

A

Mini- Project Report

on

**” Maker’s Marketplace:Bringing local market
to global market”**

Submitted in partial fulfillment of the requirements

for Third Year B.Tech. Semester II

in

Computer Science and Engineering

to

Punyashlok Ahilyadevi Holkar Solapur University, Solapur

By

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**DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING
SVERI's COLLEGE OF ENGINEERING, PANDHARPUR**

Academic Year: 2024-2025



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CERTIFICATE

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**” Maker’s Marketplace:Bringing local market
to global market”**

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ACKNOWLEDGEMENT

This work is not merely the result of individual effort; it is the outcome of support and collaboration from many people. We take this opportunity to express our sincere gratitude to everyone who helped us bring this project to its successful completion.

First and foremost, we extend our heartfelt thanks to **Dr. S. P. Pawar**, Head of the Department of Computer Science and Engineering, for accepting our project proposal, continuously assessing our progress, and providing invaluable guidance through timely suggestions and discussions at every stage.

We are especially grateful to our project guide, **Ms. S. A. Kamble**, Department of Computer Science and Engineering, for her expert guidance, inspiration, insightful suggestions, and unwavering support throughout the duration of our project. Her constructive feedback and encouragement were instrumental in shaping this dissertation, and without his mentorship, the successful completion of this work would not have been possible. We thank him deeply and sincerely.

We also express our sincere gratitude to **Dr. B. P. Ronge**, Principal, SVERI's College of Engineering, Pandharpur, for the constant encouragement and support provided during the course of this project.

Finally, we extend our thanks to our friends and all those who directly or indirectly supported, encouraged, and motivated us throughout this project journey.

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ABSTRACT

The Maker's Marketplace project is a web-based platform designed to empower local artisans and small-scale producers by providing them with the tools to showcase and sell their handmade, locally sourced products to a global audience. By offering an accessible, user-friendly platform, the project aims to bridge the gap between local markets and the global consumer base, enabling artisans to manage their product listings, orders, and customer interactions efficiently. Built with technologies like React, Firebase and Firestore the platform ensures scalability, security, and seamless navigation. The Maker's Marketplace supports inclusive economic growth and cultural preservation, while meeting the increasing demand for unique, sustainable, and ethically produced products worldwide.

The Maker's Marketplace not only creates a digital presence for artisans but also helps promote cultural exchange by introducing unique handcrafted goods to a global audience. As many small-scale producers lack the technical knowledge or resources to build their own online stores, this platform offers an easy-to-use interface where users can register as sellers, upload their products, and engage with potential customers. By simplifying the e-commerce process, the platform enables artisans to focus on their craft while expanding their market reach, contributing to sustainable economic development at the grassroots level. Additionally, the platform fosters a sense of community among artisans and buyers, promoting fair trade practices and the appreciation of culturally rich, handcrafted products.

The Maker's Marketplace project is a web-based platform designed to empower local artisans and small-scale producers by providing them with the tools to showcase and sell their handmade, locally sourced products to a global audience. Built with technologies like React, Firebase and Firestore the platform offers an accessible and user-friendly interface, enabling artisans to manage product listings, orders, and customer interactions efficiently. This platform bridges the gap between local markets and global consumers, fostering inclusive economic growth, cultural preservation, and the demand for sustainable, ethically produced goods. By simplifying the e-commerce process, it allows artisans to expand their market reach while focusing on their craft. Additionally, Maker's Marketplace promotes fair trade practices and encourages cultural exchange, creating a sense of community among artisans and buyers and providing an easy and affordable means for artisans to thrive in the global marketplace.

Keywords: E-commerce, Local Artisans, Handmade Products, Online Marketplace, Global Market, Economic Growth, Cultural Preservation, Web Platform, Sustainable Products,

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NOMENCLATURE

UX - User Experience

CRUD - Create, Read, Update, Delete .

API - Application Programming Interface.

Auth - Authentication .

Storage - Firebase Cloud Storage.

Vercel - Deployment platform .

React - JavaScript library .

Firebase - NoSQL cloud database.

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Chapter 1

1 Introduction

1.1 Background:

In recent years, the demand for handmade, locally sourced, and artisan products has grown rapidly as consumers seek unique, sustainable, and culturally rich alternatives to mass-produced goods. However, many local artisans and small-scale producers struggle to reach broader markets due to limited access to digital platforms and marketing tools. The Maker's Marketplace project aims to bridge this gap by providing a user-friendly, web-based platform that empowers local makers to showcase and sell their products to a global audience. This initiative supports economic development at the grassroots level by enabling artisans to grow their customer base beyond geographical boundaries.

The Maker's Marketplace website acts as an e-commerce portal designed specifically for independent makers, craftsmen, and small businesses. Users can register as sellers, create profiles, upload product listings, and manage orders, while buyers can explore a wide range of handmade products through categorized browsing and search functionalities. Key features such as secure login and registration, OTP-based password recovery, contact support, and product management tools are built using React, Firebase, and Firebase Store, ensuring a robust and scalable platform. The application is designed with simplicity and accessibility in mind, enabling even non-technical users to participate in the digital economy.[2]

By promoting local talent and culture on a global scale, the Maker's Marketplace contributes to inclusive growth, sustainability, and cultural exchange. It not only provides a revenue channel for artisans but also educates consumers about the value of handcrafted and ethically produced items. The project holds the potential to evolve into a full-fledged commercial platform or be integrated with mobile applications, digital payment systems, and logistics services for real-world deployment. Ultimately, the Maker's Marketplace embodies the principle of "Think Global, Act Local" by turning local creativity into global opportunity.

1.2 Problem Statements

1. Need for a Digital Platform to Connect Local Artisans with Global Consumers:

Many local artisans and small-scale producers create unique, handmade products that reflect cultural heritage and traditional craftsmanship. However, they often face challenges in accessing digital tools and platforms needed to reach a wider market. Without an online presence, these artisans are limited to local sales, which restricts their income and growth opportunities. Existing e-commerce platforms may be too complex, expensive, or competitive for small producers to use effectively. As a result, their potential remains untapped, and valuable traditional skills risk being lost due to a lack of economic viability. To address this gap, there is a strong need for a dedicated, easy-to-use digital platform that connects local makers directly with global consumers. Such a platform should allow artisans to showcase their products, manage orders, and interact with customers without requiring technical expertise. A Maker's Marketplace can empower these creators by giving them visibility, market access, and fair trade opportunities. By bringing the local market to the global stage, this platform promotes inclusive economic growth, supports cultural preservation, and meets the increasing demand for sustainable, handmade products worldwide.

1.3 Objectives

- 1. To create a user-friendly digital platform**

- that allows local artisans and small-scale producers to easily register, manage their profiles, and list products for sale, regardless of their technical knowledge or digital experience.

- 2. To expand market reach for local makers**

- by providing a global e-commerce platform that connects artisans with a worldwide customer base, increasing visibility and sales opportunities beyond their local communities.

- 3. To ensure secure and efficient transactions**

- by integrating reliable login systems, password recovery via OTP, and safe order management features that protect user data and streamline the buying and selling process[5].

- 4. To promote cultural preservation and fair trade**

- by supporting and showcasing authentic handmade goods, while empowering artisans with tools that help them earn a fair income and preserve traditional craftsmanship in the digital age.

1.4 Scope of the Project:

1. User-Friendly Interface Design

- (a) Design and develop an intuitive, accessible interface that enables artisans and buyers to navigate the website easily, regardless of their technical proficiency.[1]
- (b) Ensure that product listing, profile management, and order tracking are streamlined through simple menus and clearly labeled actions.

2. Seller and Product Management

- (a) Allow local artisans to register as sellers, create detailed profiles, and upload product listings with images, prices, and descriptions.
- (b) Enable easy editing and management of products, including stock availability, category tagging, and order handling.

