

Modeling Optimization Problems

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Outline

Motivation

Optimization Framework

Standard form and reformulations

Examples

What is optimization?

(Merriam-Webster Dictionary) An act, process, or methodology of making something (such as a design, system, or decision) as fully perfect, functional, or effective as possible.

Example 1

(Maximum Area Problem)

You have 80 meters of wire and want to enclose a rectangle as large as possible (in area). How should you do it?

Example 2

(Production Problem) A factory can produce two products, A and B. The production of each item of A takes 2 hours, and that of item B takes 7 hours. Further, each item of products A and B takes 22 and 41 ft^3 storage capacity, respectively. The manager gets a profit of \$30 and \$50 by producing each item of A and B resp. Assuming that there is an 88-hour limit on the number of hours of operating the factory and the maximum storage capacity of the factory is 9,000 ft^3 , how many items of A and B should the manager decide to produce to maximize the profit?

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Common Framework

Components of an optimization problem

- ▶ Decisions
- ▶ Constraints
- ▶ Objective

Optimization seeks to choose some decisions to optimize (maximize or minimize) an objective subject to certain constraints.

Common Framework

Given $f, g_i, h_i : \mathbb{R}^n \mapsto \mathbb{R}$

$$Z = \underset{\mathbf{x}}{\text{minimize/maximize}} \quad f(\mathbf{x}) \quad (1a)$$

$$\text{subject to} \quad g_i(\mathbf{x}) \leq 0, \forall i = 1, 2, \dots, p \quad (1b)$$

$$g_j(\mathbf{x}) \geq 0, \forall j = 1, 2, \dots, q \quad (1c)$$

$$h_k(\mathbf{x}) = 0, \forall k = 1, 2, \dots, r \quad (1d)$$

- **Decisions:** \mathbf{x} , **Objective:** $f(\mathbf{x})$, and **Constraints:** (1b)-(1d)
- (1b), (1c), and (1d): set of " \leq ", " \geq ", and equality constraints
- $\mathcal{X} = \{\mathbf{x} \in \mathbb{R}^n : (1b) - (1d)\}$ define the **feasible region**.
- Any $\hat{\mathbf{x}}$ satisfying all the constraints is a **feasible solution**.
- Any $\mathbf{x}^* \in \mathcal{X}$ satisfying $f(\mathbf{x}^*) \leq f(\mathbf{x}), \forall \mathbf{x} \in \mathcal{X}$ is an **optimal solution**.
- $f(\mathbf{x}^*)$ is known as **optimal objective value**.

A few classes of optimization problems

- ▶ **Linear optimization:** f, g_i, h_i are all linear functions of continuous variables x .
- ▶ **Non-linear optimization:** At least one of f, g_i, h_i is non-linear function of continuous variables x .
 - **Convex optimization:** All functions are convex and feasible region is a convex set
- ▶ **(Mixed) Integer optimization:** Some of the variables x are restricted to be integers.
- ▶ **(Mixed) Integer Non-linear optimization:** Some of the variables x are restricted to be integers and at least one of f, g_i, h_i is non-linear.

Difficulty of solving above classes rises significantly as we go from above to below.

A few definitions

Definition (Maximum) Let $S \subseteq \mathbb{R}$. We say that x is a maximum of S iff $x \in S$ and $x \geq y, \forall y \in S$.

Definition (Minimum) Let $S \subseteq \mathbb{R}$. We say that x is a minimum of S iff $x \in S$ and $x \leq y, \forall y \in S$.

Definition (Bounds) Let $S \subseteq \mathbb{R}$. We say that u is an upper bound of S iff $u \geq x, \forall x \in S$. Similarly, l is a lower bound of S iff $l \leq x, \forall x \in S$.

Definition (Supremum) Let $S \subseteq \mathbb{R}$. We define the supremum of S denoted by $\sup(S)$ to be the smallest upper bound of S . If no such upper bound exists, then we set $\sup(S) = +\infty$.

Definition (Infimum) Let $S \subseteq \mathbb{R}$. We define the infimum of S denoted by $\inf(S)$ to be the largest lower bound of S . If no such lower bound exists, then we set $\inf(S) = -\infty$.

