



ASPIRING DATA ANALYST

# Spotify Analytics Dashboard

Interactive Music Data Analysis using Power  
BI

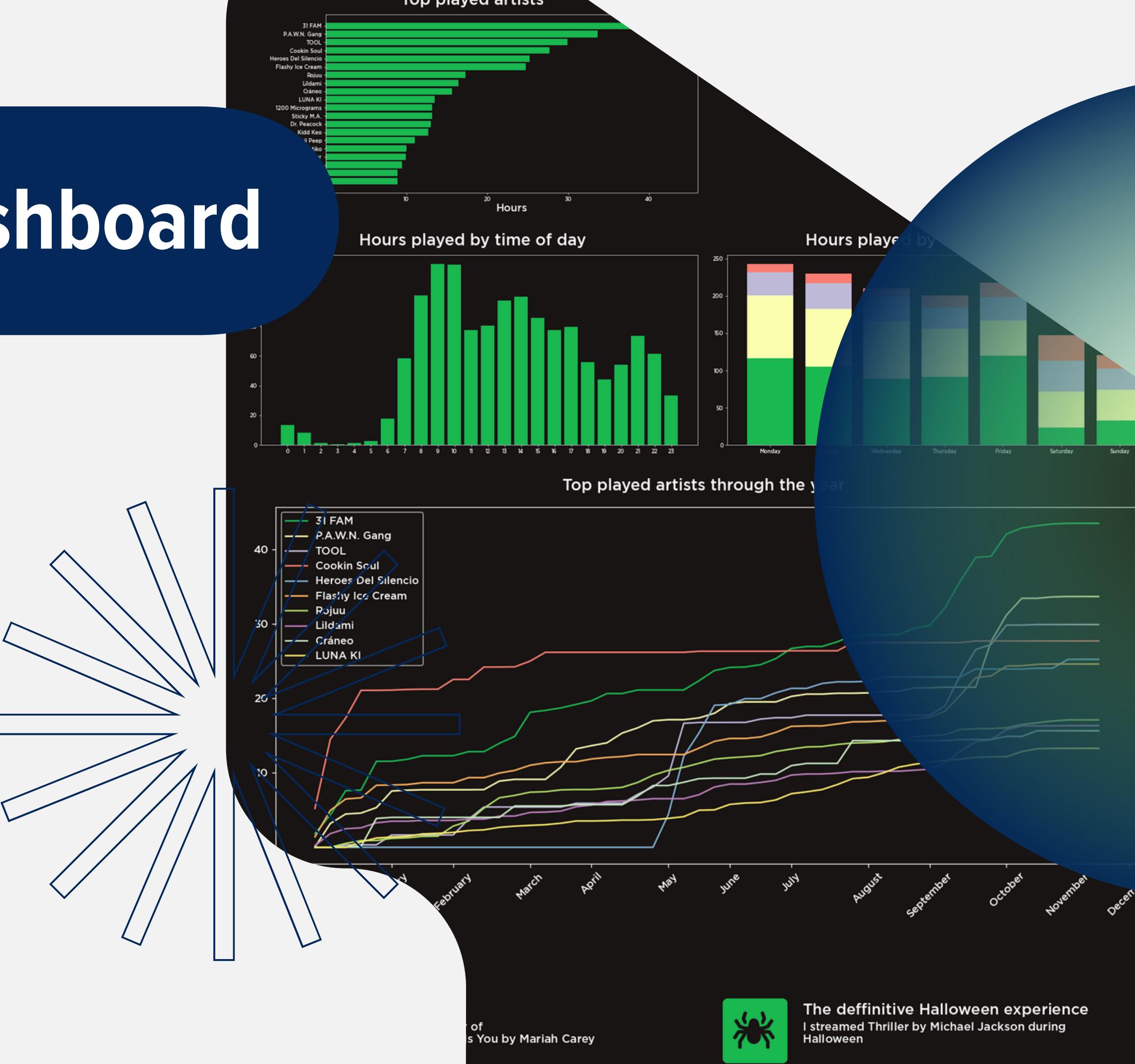
2025  
NOVEMBER

PRESENTED BY  
Prakhar Singh



# Spotify Analytics Dashboard

This project is an interactive Spotify Analytics Dashboard built using Power BI, designed to analyze songs, artists, albums, popularity trends, and explicit content insights. The dashboard provides a Spotify-like UI experience combined with powerful data analytics for better music insights.