3. Secure User Authentication and Recovery

- (a) Implement a secure login and registration system with password encryption to protect user data.
- (b) Provide OTP-based password reset functionality through email to ensure secure account recovery.[5]

4. Global Marketplace Access and Search

- (a) Facilitate a searchable product catalog for buyers to explore a wide range of handmade goods from different regions and categories.
- (b) Implement filters and keyword search to improve product discoverability and buyer experience.

5. Order Processing and Communication

- (a) Integrate a basic order management system where buyers can place orders and sellers can manage sales.
- (b) Enable direct but moderated communication between buyers and sellers to address product queries and build trust.

6. Cultural Promotion and Fair Trade Support

- (a) Highlight the cultural significance of handmade products by encouraging artisans to share stories behind their crafts.
- (b) Promote fair pricing by ensuring the platform supports small-scale sellers without high commission fees or barriers.

7. Feedback and Rating System

- (a) Implement a feedback system where buyers can rate products and sellers based on their experiences, fostering trust and accountability.
- (b) Provide sellers with the ability to respond to reviews, thereby encouraging communication and improving customer satisfaction.

Chapter 2

2 Literature Review

2.1 Literature Review

The Maker's Marketplace project connects local artisans with global consumers through an intuitive e-commerce platform that highlights handmade goods and fair trade. This literature review examines research in key areas such as e-commerce, online marketplaces, small business support, fair trade, and technology's role in promoting traditional crafts. The insights gained from these studies will inform the development of a platform that enhances artisan visibility, supports sustainable business practices, and fosters cultural preservation on a global scale.

"E-Commerce Platforms for Small Businesses" – Smith et al. (2018) Says that -This study examines the role of e-commerce platforms in helping small businesses expand their reach and improve profitability. It highlights how platforms like Etsy and eBay have provided small-scale producers with the ability to sell globally, despite not having access to traditional retail infrastructure. Maker's Marketplace can leverage similar strategies to help local artisans achieve a global presence.

"Digital Platforms and the Global Marketplace" – Choi Lee (2020) Says that - The authors analyze the benefits of digital platforms in democratizing global markets. They suggest that small producers can reach wider audiences without the high costs associated with physical stores. By connecting local makers to a global consumer base, digital platforms contribute significantly to economic growth, a core objective of the Maker's Marketplace.

"Fair Trade and Ethical E-Commerce" – Jones et al. (2019) Says that -This paper reviews the concept of fair trade within the context of digital commerce. It discusses how ethical e-commerce platforms help promote fair wages and sustainable practices by offering a transparent pricing model and direct access to consumers. Maker's Marketplace could similarly prioritize fair trade principles to ensure that artisans receive fair compensation and that buyers are informed about the social impact of their purchases.

"The Role of Technology in Promoting Local Crafts" – Kumar Sharma (2021) Says that - This study explores how technology can play a pivotal role in promoting local crafts on a global scale. By using digital marketing, product storytelling, and social media integration, small artisans can attract international buyers. Maker's Marketplace could adopt these strategies to showcase the uniqueness and cultural value of handmade goods, promoting not only the products but the stories behind them.

”Mobile Apps and Small Business Growth” – Patel Singh (2017) Says that - This paper reviews how mobile applications have supported the growth of small businesses by offering tools for product management, order tracking, and customer engagement. It emphasizes the need for small businesses to have mobile-compatible platforms in today’s digital economy. The Maker’s Marketplace can integrate mobile-first design to ensure ease of use for artisans and buyers on the go.

”Consumer Behavior in Online Handmade Markets” – Fisher O’Connor (2015) Says that - This research explores consumer behavior in online handmade markets, focusing on the factors that influence buying decisions, such as product authenticity, cultural significance, and quality. It suggests that consumers are more likely to purchase products when they can connect with the maker and understand the story behind the product. Maker’s Marketplace could incorporate features like maker profiles and product origin stories to enhance consumer engagement.

Challenges in Scaling Handmade Products for Global Markets” – Lopez Garcia (2020) Says that - This study identifies the challenges small-scale artisans face when scaling their handmade products for global markets. Issues such as quality control, packaging, and shipping logistics are key obstacles. Maker’s Marketplace could provide resources to help artisans navigate these challenges, such as offering guidelines on quality assurance, packaging best practices, and partnering with logistics companies to simplify shipping.

”Mobile Payments and Small-Scale E-Commerce” – Singh Verma (2018)

Says that - This study discusses the role of mobile payment systems in facilitating transactions for small businesses. The authors highlight the importance of integrating secure and accessible payment methods for users in developing regions. Maker’s Marketplace could adopt mobile payment solutions like PayPal, Stripe, or regional payment systems to make the platform more accessible to artisans worldwide.

”Sustainability and Eco-Friendly Practices in E-Commerce” – Harrison et al. (2019) Says that - This research highlights the growing trend of sustainable practices in the e-commerce industry, focusing on eco-friendly packaging and reducing carbon footprints. It suggests that consumers are increasingly aware of the environmental impact of their purchases. Maker’s Marketplace could adopt sustainable practices by encouraging artisans to use eco-friendly packaging and providing consumers with information on the environmental impact of their purchases.

”The Importance of Community in E-Commerce” – Brown Black (2021) Says that - This research explores the role of community in e-commerce platforms, emphasizing how online forums, reviews, and social features foster trust and collaboration among buyers and sellers. It suggests that platforms that incorporate a community aspect are more likely to thrive. Maker’s Marketplace can include community-building features, such as discussion boards, maker collaboration opportunities, and direct communication between artisans and buyers.

”The Digital Transformation of Artisan Markets” – Peterson Martin (2020) Says that - This study explores how the digital transformation has affected traditional artisan markets. It highlights how e-commerce platforms have provided artisans with new opportunities to reach global markets, eliminating geographical barriers. The research suggests that digital platforms are crucial in ensuring the survival and growth of traditional crafts. Maker’s Marketplace could leverage digital tools to bring the richness of local crafts to a wider, international audience, enabling artisans to thrive in a global economy.

”The Impact of Social Media on Craft Business Growth” – Singh Verma (2019) Says that - This study examines the role of social media platforms in promoting small businesses, particularly in the handmade and craft sector. Social media is identified as an essential marketing tool that helps artisans connect with consumers, showcase their products, and build brand loyalty. Maker’s Marketplace could integrate social media features to help artisans promote their products directly through the platform, encouraging organic growth and increasing product visibility.

”Blockchain Technology and Supply Chain Transparency” – Zhang et al. (2021) Says that - This paper discusses the potential of blockchain technology to provide transparency in supply chains, particularly in the context of ethical and fair trade practices. By tracking the origin of goods and verifying the authenticity of the products, blockchain can ensure that consumers receive ethically sourced items. Maker’s Marketplace could integrate blockchain to offer transparency about product origins, providing buyers with confidence that they are supporting artisans fairly and sustainably.

”Cultural Heritage and Digital Marketplaces” – Williams Thomas (2018) Says that - This research explores the intersection of cultural heritage and e-commerce platforms, particularly how digital marketplaces can help preserve and promote cultural traditions. It stresses the importance of storytelling in digital sales to enhance the value of cultural products and build an emotional connection with customers. Maker’s Marketplace could highlight cultural narratives, incorporating stories about the artisans and their craft to enhance the perceived value of their products and build consumer loyalty.

Chapter 3

3 Project Design

3.1 Architecture:

1. Client Layer (Frontend)

(a) Pages and Components::

- i. **Home Page:** Displays product categories, featured items, and offers.
- ii. **Product Listings:** Displays products by category and provides filters.
- iii. **Product Detail Page:** Shows detailed information, images, and product variations.
- iv. **User Profile:** Allows users to manage their account details.
- v. **Seller Dashboard:** For sellers to upload products, manage orders, and view sales reports.
- vi. **Cart and Checkout:** Allows users to add items to their cart and complete the purchase.
- vii. **Authentication Pages:** Login, Register, Password Recovery using Firebase Authentication.
- viii. **Contact Support:** For customer support integration.

(b) **State Management:** Utilize React Context API or Redux to manage global state such as user authentication, shopping cart, and product details.[1],[2]

(c) **Routing:** Use React Router for client-side routing to handle different views/pages within the app.
State Management: Utilize React Context API or Redux to manage global state such as user authentication, shopping cart, and product details.

