Marco Coronado

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Project Manager/Software Engineer <u>LinkedIn</u>

SUMMARY

My extensive background in product development has equipped me with the ability to create products from ideas to reality. I have the technical and project management skills to relate and work with internal and external stakeholders, capture detailed product requirements and translate them into actionable goals for the development team.

TECHNICAL SKILLS

Back-end: Node.js, Express, Passport, REST APIs 3.

Front-End: React, Redux, Enzyme, jQuery.

Tools: Git, GitHub, Chrome, Heroku, SVC, Jest, NPM/Yarn, Webpack, Jira, Monday.com **Languages and Databases:** JavaScript, /ES6, HTML5, CSS3, SQL, MongoDB, PostgreSQL, Python.

RELEVANT EXPERIENCE

SEM Nexus 2020-Current

New York, NY

Chief Technology Officer

- Head the mobile software development division.
- Developing SAAS proprietary platform aggregating marketing KPIs.
- Ensuring that technological resources meet the company's short and long-term needs.
- Creating Roadmaps for the development and deployment of all technological services.
- Discuss potential projects and their parameters with clients, executives, and software developers.
- Making proposals for prospective clients.
- Responsible for mobile app development sales.
- Planning out the blueprints for software projects, including defining the scope, allocating resources, setting deadlines, laying out communication strategies, and indicating tests and maintenance.
- Assembling and leading the project team.
- Participating in and supervising each stage of the project.
- Ensuring each project stays on schedule and adheres to the deadlines.
- Tracking milestones, deliverables, and change requests.
- Delivering completed software products to clients and performing regular checks on the products' performance.

CTC Developments February 2015 - August 2020

Houston,TX.com

Construction Project Manager

- Collaborate with engineers, architects, and other workers in the same project
- Choose subcontractors and delegate their responsibilities
- Responsible for any delays, emergencies, and problems that can arise
- Comply with safety and building codes as well as legal requirements
- Financial Evaluation of real estate assets for potential acquisition and upgrading.
- Report project progress and budget to all stakeholders.
- Explain contract and technical matters to others in a clear manner

Prepare budget and cost estimates, along with a work roadmap.

Oakbill.com September 2008 - December 2014

New York, NY

Chief Product Officer - Payment Processor

- Coordinated product strategy, product design, and product development for online payment processing solutions. Launched the processing service processing \$1.5 million per month in the first year.
- Lead a team of software designers and developers to create a web app where clients could track sales, payments, and account balances. Implemented PCI DSS compliance level 1 on the company network and servers maintaining multi-year certifications.
- Determined strategic direction for Oakbill's B2B eCommerce web applications/pages.
- Assisted clients in handling chargebacks and refunds.

EU Billing Services July 2003 August 2008

Madrid, Spain

Head of Product Development - Payment Processor

- Operated a payment processing company focused on small eCommerce stores, generating over \$800k/ week
- Build the UI/UX for processing clients handling sales, chargebacks, payment info.
- Developed CMS and Affiliate marketing software for exclusive companies' clients.
- Implemented and established relationships with bank gateways and other processors.

EDUCATION AND CERTIFICATIONS

PMP Certification (in progress)
THINKFUL *Engineering Program*Texas Christian University, Fort Worth, TX, B.S. *Economics*

August 2022 October 2020 December 1993