

PRAKHAR SINGH

CREATIVE

# ZOMATO

DASHBOARD INSIGHTS USING POWER BI

# DATA-DRIVEN INSIGHTS

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ZOMATO DASHBOARD INSIGHTS BY PRAKHAR SINGH

Rating: 3 Restaurant\_Location: All Restaurant\_Name: All Order\_Date: All Customer\_Location: All Delivery\_Partner: All

Total Orders: 2.002K Average Delivery Time: 65 Average Order Value: 1K Discount Utilization: 4995% Customer Satisfaction: 3

Delivery Time Chart: Sum of Delivery\_Time vs Customer\_Location

Customer_Location	Sum of Delivery_Time
East...	306
Willi...	238
Lake...	236
New ...	224
West...	221
Port ...	220
Lake ...	217
West...	217
Sout...	215
Sout...	212
East ...	206
New ...	205
Eliza...	200
Chris...	197
Jose...	195
New ...	195
New ...	193
Eliza...	193
Chris...	193
Jose...	192
New ...	192
New ...	191
Jame...	188
Sout...	183
Sout...	183
Brow...	183
Scott...	181
Jone...	181
Dani...	180
Odo...	178
Port ...	173

Ratings Distribution Chart: Donut chart showing 2K (100%)

Top 10 Restaurants: Sum of Order\_Amount vs Restaurant\_Name

Restaurant_Name	Sum of Order_Amount
John... PLC	6.1K
Smith Group	5.4K
Smith Inc	4.4K
Brown Group	4.4K
John... Sons	3.9K
Baker Inc	3.6K
Schr... Ltd	3.6K
Davis LLC	3.5K
Willi... Sons	3.4K
Knight Group	3.3K

Total Orders Trend Chart: Count of Order\_ID vs Year

Cuisine Popularity Chart: Count of Order\_ID vs Cuisine

Cuisine	Count of Order_ID
American	305
Thai	300
Italian	283
Chinese	281
Mexican	280
Indian	277
Japanese	276

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**ZOMATO DASHBOARD INSIGHTS BY PRAKHAR SINGH**

Rating: 3 Restaurant\_Location: Abbottborough

Restaurant\_Name: All Order\_Date: All Customer\_Location: All Delivery\_Partner: All

**Total Orders:** 1

**Average Delivery Time:** 72

**Average Order Value:** 977

**Discount Utilization:** (Blank)

**Customer Satisfaction:** 3

**Delivery Time Chart:** 72

**Ratings Distribution Chart:** 1 (100%)

**Top 10 Restaurants:** Murphy, Allen and Avery

**Total Orders Trend Chart:** 1

**Cuisine Popularity Chart:** Thai

Filters Data Visualizations

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ZOMATO DASHBOARD INSIGHTS BY PRAKHAR SINGH

Rating: 3 Restaurant\_Location: All Restaurant\_Name: Adams Inc Order\_Date: All Customer\_Location: All Delivery\_Partner: All

Total Orders: 1

Average Delivery Time: 27

Average Order Value: 943

Discount Utilization: (Blank)

Customer Satisfaction: 3

Time Chart: Sum of Delivery\_Time\_Minutes vs Customer\_Location (Adams Inc: 27)

Ratings Distribution Chart: 1 (100%)

Top 10 Restaurants: Sum of Order\_Amount vs Restaurant\_Name (Adams Inc: 943)

Total Orders Trend Chart: Count of Order\_ID vs Year (2024: 1)

Cuisine Popularity Chart: Count of Order\_ID vs Cuisine (American: 1)

Visualizations Data Filters

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## ZOMATO DASHBOARD INSIGHTS BY PRAKHAR SINGH

Rating: 3 Restaurant\_Location: All Restaurant\_Name: All Order\_Date: All Customer\_Location: Adamborough Delivery\_Partner: All

**Total Orders**: 1

**Average Delivery Time**: 89

**Average Order Value**: 1K

**Discount Utilization**: 10000%

**Customer Satisfaction**: 3

**Delivery Time Chart**: Sum of Delivery\_Time\_Minutes

Customer_Location	Sum of Delivery_Time_Minutes
Adamborough	89

**Orderings Distribution Chart**: Count of Order\_ID

Customer_Location	Count of Order_ID
Adamborough	1 (100%)

**Top 10 Restaurants**: Sum of Order\_Amount

Restaurant_Name	Sum of Order_Amount
Paul, Smith and Jackson	1208

**Total Orders Trend Chart**: Count of Order\_ID

Year	Count of Order_ID
2024	1

**Cuisine Popularity Chart**: Count of Order\_ID

Cuisine	Count of Order_ID
Italian	1

Filters Visualizations Data

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ZOMATO DASHBOARD INSIGHTS BY PRAKHAR SINGH

Rating: 3

Restaurant\_Location: All

Restaurant\_Name: All

Order\_Date: All

Customer\_Location: All

Delivery\_Partner: Partner C

Partner C

- Partner A
- Partner B
- Partner C
- Partner D

Total Orders: 467

Average Delivery Time: 67

Average Order Value: 1K

Discount Utilization: 5161%

Customer Satisfaction: 3

Delivery Time Chart: Sum of Delivery\_Time vs Customer\_Location

Customer_Location	Sum of Delivery_Time
West...	134
East...	120
Ferg...	120
Kelle...	120
Mor...	120
New ...	120
Nort...	119
Vinc...	119
Sout...	119
Wea...	119
Iaco...	118
Jord...	118
New ...	118
Odo...	118
Willi...	118
Lake ...	118
Mart...	117
Meg...	117
New ...	117
East...	117
Lake ...	116
Rodr...	116
Sout...	116
Pott...	116
Alex...	115
Alici...	114
Chris...	114