The definitive Halloween experience  
I streamed Thriller by Michael Jackson during  
Halloween

# Home Page

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Spotify Analytics Dashboard By Prakhar Singh

Home Overview Artist Songs +

# Overview Page

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Songs And Artists

- "Slut!" (Taylor...)
- (It Goes Like...)
- +57
- 16 CARRIAG...
- 2 hands
- 28
- brat 360
- 3D (feat. Jac...)
- 3D (feat. Jac...)
- 7 Minute Drill

Unique Songs 160

Artist Count 108

Average Duration 3.25

Average Popularity 89.88

Songs By Artist

Artist	Popularity
Taylor ...	85
Travis S...	30
Drake	27
Bad Bu...	22
Beyoncé	17
Kendri...	17
Ariana ...	15
Eminem	15

Songs By Popularity

Song	Popularity
I Wann...	51K
Cruel S...	50K
As It W...	35K
One Of...	34K
Seven (...)	32K
The Ni...	30K
Lose C...	30K
Beautiful...	28K

Song by album type

Type	Count
single	269
album	562

Explicit And Non Explicit

Type	Count
Explicit Song...	...
Non-Expli...	...

Song by Year

Year	Count
2023	423
2024	452

Songs Popularity By Album

Album Type	Count
compilation	...
single	...
album	...

Average Popularity By Month

Unique Songs by Quarter

Filters

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Home Overview Artist Songs

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Songs And Artists

- "Slut!" (Taylor's Version) (F...)
- (It Goes Like...)
- +57
- 16 CARRIAG...
- 2 hands
- 28
- brat 360
- 3D (feat. Jac...)
- 3D (feat. Jac...)
- 7 Minute Drill

Unique Songs

Artist Count	Average Duration	Average Popularity
1	3.01	56.67

Song by album type

album
Non-Expli...

Song by Year

2023
1

Avg Popularity By Month

Unique Songs by Quarter

Q4
1

Explicit And Non Explicit

Non-Expli...
1

Songs Popularity By Album

album
1

Home Overview Artists Songs

Visualizations Filters Data

Home Overview Artist Songs +

# Interactive Filtering By Artist

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Songs And Artists

- "Slut!" (Taylor)
- All You Had ...
- Anti-Hero
- august
- Back To Dec...
- Bad Blood (T...
- Better Than ...
- Blank Space
- Blank Space...
- But Daddy I ...

Unique Songs

- Artist Count 1
- Average Duration 3.49
- Average Popularity 89.73

Taylor ... 85

Travis S... 30

Drake 27

Bad Bu... 22

Beyonc  17

Kendri... 17

Ariana ... 15

Eminem 15

Song by album type

- single 2
- album 83

Explicit And Non Explicit

- Explicit Songs ...
- Non-Explicit S...

Song by Year

- 2023 56
- 2024 34

Songs Popularity By Album

- compilation
- single
- album

Average Popularity By Month

- month
- Quarter

I Wann... 50K

Cruel S... 50K

As It W... 50K

One Of... 50K

Seven (... 50K

The Ni... 50K

Lose C... 50K

Beautif... 50K

Unique Songs by Quarter

- Q1
- Q2
- Q3
- Q4

Home Overview Artists Songs

Visualizations Filters Data

# Interactive Filtering By Song Popularity

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Songs And Artists

**Unique Songs**: 1

**Artist Count**: 1

**Average Duration**: 2.97

**Average Popularity**: 95.48

Cruel Summer

**Songs By Artist**

Artist	Popularity
Taylor ...	1
Travis S...	~10
Drake	~10
Bad Bu...	~10
Beyoncé	~10
Kendri...	~10
Ariana ...	~10
Eminem	~10

**Songs By Popularity**

Song	Popularity
I Wann...	51K
<b>Cruel S...</b>	50K
As It W...	35K
One Of...	34K
Seven (...)	32K
The Ni...	30K
Lose C...	30K
Beautiful...	28K

**Song by album type**

Type	Count
single	1
album	1

**Explicit And Non Explicit**

Type	Count
Non-Expli...	1
Expli...	1

**Song by Year**

Year	Count
2023	1
2024	1

**Songs Popularity By Album**

Album	Popularity
... (2023)	~95
... (2024)	~95

**Average Popularity By Month**

**Unique Songs by Quarter**

Home Overview Artists Songs

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# Interactive Filtering By Song Quarter

