

# LUCAS PARSHALL JOHNSON

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## OBJECTIVE

Intellectually curious individual seeking a challenging project management/scrum master position with a progressive company. Offering exceptional interpersonal skills and strong initiative to handle multiple responsibilities, lead teams and promote a creative problem solving aptitude. Bringing 8 years of professional experience and excellent communication skills.

## SUMMARY OF SKILLS

- 3+ years of project management with an inherent ability to read people, assess progress, educate and influence accordingly
- Project managed team of 7 developers over 18 months to deliver fusion energy prototype on time, within scope and within budget
- Excellent facilitation and presentation skills with broad technical expertise and the ability to communicate with all levels of an organization from engineers to CSuite
- International business experience in 10 countries across 5 continents
- 3 Languages: English, Spanish, and Portuguese
- Professional Scrum Master Certification (PSM1) & proficient understanding in Jira

## EDUCATION

**Degree: Masters in Innovation and Technological Entrepreneurship** **2020–Current**

University of Porto School of Engineering, Porto, Portugal

- Relevant courses (Managing Innovation, Technology Commercialization, Design Thinking)
- Relevant Projects (Business Construction, built a business model and prototype of automatic sunscreen dispenser using machine learning utilizing SaaS model for analytics, management and refill mechanics)
- Thesis (Application of Cryptocurrency in Developing Countries)

Bachelor's in Business Administration - International Business and Entrepreneurship

University of Hawaii Shidler School of Business, Honolulu, Hawaii

**2009-2013**

## WORK EXPERIENCE

**Millwork Sales Specialist (Transitional Job)**

**2021–2022**

Lowe's Home Improvement, Louisville, CO

- Recruited to speak at annual executive conference to an audience of 3,000 in person and 30,000 online regarding my personal experience with Lowe's Disaster Relief program
- Provide accurate sales forecasts and meet sales targets of \$100k per quarter
- Conduct competitive market research and manage network of vendors and suppliers including manufacturers and distributors

**Marketing & Digital Media Manager**

**2018–2019**

Keller Williams Downey, Los Angeles, CA

- Taught 50+ real estate agents subject matter as an expert for the Customer Relationship Management (CRM) tools HubSpot and Salesforce platforms
- Responsible for developing and overseeing online marketing strategies
- Taught interpretation of data analysis, content marketing, SEO, paid social, video & ad campaigns
- Responsible for developing, performance management, and oversight of online marketing strategies

### **International Logistics Manager**

**2017–2018**

Billabong International Limited, Brisbane, Australia

- Import activities, inventory management, distribution, supply chain management
- Maintained goods moving through the supply chain while working with suppliers, manufacturers, retailers, and consumers

### **Photographer/Videographer**

**2015–2017**

Mzuzi Media, Worldwide

- Lead Photographer and Videographer for 12 projects across 5 countries on 3 continents
- Flagship achievement – a 60 minute documentary on the first circumnavigation of Lake Malawi in Africa including the tribes, former presidents and company executives for 37 sponsors
- Managed 50+ field shoots and various video projects involving 12 companies

### **Chief Technology Officer**

**2013–2015**

Fusion Energy Solutions of Hawaii, Honolulu, HI

- Acquired \$200,000 in Series A funding for the company's prototype
- Project managed team of 7 developers over 18 months to deliver the fusion energy prototype on time, within scope, and within budget
- Managed the marketing, design, legal, development teams, and interaction with the Board of Directors
- Handled investor relations, partnerships, patent liaison, business transformation, performance standards, agile techniques, oversight and compliance

### **CEO, Founder**

**2014-2015**

Aloha Loop LLP, Honolulu, HI

- Handled all marketing, accounting, business operations, hiring, and training
- Developed growth strategies, evaluated and coached employee performance

## **TECHNICAL EXPERTISE**

- Windows & Mac
- Jira, Confluence, Slack, Hubspot, Salesforce
- Wordpress, Shopify, Facebook Pixel, Google Adwords/Analytics, Magento
- Adobe Suite (Premiere, Photoshop, Lightroom) and Final-Cut Studio
- MS Office Word, Excel, Powerpoint, Google Docs, Onenote, Microsoft Teams
- Currently working on AWS Cloud Practitioner Certification and Jira Certification

## **INTERESTS**

- Surfing, yoga, photography, travel to 100+ countries currently at 66