Routing: Use React Router for client-side routing to handle different views/pages within the app.[1],[6]

2. Application Layer (Backend)

(a) User Authentication:

- i. Firebase Authentication will handle secure login and registration. It will allow users to authenticate using email/password, social login (Google/Facebook), and OTP-based verification.[5]
- ii. Firebase Authentication integrates seamlessly with Firestore to store user profiles after they register or log in.[2]

(b) Product and Order Management:

- i. Firestore will be the main database to store product listings (product name, description, price, image URLs, etc.) and order data.
- ii. Firebase Functions can handle order creation, inventory updates, and other transaction-related tasks.

3. Data Layer

(a) Database (Firestore):

- i. **User Data:** Firestore will store user profiles (name, email, contact, orders, preferences).[4]
- ii. **Product Data:** Products will be stored in Firestore with information like product name, description, price, stock count, and links to product images in Firebase Storage.
- iii. **Order Data:** Orders will be stored with details like user ID, products ordered, shipping information, order status, etc.
- iv. **Categories:** Firestore will also store product categories to allow easy filtering and search functionality.[2]

(b) File Storage (Firebase Storage):

- i. Images for products, user profile pictures, and any uploaded files for disease detection will be stored in Firebase Storage.

4. Security Layer

(a) User Authentication: Ensures secure login and data access.

(b) Data Encryption: Protects sensitive data and user information.

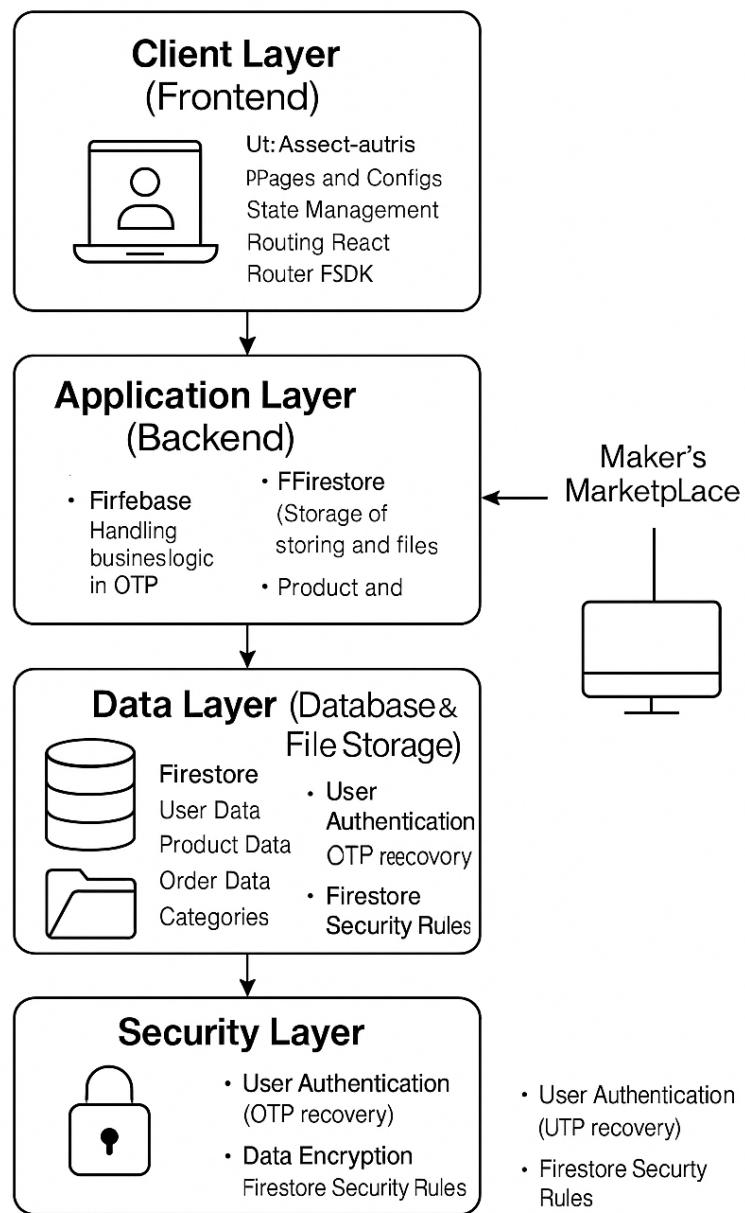


Figure 1: Architecture

3.2 Data Flow Diagrams (DFD) and ERD

0 Level DFD

1. Users (Buyers and Sellers)

(a) Input:

- i. Buyers browse products, place orders, register/login.
- ii. Sellers upload product details, manage listings and orders.

(b) Output:

- i. Buyers receive order confirmations, product recommendations.
- ii. Sellers receive order notifications, sales data.

2. Maker's Marketplace System (Central System)

(a) **Function:** Acts as the main platform managing interactions between buyers and sellers, handling product listings, orders, authentication, and communication.

(b) Processes::

- i. User authentication (login/register)
- ii. Product listing management
- iii. Order processing
- iv. Payment integration (if applicable)
- v. Recommendation engine (optional via Firebase functions)

3. Data Handling:

(a) Inputs: User data, product info, order details

(b) Outputs: Filtered product results, purchase confirmations, notifications

4. External Systems (APIs and Firebase Services)

(a) **Authentication Service (Firebase Auth):** Verifies login, registers users, and handles password recovery.

(b) **Firestore Database:** Stores user profiles, product details, and order information.

(c) **Firebase Storage:** Stores product images and seller uploads.

(d) **Email/Notification System:** Sends confirmation emails, OTPs, and alerts to users.

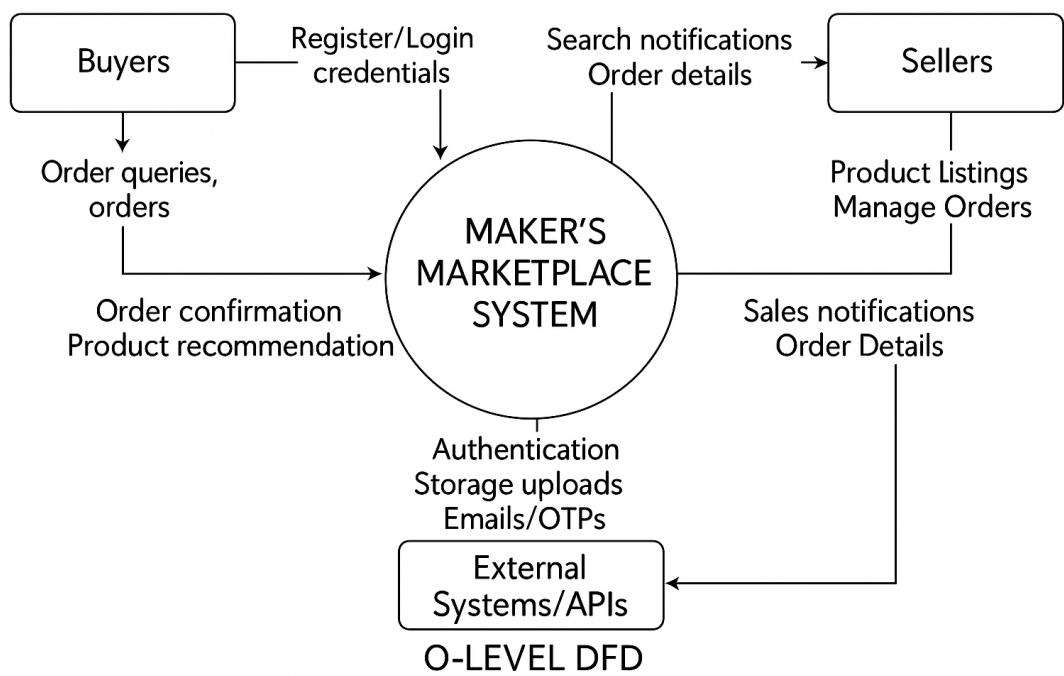


Figure 2: DFD level 0

Entity-Relationship Diagram (ERD):

1. Start

- (a) User opens the Maker's Marketplace website .