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Home Overview Artists Songs

**Songs And Artists**

- (It Goes Like...)
- 28
- brat 360
- 3D (feat. Jac...)
- 3D (feat. Jac...)
- A Bar Song (...)
- ADIVINO
- Agora Hills
- Alibi (with P...)
- ALL RED

**Unique Songs** 160

**Artist Count** 108

**Average Duration** 3.25

**Average Popularity** 89.88

**Songs By Artist**

Artist	Count
Taylor ...	31
Travis S...	30
Drake	3
Bad Bu...	3
Beyoncé	1
Kendri...	1
Ariana ...	1
Eminem	13

**Songs By Popularity**

Song	Popularity
I Wann...	17K
Cruel S...	17K
As It W...	11K
One Of...	8K
Seven (...)	11K
The Ni...	8K
Lose C...	8K
Beautiful...	8K

**Song by album type**

- single 123
- album 231

**Explicit And Non Explicit**

- Explicit Song...
- Non-Expli...

**Song by Year**

- 2023 202
- 2024 153

**Songs Popularity By Album**

- compilation
- single
- album

**Average Popularity By Month**

month Quarter

Aug Sep Jul

**Unique Songs by Quarter**

Quarter	Count
Q1	~180
Q2	~200
Q3	~220
Q4	~240

Filters Data Visualizations

# Interactive Filtering By Popular Month

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Songs And Artists

- (It Goes Like...) 360
- brat 360
- A Bar Song (...)
- Alibi (with P...)
- Anti-Hero
- brat Apple
- As It Was
- august
- Austin (Boot...)
- bad idea rig...

Unique Songs 186

Artist Count 115

Average Duration 3.24

Average Popularity 89.88

Songs By Artist

Artist	Count
Taylor ...	7
Travis S...	18
Drake	1
Bad Bu...	1
Beyoncé	1
Kendri...	1
Ariana ...	1
Eminem	1

Songs By Popularity

Song	Popularity
I Wann...	6K
Cruel S...	6K
As It W...	3K
One Of...	3K
Seven (...)	3K
The Ni...	3K
Lose C...	3K
Beautiful...	3K

Avg Popularity 89.88

Aug

Average Popularity By Month

94

Jan Feb Dec May Aug Sep Mar Jul Jun Apr Nov Oct

Unique Songs by Quarter

Quarter	Count
Q1	~150
Q2	~180
Q3	~200
Q4	~220

Song by album type

Type	Count
single	68
album	124

Explicit And Non Explicit

Type	Count
Explicit So...	~100
Non-Expli...	~100

Song by Year

Year	Count
2023	102
2024	92

Songs Popularity By Album

Album Type	Count
compilation	~10
single	~10
album	~10

Filters

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Home Overview Artist Songs +

# Interactive KPI Driven Insights

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Songs And Artists

- (It Goes Like...) +57
- 2 hands
- 3D (feat. Jac...)
- 3D (feat. Jac...)
- A Bar Song (...)
- Abcdario
- Acróstico
- act ii: date ...
- ADIVINO

Unique Songs

- Artist Count 59
- Average Duration 3.25
- Average Popularity 91.84

Home Overview Artists Songs

dua lipa houdini

Song by album type

- single 269
- Non-Explicit... album

Explicit And Non Explicit

- Explicit Song...
- Non-Explicit... album

Song by Year

- 2023 135
- 2024 161

Songs Popularity By Album

- compilation
- single
- album

Average Popularity By Month

month Quarter

94 92 90

Jan Feb Aug Jul Dec May Sep Mar Nov Apr Jun Oct

Unique Songs by Quarter

- Q1
- Q2
- Q3
- Q4

Filters

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Home Overview Artist Songs +

# Artist Analytics Dashboard

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Songs And Artists

- "Slut!" (TayL...)
- (It Goes Lik...)
- +57
- 16 CARRIA...
- 2 hands
- 28
- brat 360
- 3D (feat. Ja...)
- 3D (feat. Ja...)
- 7 Minute D...

