PRAKHAR SINGH

DATA ANALYST

Teacher Colony Dhampur (246761) │ prakharsinghrana0@gmail.com │ +91 6399691620

ABOUT ME

Hi! I'm a passionate WordPress Web Designer, Data Analyst, and Canva Graphic Designer. I love creating beautiful, user-friendly websites, turning complex data into clear insights, and designing stunning graphics that tell a story. With a blend of creativity and analytical thinking, I help businesses and brands shine online and make smarter decisions.

SKILLS

- WordPress Web Developement
- Canva
- MS Excel & VBA
- Power BI & Tableau
- SQL & Python
- Statistics & R Programming

WORK EXPERIENCE (INTERNSHIP)

- **Tech Hub Technology**   **MARCH 2025**

  WordPress Web Development Team Lead Intern @TechHub Technology Led a dynamic team of web developers during my internship, where we built and optimized custom WordPress websites. Collaborated on Web design, plugin integration, and performance improvements. Task delegation, and project milestones to ensure timely delivery. Gained hands-on leadership experience while fostering a collaborative, creative environment. Developed problem-solving skills and enhanced my technical knowledge in WordPress, HTML, CSS, & SEO

PROJECTS

E-Commerce Fashion Website — WordPress (Mar 2025)
www.wanifashion.in │ Fashion e-commerce site with product listings, checkout, mobile optimization & WhatsApp support Associated With Tech Hub Technology .

Local Tea Café Website — WordPress (Freelance) (Sep 2025)
www.dostichay.com │ Responsive website for a local café with menu showcase, specials, franchise info & WhatsApp integration.

Mobile Shop Website — WordPress (Freelance) (Apr 2025)
www.chaudharymobilecenter.in │ E-commerce website for a mobile store featuring product catalog, search/filter, checkout , Online Shopping & WhatsApp chat.

Agriculture Student Portal — Flask (Team Project) (May 2024)
www.krishinavachar.in │Educational web portal with study materials, innovation updates & monthly magazines.

Excel & Power BI Projects

- **Retail Sales Dashboard (Excel)**
  Analyzed Vrinda Store's sales by city, customer segments, gender, order status & channels using pivot tables.
  - **HR Analytics Dashboard (Power BI) & Zomato Data Analytics (Power BI)**
    - Employee attrition & workforce insights using DAX measures, slicers & interactive visuals.
    - Customer behavior, order patterns, delivery trends & restaurant performance insights.

EDUCATION

BACHELOR OF TECHNOLOGY (COMPUTER SCIENCE)   **AUG 2023 - AUG 2026**
Abdul Kalam Technical University (AKTU)

- Moradabad Institute of Technology (MIT Moradabad)

DUCAT Advance Data Analytics Training   **FEB 2025 - DEC 2025**