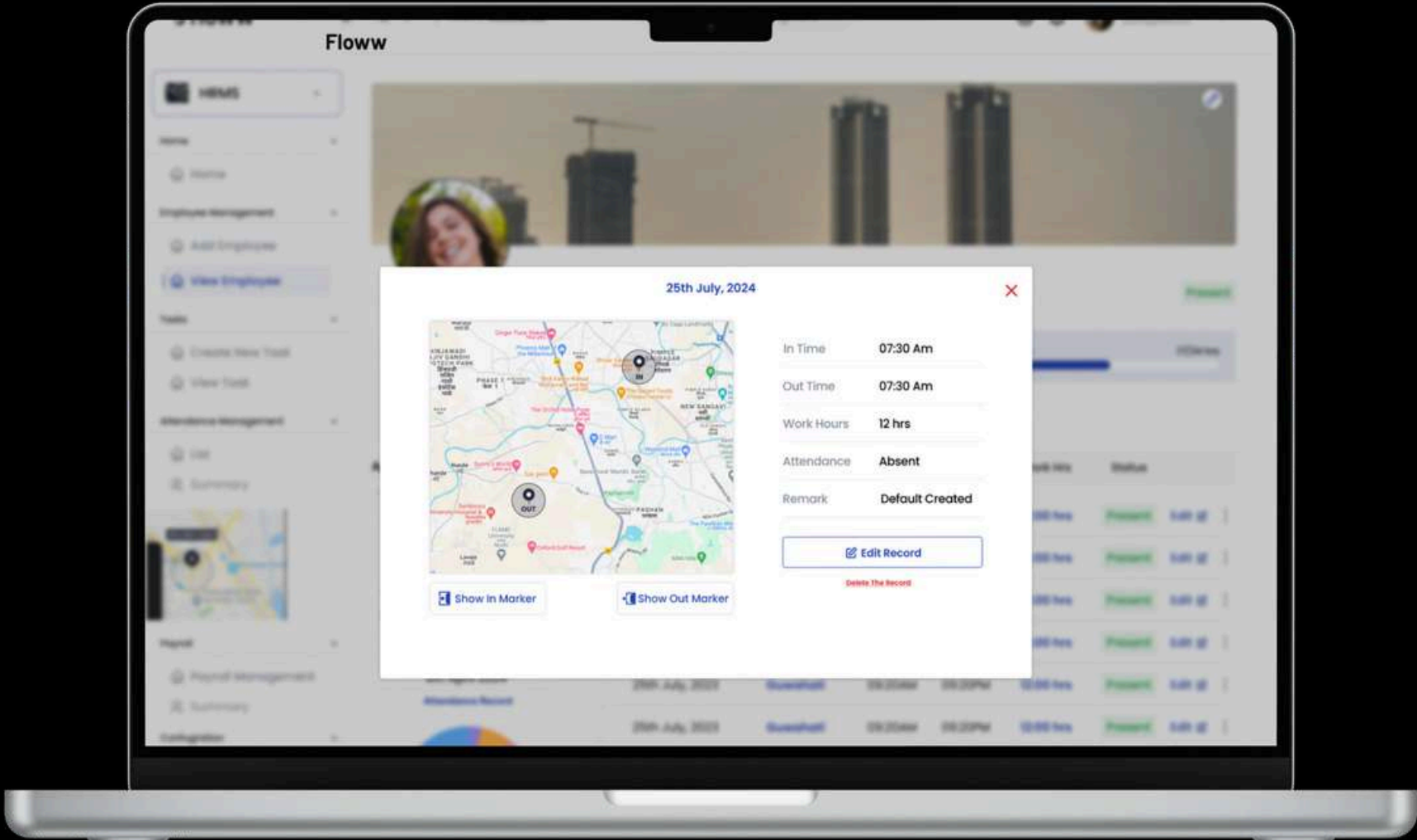
