

Build Your Agent Using Microsoft Copilot Studio

Agenda

Introduction to Microsoft Copilot Studio

Lab 01: Create your first agent in Microsoft Copilot Studio

Lab 02: Authoring 101

Lab 03: Knowledge sources, Al knowledge, and custom instructions

Lab 04: Build and Invoke Power Automate cloud flows

Lab 05: Invoke Al Builder prompts

Lab 06: Make HTTP requests to connect to an API

Lab 07: Use generative AI orchestration to interact with your

connectors

Lab 08: Using topic inputs

Lab 09: Advanced generative Orchestration

Q&A

Agenda

- · Coffee 8am till 10am
- · Lunch break 11:30am

Introduction to Copilot Studio



BRAND GUIDANCE

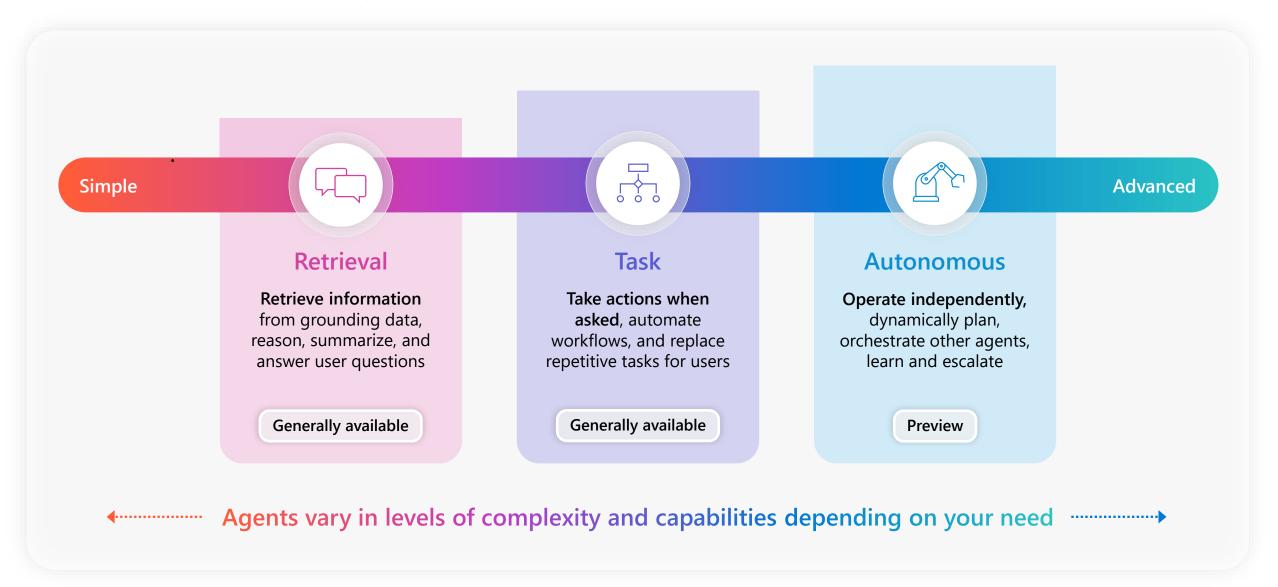
Brand Guidance

Microsoft 365 Copilot is the UI for AI – your personal, intelligent assistant for work, grounded in your data and integrated into your Microsoft apps.

Microsoft Copilot Studio is our low code tool for creating agents and extending M365 Copilot.

Agents use AI to automate and execute business processes, working alongside or on behalf of a person, team, or organization. Agents range from simple, prompt-and-response agents to more advanced, fully autonomous agents.

