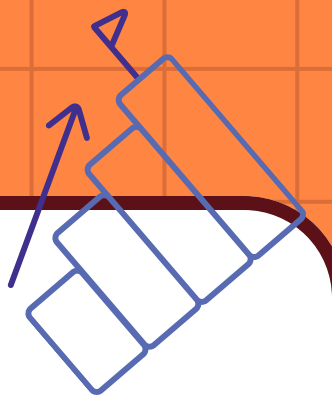


Project Title



VRINDA STORE SALES ANALYSIS REPORT – 2022 IN EXCEL

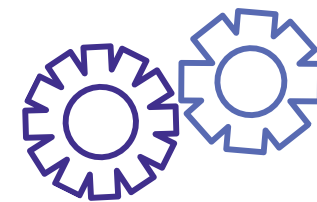


Project Overview



This project focuses on analyzing the annual sales performance of Vrinda Store (2022) using Microsoft Excel interactive dashboards.

The analysis leverages Excel Pivot Tables, Pivot Charts, Slicers, and data cleaning techniques to understand customer behavior, sales trends, order performance, and channel-wise contribution for better business decision-making.



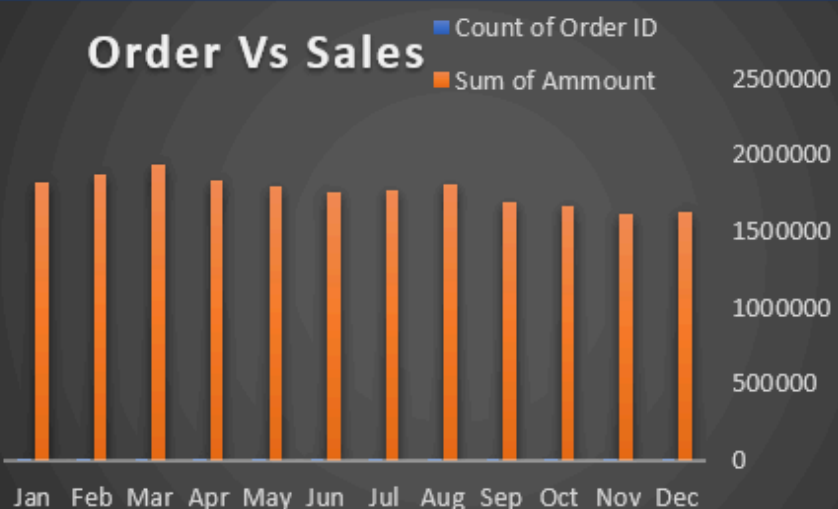
FULL DASHBOARD OVERVIEW

This dashboard provides a complete overview of Vrinda Store's sales performance for the year 2022.

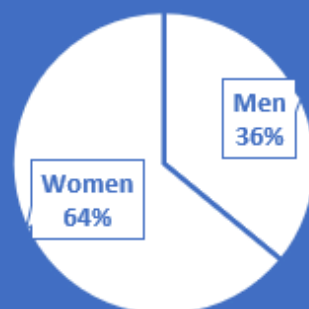
It combines multiple business metrics such as monthly sales trends, customer demographics, order status, top cities, and sales channels into a single interactive view for quick decision-making.