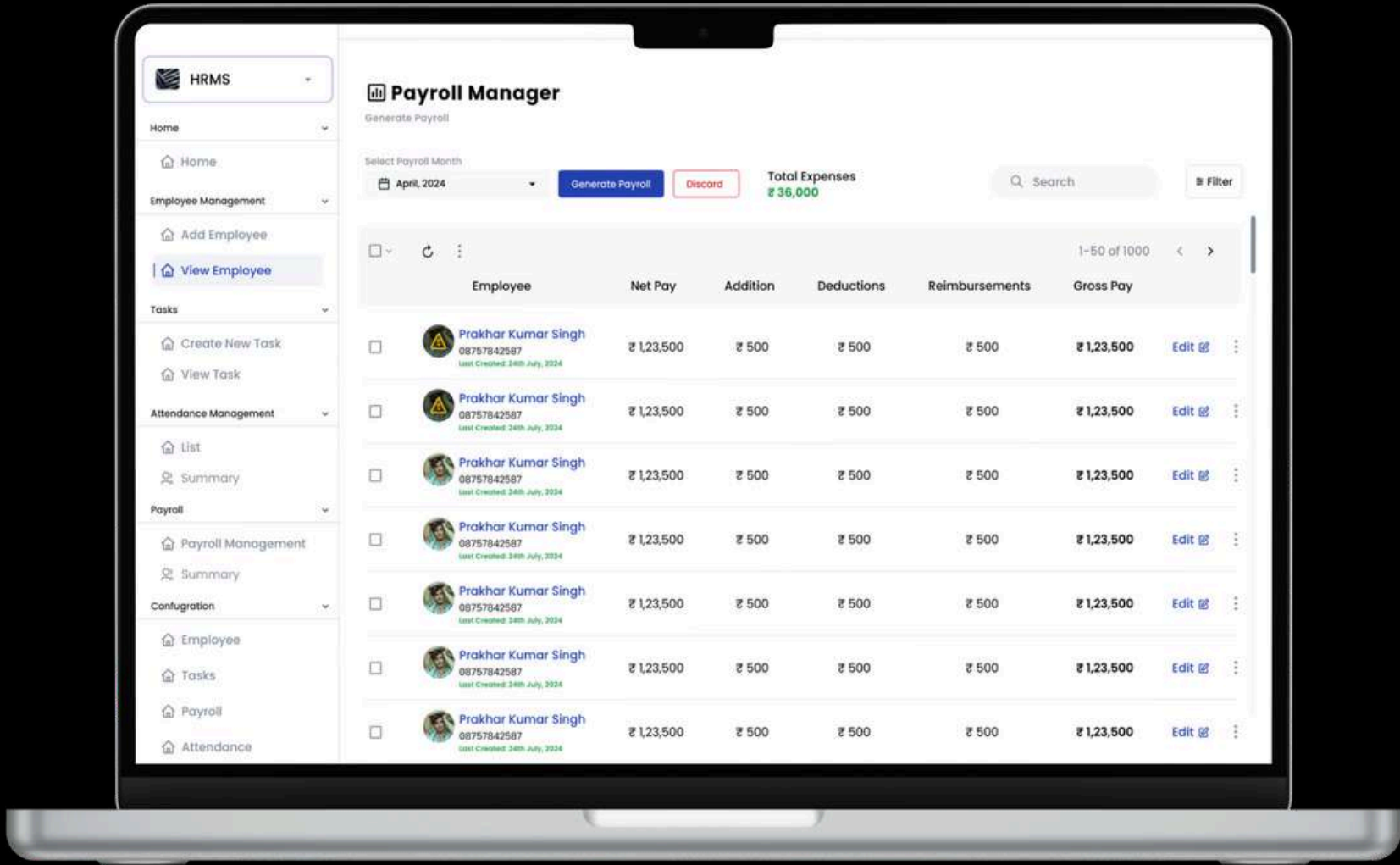