Ratings Distribution: Donut Chart

Top 10 Restaurants: Sum of Order\_Amount vs Restaurant\_Name

Restaurant_Name	Sum of Order_Amount
Davis LLC	3.5K
Thompson-Campbell	2.0K
Medina-Johnson	2.0K
Melendez-Davis	2.0K
Yates and Sons	2.0K
Coleman, Smith and...	2.0K
Wong Inc	2.0K
Schroeder Ltd	2.0K
Bentley, Thomas an...	2.0K
Nelson-Herrera	2.0K

Total Orders Trend Chart: Count of Order\_ID vs Year

Year	Count of Order_ID
2023	211
2024	248
2025	8

Cuisine Popularity Chart: Count of Order\_ID vs Cuisine

Cuisine	Count of Order_ID
Indian	77
Mexican	70
Thai	69
Chinese	67
American	65
Japanese	61
Italian	58

Visualizations

Data

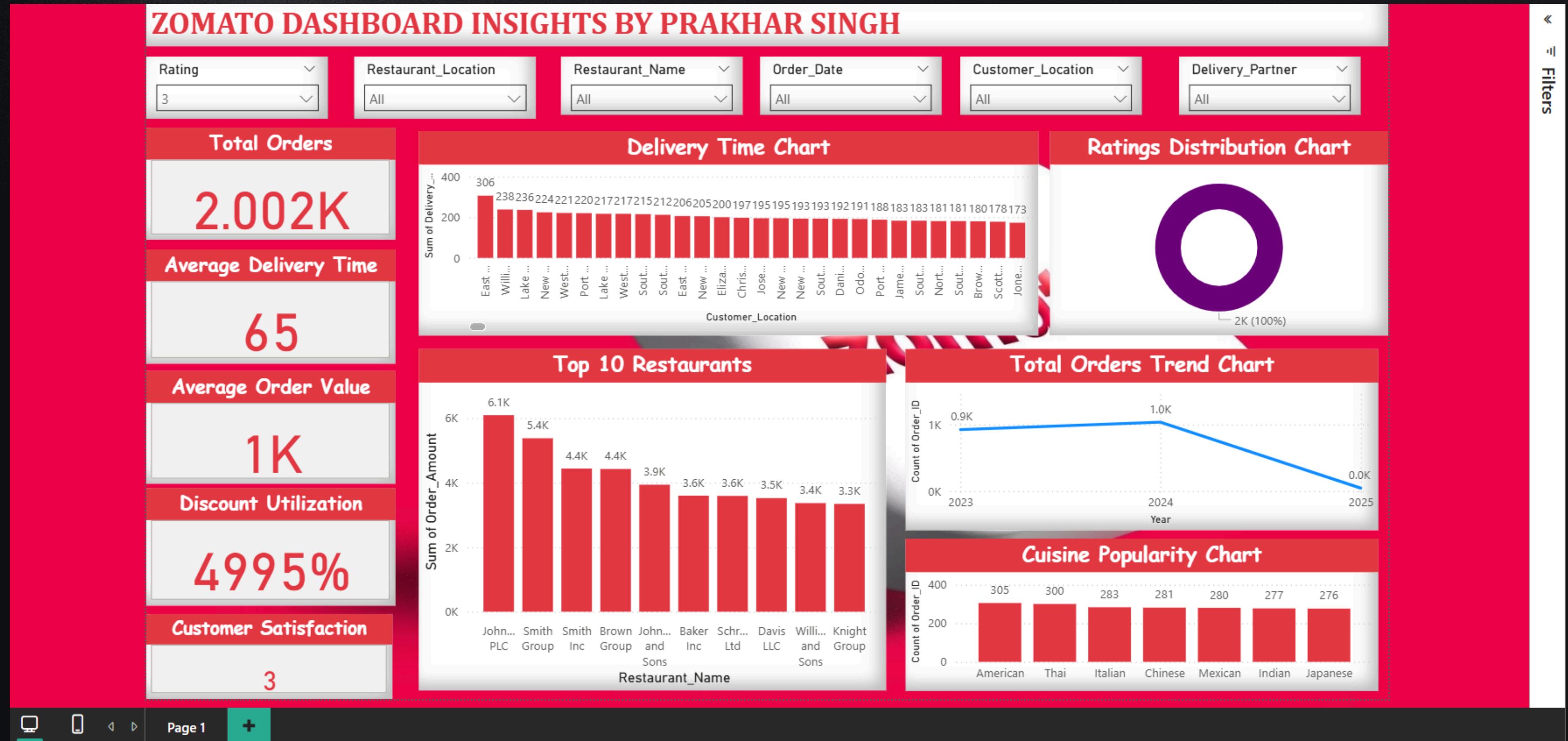
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