2. User Authentication

- (a) **Login/Register:** User logs in or creates a new account using email, password, and optionally other details (e.g., contact number, role as buyer/seller).
- (b) If credentials are valid, user is directed to the respective dashboard (buyer or seller).

3. Seller Dashboard Access

- (a) If user is a seller, they can add or manage products.
- (b) Product details such as name, price, description, category, and images are entered.

4. Buyer Dashboard Access

- (a) If user is a buyer, they can browse products through category filters or search.
- (b) Buyer selects a product to view detailed information.
- (c) **Place Order**
- (d) Buyer adds desired products to the cart.
- (e) Proceeds to checkout, enters delivery details, and confirms the order.

5. Support and Feedback

- (a) Users can contact support via a contact form.

6. End

- (a) User logs out or closes the session.

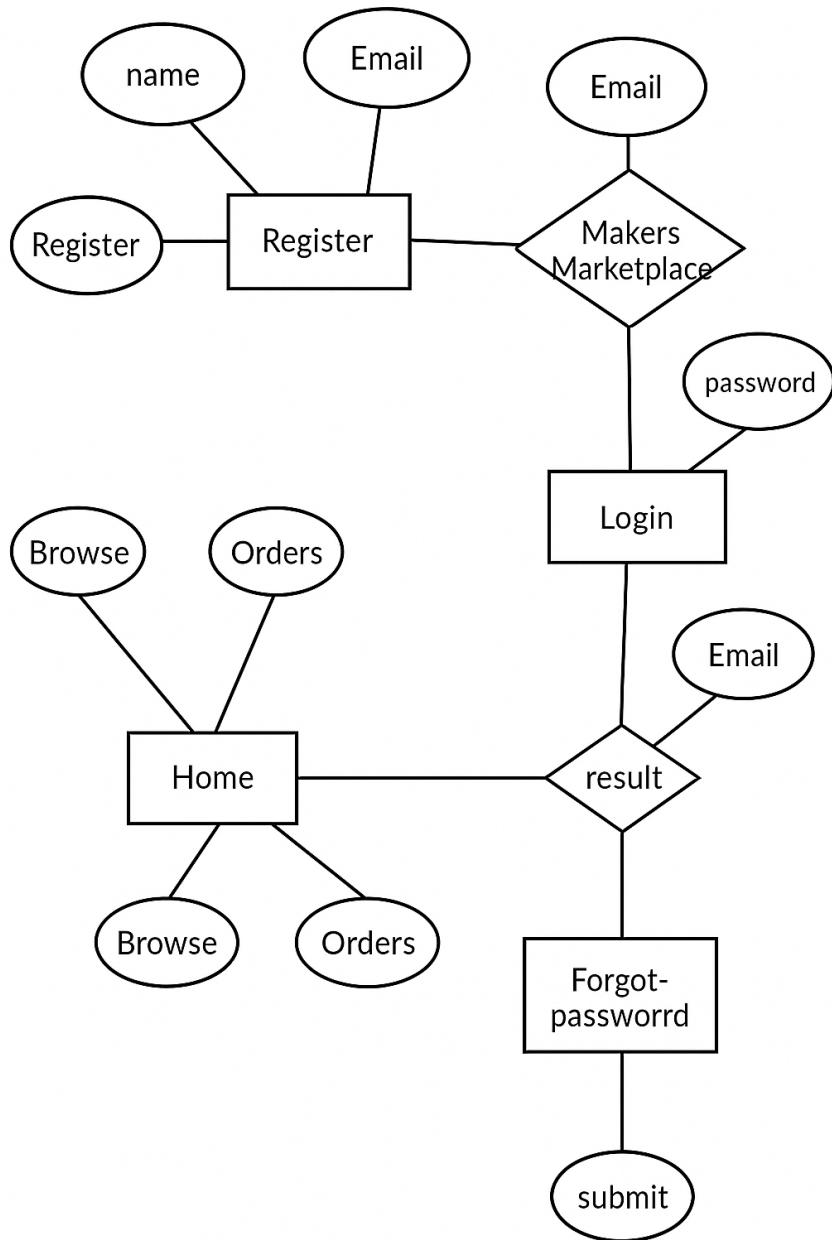


Figure 3: Entity-Relationship Diagram

3.3 Technologies Used::

For the Maker's Marketplace website developed . here's a breakdown of the technical assets involved, including front-end and back-end components, languages, and relevant development kits:

Front-End

- 1. Framework/Technology:** React.js: A popular JavaScript library for building fast, responsive user interfaces.
- 2. Styling and UI Components:**
 - (a) CSS3 / Tailwind CSS: For clean, responsive layouts and customized UI styling.
- 3. Languages:**
 - **JavaScript (ES6+):** Core scripting language for client-side functionality.
 - **JSX:** JavaScript XML used with React for templating.
 - **HTML5:** For structure and semantics.
- 4. Development Environment:** Visual Studio Code (VS Code): Lightweight and powerful source-code editor.

Back-End

- 1. Platform/Technology:**
 - **Firebase (SDK v10.4.0 or later):** Google's backend-as-a-service (BaaS) platform.
- 2. Services Used:**
 - **Firebase Authentication:** For secure login, registration, and password recovery via OTP.
 - **Cloud Firestore:** A flexible, scalable database to store user, product, and order data in real-time.

Key Features and Technologies Used

Key Features and Technologies Used

Feature	Description	Technology Used
User Authentication	Secure login and registration for customers and artisans	Firebase Authentication
Product Listings & Management	Artisans can upload, manage, and categorize products for sale	React, Firebase Firestore
Real-Time Data Sync	Instant updates of product listings, orders, and user interactions	Firebase Firestore
Payment Integration	Secure payment gateway for online transactions	Payment API (e.g., Stripe), Firebase Cloud Functions
Product Image Storage	Securely store and serve product images	Firebase Storage
Ratings and Reviews	Customers can leave ratings and reviews for products	Firebase Firestore
Admin Dashboard	Admins can manage users, products., and track transactions	Firebase Cloud Functions Firebase Hosting

Key Features and Technologies Used

Chapter 4

4 Methodology

4.1 Project Planning

1. Project Objectives:

- Develop a user-friendly web platform that empowers local artisans and small-scale producers to showcase and sell handmade, locally sourced, and artisan products globally.
- Provide secure authentication, product management, and seamless buyer-seller interaction through a modern interface.

2. Scope of the Project:

- User registration, login, and profile management for buyers and sellers.
- Product listing and management for sellers.
- Search and category-based browsing for buyers.
- Order management and basic contact support.

3. Timeline

- **Planning:** 2 weeks
- **Design:** 3 weeks
- **Development:** 8 weeks
- **Testing:** 4 weeks
- **Deployment:** 1 week

4. Tools and Technologies:

- **Front-End:** React.js, JSX, Tailwind CSS/CSS3
- **Back-End:** Firebase (Authentication, Firestore, Cloud Storage)
- **Database:** Firestore (real-time)
- **Development Environment:** Visual Studio Code
- **Hosting:** Firebase Hosting

5. Risk Management:

- **Technical Risks:** Addressed using Agile methodology with iterative sprints and frequent code reviews.
- **Resource Risks:** Managed through team collaboration, clear task division, and optional outsourcing when needed.

6. Success Metrics:

- Number of sellers and products onboarded
- Buyer engagement frequency (search, orders)
- User satisfaction ratings and feedback
- Increase in visibility and income for local artisans

4.2 Approaches

1. Component-Based Frontend Development:

- Built using React.js, leveraging reusable components to streamline the development of pages like product listings, user profiles, login/register, and contact forms.
- Ensures fast rendering and modular UI.

2. Cloud Database Integration:

- Utilizes Firebase Firestore for real-time, scalable storage of product listings, user profiles, and order details.
- Enables seamless synchronization between users (sellers/buyers) and their data.