Spectrum of agents

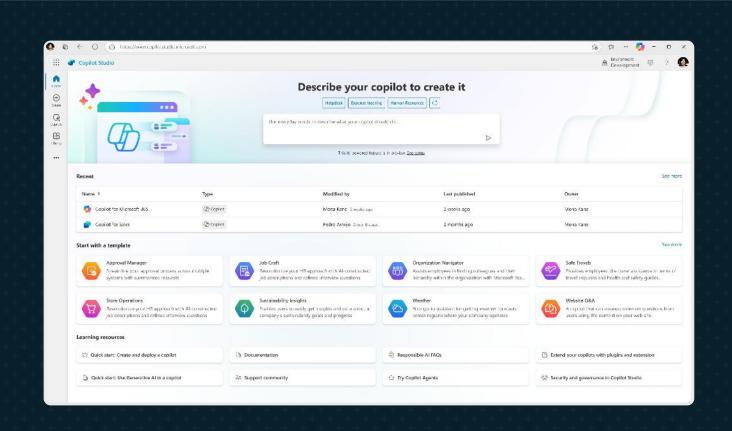




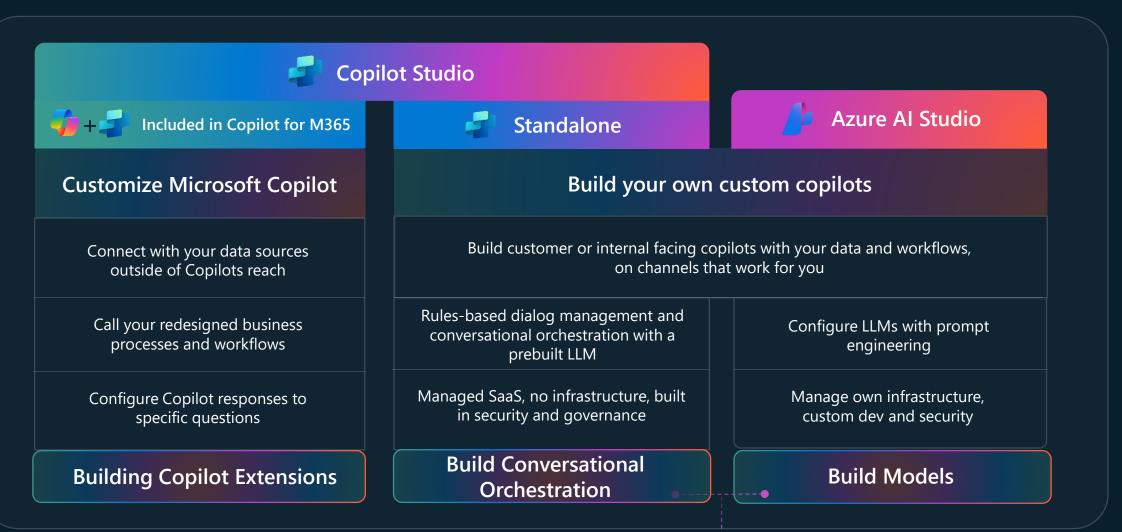
Microsoft Copilot Studio

Your agent, your way

Copilot Studio is an end-to-end conversational AI product for building your own agent or **extending Microsoft Copilot** with generative Al, large language models and your data.



Different building journeys for different needs



Extend Copilot Studio with Azure Al Studio

Create, manage, publish and extend agents

Live in minutes - all from one tool and E2E SaaS service

Integrate with Al Services
Integrate with Azure Al Studio,
Azure Cog Services, Bot
Framework and various other
Microsoft conversational services



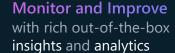
| Section | Sect

Build & Publish



Chat over knowledge with Gen Al

Get enterprise specific answers over your files, websites, internal shares, Dataverse, third party systems and more







Create specific topics

Supplement generative responses with specific, curated topics where you want tight control. Build them easily with the powerful graphical studio

Publish to multiple channels,

and go live instantly on the SaaS service or choose to extend Copilot for Microsoft 365 with your custom capabilities







Build actions & Plugins

Create actions, plugins, use 1000s of pre-built connectors or Power Automate to call your backends and APIs





Copilot Studio Implementation Guide

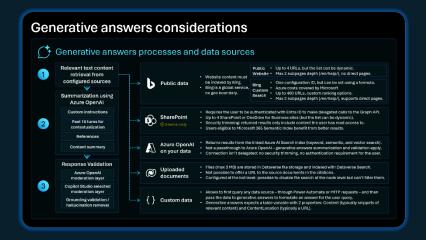
The Copilot Studio implementation guide provides a framework to do a 360-degree review of a agent or bot project.

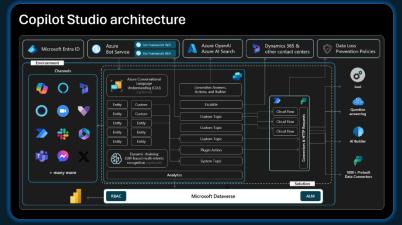
SCAN ME

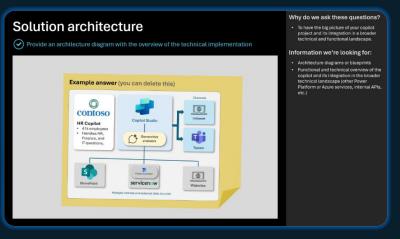


Through probing questions, it highlights potential risks and gaps, aims at aligning the project with the product roadmap, and shares guidance, best practices and reference architecture examples.

aka.ms/CopilotStudioImplementationGuide







Get Started



Go to aka.ms/CopilotStudioWorkshop



SCAN ME

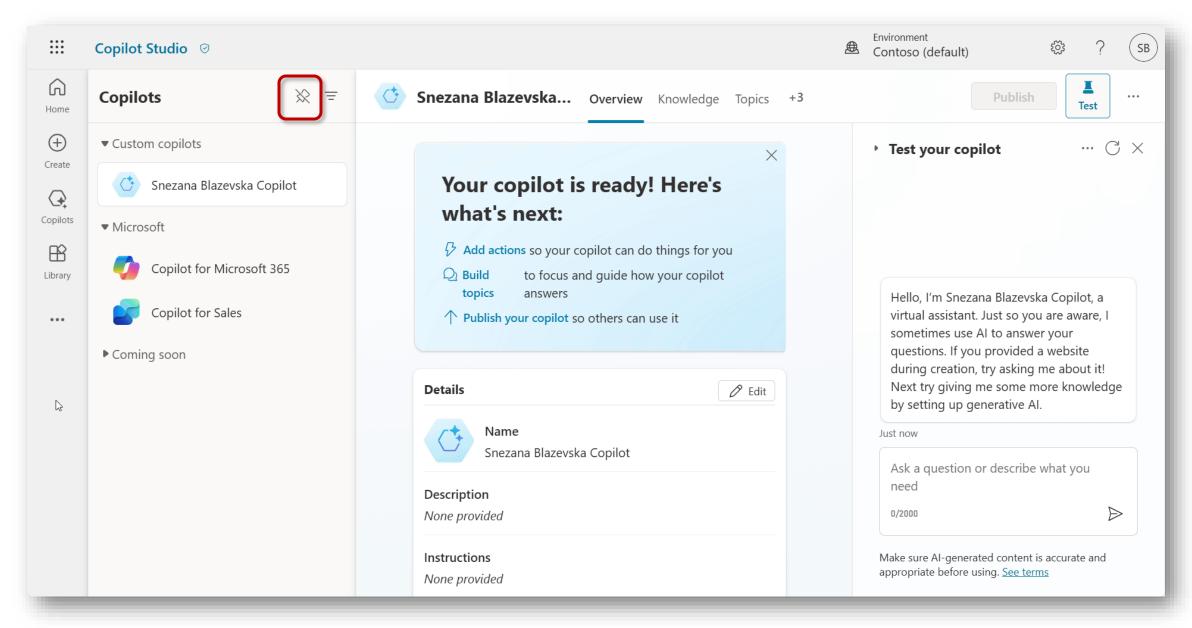
THEN:

- **1. Download** and **unzip** the lab files locally.
- 2. Using the provided credentials, **log in** <u>aka.ms/CopilotStudioStart</u>

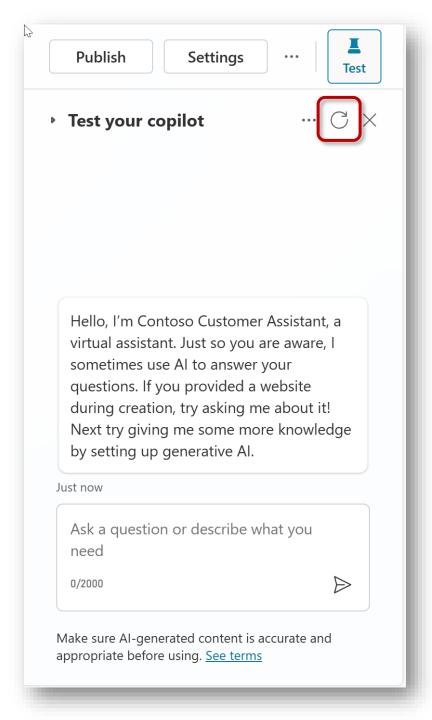
IMPORTANT LAB INSTRUCTIONS

- 1. Follow the labs most lab content is dependent on previous labs.
- 2. If you want to deviate from the labs and test your own scenarios, this is fine, but please do complete the labs first, and create your own separate custom agent for your own scenarios and exploration after you've completed the labs.
- 3. Using a Mac? Use Chrome or Edge as there is known issue being fixed.
- 4. Trouble copy-pasting the content from PDFs? Use Word versions.

Productivity tip #1: Unpin the Copilots pane



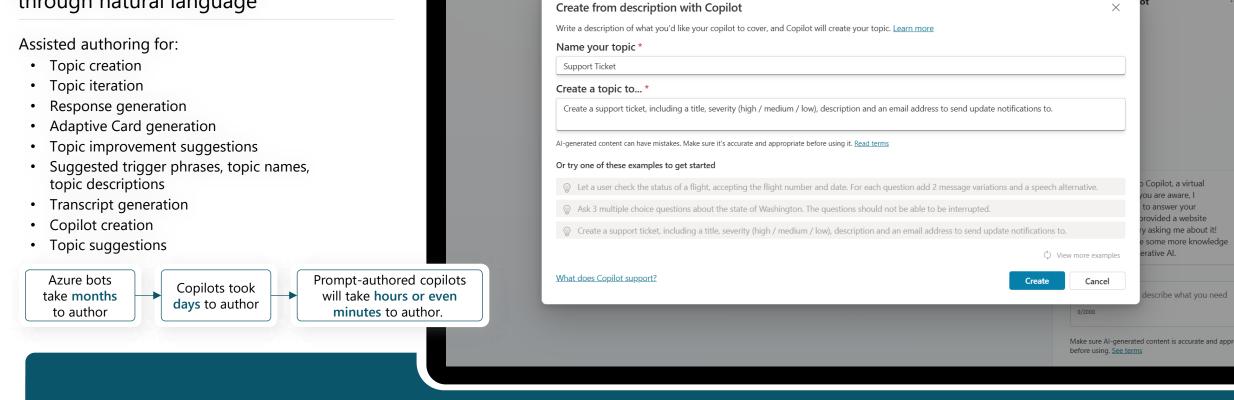
Productivity tip #2: Refresh the conversation between tests



Lab 01: Create your first agent in Microsoft Copilot Studio

Copilot for Copilot Studio

Al assistance in building topics, designing and modifying the agent all through natural language



Snezana Blazevska Copilot Overview Knowledge Topics Actions Analytics Channels

opilot Studio 🔘

Environment
Contoso (default)

Demo Lab 1

Test your copilot

.. C ×

Hello, I'm Contoso Copilot, a virtual assistant. Just so you are aware, I sometimes use AI to answer your questions. If you provided a website during creation, try asking me about it! Next try giving me some more knowledge by setting up generative AI.

Just now

Ask a question or describe what you need

0/2000



Make sure Al-generated content is accurate and appropriate before using. <u>See terms</u>

Lab time!