सत्यमेव जयते

Government of the National
Capital Territory of Delhi

EMPLOYEE MANAGEMENT

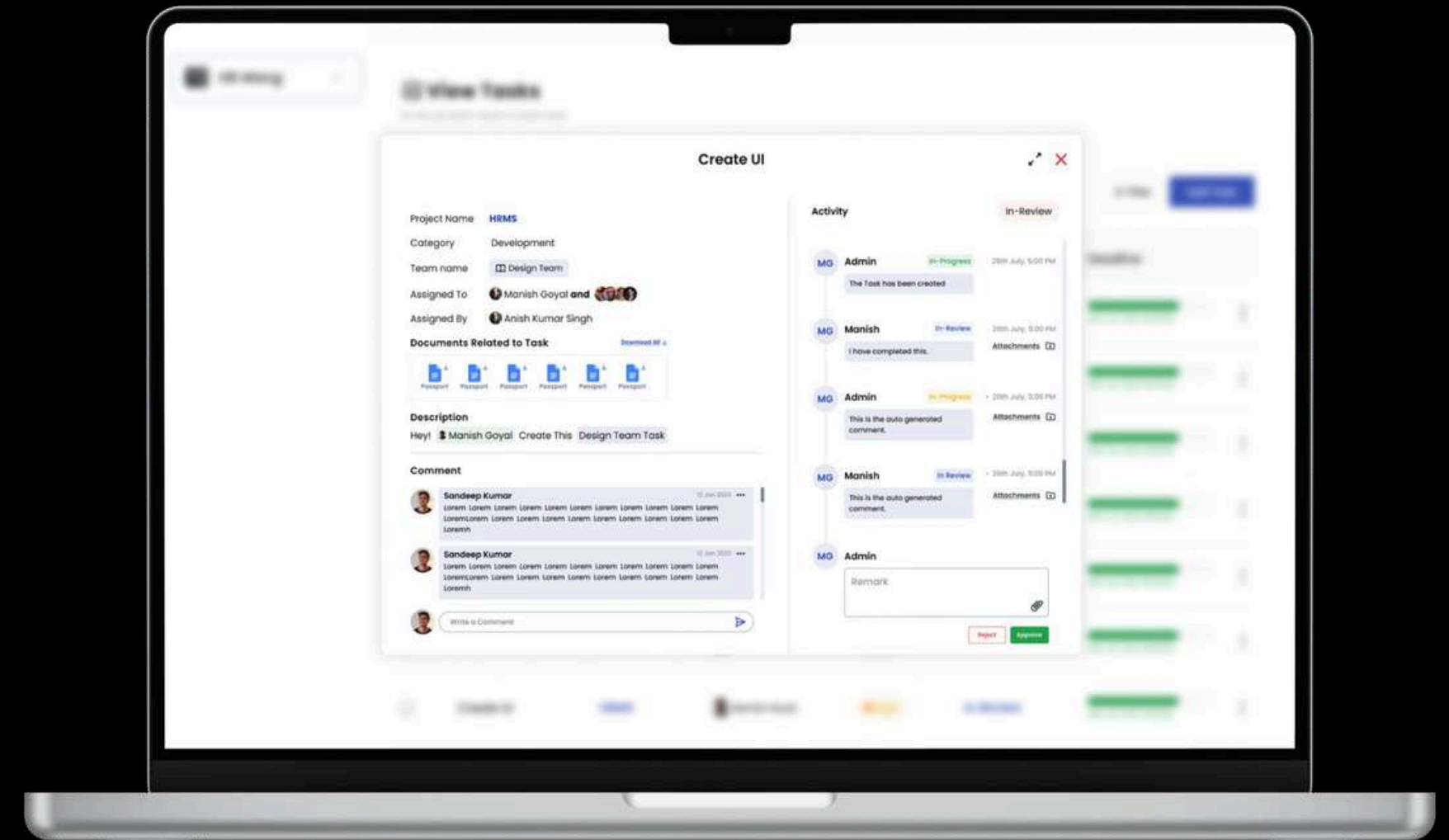
Geo-Tag Attendance



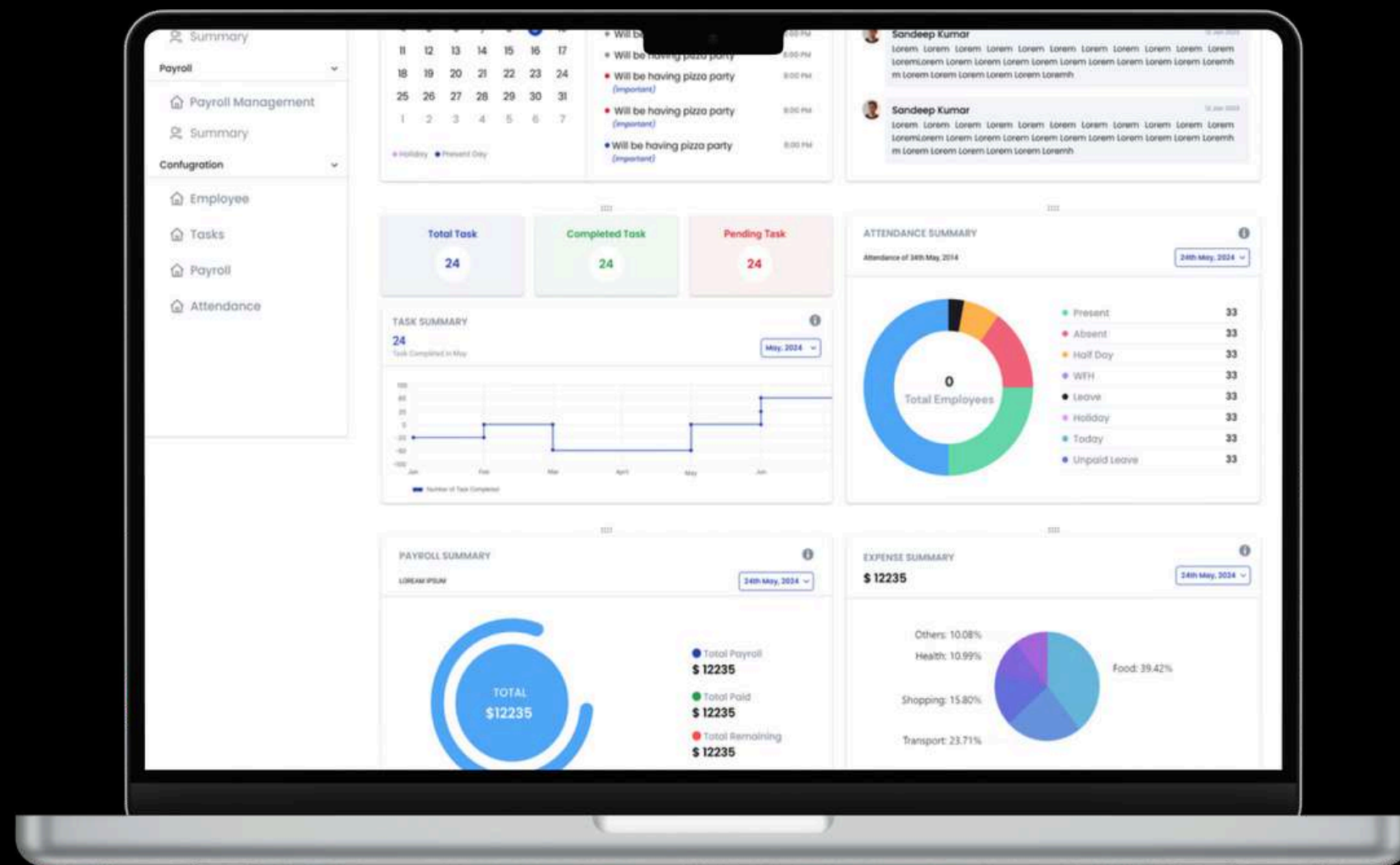
Automatic Payroll

EMPLOYEE MANAGEMENT

Project Management



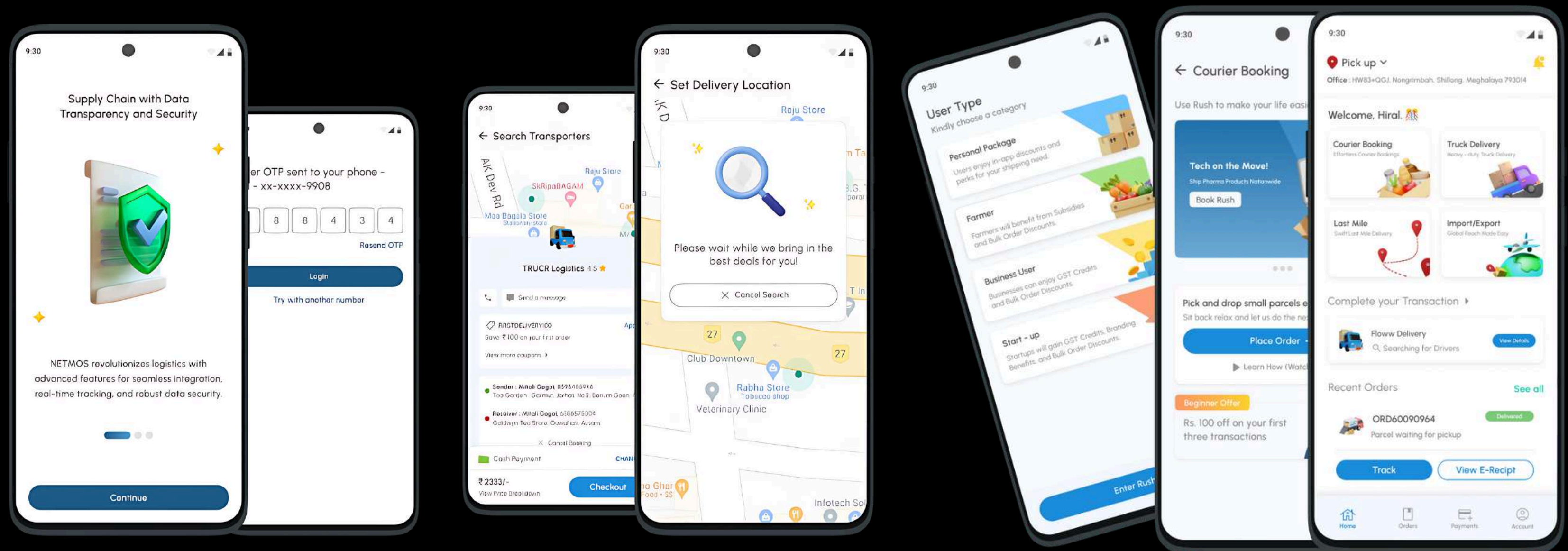
Employee Dashboard



SUPPLY CHAIN TRACKING

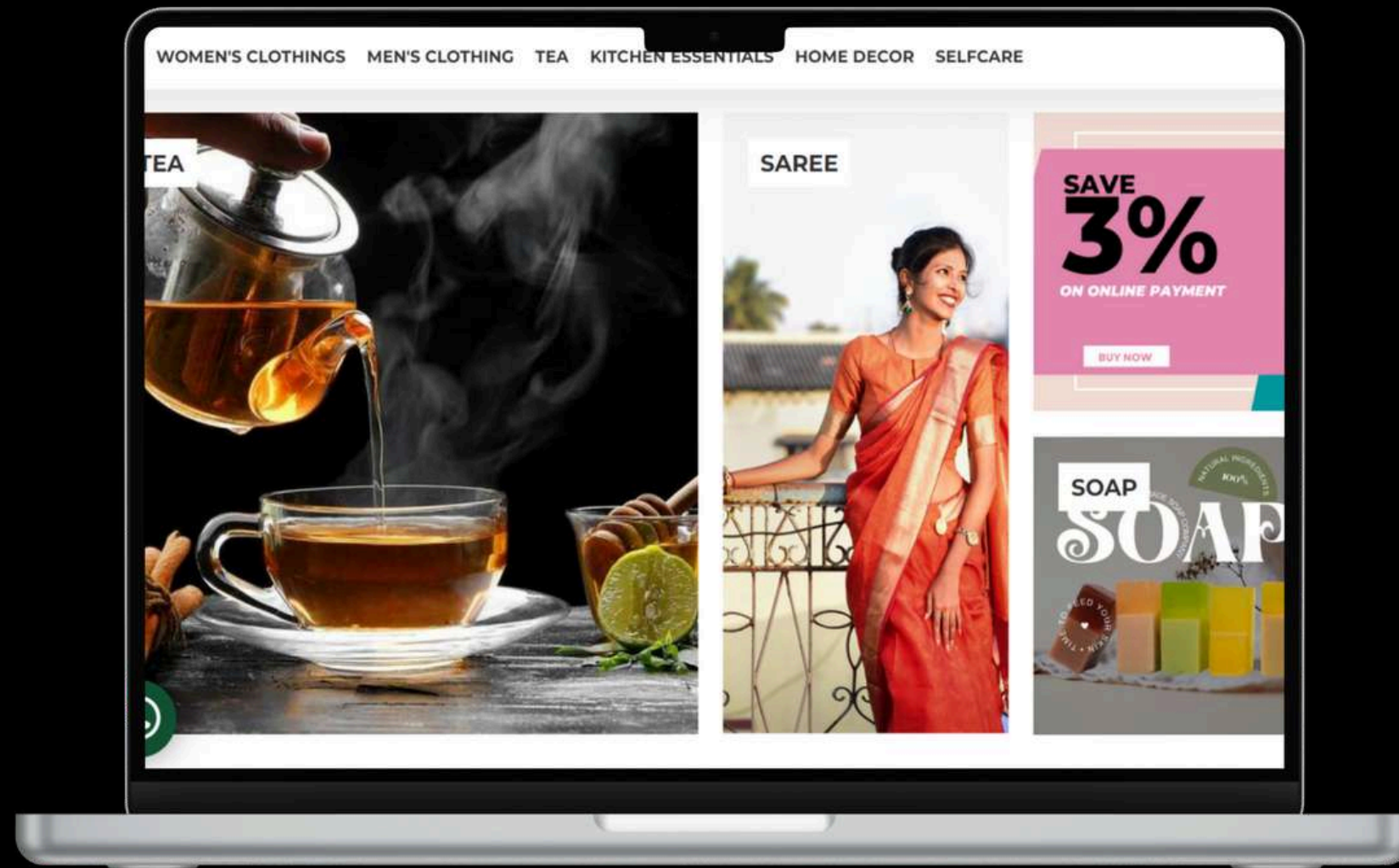
Live-Delivery Tracking

Courier Fleet Management

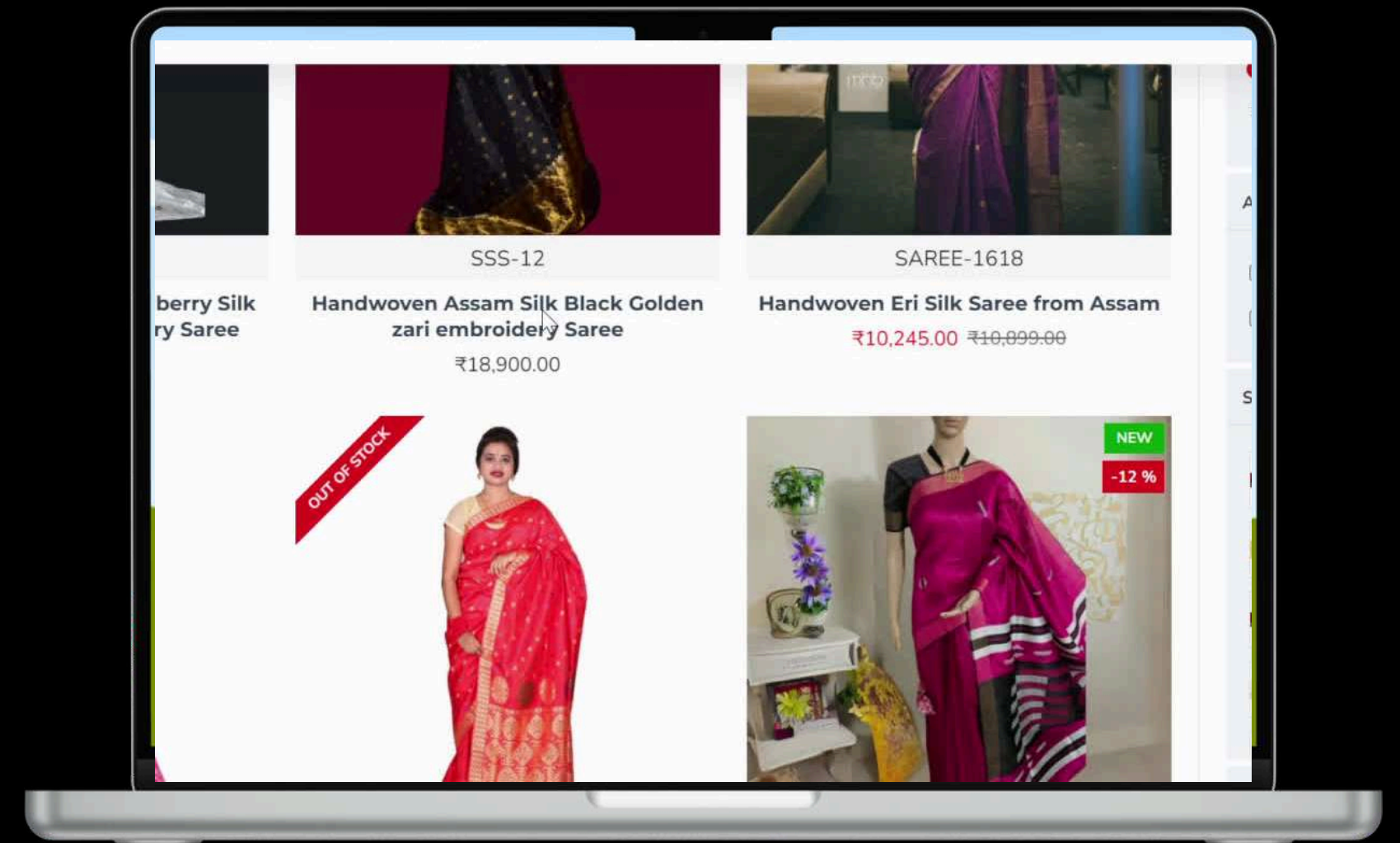


E-COMMERCE WEBSITES

Catalogue Creation