3. Authentication Authorization:

- Implements Firebase Authentication for secure user login, registration, and session management using email/password and OTP-based password recovery.
- Role-based access control distinguishes between buyers and sellers.

4. Responsive User Interface (UI/UX):

- Designed using Tailwind CSS and Figma wireframes for clean layout and responsive mobile/web experience.
- Prioritizes accessibility and ease of navigation for both tech-savvy and non-technical users.

5. Cloud Hosting Deployment:

- Firebase Hosting (or alternatives like Vercel/Netlify) is used to deploy the web application with continuous integration (CI/CD) from GitHub.

6. Product Order Management Logic::

- Uses real-time database queries and Firestore triggers (Cloud Functions optional) to handle product CRUD operations and order tracking.
- Efficient product filtering, category browsing, and search algorithms are implemented on the frontend.

7. Support

- Users can contact support via a contact form.

4.3 Tools and Environment:

Front-End Technologies:

Maker's Marketplace is developed using React.js, a popular JavaScript library for building modern, component-based user interfaces. The front-end interface enables sellers and buyers to interact smoothly through intuitive forms, product pages, dashboards, and more.

- **React.js (v18+):** A flexible, declarative JavaScript library used for building dynamic and responsive single-page applications (SPA). Supports reusable components, routing, and state management.
- **Visual Studio Code (VS Code):** A lightweight yet powerful source-code editor used for React development. Features include IntelliSense, debugging, Git integration, and a rich extension ecosystem.

Back-End Technologies The back-end of Maker's Marketplace is powered by Firebase, a comprehensive development platform by Google, offering seamless integration for authentication, data storage, and hosting.

- **Firebase Authentication:** Provides secure login and registration using email and password. Also supports OTP-based password recovery using email-based verification.
- **Firestore (Cloud Firestore):** A NoSQL cloud-hosted real-time database used to store user profiles, product listings, and order data. Offers scalability, offline support, and fast data syncing. .

4.4 Testing Strategy

This section outlines the testing methods and specific test cases used for the Maker's Marketplace platform to ensure it functions reliably, securely, and provides a smooth user experience for both sellers and buyers.

1. Testing Methods

(a) Unit Testing:

- **Purpose:** Verify that individual components or functions work as expected.
- **Example:** Test if the registerUser() function correctly validates and stores user data in Firestore.

(b) Integration Testing:

- **Purpose:** Ensure that different modules (e.g., frontend forms and backend authentication) work together properly.
- **Example:** Test if product listing submissions from the React frontend are successfully stored and retrievable from Firestore.

(c) User Acceptance Testing (UAT):

- **Purpose:** Collect feedback from real users (sellers and buyers) to validate functionality and usability.
- **Example:** Allow artisan sellers to create accounts, list products, and simulate the buying process to assess ease of use.

(d) Performance Testing:

- **Purpose:** Evaluate how the platform performs under various user loads and operations.
- **Example:** Simulate 200+ concurrent users browsing and adding products to cart and test response times and data consistency.

(e) Security Testing:

- **Purpose:** Detect vulnerabilities and ensure secure handling of user data and transactions.
- **Example:** Test for NoSQL injection, improper authentication bypass, and ensure OTP-based password reset can't be exploited.

Chapter 5

5 Implementation

1. Preparation and Setup:

- (a) **Install Visual Studio Code** as the primary IDE for frontend and backend development.[6]
- (b) **Configure Firebase:** Initialize Firebase project in console for Authentication, Firestore , and Storage.management.[2],[5]

2. Development

- (a) **Main Pages:** Home Page,Login/Register Page,Seller, Dashboard,Product Listing View Page,Buyer Cart Checkout Page[11]

(b) **Firebase Integration:**

- Implement Firebase Authentication for secure login and registration.[15]
- Use Firestore for storing user profiles, product data, and orders.[5]

(c) **Feature Development:**

- Buyer cart management and order placement
- OTP-based password reset

3. Deployment:

- (a) **Hosting** Deploy the Website ‘on Firebase Hosting for fast and scalable delivery.

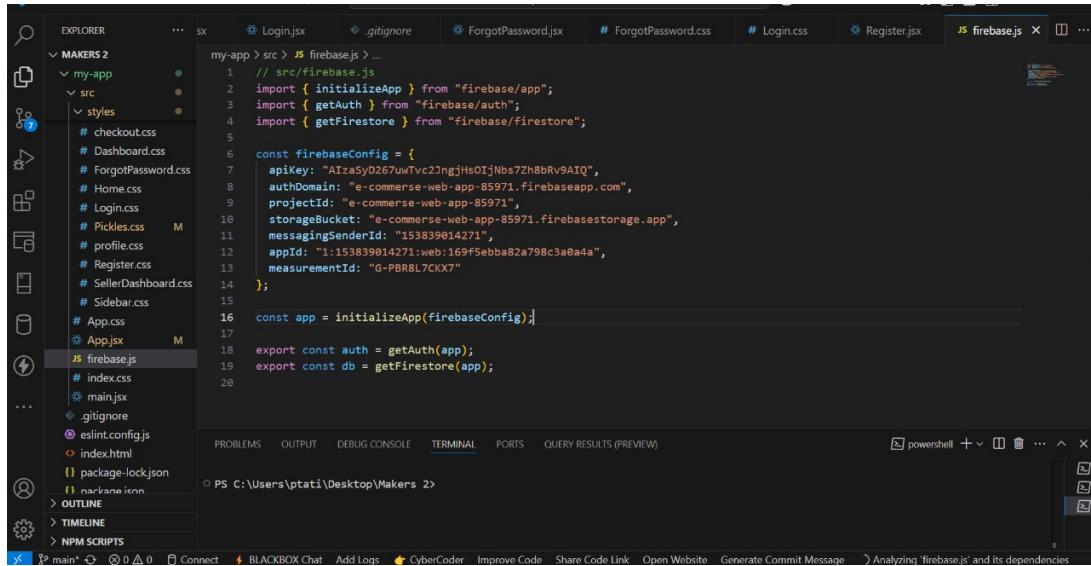
4. Post-Deployment Support:

- (a) **Performance Monitoring:** Use Firebase Analytics and Performance Monitoring to track usage, crashes, and loading times.
- (b) **User Support:**Schedule regular updates and improvements based on real user insights.

5.1 Modules:

1. User Authentication Module Functionality:

This module handles user registration, login, and authentication processes, ensuring secure access to the website.



```
my-app > src > JS firebase.js > ...
1 // src/firebase.js
2 import { initializeApp } from "firebase/app";
3 import { getAuth } from "firebase/auth";
4 import { getFirestore } from "firebase/firestore";
5
6 const firebaseConfig = {
7   apiKey: "AIzaSyD67uwTvc23ngjHsOIJNbs7zhBbRv9AIQ",
8   authDomain: "e-commerce-web-app-85971.firebaseio.com",
9   projectId: "e-commerce-web-app-85971",
10  storageBucket: "e-commerce-web-app-85971.firebaseiostorage.app",
11  messagingSenderId: "153839014271",
12  appId: "1:153839014271:web:169f5ebba82a798c3a0a4a",
13  measurementId: "G-PBR8L7CKX7"
14 };
15
16 const app = initializeApp(firebaseConfig);
17
18 export const auth = getAuth(app);
19 export const db = getFirestore(app);
```

Figure 4: User Authentication

- **FirebaseAuth Instance:** The FirebaseAuth instance is used for user authentication with Firebase’s backend.
- **User Registration:** The registerUser method creates a new user account with an email and password. Upon success, it redirects the user to the home screen.
- **User Login:** The loginUser method authenticates existing users. If successful, it navigates to the home screen; otherwise, it displays an error message.