Lab 01 [40] minutes

Lab 02: Authoring 101

Copilot Studio authoring canvas



Rich Responses

New features including:





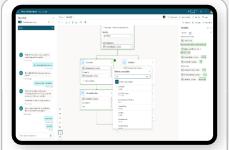
Images

Adaptive Cards



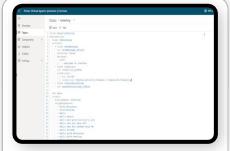
Videos

Quick Replies



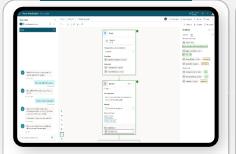
Power Fx-based variables system

- Power Fx integrated formula editor for variable management
- List / Record type support
- Condition nodes with Power Fx formula support
- Iterate over a List with new Loop nodes (coming soon)



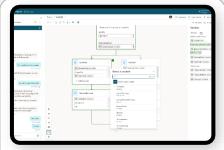
Code side-by-side

- Move between a visual editor and code
- Share and re-use topic logic between developers and bots



Event-driven & contextual triggering

- Trigger an event that can interrupt Dialogs if it detects a certain value has been received
- Add more nuanced responses to a message when the bot runs into an issue.
- Bots can stay within context when a user asks for additional help or more details



Productivity

- Cut, Copy, Paste
- Multi-node selection
- Enhanced topic navigation

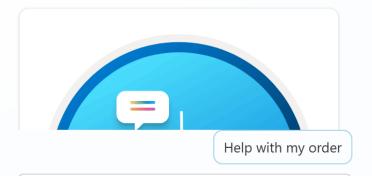
Demo Lab 2





Hello, I'm Contoso Copilot, a virtual assistant. Just so you are aware, I sometimes use AI to answer your questions. If you provided a website during creation, try asking me about it!

Next try giving me some more knowledge by setting up generative AI.



Ask a question or describe what you need

0/2000

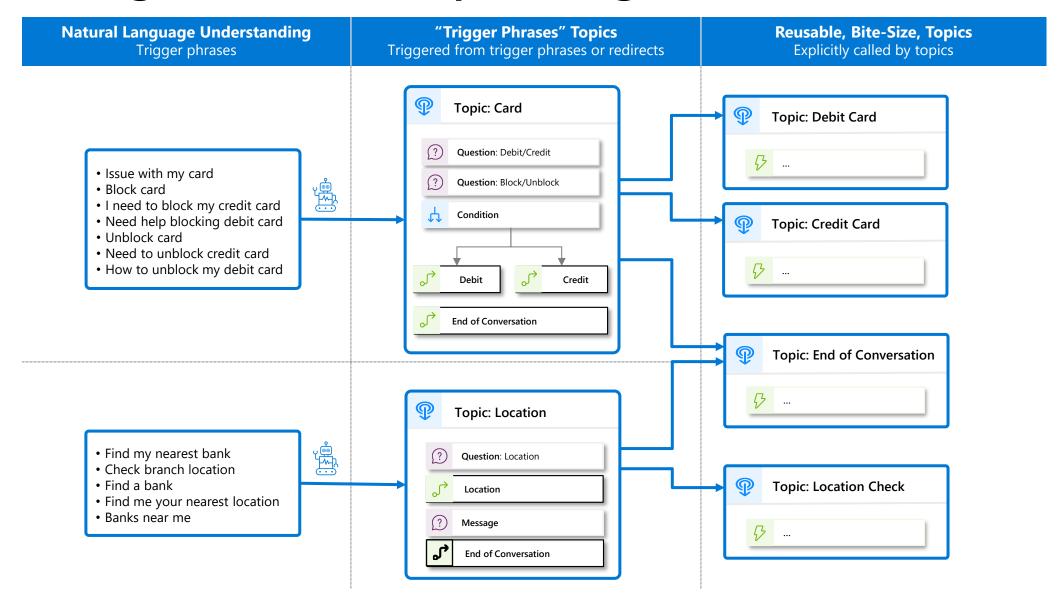


Make sure Al-generated content is accurate and appropriate before using. <u>See terms</u>

Lab time!

Lab 02 [60] minutes

Disambiguation with topic design



Natural language understanding

	Standard NLU model	Custom Azure CLU model	Generative orchestration
⊘	 ✓ Default, out-of-the-box, model that comes pre-trained, with many predefined entity types. ✓ Configuration is done by adding trigger phrases and custom entities (either closed lists with values and synonyms, or regular expressions). 	 ✓ Supports additional languages, with native models. ✓ Allows to further customize the intent triggering model for better intent recognition or to address specific industry requirements. ✓ Allows for complex entity extraction (e.g., of the same type). ✓ Entity extraction can also leverage Copilot Studio standard NLU. 	 ✓ Uses a GPT large language model. ✓ Can handle multiple intents and chain topics and/or plugins. ✓ Automatically generate questions for missing inputs and answers complex entities and questions from the conversation context. ✓ Configuration is done by simply describing topics, plugin actions, and inputs/outputs.
⊘	 ✓ Single intent recognition per query. ✓ Cannot be extended. ✓ Slot-filling multiple entities of the same type in the same query requires disambiguation for each (e.g., from and to cities) 	 ✓ Single intent recognition per query. ✓ Configuration is done in Azure and involves additional costs. ✓ Has its own service limits that need to be evaluated. ✓ Azure CLU intents and Copilot Studio topics must be carefully kept in sync. 	 ✓ As it's a generative Al feature, the licensing burn rate of messages is higher than in regular topic triggering. ✓ Preview capability.