Custom UI Themes



Testimonials



Mr. Nitesh Kumar

Director at R1 Radiance Lights Pvt Ltd

“Floww application has helped us managing and tracking assignments, and their application helps us building our delivery proofs instantly.”



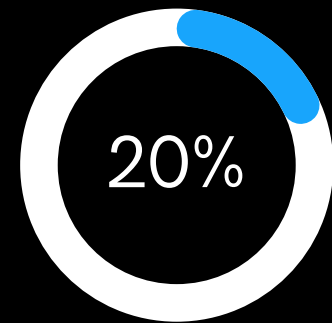
Mr. Ravi Kaushik

CEO at AIRTH Research

“Floww search is really great for us. It has helped us in finding local delivery companies in Mumbai. We see great potential in the product for mid-size companies like ours.”

Pricing Policy #1

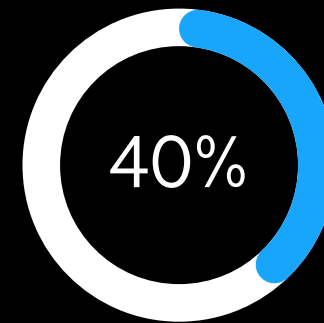
FLAT PRICING MODEL



Kick-Off Fund

With 20% of project billing, we deliver-

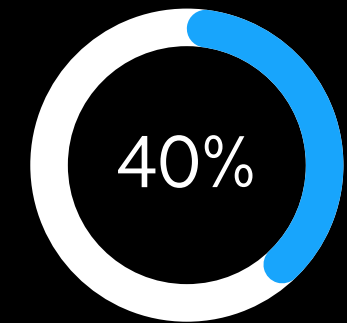
- a project document
- an figma mock-up file
- an MVP
- a high level architecture of project



Further Engineering Fund

With next 40% of project billing, we deliver-

- developed architecture of project
- further addition of API/features
- designed Figma file mock-up
- project heads towards deployment stage



20-20 Fund

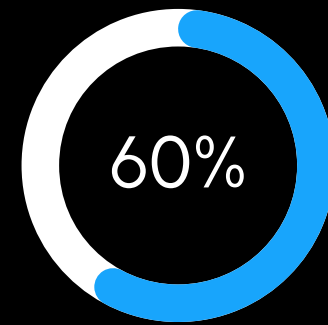
With next 20% of project billing, we deliver-

- final presentation
- delivery and installation of your product
- maintenance contract

The last installment of 20% of the project billing can be paid within 8 weeks after assessing the quality of our product.

Pricing Policy #2

HYBRID PRICING MODEL

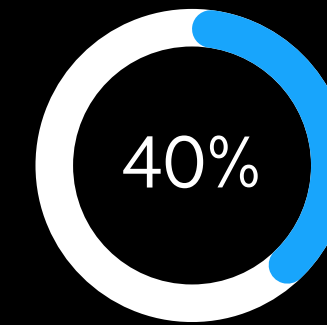


Kick-Off Fund

60% of the project billing is required to cover server cost and a kick-start to the project.

Through this billing we deliver -

- a partially working atmosphere
- an MVP
- a Figma example of how your product will look
- a high level architecture



EMI-Based Payment

The remaining 40% of the project billing will be paid in EMIs.

- This approach avoids financial strain by spreading out payments
- EMI interest rates will vary based on the business and project specifics

Get in touch!

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Mail Us: info@gofloww.co

Website: <https://gofloww.co/>

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