

CONTACTS

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Prakhar Mittal, Design Technologist

EXPERIENCE

2020.04 - 2023.06

STIR - Graphic Designer

Led communication design for 7+ editorial series, 50+ video interviews and 10+ campaigns, that together generated over 5M impressions

Led visual direction for the launch of a new initiative called STIRpad and consistent campaigns that helped with the acquisition of 12+ brands including Armani Casa, Poltrona Frau and Inkiostro Bianco

Developed AR Filters for the brand using Spark AR that generated 300K impressions and significantly improved brand visibility

On-boarded interns and employees via interviews, design thinking discussions and project assessments

2016.09 - Present

Miople - Full Stack Developer

Enabled direct access to Facebook pictures in the Personalised Products plugin for Magento 2, by integrating Facebook's Graph REST API

Built Prepaid Payments plugin for Magento 2 that let clients take upfront payments for subscriptions and generate orders accordingly on their stores. The plugin was widely sold in the Indian subcontinent, where debit cards are more common

Created a plugin that enabled automatic subscription payments by integrating Stripe's REST API

O2**EDUCATION**

2023-2025

Parsons School of Design

MFA - Design and Technology

2014-2018

ICFAI Tech School

Bachelor of Technology - Computer Science

O3**SKILLS**

Creative Coding

Design Thinking

Animation

Branding

Visual Communication

Graphic Design

UI/UX

PROGRAMMING LANGUAGES O5

Javascript

PHP

Java

C++

HTML

CSS