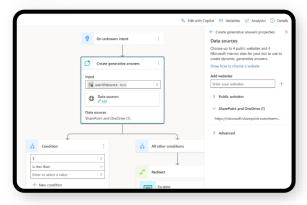
Lab 03: Knowledge sources, AI knowledge, and custom instructions

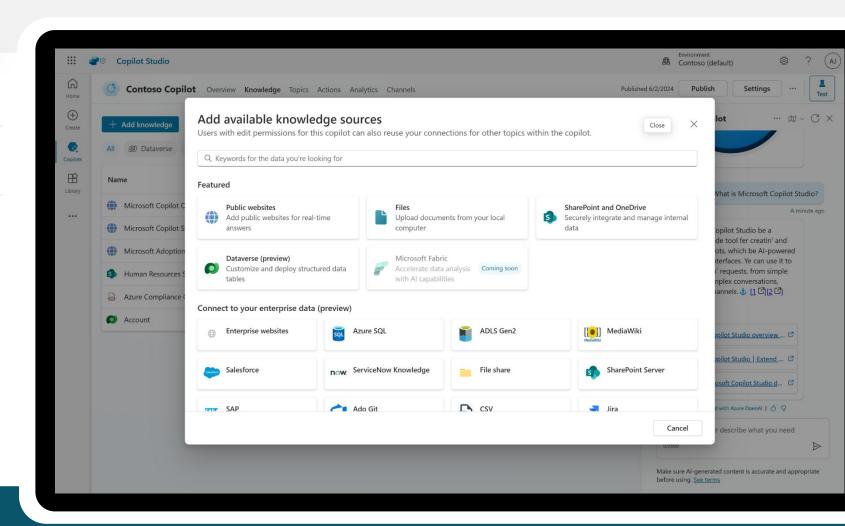
Knowledge sources

Enable multi-turn chat over your own internal and external knowledge sources and sites with generative answers

Copilots can answer thousands of questions out of the box in seconds

You can even pull data from an API or other backend system and enable generative chat over it





Knowledge sources & Generative Al

Query rewriting

Optimizing the user

question for search

Last 10 turns are leveraged

for contextualization

Querying each source

Top 3 results per source

Answer summarization from retrieved content

Citation generation

Answer personalization

with custom instructions

 \diamondsuit

Content retrieval

Summarization



Public data

- Websites must be indexed by Bing.
- Bing being a global service, no regional boundary is possible.

Website

Max 2 subpages depth (/en/help/), no direct pages.

Bing Search

- Azure costs covered by Microsoft
- Custom Up to 400 URLs, custom ranking options.
 - Max 2 subpages depth (/en/help/), supports direct pages.

• One configuration ID, but it can be set using a formula.



SharePoint

(A) Internal only

- Requires the user to be authenticated with Entra ID to make delegated calls to the Graph API.
- Matching files (max 3 MB) are retrieved to get detailed snippets to summarize.
- Security trimming: returned results only include content the user has read access to.
- Users eligible to Microsoft 365 Semantic Index benefit from better results.



Azure OpenAl on your data

- Returns results from the linked Azure Al Search index (keyword, semantic, and vector search).
- Not a passthrough to Azure OpenAI generative answers summarization and validation apply.
- Connection isn't delegated: no security trimming, no authentication requirement for the user.
- Can index content from public URLs/web addresses (useful if regional boundary is required).



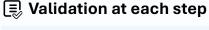
Files

- Files (max 512 MB) are stored in Dataverse file storage and indexed with Dataverse Search.
- Not possible to offer a URL to the source documents in the citations.
- Documents are uploaded at the agent level. Gen Answers node will search across all uploaded documents or none, when disabled at a node level.



Custom data

- Requires a step to query the data source using cloud flows, connectors, or HTTP requests.
- Results are passed as inputs to the generative answers to summarize an answer for the query.
- Input data needs to be in table format, with 3 properties: Content (typically snippets of relevant content), ContentLocation (optional, typically a URL) and Title (optional).





Grounding validation and hallucination removal



Dataverse

- Dataverse tables (max 15).
- Natural language queries are transformed in analytical queries (e.g., SQL) over structured data



Graph **Connectors**

- Connect to additional enterprise knowledge sources that are indexed in Microsoft Graph.
- Salesforce, ServiceNow, Confluence, Azure DevOps Wiki, etc.

Generative AI security and compliance considerations

- \$
- The large language models (LLM) Copilot Studio depends upon are the foundation models trained by OpenAI.
- - Generative answers uses GPT-3.5 Turbo for summarization, but will soon be updated to GPT-40 as of Sep 2024.
- \bigoplus
- Models are hosted on internal Azure OpenAI services, honoring the Microsoft Services Trust boundary.
- Models are accessed and used following Microsoft Responsible AI principles and policies.
- <u>Custom instructions</u> can be added to generative answers to influence format and filters.
- <u>Data storage and processing</u> for Copilot Studio generative AI capabilities may result in data movement across regional boundaries. When local data storage and processing aren't available in the region, environment settings are available to disable features requiring Azure OpenAI or Bing Search, preventing data movement.
- Copilot Studio does not collect, nor provide any customer data, for use in the training of LLMs.
- For operations purposes only, conversations are stored temporarily in a service-operated and secured store so that authorized Microsoft employees via Secure Access Workstations (SAWs) with Just-In-Time (JIT) access requests may respond to support requests. Access can be controlled through Customer Lockbox.
- Generative AI capabilities log additional troubleshooting data, but only when the thumbs up or down reactions are used by the agent author in the Copilot Studio test pane.
- Given the existing control layers and to avoid further logging of customer data, <u>Azure OpenAl abuse monitoring</u> is disabled for Copilot Studio generative Al features.

