Prakhar Mittal

prakhar@newschool.edu

Designing,
Engineering,
and Thinkering
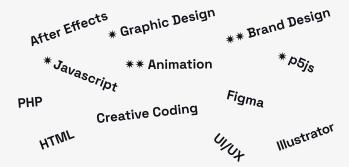# at Parsons School of Design

Education

Parsons School of Design ✳ MFA, Design & Tech '25

Leveraging the collective impact of design and technology on society to elevate human experiences and social interaction

ICFAI Tech School ✳ B.Tech, Computer Science '18

Applied modern frameworks and scalable architectures, to explore innovative problem-solving approaches in web development

Skills$^+$

After Effects ✳ Graphic Design ✳✳ Brand Design
✳ Javascript ✳✳ Animation ✳ p5js
PHP Figma
Creative Coding
HTML UI/UX Illustrator

Graphic Designer   2020-2023
STIRworld

Led communication design for 7+ editorial series, 50+ video interviews and 10+ campaigns, that together generated over 5M impressions

Led visual direction for the launch of a new initiative called STIRpad and consistent campaigns that helped with the acquisition of 12+ brands including Armani Casa, Poltrona Frau and Inkiostro Bianco

Developed AR Filters for the brand using Spark AR that generated 300K impressions and significantly improved brand visibility

On-boarded interns and employees via interviews, design thinking discussions and project assessments

Developer   2018-2019
Milople

Enabled direct access to Facebook pictures in the Personlized Products plugin for Magento 2, by integrating Facebook's Graph REST API

Built Prepaid Payments plugin for Magento 2 that let clients take upfront payments for subscriptions and generate orders accordingly on their stores. The plugin was widely sold in the Indian subcontinent, where debit cards are more common

Created a plugin that enabled automatic subscription payments by integrating Stripe's REST API

+can also play music