Vrinda Store Report 2022 Project

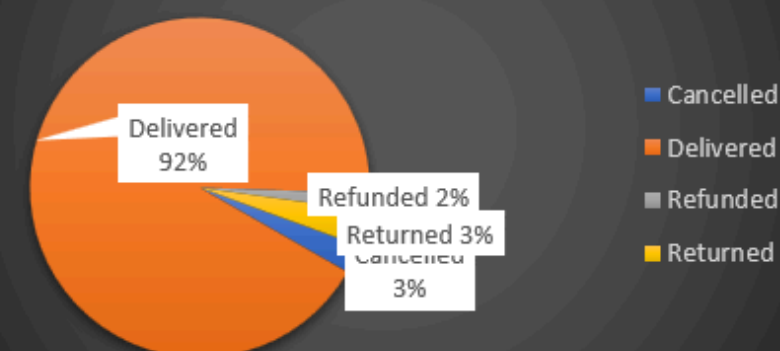
Order Vs Sales



SALES OF MEN VS WOMEN



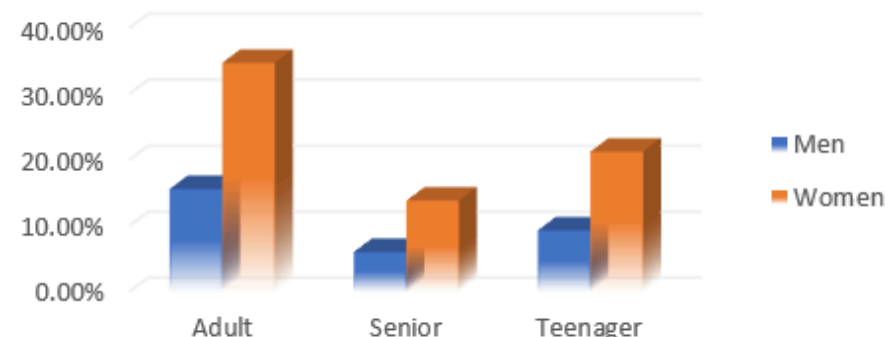
Orders Status



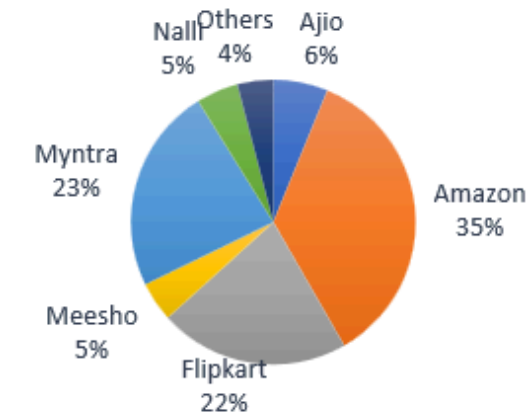
Top 5 Cities Sale



ORDER : AGE VS GENDER



Orders from Channels



Month

- Jun
- Jul
- Aug
- Sep
- Oct
- Nov

Category

- Blouse
- Bottom
- Ethnic Dress
- kurta

Chan...

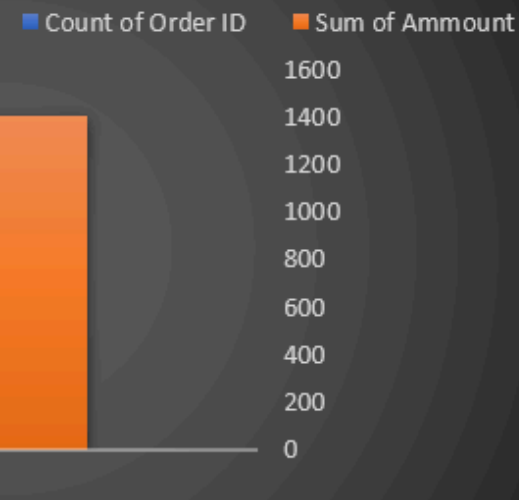
- Meesho
- Myntra
- Nalli
- Others

USING SLICER

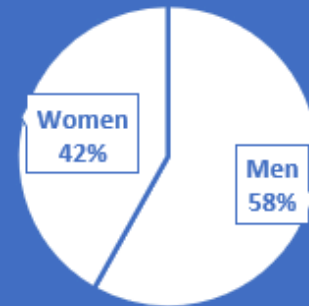
Analyzing report by using filter on june month and bottom category

