<u>DA Assignment - 2</u> (Prakriti Gupta)

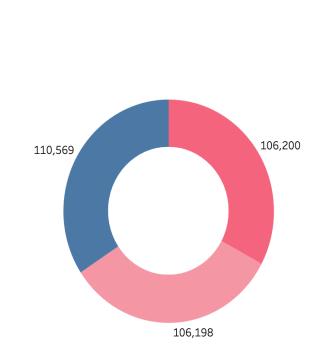
1. Donut Chart

Sales by Branch

Total

Branch
A
B

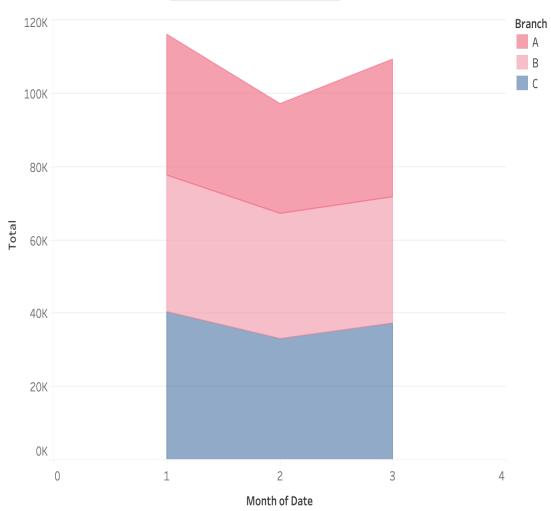
322,967



Sum of Total. Color shows details about Branch. Size shows sum of Total. The marks are labeled by sum of Total.

2. Area Chart

Sales Trend over Time



The plot of sum of Total for Date Month. Color shows details about Branch.

3. Text Table

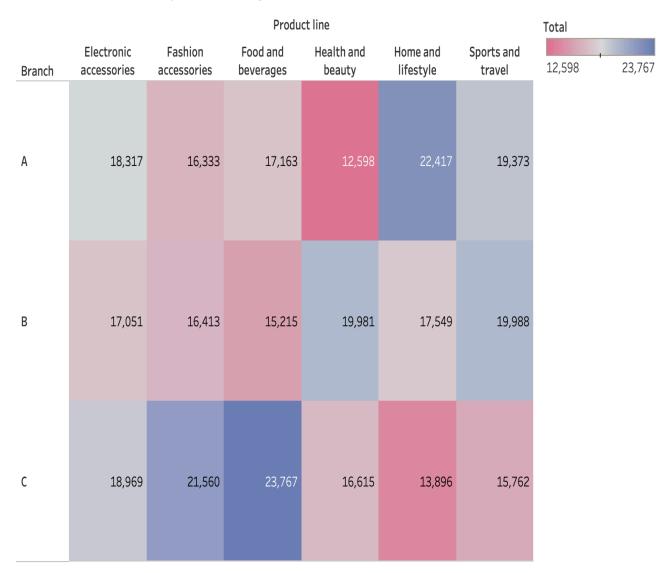
Sales Summary by Branch & Product Line

Product line Electronic Fashion Food and accessories beverages Health and beauty Home and lifestyle Sports and travel accessories Branch 18,317 16,333 17,163 12,598 22,417 19,373 Α 17,051 16,413 19,981 17,549 19,988 15,215 C 18,969 21,560 23,767 16,615 13,896 15,762

Sum of Total broken down by Product line vs. Branch.

4. Highlighted Table

Heatmap of Sales by Branch & Product Line



Sum of Total broken down by Product line vs. Branch. Color shows sum of Total. The marks are labeled by sum of Total.

5. Word Cloud

Most Popular Product Categories

Branch

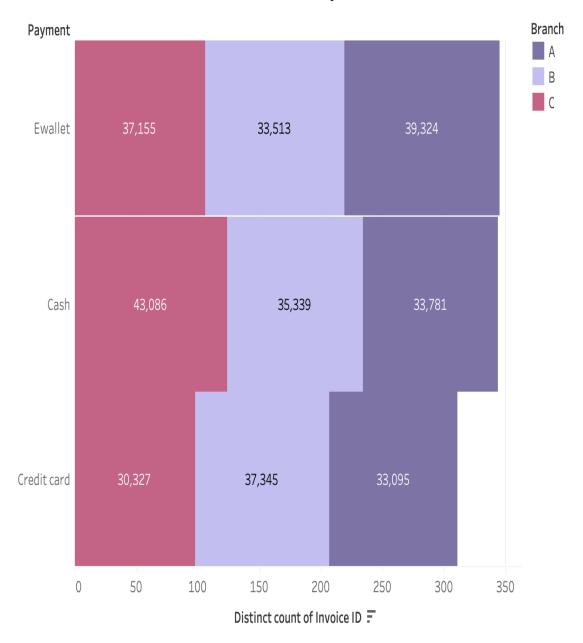
Fashion accessories
Food and beverages Health and beauty
Home and lifestyle Home and lifestyle
Electronic accessories Electronic accessories
Sports and travel Electronic accessories
Food and beverages
Fashion accessories Home and lifestyle

Food and beverages Health and beauty
Sports and travel Health and beauty
Fashion accessories
Sports and travel

Product line. Color shows details about Branch. Size shows sum of Total.

6. Funnel Chart

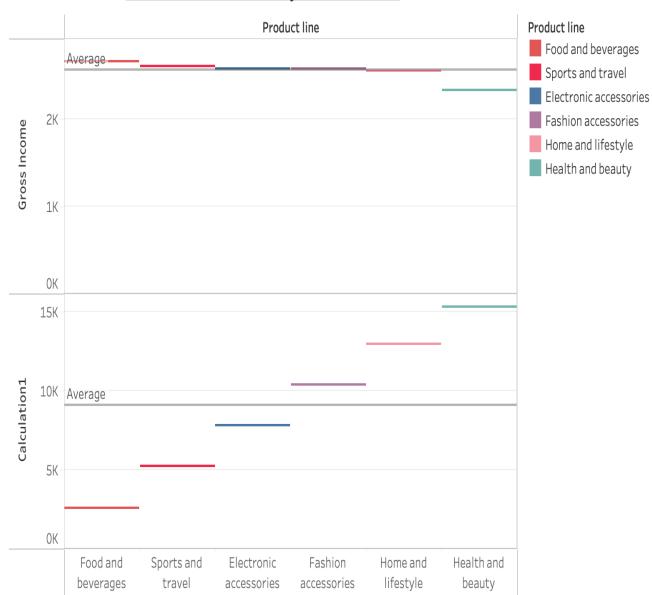
<u>Customer Traffic Flow Across Payment Methods</u>



Distinct count of Invoice ID for each Payment. Color shows details about Branch. The marks are labeled by sum of Total.

7. Waterfall Chart

Profit Contribution by Product Line



Sum of Gross Income and Calculation1 for each Product line. Color shows details about Product line.