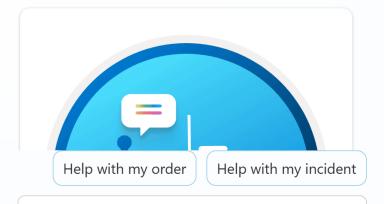
Demo Lab 3

Test your copilot





Hello, I'm Contoso Copilot, a virtual assistant. Just so you are aware, I sometimes use AI to answer your questions. If you provided a website during creation, try asking me about it! Next try giving me some more knowledge by setting up generative Al.



Ask a question or describe what you need

0/2000



Make sure Al-generated content is accurate and appropriate before using. See terms

Lab time!

Lab 03 [30] minutes

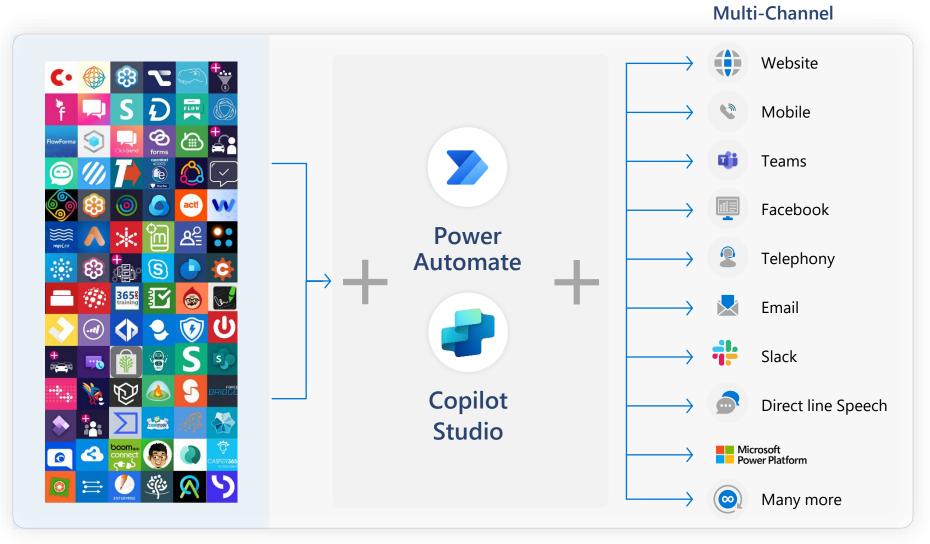
Lab 04: Build and call Power Automate cloud flows from your agent

Integration patterns considerations

	Power Automate Cloud flows	HTTP requests & Connectors	Bot Framework Skills
⊘	 ✓ No-code / low-code. ✓ Clear separation of integration and conversational logic. ✓ Can be monitored separately. ✓ Existing cloud flows can be updated to integrate with Copilot Studio. 	 ✓ No-code / low-code. ✓ Faster runtime execution. ✓ Can be monitored as part of Copilot Studio App Insights integration. ✓ Can leverage variables, including environment variables and secrets. ✓ Variables, conditions, parameters, etc. can use Power Fx formulas. ✓ Parsing and error handling support. 	 ✓ Synchronous execution. ✓ Support for private endpoints. ✓ Existing Bot Framework investments can be reused.
⊘	 ✓ Invocation and execution of the cloud flow can add latency. ✓ If scale/performance are a concern, the higher-tier "Power Automate Process" plan can be evaluated. ✓ "Power Automate Process" required for service principal ownership. ✓ Need to return results within 100s. 	 ✓ Mixing conversational logic and integration logic, but integration topics can be isolated, as they can be configured for inputs and outputs. ✓ Need to return results within 100s. 	 ✓ Pro-code (e.g., C#) ✓ Runs in the Azure Al Bot Service. ✓ Additional costs need to be covered by an Azure subscription. ✓ ALM differs from Power Platform.

Power Platform Connectors

- Power Platform, including Power Automate and Copilot Studio, offers great integration capabilities, with more 1,200 native connectors or ways to create your own custom connectors to your APIs.
- For a good end-user experience, cloud flows, HTTP requests and connectors triggered from Copilot Studio must execute quickly so that the user doesn't have to wait too long for the agent to answer.



1200+ prebuilt data connectors

Demo Lab 4

Test your copilot





Hello, I'm Contoso Copilot, a virtual assistant. Just so you are aware, I sometimes use AI to answer your questions. If you provided a website during creation, try asking me about it! Next try giving me some more knowledge by setting up generative Al.