Vrinda Store Report 2022 Project

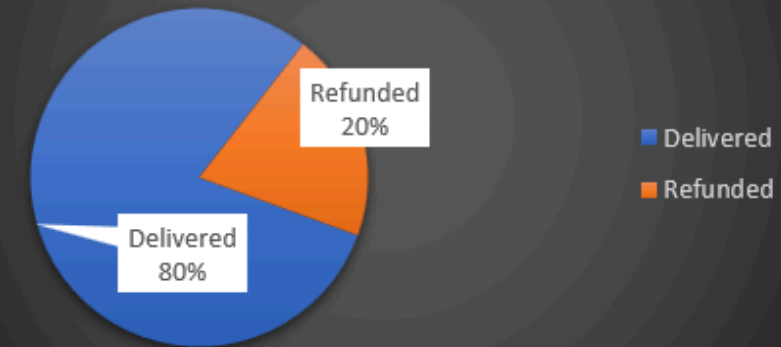
Order Vs Sales



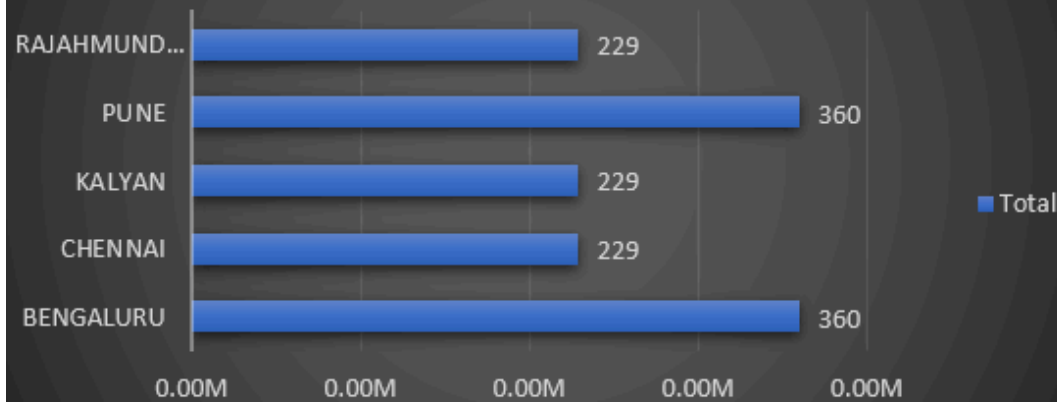
SALES OF MEN VS WOMEN



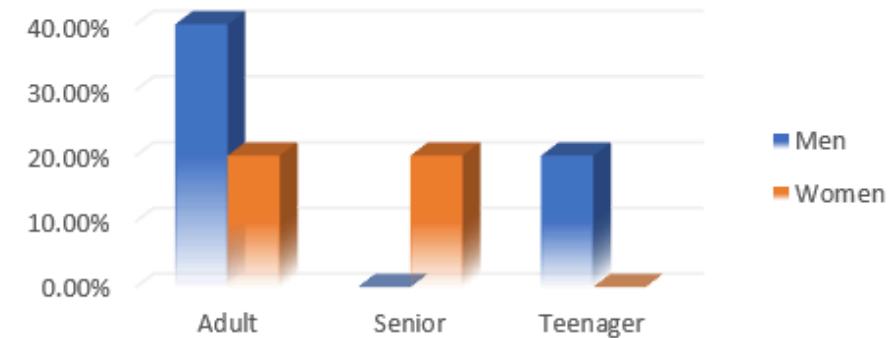
Orders Status



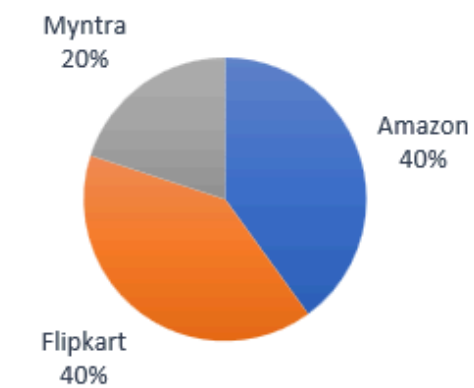
Top 5 Cities Sale



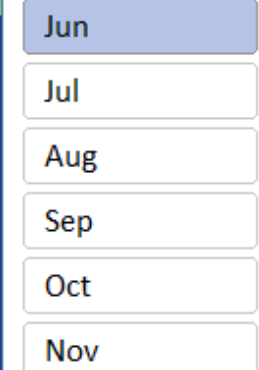
ORDER : AGE VS GENDER



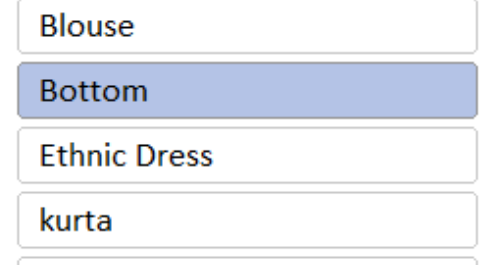
Orders from Channels



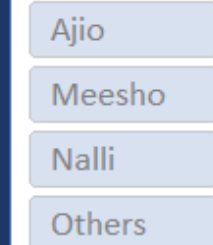
Month



Category



Chan...