Definition If $x \in S$ such that $x = \sup(S)$, we say that supremum of S is **achieved** (which means that there is a maximum to the problem). Similar definition for whether infimum is achieved.

General Formulation of LP

$$Z = \underset{\mathbf{x}}{\text{minimize/maximize}} \quad \mathbf{c}^T \mathbf{x} \quad (2a)$$

$$\text{subject to} \quad \mathbf{a}_i^T \mathbf{x} \leq b_i, \forall i \in C_1 \quad (2b)$$

$$\mathbf{a}_j^T \mathbf{x} \geq b_j, \forall j \in C_2 \quad (2c)$$

$$\mathbf{a}_k^T \mathbf{x} = b_k, \forall k \in C_3 \quad (2d)$$

$$x_u \geq 0, \forall u \in N_1 \quad (2e)$$

$$x_v \leq 0, \forall v \in N_2 \quad (2f)$$

$$x_w \text{ free}, \forall w \in N_3 \quad (2g)$$

where, $C_1, C_2, C_3 \subseteq \{1, \dots, m\}$, $N_1, N_2, N_3 \subseteq \{1, \dots, n\}$

More definitions

Definition (Hyperplane) $\{\mathbf{x} \in \mathbb{R}^n : \mathbf{a}^T \mathbf{x} = b\}$

Definition (Halfspace) $\{\mathbf{x} \in \mathbb{R}^n : \mathbf{a}^T \mathbf{x} \geq b\}$

Definition (Polyhedron) A set $P \subseteq \mathbb{R}^n$ is called a **polyhedron** if P is the intersection of a finite number of halfspaces. $P = \{\mathbf{x} \in \mathbb{R}^n : A\mathbf{x} \leq \mathbf{b}\}$

Definition (Polytope) A bounded polyhedron is called a polytope.

Question Is $\{\mathbf{x} \in \mathbb{R}^n : A\mathbf{x} = \mathbf{b}, \mathbf{x} \geq 0\}$ a polyhedron?

Definition (Convex Sets) A set $S \subseteq \mathbb{R}^n$ is a convex set if for any $\mathbf{x}, \mathbf{y} \in S$, and $\lambda \in [0, 1]$, we have $\lambda\mathbf{x} + (1 - \lambda)\mathbf{y} \in S$.

Question Is polyhedron $P = \{\mathbf{x} \in \mathbb{R}^n : A\mathbf{x} \leq \mathbf{b}\}$ a convex set?

Definition (Convex combination) $\mathbf{x} \in \mathbb{R}^n$ is said to be convex combination of $\mathbf{x}^1, \dots, \mathbf{x}^p \in \mathbb{R}^n$ if for $\lambda_1, \dots, \lambda_p \geq 0$ s.t. $\sum_i \lambda_i = 1$, \mathbf{x} can be expressed as $\mathbf{x} = \sum_i \lambda_i \mathbf{x}^i$.

Definition (Extreme point) Let P be a polyhedron. Then, $\mathbf{x} \in P$ is an extreme point of P if we cannot express \mathbf{x} as a convex combination of other points in P .

Theorem

Let P be a non-empty polyhedron. Consider LP $\max\{\mathbf{c}^T \mathbf{x} \text{ s.t. } \mathbf{x} \in P\}$. Suppose the LP has at least one optimal solution and P has at least one extreme point. Then, above LP has at least one extreme point of P that is an optimal solution.

Possible states of optimization problems

An optimization problem may have the following states:

- ▶ Infeasible (max problems, $Z = -\infty$ and min problems, $Z = +\infty$)
- ▶ Feasible, optimal value finite but not attainable
- ▶ Feasible, optimal value finite and attainable
- ▶ Feasible, but optimal value is unbounded (max problems, $Z = +\infty$ and min problems, $Z = -\infty$)

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Standard Form of LP¹

$$Z = \underset{\mathbf{x}}{\text{minimize}} \quad \mathbf{c}^T \mathbf{x} \quad (3a)$$

$$\text{subject to} \quad A\mathbf{x} = \mathbf{b} \quad (3b)$$

$$\mathbf{x} \geq 0 \quad (3c)$$

where, $\mathbf{c} \in \mathbb{R}^n$, $\mathbf{x} \in \mathbb{R}^n$, $A \in \mathbb{R}^{m \times n}$ ($m < n$ fat matrix), $\mathbf{b} \in \mathbb{R}^m$