Just now

Help with my order

Help with my incident

Ask a question or describe what you need

0/2000

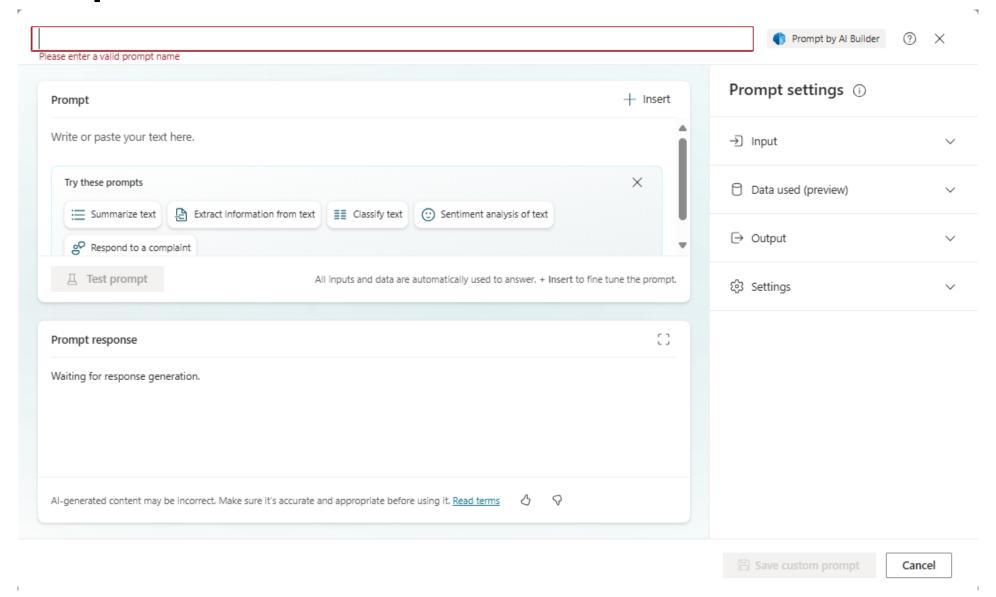


Make cure Al generated content is accurate and appropriate

Lab 04 [60] minutes

Lab 05: Invoke AI Builder prompts

Al Prompts



Best practices for prompt instructions

<u>Be specific:</u> Custom instructions should be clear and specific, so the agent knows exactly what to do. Avoid vague or ambiguous language that could lead to confusion or incorrect responses.

<u>Use examples:</u> Provide examples to illustrate your instructions and help the agent understand your expectations. Examples help the agent generate accurate and relevant responses.

Keep it simple: Avoid overloading your custom instructions with too many details or complex logic. Keep your instructions simple and straightforward so the agent can process them effectively.

Give the agent a way out: Give the agent an alternative path for when it's unable to complete the assigned task. For example, when the user asks a question, you might include "respond with 'not found' if the answer isn't present." This alternative path helps the agent avoid generating false responses.

<u>Test and refine:</u> It's important to test your custom instructions thoroughly to ensure they're working as intended. Make adjustments as needed to improve the accuracy and effectiveness of your copilot's responses.

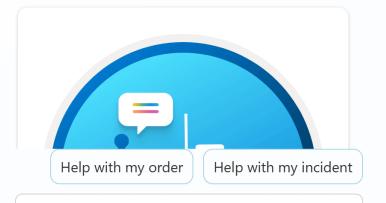
Demo Lab 5

Test your copilot





Hello, I'm Contoso Copilot, a virtual assistant. Just so you are aware, I sometimes use AI to answer your questions. If you provided a website during creation, try asking me about it! Next try giving me some more knowledge by setting up generative Al.



Ask a question ϕ r describe what you need

0/2000



Make sure Al-generated content is accurate and appropriate before using. See terms

Lab 05 [25] minutes

Lab 06: Make HTTP requests to connect to an API

HTTP request

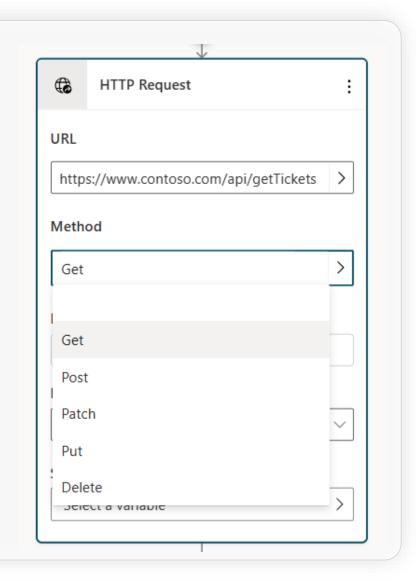
In Copilot Studio, you can extend an agent capabilities by **calling external REST APIs** using the **HTTP** request node.

This call can be helpful when you need to **retrieve data from an external system**.

You can use different **methods** and inject your own **header** and **body**.

The response can be parsed in **JSON** format following a **sample schema**.

The **HTTP** request node has multiple options for handling situations where the HTTP request might **fail** or **return an error**.

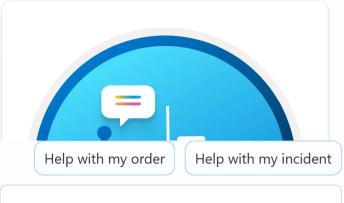


Demo Lab 6

Test your copilot



Hello, I'm Contoso Copilot, a virtual assistant. Just so you are aware, I sometimes use AI to answer your questions. If you provided a website during creation, try asking me about it! Next try giving me some more knowledge by setting up generative AI.



