

FINAL YEAR PROJECT



# CineRecommender

Personalized Movie Recommendation System using  
Deep Learning & Collaborative Filtering

Presented by: [Your Name]



# The Problem

Why do we need this system?

- > **Information Overload:** There are thousands of movies available on streaming platforms.
- > **Decision Fatigue:** Users spend more time scrolling than watching.
- > **Generic Lists:** "Top 10" lists are not personalized to *your* specific taste.



"What should I watch next?"



# The Solution: CineRecommender

A smart web application that learns from your behavior.



## Personalized

It adapts to your mood and genre preferences.



## Smart AI

Uses Deep Learning to predict scores for movies you haven't seen.



## Transparent

Explains *why* a movie was recommended using technical metrics.

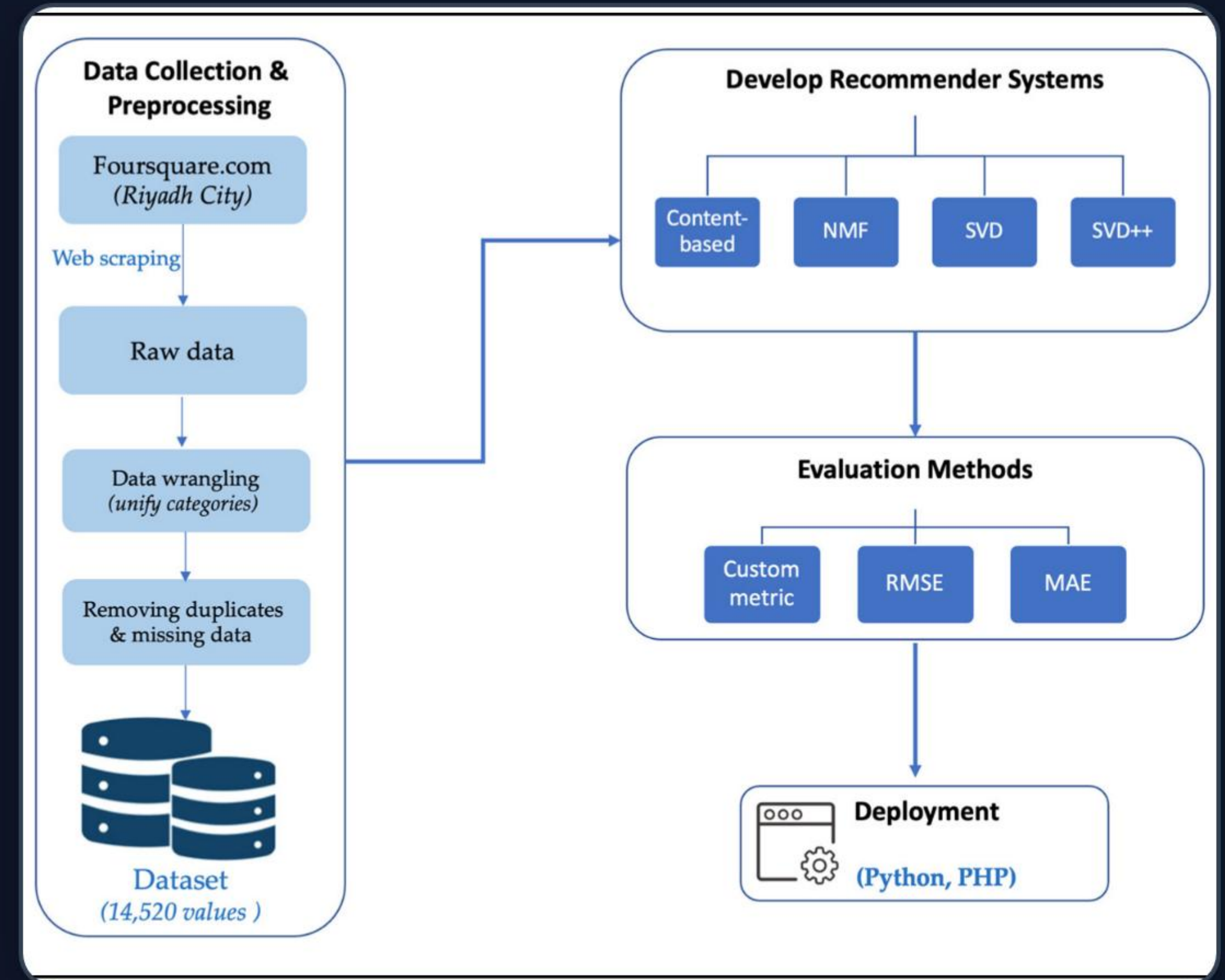


# The Core Concept

## Collaborative Filtering

The logic is simple: **"Users who liked X, also liked Y."**

- > We look at your viewing history.
- > We compare it to millions of other users.
- > If you and User B both liked "Titanic", and User B liked "Avatar", you might like "Avatar" too.





# The "Brain" of the System

We use a technique called **Matrix Factorization** with Latent Embeddings.

We convert Users and Movies into mathematical vectors (lists of numbers).