5.2 Challenges Faced

1. **Localization and Multilingual Support:** Designing chatbot responses and dashboard messages in regional languages (Marathi, Hindi) while ensuring contextual accuracy and maintaining performance.
2. **Weather API Reliability:** Intermittent connectivity or inconsistent responses from external weather APIs impacted timely and location-specific crop guidance.
3. **Mobile Responsiveness:** Ensuring that the web interface works smoothly on low-end Android smartphones commonly used in rural areas, requiring CSS optimizations and lightweight JavaScript.
4. **Real-Time Data Management:** Maintaining up-to-date crop schedules, weather alerts, and inventory changes in real time while minimizing latency in a cloud-based environment.
5. **Data Synchronization:** Coordinating between user-submitted crop data, vendor product availability, and admin monitoring in a seamless workflow across multiple user roles.
6. **Secure Payment Integration:** Integrating and testing Razorpay in a way that ensured transaction security and proper logging for both vendors and buyers.
7. **User Education:** Introducing farmers with limited digital literacy to the platform's features required intuitive UI/UX and optional onboarding assistance.
8. **Image Upload Optimization:** Handling crop image uploads without slowing down form submissions, especially on slower networks, by using compression and previews.

5.3 Deployment to Vercel

- 1. Set Up Your React Project Locally**
- 2. Install Firebase SDK**
- 3. Connect Firebase to Your React**
- 4. Push Your Code to GitHub .**
- 5. Deploy to Vercel**
 - (a) Go to <https://vercel.com>
 - (b) Log in using your GitHub account
 - (c) Click "Add New Project"
 - (d) Select your GitHub repo (e.g., makers-marketplace)
 - (e) Vercel will auto-detect that it's a React website
 - (f) Set your environment variables:
 - (g) Click "Deploy"
- 6. Firebase Configuration for Production**Update your Firebase project settings:
 - (a) Add your deployed domain (e.g., <https://makers-marketplace.vercel.app>) to:
 - (b) Authentication → Authorized Domains
 - (c) Firestore Rules
 - (d) Storage Rules
- 7. Final Testing**
 - (a) Visit your Vercel project URL
 - (b) Try login, registration, product upload, and viewing features
 - (c) Check Firestore and Storage entries in Firebase Console

Chapter 6

6 Result

6.1 Screenshots:

The Home Page of the Maker's Marketplace app features a vibrant banner with the tagline “Empowering Women Entrepreneurs”, highlighting the platform’s mission to support local artisans. A clean navigation bar at the top provides easy access to Home, Categories, About Us, and Login. Below the banner, a search bar allows users to explore products quickly. The Featured Products section showcases popular handmade items like pickles, papads, jams, and snacks. The layout is simple, user-friendly, and visually appealing, encouraging engagement and purchases.

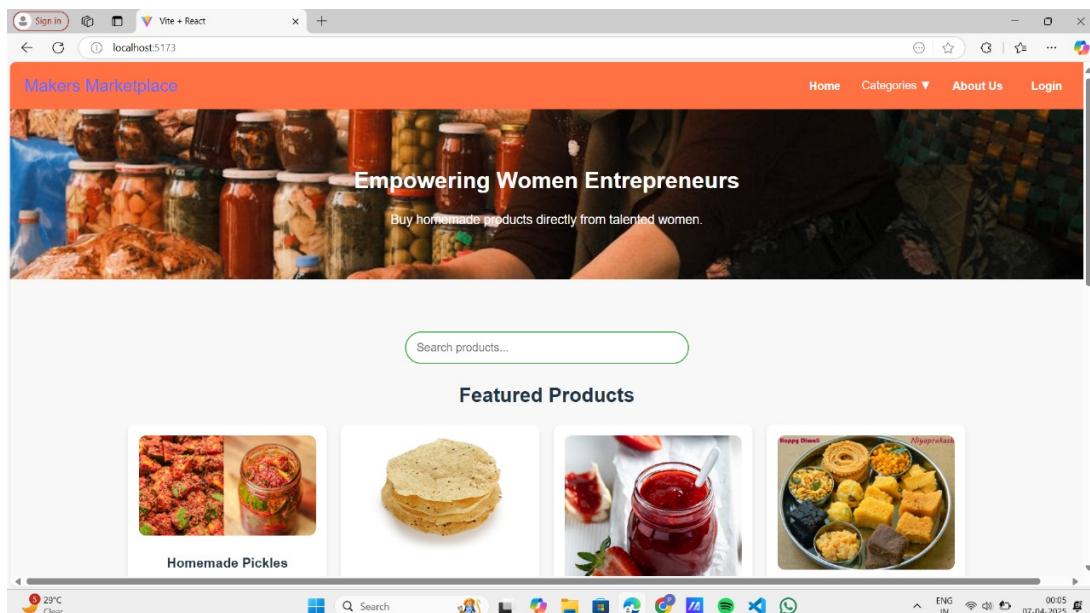


Figure 5: Home Page

The **Login Page** The Login Page of the Maker's Marketplace app offers a clean and user-friendly interface for users to access their accounts securely. It features input fields for email and password, along with a Login button for quick access. The design is minimal yet functional, ensuring ease of use for all users. A "Forgot Password?" link is provided for recovery, and new users are guided to the registration page. The page ensures secure authentication and a smooth login experience for returning users.