¹Following the convention by Bertsimas and Tsitsikilis
Standard form and reformulations

Transformation to Standard Form

- ▶ To convert maximization of $\mathbf{c}^T \mathbf{x}$ to minimization, write $\min -\mathbf{c}^T \mathbf{x}$
- ▶ $A\mathbf{x} \leq \mathbf{b} \implies A\mathbf{x} + \mathbf{s} = \mathbf{b}, \mathbf{s} \geq 0$, \mathbf{s} are called **slack variables**
- ▶ $A\mathbf{x} \geq \mathbf{b} \implies A\mathbf{x} - \mathbf{s} = \mathbf{b}, \mathbf{s} \geq 0$
- ▶ $x_i \leq 0$. Define $y_i = -x_i$, write $y_i \geq 0$
- ▶ Eliminating **free** variables. Define $x_i = x_i^+ - x_i^-$, write $x_i^+, x_i^- \geq 0$

Pointwise maximum/minimum, no problem!

How to linearize functions such as $\max_i \{\mathbf{a}_i^T \mathbf{x} + b_i\}$ & $\min_i \{\mathbf{a}_i^T \mathbf{x} + b_i\}$?

► Define $y = \max_i \{\mathbf{a}_i^T \mathbf{x} + b_i\} \implies y \geq \mathbf{a}_i^T \mathbf{x} + b_i, \forall i$

► Define $y = \min_i \{\mathbf{a}_i^T \mathbf{x} + b_i\} \implies y \leq \mathbf{a}_i^T \mathbf{x} + b_i, \forall i$

How about the following problem?

$$Z = \underset{\mathbf{x} \geq 0}{\text{minimize}} \quad \|\mathbf{x}\|_1 = \sum_i |x_i| \quad (4a)$$

$$\text{subject to} \quad A\mathbf{x} = \mathbf{b} \quad (4b)$$

► Note $|x_i| = \max\{x_i, -x_i\}$. Define $y_i = |x_i|$

$$Z = \underset{\mathbf{x} \geq 0, \mathbf{y}}{\text{minimize}} \quad \sum_i y_i \quad (5a)$$

$$\text{subject to} \quad A\mathbf{x} = \mathbf{b} \quad (5b)$$

$$y_i \geq x_i, \forall i \quad (5c)$$

$$y_i \geq -x_i, \forall i \quad (5d)$$

Pointwise maximum/minimum, no problem!

How about the following problem?

$$Z = \underset{\mathbf{x} \geq 0}{\text{minimize}} \quad \|\mathbf{x}\|_\infty = \max_i \{x_i\} \quad (6a)$$

$$\text{subject to} \quad A\mathbf{x} = \mathbf{b} \quad (6b)$$

► Define $y = \max_i \{x_i\}$

$$Z = \underset{\mathbf{x} \geq 0, y}{\text{minimize}} \quad y \quad (7a)$$

$$\text{subject to} \quad A\mathbf{x} = \mathbf{b} \quad (7b)$$

$$y \geq x_i, \forall i \quad (7c)$$

Linear Fractional Program, no problem!

(Assume that $\mathbf{e}^T \mathbf{x} + f > 0$ for any \mathbf{x} satisfying $A\mathbf{x} = \mathbf{b}, \mathbf{x} \geq 0$)

$$Z = \underset{\mathbf{x} \geq 0}{\text{minimize}} \quad \frac{\mathbf{c}^T \mathbf{x} + d}{\mathbf{e}^T \mathbf{x} + f} \quad (8a)$$

$$\text{subject to} \quad A\mathbf{x} = \mathbf{b} \quad (8b)$$

► Define $\mathbf{y} = \frac{\mathbf{x}}{\mathbf{e}^T \mathbf{x} + f}, z = \frac{1}{\mathbf{e}^T \mathbf{x} + f}$. We can equivalently write above program as an LP.