Artist Popular Songs

Song	Artist	Popularity
Daylight	Taylor Swift	85
Seven	Travis Scott	30
All Myself	Drake	27
AMG	Bad Bum	22
Angel	Beyoncé	17
BABY	Kendrick Lamar	17
BACK	Ariana Grande	15
Beauti	Eminem	15

Popular Artists

Artist	Popularity
Taylor Swift	85
Travis Scott	30
Drake	27
Bad Bum	22
Beyoncé	17
Kendrick Lamar	17
Ariana Grande	15
Eminem	15

Best Artist Songs

Song	Artist	Popularity
4batz	4batz	1.00
Adam	Adam Levine	1.00
Addis...	Addis	1.00
Alessia...	Alessia Cara	1.00
Alex F...	Alex Ferguson	1.00
AP Dhi...	AP Dhillon	1.00
Baby L...	Babyface	1.00
BABY...	BABY	1.00

Spotify Overview

Artists Songs

Visualizations Data Filters

Artist

artist	song	release_date	Total Songs	Average of popularity	Avg Duration
Bizarrap & Young Miko	Young Miko: Bzrp Music Sessions, Vol. 58	10 January 2024	34	91.41	2:55
Future & Metro Boomin	Young Metro	22 March 2024	4	61.00	2:55
Taylor Swift	You're Losing Me (From The Vault)	29 November 2023	16	84.75	2:55
Gwen Stefani	You Make It Feel Like Christmas (feat. Blake Shelton)	06 October 2017	1	85.00	2:55
Drake	You Broke My Heart	17 November 2023	2	35.50	2:55
Taylor Swift	You Are In Love (Taylor's Version)	26 October 2023	2	39.00	2:55
JENNIE	You & Me (Coachella ver.)	06 October 2023	1	0.00	2:55
JENNIE	You & Me	06 October 2023	4	74.00	2:55
Ariana Grande	yes, and?	12 January 2024	56	95.71	2:55
Ariana Grande	yes, and?	08 March 2024	25	83.92	2:55
Jung Kook	Yes or No	03 November 2023	6	68.33	2:55

Home Overview Artist Songs +

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Spotify

Songs And Artists

- "Slut!" (TayL...
- (It Goes Lik...
- +57
- 16 CARRIA...
- 2 hands
- 28
- brat 360
- 3D (feat. Ja...
- 3D (feat. Ja...
- 7 Minute D...

Artist Popular Songs

Popular Artists

Best Artist Songs

Home Overview Artists Songs

Visualizations Filters Data

artist song release\_date Total Songs Average of popularity Avg Duration (Minutes)

Jung Kook & Jack Harlow	3D (feat. Jack Harlow)	29 September 2023	4	43.50	3.36
Jung Kook & Jack Harlow	3D (feat. Jack Harlow)	02 October 2023	86	86.23	3.36

Home Overview Artist Songs +

# Filtering By Best Artists

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Songs And Artists With You

**Artist Popular Songs**

Daylight	3
Seven ...	3
All My...	2
AMG	2
Angel ...	2
BABY ...	2
BACK ...	2
Beauti...	2

**Popular Artists**

Taylor ...	85
Travis ...	30
Drake	27
Bad B...	22
Beyon...	17
Kendri...	17
Ariana...	15
Eminem	15

**Best Artist Songs**

4batz ...	1.00
Adam ...	1.00
Addis...	1.00
Alessa...	1.00
Alex F...	1.00
AP Dhi...	1.00
Baby L...	1.00
BABY...	1.00

**With You**

artist	song	release_date	Total Songs	Average of popularity	Avg Duration (Minutes)
AP Dhillon	With You	11 August 2023	3	80.00	2.58

Visualizations Data Filters

# Filtering By Popular Artists

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Songs And Artists

Artist Popular Songs

Popular Artists

Best Artist Songs

Home Overview Artists Songs

Visualizations Filters Data

**Songs And Artists**

- 16 CARRIAGE
- ALLIGATOR
- All My Friends
- AMG
- Angel
- BABY
- BACK
- Beauti

**Artist Popular Songs**

Song	Popularity
Daylight	3
Seven	3
All My	2
AMG	2
Angel	2
BABY	2
BACK	2
Beauti	2

**Popular Artists**

Artist	Popularity
Taylor ...	85
Travis ...	30
Drake	27
Bad B...	22
Beyonc...	10
Kendri...	10
Ariana...	10
Eminem	10

**Best Artist Songs**

Artist	Song	Popularity
4batz ...	1.00	
Adam ...	1.00	
Addis...	1.00	
Alessa...	1.00	
Beyonc...	1.00	
Kendri...	1.00	
Ariana...	1.00	
Eminem	1.00	