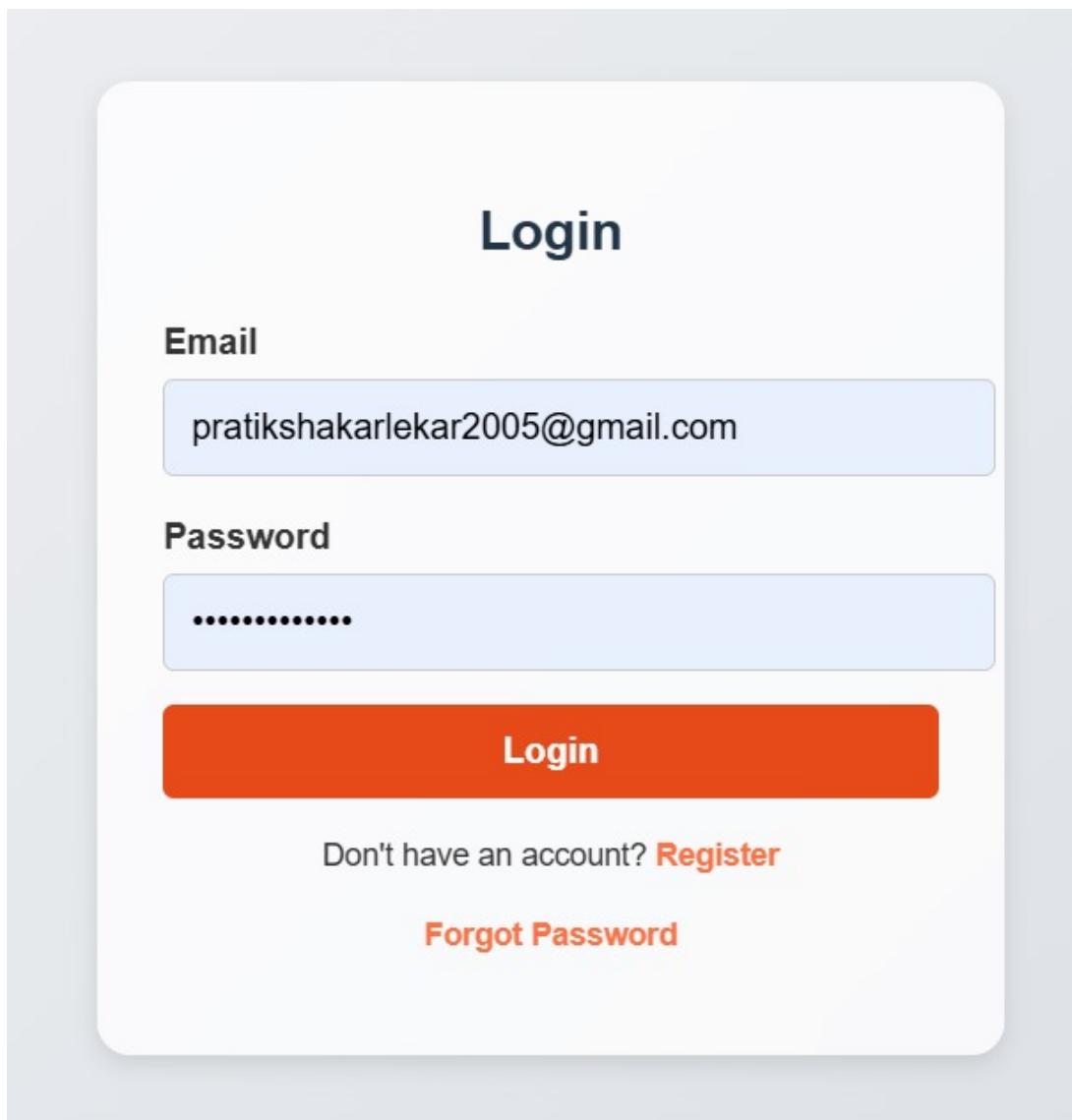


Figure 6: Login Page

The **Profile** Page of the Maker's Marketplace website provides users with a personalized space to manage their account details and preferences. Accessible through the sidebar, it allows users to view and update their personal information such as name, email, and contact details. The layout is intuitive and user-friendly, designed with clear icons and a clean interface. It supports easy navigation to sections like Dashboard, Orders, Wishlist, and Cart. This page ensures users can effortlessly manage their interactions and maintain an up-to-date profile for a smoother shopping experience.

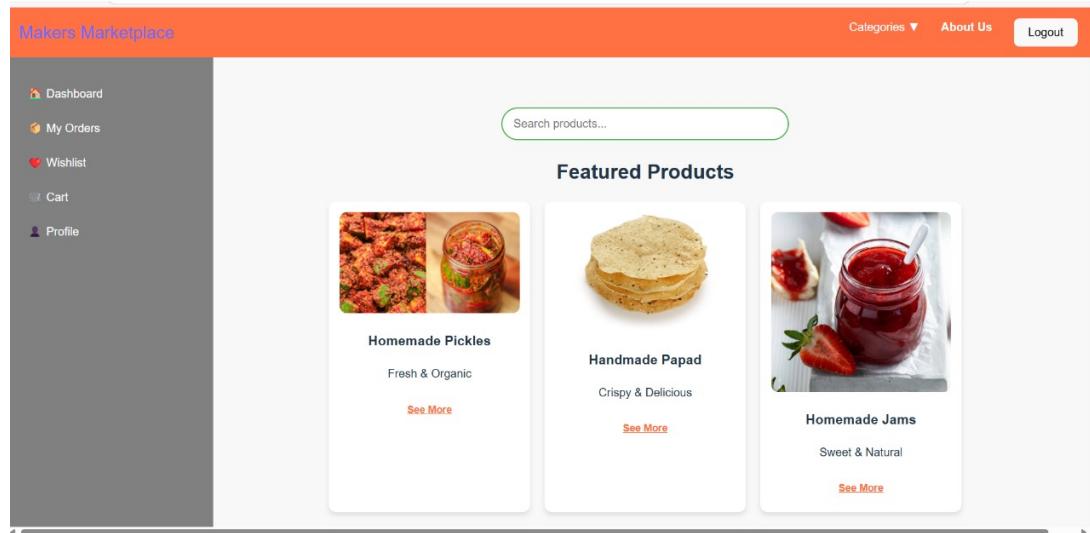


Figure 7: Profile Page

This page displays a curated collection of homemade pickles available for purchase on the Maker's Marketplace platform. Each product card showcases a clear image, name, brief description, price, and actionable buttons such as "Buy Now" and "Add to Cart." The layout is clean and user-friendly, allowing customers to browse and select products effortlessly. A navigation bar with options like "Categories," "About Us," and "Logout" provides easy access to other sections of the platform.

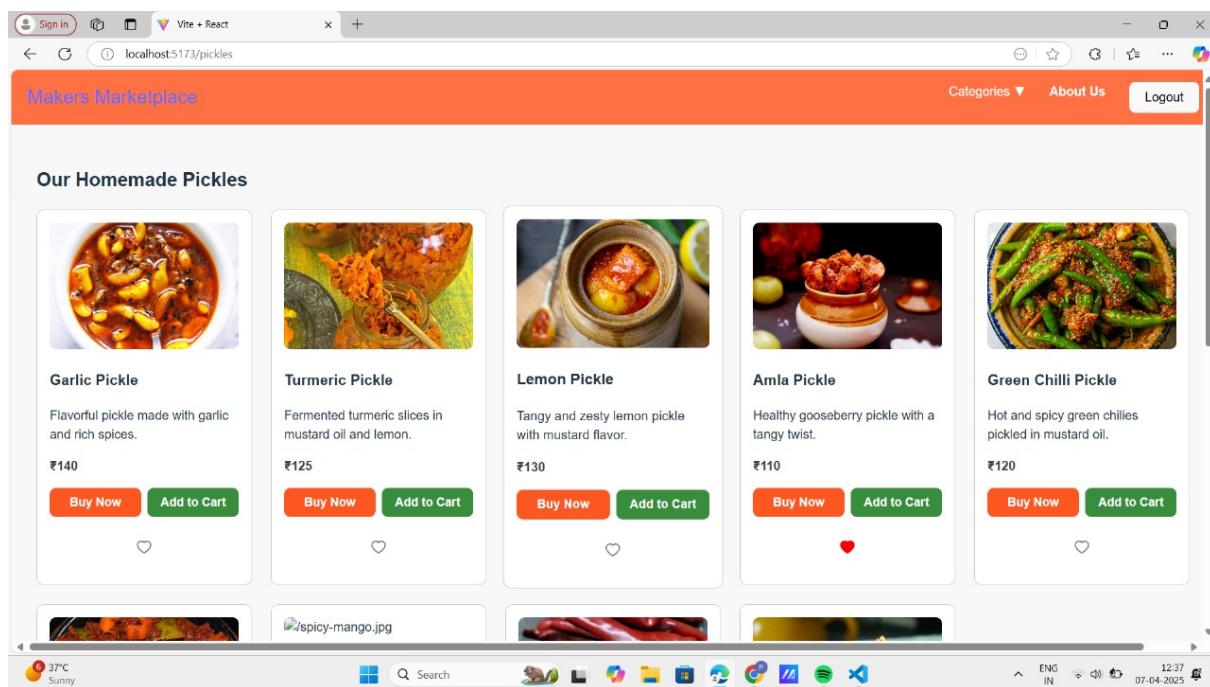


Figure 8: Product List

6.2 Performance Analysis

This screenshot shows a password reset email automatically generated and sent by Firebase Authentication when a user initiates a "Forgot Password" request on the Maker's Marketplace web application. The email includes a secure password reset link and mentions the user's associated email address. It also provides an option to ignore the email if the request wasn't made by the user. This ensures a secure and user-friendly mechanism for account recovery.

