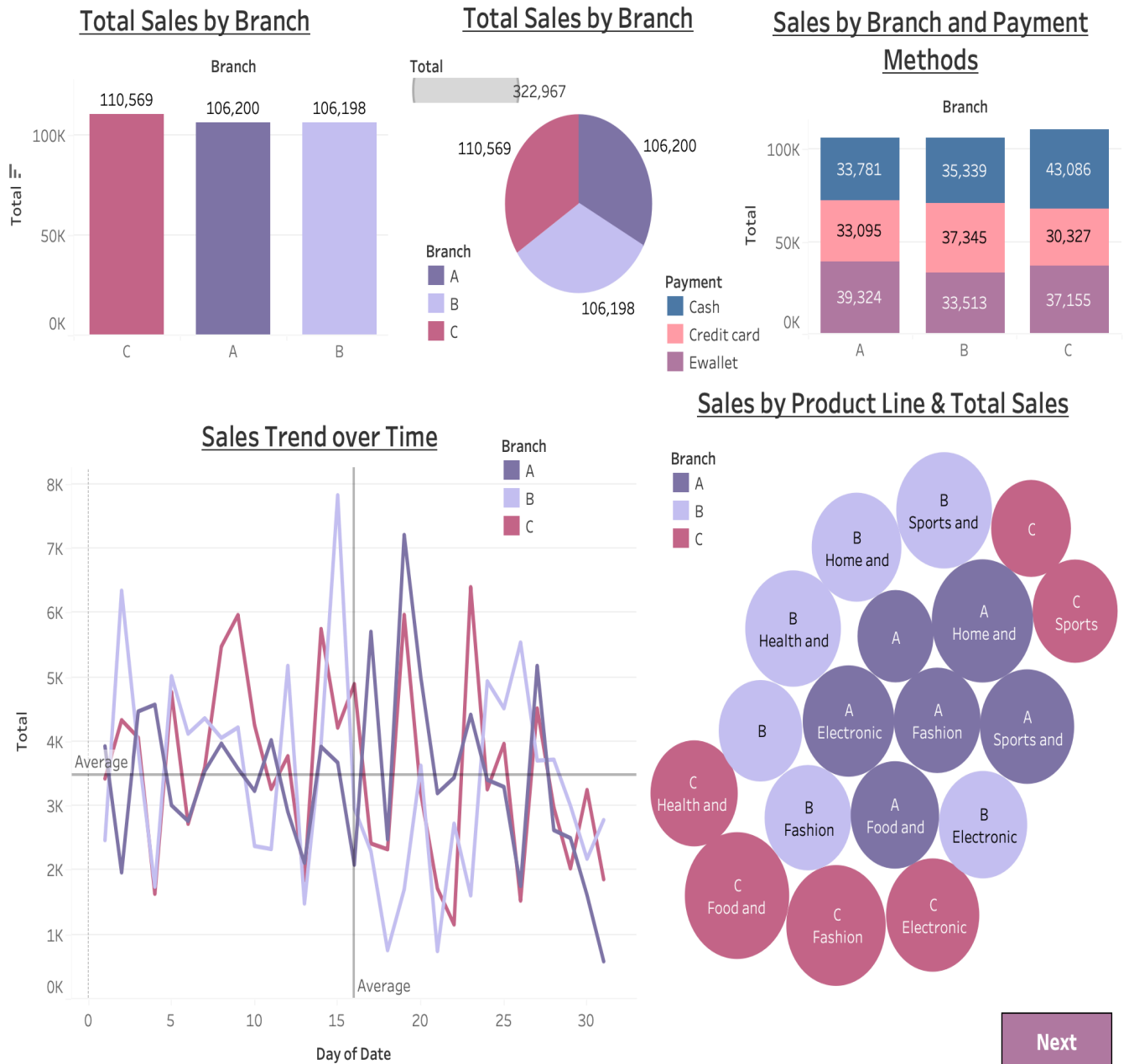


DA Assignment - 3

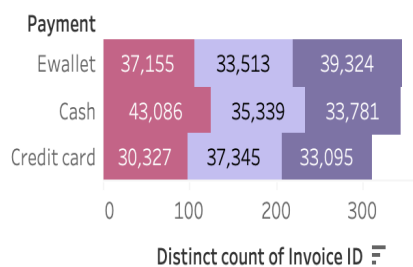
(Prakriti Gupta)

1. Dashboard-1

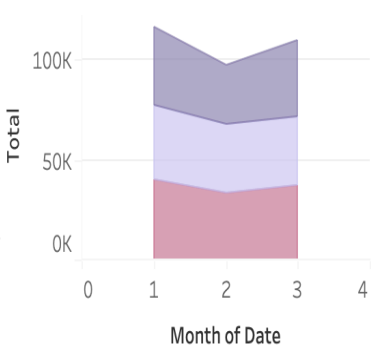


2. Dashboard-2

Customer Traffic Flow Across Payment Methods



Sales Trend over Time



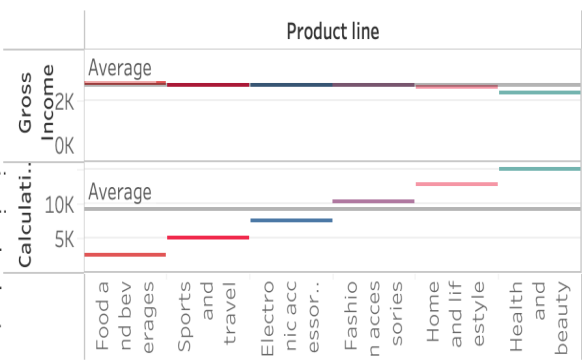
Most Popular Product Categories



Heatmap of Sales by Branch & Product Line



Profit Contribution by Product Line



Sales Summary by Branch & Product Line

		Product line					
Branch		Electro nic ac..	Fashio n acce..	Food and be..	Health and b..	Home and lif..	Sports and tr..
A		18,317	16,333	17,163	12,598	22,417	19,373
B		17,051	16,413	15,215	19,981	17,549	19,988
C		18,969	21,560	23,767	16,615	13,896	15,762