**Artist Songs**

Artist	Song	Release Date	Total Songs	Average of popularity	Avg Duration (Minutes)
Beyoncé	YA YA	29 March 2024	2	74.00	4.58
Beyoncé	TEXAS HOLD 'EM	10 February 2024	41	82.20	3.93
Beyoncé	TEXAS HOLD 'EM	11 February 2024	3	81.33	3.93
Beyoncé	TEXAS HOLD 'EM	29 March 2024	45	85.24	3.89
Beyoncé	SPAGHETTI	29 March 2024	2	75.00	2.64
Beyoncé	SMOKE HOUR ★ WILLIE NELSON	27 March 2024	1	47.00	0.85
Beyoncé	PROTECTOR	27 March 2024	1	48.00	3.07
Beyoncé	MY ROSE	27 March 2024	1	47.00	0.89
Beyoncé	LEVII'S JEANS	29 March 2024	3	76.33	4.29
Beyoncé	JUST FOR FUN	27 March 2024	1	46.00	3.41
Beyoncé	JOLENE	27 March 2024	6	59.50	3.16
Beyoncé	II MOST WANTED	27 March 2024	10	64.50	3.48

**Spotify Player**

Beyoncé - Unique Songs 17

Home Overview Artist Songs +

# Filtering By Popular Songs

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Share

Songs And Artists

Spotify

Artist Popular Songs

Daylight	3
Seven ...	3
All My...	2
<b>AMG</b>	2
Angel ...	2
BABY ...	2
BACK ...	2
Beauti...	2

Popular Artists

Taylor ...	85
Travis ...	30
Drake	27
Bad B...	22
Beyon...	17
Kendri...	17
Ariana...	15
Eminem	15

Best Artist Songs

4batz ...	1.00
Adam ...	1.00
Addis...	1.00
Alessa...	1.00
Alex F...	1.00
AP Dhi...	1.00
Baby L...	1.00
BABY...	1.00

AMG

GABITO BALLESTEROS, PESO PLUMA , NATANAEL CANO

WORMS MUSIC

artist song release\_date Total Songs Average of popularity Avg Duration (Minutes)

artist	song	release_date	Total Songs	Average of popularity	Avg Duration (Minutes)
Natanael Cano	AMG	30 June 2023	2	67.50	2.92
Natanael Cano & Peso Pluma & Gabito Ballesteros	AMG	24 November 2022	22	94.36	2.92

Home Overview Artist Songs +

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Songs And Artists

**Artist Popular Songs**

Song	Popularity
Daylight	3
Seven ...	3
All My...	2
AMG	2
Angel ...	2
BABY ...	2
BACK ...	2
Beauti...	2

**Popular Artists**

Artist	Popularity
Taylor ...	1
Travis ...	1
Drake	1
Bad B...	1
Beyon...	1
Kendri...	1
Ariana...	1
Eminem	1

**Best Artist Songs**

Song	Popularity
4batz ...	1.00
Adam ...	1.00
Addis...	1.00
Alessa...	1.00
Alex F...	1.00
AP Dhi...	1.00
Baby L...	1.00
BABY...	1.00

**Visualizations**

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**Home Overview Artists Songs**

**Artist**

**Songs**

**+**

**Visualizations**

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**Home Overview Artists Songs**

**Artist**

**Songs**

**+**

artist	song	release_date	Total Songs	Average of popularity	Avg D
Bizarrap & Young Miko	Young Miko: Bzrp Music Sessions, Vol. 58	10 January 2024	34	91.41	
Future & Metro Boomin	Young Metro	22 March 2024	4	61.00	
Taylor Swift	You're Losing Me (From The Vault)	29 November 2023	16	84.75	
Gwen Stefani	You Make It Feel Like Christmas (feat. Blake Shelton)	06 October 2017	1	85.00	
Drake	You Broke My Heart	17 November 2023	2	35.50	
Taylor Swift	You Are In Love (Taylor's Version)	26 October 2023	2	39.00	
JENNIE	You & Me (Coachella ver.)	06 October 2023	1	0.00	
JENNIE	You & Me	06 October 2023	4	74.00	
Ariana Grande	yes, and?	12 January 2024	56	95.71	
Ariana Grande	yes, and?	08 March 2024	25	83.92	
Jung Kook	Yes or No	03 November 2023	6	68.33	
		10 January 2024	101	88.55	