Ask a question or describe what you need

0/2000



Make sure Al-generated content is accurate and appropriate before using. <u>See terms</u>

Lab 06 [20] minutes

Lab 07: Use generative orchestration to interact with your connectors

Generative orchestration

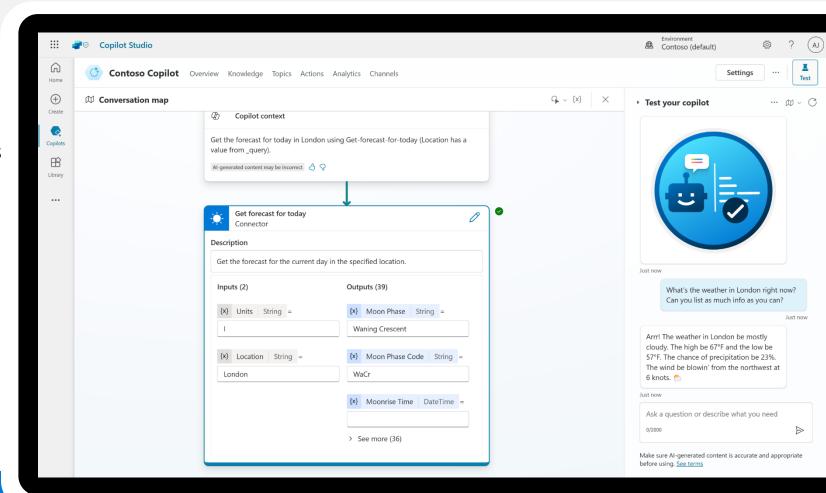
Test and trace feature to see it in action

Dynamically chains actions and topics together to produce actionable responses

Handle multi-intent queries that were not anticipated or built by the user

Automatically slot-fill further details to get the information needed for the task

Powered by the Azure OpenAl Service with LangChain concepts

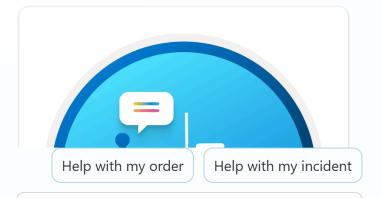


Demo Lab 7

Test your copilot



Hello, I'm Contoso Copilot, a virtual assistant. Just so you are aware, I sometimes use AI to answer your questions. If you provided a website during creation, try asking me about it! Next try giving me some more knowledge by setting up generative AI.



Ask a question or describe what you need

0/2000



Make sure Al-generated content is accurate and appropriate before using. <u>See terms</u>

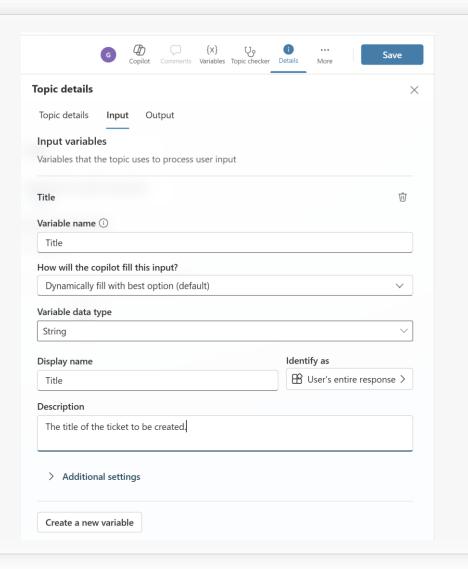
Lab 07 [20] minutes

Lab 08: Using topic inputs

Topic inputs and outputs

Topics can have **input** and **output** parameters. When a topic redirects to another topic, you can use these parameters to **pass information between topics**.

If your agent uses **generative AI** to decide how to respond to users, it can **automatically fill inputs**, before running the topic, by using conversation **context** or generate **questions** to collect values from the user's response.



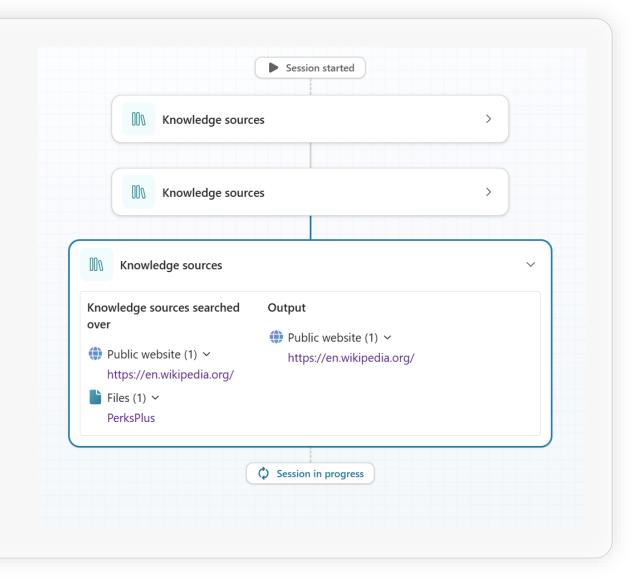
Lab 08 [15] minutes

Lab 09: Advanced generative orchestration

Advanced generative orchestration

In generative mode, an agent can select multiple actions or topics at once, to handle multi-intent queries. Once actions and topics are selected, the agent generates a plan that determines their execution order.

Once the plan is executed, you can manipulate the unified response using the "plan complete" trigger.



Lab 09 [25] minutes



SHARE YOUR FEEDBACK!

aka.ms/PPCC2024Workshop





Resources

Resources



Copilot Studio trial <u>aka.ms/TryCopilotStudio</u>

Copilot Studio website <u>aka.ms/CopilotStudio</u>

Official Blog <u>aka.ms/CopilotStudioBlog</u>

Copilot Studio Demo <u>aka.ms/CopilotStudioDemo</u>

Copilot Studio Kit <u>aka.ms/CopilotStudioKit</u>

Product documentation <u>aka.ms/CopilotStudioDocs</u>

Product guidance <u>aka.ms/CopilotStudioGuidance</u>

Implementation guide <u>aka.ms/CopilotStudioImplementationGuide</u>

Community <u>aka.ms/CopilotStudioCommunity</u>