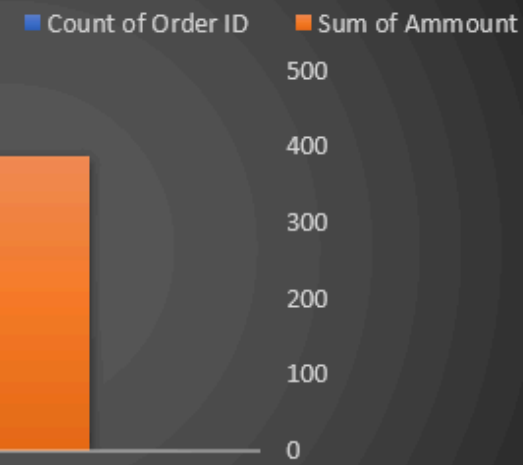


USING SLICER

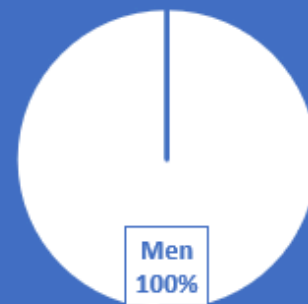
Analyzing report by using filter on August month , ethnic dress category and Nali Channel

Vrinda Store Report 2022 Project

Order Vs Sales



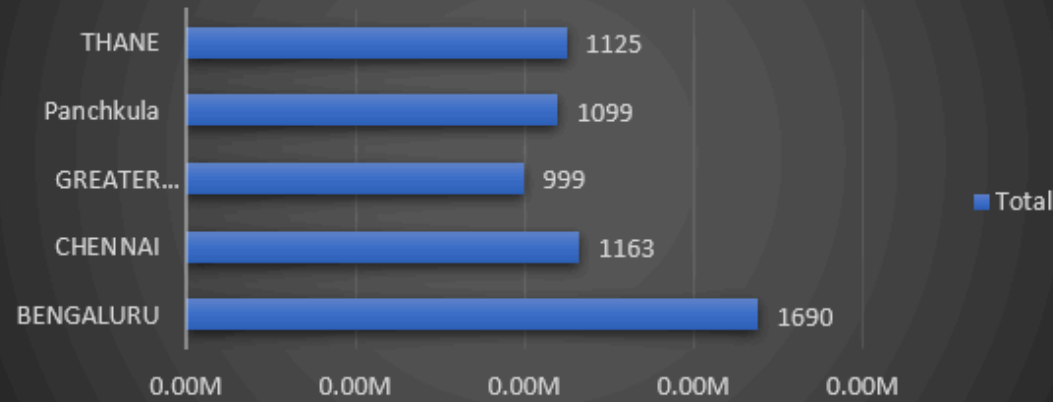
SALES OF MEN VS WOMEN



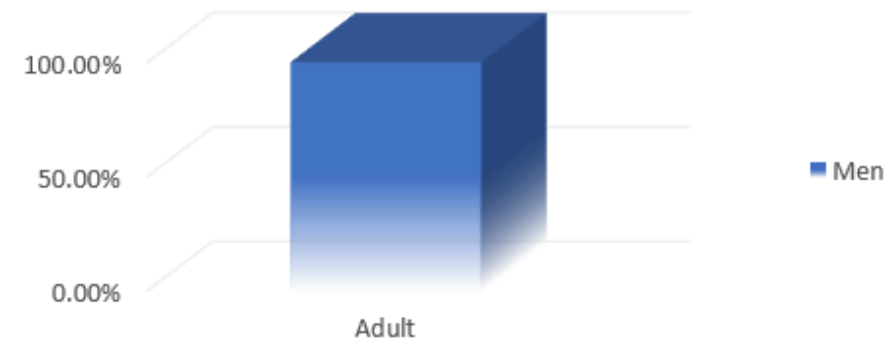
Orders Status



Top 5 Cities Sale



ORDER : AGE VS GENDER



Orders from Channels