// The Math

$$\text{Prediction} = \text{User\_Vector} \cdot \text{Movie\_Vector}$$

> **User Vector (\$V\_u\$)**: Represents your taste (e.g., likes Action, dislikes Horror).

User Vector [0.9, 0.1, 0.5...]

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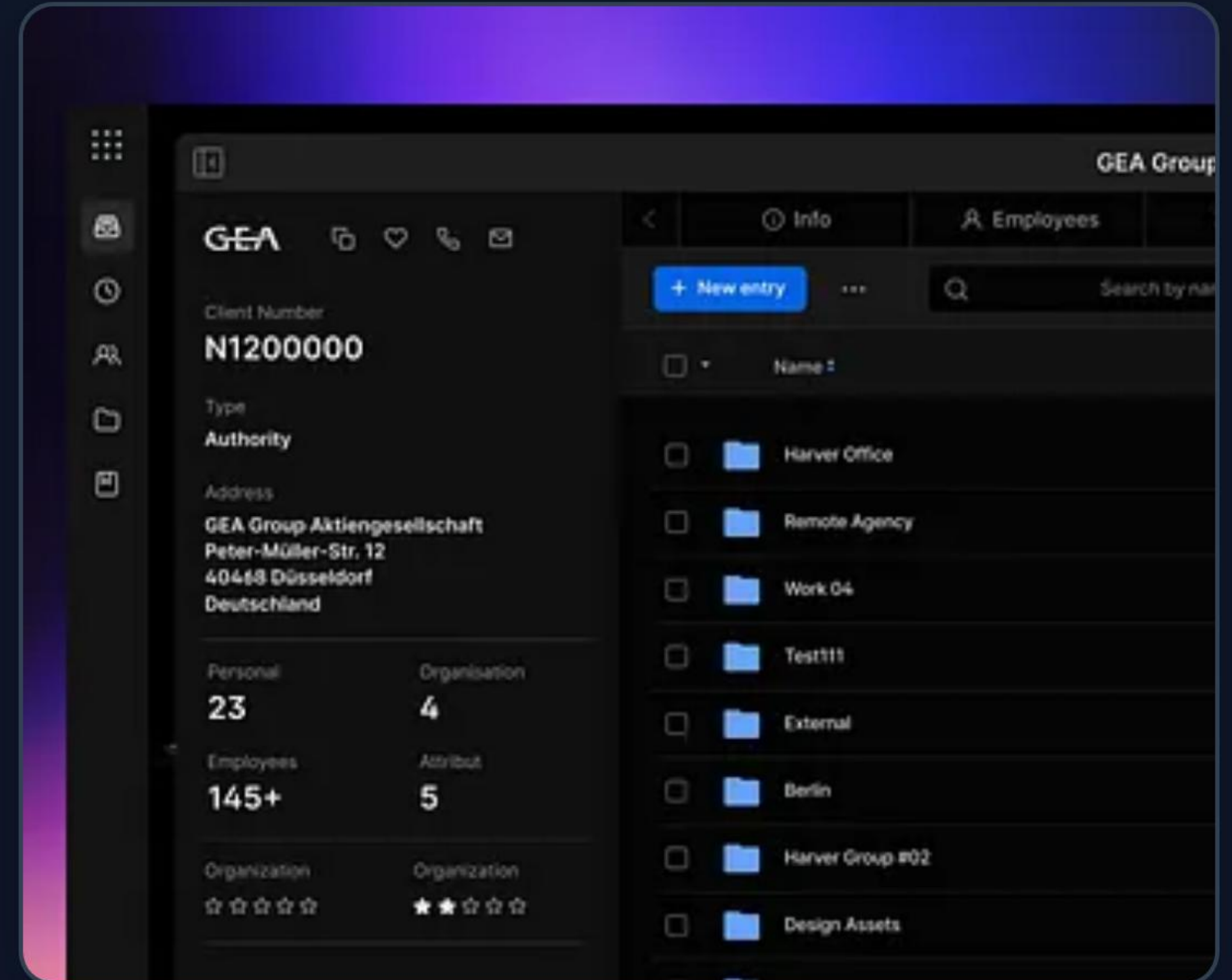
Movie Vector [0.8, 0.2, 0.6...]





# App Features

- > **Secure Authentication:** Login and Registration system.
- > **Dynamic Dashboard:** Trending movies and personalized picks.
- > **Profile Management:** Set your mood and favorite genres.
- > **Detailed Analysis View:** A unique feature that shows the actual vectors and math behind the recommendation.
- > **Watchlist:** Save movies for later.





# Technology Stack



**Python**

Backend Logic



**Django**

Web Framework



**Bootstrap 5**

Frontend UI



**NumPy**

AI Calculations

# Thank You!

CineRecommender successfully demonstrates how modern AI can personalize user experiences.

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## Any Questions?



# Image Sources



[https://www.mdpi.com/applsci/applsci-13-09574/article\\_deploy/html/images/applsci-13-09574-g001.png](https://www.mdpi.com/applsci/applsci-13-09574/article_deploy/html/images/applsci-13-09574-g001.png)

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