

SUNILKUMAR KODARU

2-3-465/3, MCH Colony, Amberpet,
Hyderabad – 500013, Telangana.

CONTACT DETAILS:

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: +919066497767.

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CAREER OBJECTIVE:

To associate with an organization which progresses dynamically and gives me a chance to update my knowledge and enhance my skills, in the state of art technologies and be a part of the team that excels in work to words, the growth of organization and my satisfaction thereof.

PROFESSIONAL EXPERINCE:

1. Working as a Zonal Head for Big Basket from April 2020 to till date.
2. Working as a Head for Daily Ninja Delivery services Pvt LTD from April 2018 to till date.
 - ☐ I will be interacting with all milk retailers and onboard them as per company rules and guide them how to utilize the application.
 - ☐ In this I need take care of my team and need to get business from the market too, our main targeting is on milk vendors who has more than 300+ customers from that we sell our other products to their customers and get revenue to the company.
3. Worked as a Relationship Manager for Webtel Electrosoft Pvt Ltd April 2017 to April 2018
 - ☐ In This I need to interact with CA/CS and TAX Consultants and explain about the services what we provide and Taxation Software likes GST and XBRL etc.
4. Worked as a marketing manager for finishingpointe from May 2016 to till April 2017.
 - ☐ In finishing point my role is as Client relationship manager and marketing manager
 - ☐ In this I need to handle existing clients at the same i need to generate new
 - ☐ Business from the market.
 - ☐ I need to handle web design team and digital marketing team

5. Worked as Relationship Manager for PETPOOJA PVT LTD from June 2015 to May 2016.

☐ In this I need to interact the Restaurants/ Hotels Owner/Managers and need to explain about the application what we are going to provide them and how it will help them to increase their sales.

6. Worked as marketing and getting sponsors for our college national level fest from May 2010 to May 2013.
7. Organized major event for jannu designers as marketing manager in December 2012.

DIGITAL MARKETING EXPERINCE:

1. Worked with LEO Education which deals with online Education and I Handled all their digital marketing and promoting their services.
2. Worked with Satya technologies for all their digital marketing and promoting their services.
3. Working with future gen technologies were all digital marketing work like SEO, SEM and other digital marketing is done by me.
4. Working with two at one were all digital marketing work like SEO, SEM and other digital marketing is taken care by me.

AWARDS AND REWARDS:

1. Awarded gold medal for top performance in 1st 3 months of joining.
2. Top performer of the year from March 2019 to before lockdown

EDUCATIONAL PURSUITS:

Course of Study	Name of the Institution	Year of study	Board / University	Percentage Of Marks
PGDM(MBA)	ABBS	2014-2016	AITCE	67.5
B.Tech (IT)	DRKIST	2009-2013	JNTU, Hyderabad	60.3
Intermediate	Skvs Junior College	2007-2009	Board of Intermediate, AP	72.5
SSC	Loyola high school	2006-2007	SSC	78.0

PROGRAMMING SKILLS:

Programming language	C,Core Java,SQL,basic HTML
Operating system	Windows, Linux
Development Tools	Ms Office

PERSONALITY SKILLS:

- Comprehensive problem solving abilities
- Willingness to learn new technologies and,
- A good Team facilitator

WORK SHOAPS AND PRESENTATIONS:

- Participated as coordinator for gender budgeting in ABBS.
- Participated as senior coordinator 6th international conference in ABBS.
- Participated as coordinator for posters presentation.
- Organizer for ruby on rails workshop which is held in our college (DRKIST) national fest. Participated in national level fest GLU –LIUNIX in VNRVJET college

AREAS OF INTEREST:

Marketing using social media and B2B Marketing, Human Resource and digital marketing.

PROJECTS:**PGDM PROJECT:****● EFFECTIVENESS OF ADVERTISING**

In this I have made a survey regarding ADVERTISING and its EFFECTIVENESS on public and what will be result with related to AD posting in various ad postings like

- I. PAPER AD
- II. TV AD
- III. VIDEO AD
- IV. AUDIO AD
- V. ANIMATED AD etc;

INTERNSHIP (PETPOOJA).

- I have done marketing by visiting the restaurants and I gave demo regarding this software and wanted to convince the clients by telling the features of the software.

BTECH MAIN PROJECT:

- My offers (which is used to display offers of that particular city and particular area) In this we will display the deals, offers, and some others special offer which are available in restaurants and shopping malls.

BTECH MINI PROJECT:

- Text to speech (converting the text to audio)
In this we can convert the data into audio which is given in by the user.

PERSONAL PROFILE:

Name : K. Sunil kumar
Date of birth : 10-06-1991
Fathers Name : Sri.K.Venkateswara rao
Sex : Male
Nationality : Indian
Permanent address : H.No.1-101, Vallabhi, Mudigonda,
Khammam, Pin: 507169.
Languages known to me : English, Telugu, and Hindi.

DECLARATION:

I hereby declare that all the details furnished above are true to the best of my knowledge and belief.

DATE:

PLACE: HYERABAD

(K.SUNILKUMAR)