

WORK EXPERIENCE

Graphic Designer | STIR

April '20 - Present

- Created graphic identity of the brand's self-curated series including Art and voices matter, Stirship Enterprise, Digital Legacies, Venice Art Biennale, Freewheeling & Mise-en-scène with STIR that served thought-provoking content to an annual audience of 2.55 million.
- Engineered augmented reality experiences on Instagram (filters) using Spark AR, generating over 100,000 impressions.
- Identified problems with current website architecture for maximising user Interaction and proactively redesigned the mobile website.
- Transformed interviews of thought-leaders into films, enabling content marketing.
- Lead visual communication design for an initiative called STIRpad that has so far enabled 30 brands (Armani Casa, Poltrona Frau etc) to showcase their new projects with a wider audience.
- Created communication strategies for new initiatives by the brand.
- Contributed to the hiring process of interns and full-time employees for the graphics team.
- Acted as a bridge between the technical team and the graphics team for seamless execution.
- Assisted the technical team in resolving roadblocks on an ad-hoc basis while implementing new functionalities or optimising the current website.

Full Stack Developer | Milople

August '18 - Aug '19

- Conduct on-ground research to understand product-market fit and build a strategy for subsequent product releases.
- Fix version compatibility issues, theme installations, and handle end-to-end onboarding of customers onto Magento.
- Redesign the UI of 6 applications as per insights gleaned from specific customer requirements.
- Integrated Facebook's Graph REST API in PHP to allow the user to access their library directly from the personalized products extension.
- Integrated Stripe's REST API in PHP to allow customers to accept one-time and subscription payments.
- Built a prepaid payments extension that let customers pay upfront for subscriptions and generate orders automatically, achieving a revenue of \$50,000 for the company.

COMMUNITY EXPERIENCE

Technical Advisor | CRISP, AESA Network, APIRAS

Aug'16 - present

- Aided Center for Research in Innovation and Science Policy (CRISP), Asia-Pacific Islands Rural Advisory Services Network (APIRAS) and Agriculture Extension in South Asia (AESA Network) with navigating website-related technical challenges and maintaining the overall health of their websites.

EDUCATION

B.Tech | ICFAI Tech School

Jun'14 - Jul'18

OTHERS

Programming Languages

PHP, Javascript, HTML, CSS, Java, C++

Softwares

Adobe After Effects, Adobe Illustrator, Adobe Photoshop

Hobbies

Tabla, Guitar, Football, Photography