# Songs Analytics Dashboard

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Songs And Artists

Artist / Song	Popularity
Taylor ...	85
Travis ...	30
Drake	27
Bad B...	22
Beyoncé	17
Kendri...	17
Ariana...	15
Eminem	15

Songs By Artist

Artist	Popularity
Taylor ...	85
Travis ...	30
Drake	27
Bad B...	22
Beyoncé	17
Kendri...	17
Ariana...	15
Eminem	15

Popular Songs

Song	Popularity
Daylight	3
Seven ...	3
All My...	2
AMG	2
Angel ...	2
BABY ...	2
BACK ...	2
Beauti...	2

Hit Songs

Song	Popularity
¥\$ & ...	50
Adam ...	50
Addis...	50
Alex F...	50
Alpha...	50
Arctic ...	50
Ariana...	50
Artemas	50

Spotify Player

Visualizations

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Filters

song

song	release_date	Avg Popularity	Max Popularity	Avg
"Slut!" (Taylor's Version) (From The Vault)	26 October 2023	85.76	91	
(It Goes Like) Nanana - Edit	15 June 2023	93.04	94	
+57	08 November 2024	78.38	84	
16 CARRIAGES	27 March 2024	49.00	51	
2 hands	14 November 2024	71.00	71	
28	04 July 2024	80.50	81	
360	07 June 2024	87.43	88	
3D (feat. Jack Harlow)	29 September 2023	43.50	88	
3D (feat. Jack Harlow)	02 October 2023	86.23	89	
3D (feat. Jack Harlow) (Alternate Ver.)	29 September 2023	0.00	0	
7 Minute Drill	05 April 2024	76.00	80	

Home Overview Artist Songs +

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Home Overview Artists Songs

**Songs And Artists**

- "Slut!" (TayL...)
- (It Goes Lik...)
- 16 CARRIA...
- 2 hands
- 28
- brat
- 3D (feat. Ja...)
- 3D (feat. Ja...)
- 7 Minute D...

**Songs By Artist**

Artist	Song	Popularity
Zach B...	1	1
28	1	1

**Popular Songs**

Song	Popularity
Zach B...	50
28	1

**Hit Songs**

Song	Popularity
Zach B...	50

Visualizations Data Filters

song release\_date Avg Popularity Max Popularity Avg Duration (Minutes)

song	release_date	Avg Popularity	Max Popularity	Avg Duration (Minutes)
28	04 July 2024	80.50	81	3.89

Home Overview Artist Songs +

# Insights from Artists

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Songs And Artists

**Songs By Artist**

Artist	Popularity
Taylor ...	85
Travis ...	30
Drake	27
Bad B...	22
Beyoncé	17
Kendri...	17
Ariana...	15
Eminem	15

**Popular Songs**

Song	Popularity
Daylight	3
Seven ...	3
All My...	2
AMG	2
Angel ...	2
BABY ...	2
BACK ...	2
Beauti...	2

**Hit Songs**

Song	Popularity
¥\$ & ...	50
Adam ...	50
Addis...	50
Alex F...	50
Alpha...	50
Arctic ...	50
Ariana...	50
Artemas	50

**Spotify Dashboard**

Home Overview Artists Songs

**Song Data**

song	release_date	Avg Popularity	Max Popularity	Avg Duration (Minutes)
Antichrist	12 July 2024	72.00	72	5.24
Brand New Dance	12 July 2024	77.50	80	3.44
Evil	12 July 2024	73.00	73	3.84
Fuel	12 July 2024	76.00	80	3.56
Guilty Conscience 2	12 July 2024	71.00	71	5.43
Habits	12 July 2024	78.50	81	4.97
Houdini	31 May 2024	88.54	94	3.79
Houdini	12 July 2024	82.19	84	3.78
Lucifer	12 July 2024	73.00	73	4.36
Mockingbird	12 November 2004	92.00	92	4.18
Renaissance	12 July 2024	79.60	82	1.64
Road Rage	12 July 2024	71.00	71	3.63

Filters Visualizations Data

# Insights From Popular Songs

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Songs And Artists

Taylor ...  
Travis ...  
Drake  
Bad B...  
Beyoncé  
Kendri...  
Ariana...  
Eminem

Songs By Artist

Daylight  
Seven ...  
All My...  
AMG  
Angel ...  
BABY ...  
BACK ...  
Beauti...

