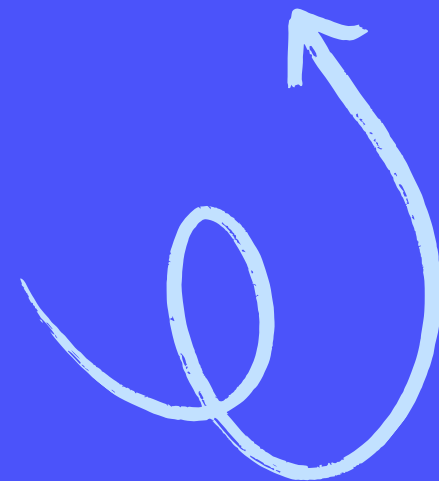# Airbnb Urban Tourism Dashboard

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Purpose and Data Context

The objective is to **understand Airbnb listings** across cities, exploring how pricing correlates with reviews and availability, using dataset variables like city, room type, neighborhood, and more.
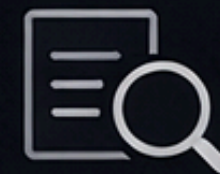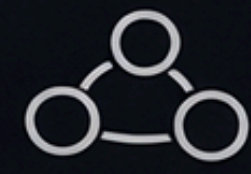
Key Dashboard Insights

Exploring Listings, Prices, and Availability

Listings Distribution

Listings are **unevenly distributed** across cities, with Asheville leading in total sample size, highlighting significant variance in urban tourism markets and rental opportunities.
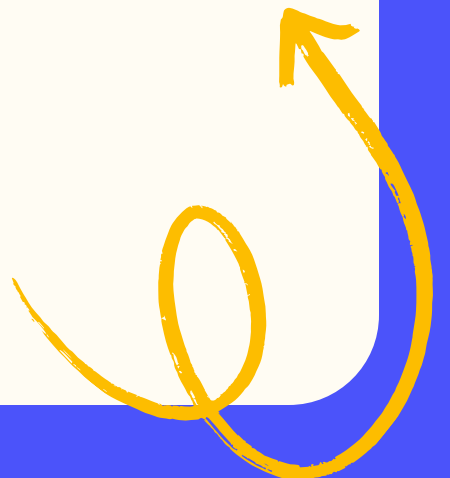
Price vs Reviews

Higher prices tend to correlate with **fewer reviews**, suggesting that affordability may play a crucial role in attracting more engaged guests to listings.

Availability

Availability varies greatly by neighborhood, reflecting **demand differences** and indicating that certain areas may be more attractive for potential renters and travelers.

Room Types and Geographic Trends

Analyzing Market Composition and Clusters

Airbnb Room types

Inter yeltions rionkaved finelantiye room types.

1			127
2		214.3	
Roof	5		
0	132.3		
	Entirel Home	Shared Room	Hotel Room	Hotel room

● $3.240   ● 65

Rook restations