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Global Superstore Business Dashboard

Project Description:

- I have worked on an Analytics project for a Global Superstore Business.
- **The Objective of the project** was to design an interactive dashboard for analyzing data and tracking performance of the superstore business.
- I have connected the data from local system to the Tableau software, it had over 50,000 rows and 24 columns.
- After understanding the requirements, I have spent some of the time for understanding the data. Then I have worked on data preparation, where I combined the orders and returns by using left join.
- After that I have created the Blend axis chart on Monthly Sales vs Profit in the 1st sheet.
- In sheet 2 I have created Dual axis chart on Category-wise Sales vs Profit.
- In sheet 3 I have created Donut chart on Segment-wise Sales and showed total sales in \$M at the center of the Donut chart.
- In sheet 4 I have created Geography chart to represent Country-wise Sales.
- In sheet 5 I have created Waterfall chart to represent Market-wise Sales.
- In sheet 6 I have created Line chart to represent Monthly Quantity Sold.
- After creation of charts, I created dashboard named as “Global Superstore Business Performance” by inserting all the charts into the dashboard and also showed revenue and profit in \$M on top left corner, below the dashboard title.
- Then applied year and region filters on top right corner below the dashboard title to make the dashboard interactive.
- At last, I have attached the download report button to download the report.