Month

Jun
Jul
Aug
Sep
Oct
Nov

Category

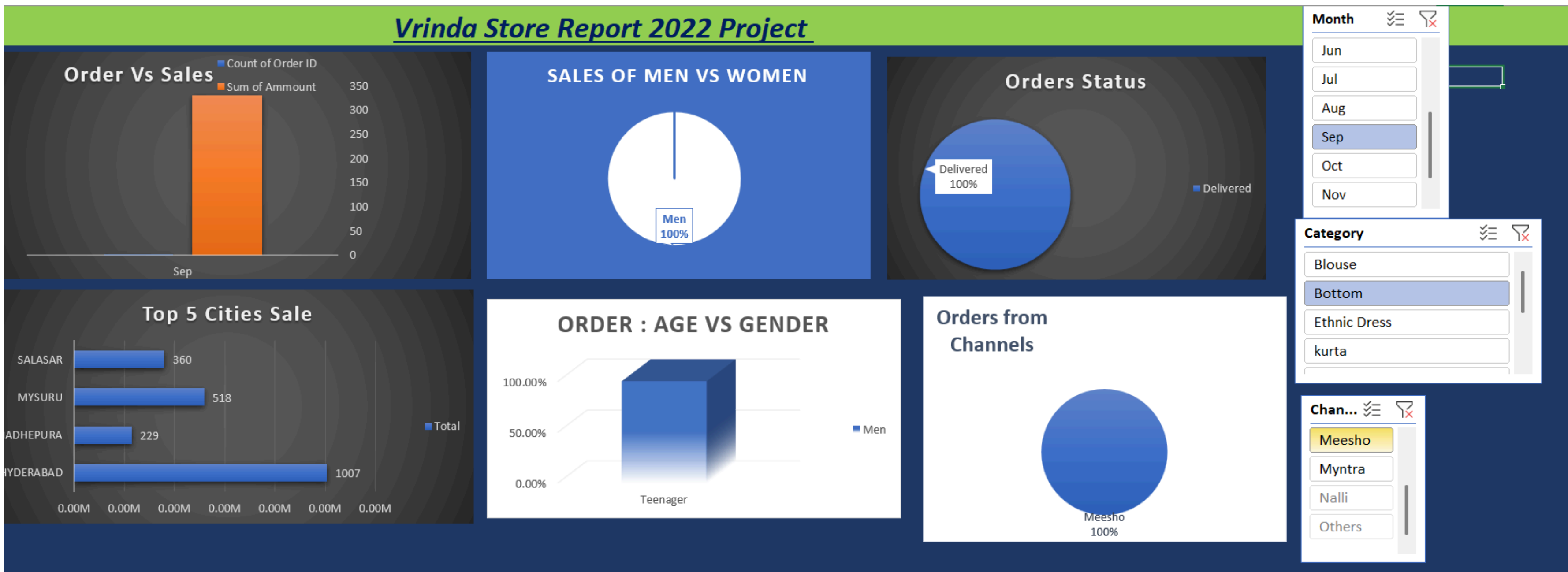
Blouse
Bottom
Ethnic Dress
kurta

Chan...

Meesho
Myntra
Nalli
Others

USING SLICER

Analyzing report by using filter on September month , Bottom category and Meesho Channel

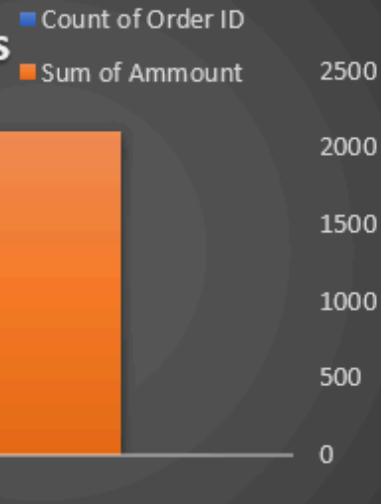


USING SLICER

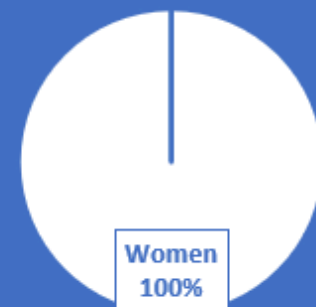
Analyzing report by using filter on November month & Blouse category