$$Z = \underset{\mathbf{y}, z}{\text{minimize}} \quad \mathbf{c}^T \mathbf{y} + dz \quad (9a)$$

$$\text{subject to} \quad A\mathbf{y} - \mathbf{b}z = 0 \quad (9b)$$

$$\mathbf{e}^T \mathbf{y} + fz = 1 \quad (9c)$$

$$z \geq 0 \quad (9d)$$

Linear Integer Program

$$Z = \underset{\mathbf{x}}{\text{minimize}} \quad \mathbf{c}^T \mathbf{x} \quad (10a)$$

$$\text{subject to} \quad A\mathbf{x} = \mathbf{b} \quad (10b)$$

$$x_i \in \mathbb{Z}_+, i = 1, \dots, p \quad (10c)$$

$$x_i \in \mathbb{R}_+, i = p + 1, \dots, n \quad (10d)$$

- Generally, solving IP is more difficult than solving an LP. We use various tools from LP to approach this difficult problem.
- Better formulating the problem makes a lot of difference.

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Example 3

(Fleet sizing Problem) CEGE 5214 A transit agency is going to optimize its fleet size and type to maximize its revenue. Possible vehicle types are:

- ▶ Vans, capacity 6, purchase cost \$20, projected revenue \$96
- ▶ Regular buses, capacity 28, purchase cost \$120, projected revenue \$400
- ▶ Articulated buses, capacity 56, purchase cost \$220, projected revenue \$900

Constraints:

- ▶ Available budget is \$2,000
- ▶ The agency has 25 drivers who have 20% vacation/sick/no-show rate
- ▶ The fleet should provide a minimum capacity of 450
- ▶ At least 30% of the fleet should be vans for demand-responsive service
- ▶ At least 10 regular buses are needed for the fixed routes
- ▶ Exactly 2 articulated buses are needed for an express route

Example 4

(Support Vector Machine Problem) Given two groups of data points in \mathbb{R}^d , $A = \{x_1, \dots, x_n\}$ and $B = \{y_1, \dots, y_m\}$, find a plane that separates them.

Network Flow Problems

Example 5

(Minimum cost flow problem) Given a directed graph $G(N, A)$, cost of traversing links $c : A \mapsto \mathbb{R}$, lower and upper bounds (capacity) on the flow on links $l : A \mapsto \mathbb{R}$ and $u : A \mapsto \mathbb{R}$ resp., and supply/demand at each node $b : N \mapsto \mathbb{R}$, find the least cost shipment of a commodity. Note $b(i) > 0$ for a **supply nodes**, $b(i) < 0$ for **demand nodes**, and $b(i) = 0$ for **transshipment nodes**.

Example 6

(Shortest path problem) Given a directed graph $G(N, A)$, cost of traversing links $c : A \mapsto \mathbb{R}$, find the shortest path from $s \in N$ to $t \in N$.

Example 7

(Maximum flow problem) Given a directed graph $G(N, A)$, cost of traversing links $c : A \mapsto \mathbb{R}$, and capacities of links $u : A \mapsto \mathbb{R}$, find the maximum flow possible to send from $s \in N$ to $t \in N$.

Example 8

(Assignment problem) Given a bipartite graph $G(N_1 \cup N_2, A)$ and cost of assignment $c : A \mapsto \mathbb{R}$, find the least cost assignment of items in N_1 to items in N_2 .

Example 9

(Transportation Problem) We have n factories each supplying a_i units of construction lumber and m cities each with b_i demand of lumber. If the transportation cost of each unit from factory i to city j is c_{ij} , formulate a program that minimizes the total transportation cost while serving the demand in all the cities.

Integer Problems

Example 10

(Vertex cover problem) Given a graph $G(N, A)$, find the smallest set of vertices that touch every edge of the graph.

Example 11

(Traveling Salesman Problem) A salesman needs to visit a number of places in a day. How should he schedule her trip so that the total distance is shortest (or the total cost is smallest)?

Example 12

(Knapsack Problem) Given a set of items N , each with a weight w_i and a value a_i , determine which items to include in the collection so that the total weight is less than or equal to a given limit W and the total value is as large as possible.

Thank you!