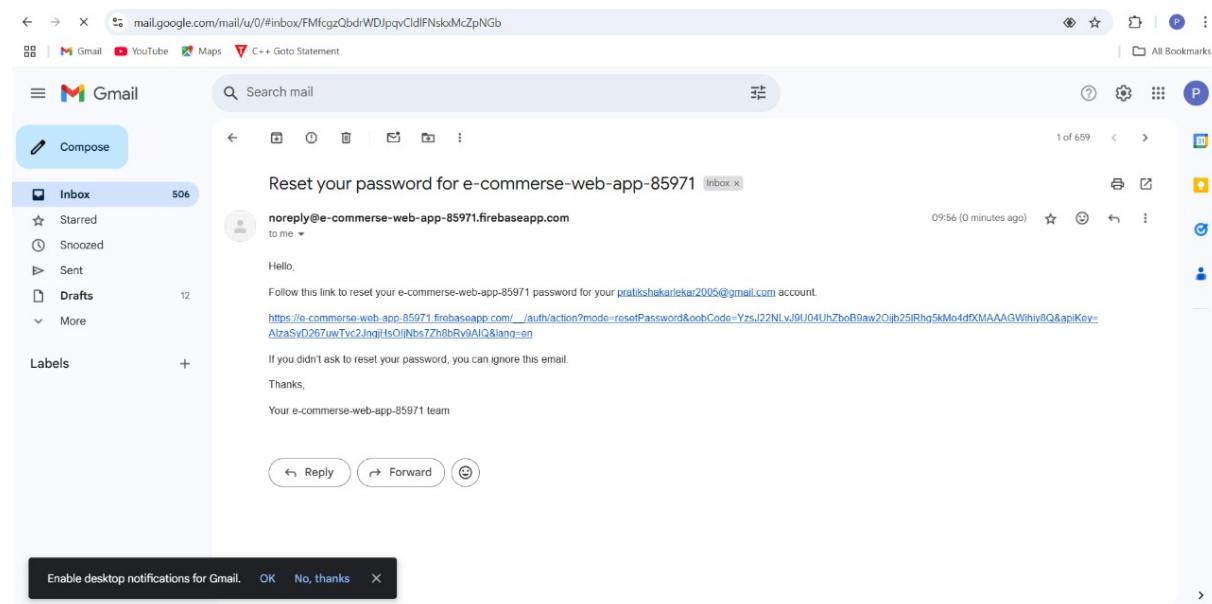


Figure 9: Mail receive by firebase

This page shows the Firebase Authentication Users tab of the E-Commerce website. It displays a list of registered users along with their email addresses, authentication method (email/password), account creation date, last sign-in date, and unique user ID (UID). The UID is used to securely reference each user in Firebase. This page helps manage and monitor users' login activities. It ensures secure identity verification and supports features like password reset and user management.

The screenshot shows the Firebase Authentication interface for an E-Commerce Web app. The top navigation bar includes tabs for 'Users' (which is selected), 'Sign-in method', 'Templates', 'Usage', 'Settings', and 'Extensions'. A prominent message at the top states: 'The following authentication features will stop working when Firebase Dynamic Links shuts down on 25 August 2025: email link authentication for mobile apps, as well as Cordova OAuth support for web apps.' Below this, there is a search bar labeled 'Search by email address, phone number or user UID' and a blue 'Add user' button. The main content area is a table listing four users:

Identifier	Providers	Created	Signed in	User UID
dipalidkshirsagar@coe...	✉️	31 Mar 2025	31 Mar 2025	qqvdfrfQq10bCjKvmBPdWgeL...
arpitakarlekar@gmail.c...	✉️	25 Mar 2025	25 Mar 2025	sfjmWnNTcEdB0w2AAE6o6K...
pramilasule100@gmail....	✉️	25 Mar 2025	11 Apr 2025	7etlvVKvJYdErv3MuqvghNY32...
pratikshakarlekar2005...	✉️	25 Mar 2025	1 May 2025	mAL0lq4Ezmc4kFIQTwiadmc...

At the bottom of the table, there are pagination controls for 'Rows per page' (set to 50), '1 – 4 of 4', and navigation arrows. The URL in the browser's address bar is 'commerce-web-app-85971/authentication/us...'. The entire screenshot is framed by a light gray border.

Figure 10: Firebase Authentication

User Authentication and Data Management

Area	Description	Technologies
User Authentication	Secure authentication for both customers and artisans using email/password or social login (Google, Facebook)	Firebase Authentication
User Profiles	Creation and storage of user profiles including name, contact information, and user type (cstone)	Firestore
Product Data	Management of product details such as title, description, price, and category, with efficient data retrieval	Firestore
Order Data	Storage of order information including order status, details, and timestamps for tracking and reference	Firestore

Table no 2: User Authentication and Data Management

6.3 Comparison with Existing Systems

Here's a different format for the comparison, presented in a bullet point style with headings for clarity:

Comparison with Existing Systems

Maker's Marketplace	Existing Systems
Functionality <ul style="list-style-type: none">OTP-based login and password resetProduct listing and management for artisansContact form & profile edit support	<ul style="list-style-type: none">Basic user loginLimited product customizationNo OTP/password recovery
User Interface <ul style="list-style-type: none">Clean, responsive designEasy navigation for both buyers and sellers	<ul style="list-style-type: none">Cluttered layoutsNot optimized for artisan-specific needs
Community Support <ul style="list-style-type: none">Empowers local artisansFocus on cultural and handmade products	<ul style="list-style-type: none">Focused on mass productionLess visibility for local creators
Data Management <ul style="list-style-type: none">MongoDB for secure and flexible user/product data storage	<ul style="list-style-type: none">Often uses outdated or rigid database systemsBasic authentication
Security Features <ul style="list-style-type: none">Email-based OTP verificationEncrypted password handling with bcrypt	<ul style="list-style-type: none">Basic authenticationWeak security protocols
Technological integration <ul style="list-style-type: none">Built with Node.js, Express, MongoDB, and EJSScalable architecture	<ul style="list-style-type: none">Monolithic, hard-to-scale systemsLimited use of modern stacks

Table no 3:Comparison with Existing Systems

Chapter 7

7 Conclusion and Future Work

Conclusion:

The E-Commerce website successfully integrates Firebase Authentication to provide a secure, user-friendly platform for account management and password recovery. Users can register, log in, and reset their passwords through verified email links, ensuring both convenience and security. The integration of Firebase makes user data handling efficient and scalable, while also offering real-time visibility into account activity, such as account creation and sign-ins. This addresses common pain points in existing systems, such as weak authentication methods and lack of automated password reset options.

Overall, the project demonstrates a practical implementation of cloud-based authentication and account recovery mechanisms in a modern e-commerce environment. It not only enhances the user experience by streamlining login and recovery processes but also improves the platform's reliability and trustworthiness. With Firebase as the backend, the system is well-prepared to handle growing user demands while maintaining data security and operational efficiency.

Limitations:

1. **Internet Dependency:** The platform requires a stable internet connection for users to browse products, upload items, and complete transactions, which could be a challenge in areas with poor connectivity.
2. **Technical Proficiency:** Some artisans or local sellers may lack the digital literacy needed to effectively manage their product listings or understand features like inventory updates and order tracking.
3. **Scalability Issues:** As the number of users and products grows, performance bottlenecks may arise unless the backend is optimized for scaling.
4. **Security Concerns:** While the platform includes OTP-based authentication, additional measures like payment security and user data protection must be continuously updated to prevent breaches.
5. **Limited Language Support:** Initially, the platform may support only a few languages, limiting accessibility for non-native speakers or artisans from linguistically diverse regions.
6. **Logistics and Delivery Challenges:** Since the platform connects local artisans to potentially global customers, managing shipping logistics, delivery delays, and tracking can be difficult, especially in remote areas.
7. Ensuring consistent product quality and authenticity across a wide variety of sellers can be challenging without a standardized review or certification process.
8. **Limited Marketing Reach:** Without adequate investment in digital marketing and SEO, the platform may struggle to reach a wider audience or compete with established e-commerce giants.
9. **Dependency on Firebase:** Relying solely on Firebase for backend services may limit customization, flexibility, or future migration needs, especially if the platform grows beyond its current architecture.

Future Scope:

The E-Commerce Web App is a modern platform designed to support local artisans and small-scale producers in showcasing and selling their handmade, locally sourced products. It combines Firebase authentication for secure user access with features aimed at enhancing both seller and buyer experiences. Potential future improvements and expansions include:

1. **Advanced Product Management:** Enhance the platform with inventory tracking, dynamic pricing, and detailed analytics for sellers to manage stock and optimize sales.
2. **Secure Payment Integration:** Incorporate secure, multi-gateway payment systems such as Razorpay, Stripe, or UPI to facilitate smooth and safe transactions for buyers and sellers.
3. **User Role Management:** Implement separate dashboards for admins, sellers, and buyers with different levels of access and functionality, improving platform usability..
4. **Smart Recommendations:** Use machine learning to provide personalized product recommendations to users based on their browsing and purchase history, improving engagement.
5. **Localization and Multi-Language Support:** Enable multi-language options and regional currency display to make the app more accessible and user-friendly for diverse audiences across regions.

Chapter 8

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