Popular Songs

Daylight  
Daylight  
Daylight

Hit Songs

¥\$ & ...  
Adam ...  
Addis...  
Alex F...  
Alpha...  
Arctic ...  
Ariana...  
Artemas

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Data

Home Overview Artists Songs

song release\_date Avg Popularity Max Popularity Avg Duration (Minutes)

song	release_date	Avg Popularity	Max Popularity	Avg Duration (Minutes)
Daylight	01 January 1999	0.00	0	3.52
Daylight	14 April 2023	95.52	99	3.55
Daylight	06 October 2023	65.50	82	2.74

# Insights From Hit Songs

Chatgptspotifyproject • Last saved: 12/15/2025 at 10:42 PM

Praknar Kana

File Home Insert Modeling View Optimize Help Format Data / Drill

Refresh Sensitivity Publish Prep data for AI Copilot ...

Songs And Artists ARCA REGISTRADA ELOVRGA

**Songs By Artist**

Artist	Count
Taylor ...	3
Travis ...	3
Drake	1
Bad B...	2
Beyoncé	2
Kendri...	2
Ariana...	2
Eminem	2

**Popular Songs**

Song	Count
Daylight	3
Seven ...	3
All My...	2
AMG	2
Angel ...	2
BABY ...	2
BACK ...	2
Beauti...	2

**Hit Songs**

Song	Count
¥\$ & ...	50
Adam ...	50
Addis...	50
Alex F...	50
Alpha...	50
Arctic ...	50
Ariana...	50
Artemas	50

**ELOVRGA**

song	release_date	Avg Popularity	Max Popularity	Avg Duration (Minutes)
ELOVRGA	18 August 2023	88.00	88	3.25

Home Overview Artist Songs +

Share

Filters

Data

Visualizations

# Insights From Table

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File Home Insert Modeling View Optimize Help Format Data / Drill Share Expand Data Filters Visualizations

Refresh Publish Prep data for AI Copilot

Songs And Artists Songs By Artist Popular Songs Hit Songs

Taylor ... 85  
Travis ... 30  
Drake 27  
Bad B... 22  
Beyoncé 17  
Kendri... 17  
Ariana... 15  
Eminem 15

Daylight 3  
Seven ... 3  
All My... 2  
AMG 2  
Angel ... 2  
BABY ... 2  
BACK ... 2  
Beauti... 2

¥\$ & ... 50  
Adam ... 50  
Addis... 50  
Alex F... 50  
Alpha... 50  
Arctic ... 50  
Ariana... 50  
Artemas 50

2 hands

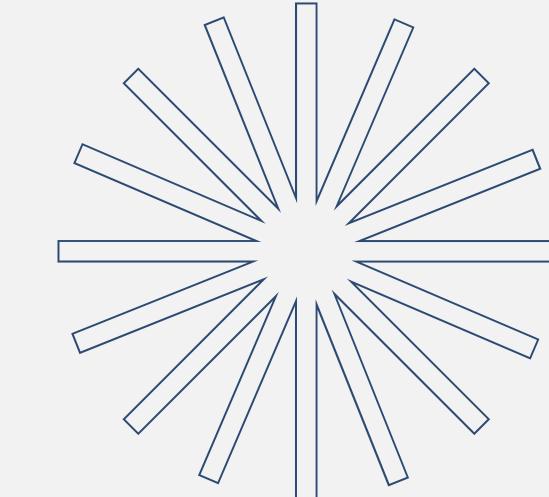
song release\_date Avg Popularity Max Popularity Avg

song	release_date	Avg Popularity	Max Popularity	Avg
"Slut!" (Taylor's Version) (From The Vault)	26 October 2023	85.76	91	
(It Goes Like) Nanana - Edit	15 June 2023	93.04	94	
+57	08 November 2024	78.38	84	
16 CARRIAGES	27 March 2024	49.00	51	
2 hands	14 November 2024	71.00	71	
28	04 July 2024	80.50	81	
360	07 June 2024	87.43	88	
3D (feat. Jack Harlow)	29 September 2023	43.50	88	
3D (feat. Jack Harlow)	02 October 2023	86.23	89	
3D (feat. Jack Harlow) (Alternate Ver.)	29 September 2023	0.00	0	
7 Minute Drill	05 April 2024	76.00	80	

Home Overview Artist Songs +



# THANK YOU FOR YOUR TIME



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