Vrinda Store Report 2022 Project

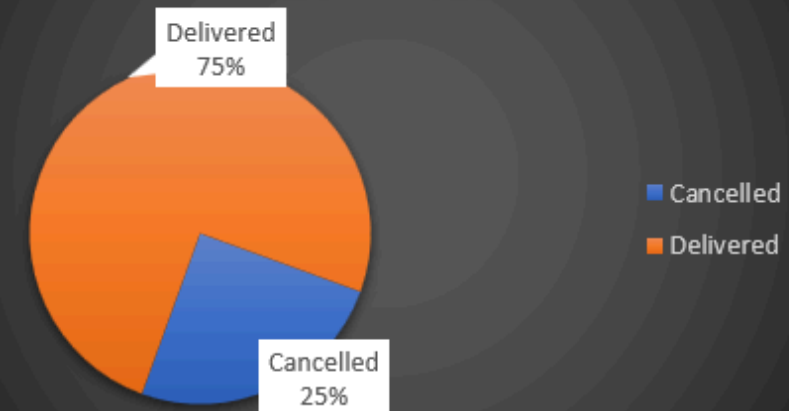
Order Vs Sales



SALES OF MEN VS WOMEN



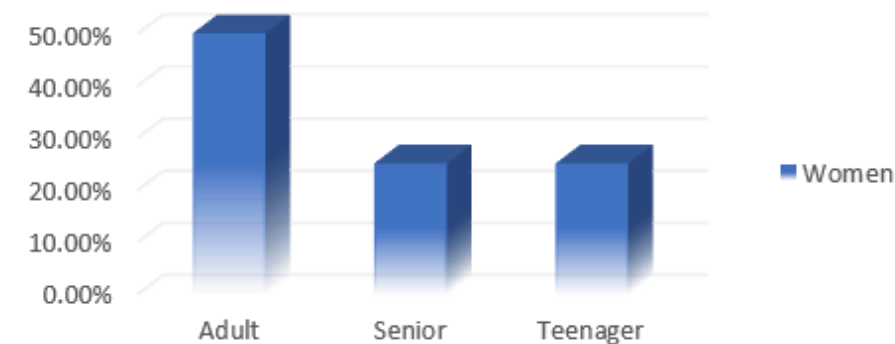
Orders Status



Top 5 Cities Sale



ORDER : AGE VS GENDER



Orders from Channels



Month

Jun
Jul
Aug
Sep
Oct
Nov

Category

Blouse
Bottom
Ethnic Dress
kurta

Chan...

