ADS
Advanced Digital Signage (ADS)

25% OFF

Investment

Real-time Information

Easy set up

Advanced multimedia

It's all about Captivating Customers

ADS Software manages single or multiple Digital Displays located anywhere on the network, allowing Banks, Telco's, Government, Retail and all other businesses to create and deliver targeted messages that inform and educate audiences while on the premises, making them more inclined to buy!

Content is managed remotely in real time on a screen by screen and location basis; as well as time slot basis for the most efficient, effective, targeted advertising possible ensuring a robust and optimum ROI. Content may be delivered on small 15" screens as well as very large format displays in any combination.

EVEREST ADVANCED

Multimedia Store

The file manager allows uploading a vast variety of multimedia files and creating repository.

PlayLists

The Playlist tool is basically an central repository managing all versions of your complete digital signage presentations.

Timeline

You will use the Timeline tool to manage time to play that file in playlist of your content and resources.

Ticker Manager

Rolling news feed, play ads about your organization or promotions of your products. Ticker tool can help you.

Online Feeds via RSS

With ADS you can display/Manage latest News, stocks, video podcasts, and weather via RSS.

Screens

Screens used to play the playlist on different locations or screens within same network.

Slides

The system provides pre-set of slide definition for ease of use based on the best industry experience and usage.

Sequencing

With the feature, you can manually set the order of the playlist within your timelines.

Fonts

Fonts tool, you can choose a custom color and font scheme for Ticker & RSS.

Scheduler

With the Scheduler, you can set your timelines to play at any time of the day or night.

Content Handling

Drag and drop your content assets directly into the playlist in the order you desire.

Media Powered

The software supports media formats, including: SWF, FLV, MPEG4, MP3, JPG, GIF, PNG, AVI, BMP, WMV, WAV, VOB.

Integrated all-in-one

Reliable and continuous content operation through integrated all-in-one hardware/software combination.

Central Administration

Content distribution via our central administration tools.

User Friendly Installation

Modular infrastructure allows addition of as many displays as needed without complicated set ups. Simple installation and easy to use

Role-Based Access

Managers can be given separate role-based access to manage their own campaigns.

Emergency Notifications

Update the audience on Emergency notifications, live news, and traffic reports through media RSS

Multiple Monitor

Central manager allows managing Individual or multiple monitor. Target vast audience via individual or multiple terminals.

Contact Us

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