Myntra
Amazon
Nalli
Others

DATA

lex	Order ID	Cust ID	Gender	age group	Month	Age	Date	Staues	Channel	SKU	Category	Size	QTY	Currency	Ammount	ship-state
1	171-1029312-3038738	1029312	Women	Adult	Sep	44	12-09-2025	Delivered	Myntra	JNE1233-BLUE-KR-031-XXL	kurta	XXL	1	INR	376	MOHALI
2	405-2183842-2225946	2183842	Women	Teenager	Dec	29	04-12-2022	Delivered	Ajio	SET414-KR-NP-L	Set	L	1	INR	1449	GURUGRAM
3	171-1641533-8921966	1641533	Women	Senior	Dec	67	04-12-2022	Delivered	Myntra	SET261-KR-PP-S	Set	S	1	INR	453	KOLKATA
4	404-7490807-6300351	7490807	Women	Teenager	Dec	20	04-12-2022	Delivered	Amazon	SET110-KR-PP-M	Set	M	1	INR	729	THANJAVUR
5	403-9293516-4577154	9293516	Women	Senior	Dec	62	04-12-2022	Delivered	Myntra	JNE2294-KR-A-XXL	kurta	XXL	1	INR	544	GURUGRAM
6	407-1298130-0368305	1298130	Men	Adult	Dec	49	04-12-2022	Delivered	Flipkart	JNE3797-KR-XXL	Western Dress	XXL	1	INR	735	SANGLI MIRAJ KUPWAD
7	407-1298130-0368305	1298130	Women	Teenager	Dec	23	04-12-2022	Delivered	Meesho	JNE3801-KR-XXL	kurta	XXL	1	INR	735	BENGALURU
8	171-5561216-3398711	5561216	Women	Senior	Dec	70	04-12-2022	Delivered	Others	JNE3405-KR-M	kurta	M	1	INR	435	GURUGRAM
9	408-2935263-2935550	2935263	Women	Senior	Dec	75	04-12-2022	Delivered	Amazon	JNE3474-KR-E-XL	kurta	XL	1	INR	385	BENGALURU
10	404-2648970-9042715	2648970	Women	Adult	Dec	43	04-12-2022	Delivered	Myntra	JNE3466-KR-L	kurta	L	1	INR	771	VIJAYAWADA
11	404-2648970-9042715	2648970	Women	Senior	Dec	76	04-12-2022	Delivered	Amazon	JNE3795-KR-S	kurta	S	1	INR	517	THIRUVANANTHAPURAM
12	404-2648970-9042715	2648970	Women	Adult	Dec	45	04-12-2022	Delivered	Myntra	J0181-TP-M	Top	M	1	INR	399	ARAKONAM
13	408-0265357-4939534	265357	Women	Teenager	Dec	18	04-12-2022	Delivered	Amazon	SET217-KR-PP-XL	Set	XL	1	INR	786	GUWAHATI
14	403-9268874-7296313	9268874	Men	Adult	Dec	44	04-12-2022	Delivered	Myntra	SET185-KR-NP-M	Set	M	1	INR	911	BENGALURU
15	407-0442660-2736366	442660	Women	Senior	Dec	52	04-12-2022	Delivered	Amazon	SET333-KR-DPT-M	Set	M	1	INR	967	HYDERABAD
16	406-7482261-1657136	7482261	Women	Teenager	Dec	18	04-12-2022	Delivered	Nalli	J0124-TP-L	Top	L	1	INR	523	NEW DELHI
17	407-7039962-7080347	7039962	Men	Adult	Dec	30	04-12-2022	Delivered	Meesho	SET304-KR-DPT-XL	Set	XL	1	INR	1115	Bhubaneswar
18	407-3422488-7373923	3422488	Women	Adult	Dec	48	04-12-2022	Delivered	Others	SET184-KR-PP-XS	Set	XS	1	INR	563	SIROHI
19	171-8974687-6745940	8974687	Men	Teenager	Dec	24	04-12-2022	Delivered	Myntra	J0161-DR-XXL	Western Dress	XXL	1	INR	473	MUMBAI
20	406-0244536-2177175	244536	Women	Adult	Dec	46	04-12-2022	Delivered	Amazon	SET233-KR-PP-M	Set	M	1	INR	545	AMRITSAR
21	404-4376789-3345166	4376789	Women	Adult	Dec	43	04-12-2022	Delivered	Nalli	J0231-SKD-XXXL	Set	3XL	1	INR	1164	LUCKNOW
22	408-1943310-9789160	1943310	Men	Adult	Dec	31	04-12-2022	Refunded	Myntra	J0339-DR-XXL	Western Dress	XXL	1	INR	743	NEW DELHI
23	403-0950590-5005155	950590	Men	Adult	Dec	30	04-12-2022	Delivered	Myntra	SET210-KR-PP-XXXL	Set	3XL	1	INR	575	MADURAI
24	406-3935670-5720350	3935670	Women	Teenager	Dec	19	04-12-2022	Delivered	Ajio	SET110-KR-PP-XS	Set	XS	1	INR	788	Meerut
25	402-0398999-0011565	398999	Women	Adult	Dec	37	04-12-2022	Delivered	Amazon	SET273-KR-NP-M	Set	M	1	INR	612	HYDERABAD
26	403-5438780-7231546	5438780	Women	Adult	Dec	37	04-12-2022	Delivered	Others	MEN5025-KR-XXL	kurta	XXL	1	INR	533	INDORE



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THANK YOU
For Your Attention

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