# TRADE AND TOURISM

The developments in Sri Lanka's external trade sector were relatively more favourable in 1989 than in the previous year. The value of merchandise exports recorded a growth of 11 per cent, in SDR terms, as compared with a marginal increase of less than 2 per cent in 1988. Meanwhile, the outlay on imports rose by 5 per cent which was the same rate of increase as in 1988. In the event, there was an 8 per cent reduction in the trade deficit in 1989. Furthermore, the export earnings as a ratio of import payments rose appreciably from 66 per cent in 1988 to 70 per cent in 1989.

The higher growth of exports in 1989, was mainly due to increased earnings from tea, coconut, textile and garments and other industrial products. The increased earnings from these exports were more than sufficient to offset the reduced earnings from other products such as rubber, minor agricultural products and petroleum exports.

## **BALANCE OF TRADE**

According to provisional Customs data, the import outlay at Rs. 75,353 million (SDR 1,631 million) and export earnings at Rs. 55,511 million (SDR 1,202 million), resulted in a trade deficit of Rs. 19,842 million (SDR 429 million) in 1989. When Customs data are adjusted for lags and other factors pertaining to recording, total exports amounted to Rs. 56,175 million (SDR 1,216 million) while imports amounted to Rs. 80,225 million (SDR 1,737 million). Thus, the adjusted data reflected a trade deficit of Rs. 24,050 million (SDR 521 million) which was 8 per cent lower than the previous year's deficit of Rs. 24,102 million (SDR 564 million).

The average prices of major exports, other than tea, were less favourable in 1989 than in the previous year. In contrast, the prices of all major imports such as rice, sugar, wheat, petroleum and fertilizer rose sharply over 1988. As a result, the terms of trade deteriorated by 6 per cent in 1989. This was on top of a terms of trade deterioration of 7 per cent in the previous year.

## **EXPORTS**

The export growth in 1989 was entirely reflected in a 16 per cent increase in industrial exports and 2 per cent increase in the agricultural exports. The value of mineral exports, in contrast, fell by 5 per cent in 1989. The industrial export growth of 16 per cent was a remarkable achievement when compared with a growth of only 1 per cent recorded in 1988.

With these developments, export composition which reflected significant changes following economic reforms of 1977, showed further changes in 1989. The most noticiable of them was the rise in the share of industrial exports from 48 per cent to 51 per cent and a corresponding decrease in the share of agricultural exports from 43 per cent to 39 per cent, between 1988 and 1989. The share of mineral exports also fell from 5.6 per cent to 4.8 per cent. Textile and garments continued to be the major category of exports accounting for 31 per cent of the total exports in 1989 as compared with 30 per cent in 1988. Meanwhile, the share of plantation crops in total exports dropped further from 37 per cent to 35 per cent between these two years.

#### Tea

The value of tea exports rose by 3 per cent, from SDR 288 million (Rs. 12,299 million) in 1988 to SDR 296 million (Rs. 13,664 million) in 1989. This was entirely due to a price increase of 11 per cent, from SDR 1.31 (Rs. 55.95) per kg. to SDR 1.45 (Rs. 66.91) per kg.

**TABLE 1.38** Exports, Imports and Balance of Trade 1978 - 1989

Rs.Million (SDR Million in brackets)

		Customs Data		Adjusted Data					
Year	Exports(a) f.o.b.	Imports(b) c.i.f.	Balance of Trade	Exports	Imports	Balance of Trade			
1978	13,206	14,687	-1,480	13,193	15,100	-1,907			
	(674)	(750)	(-76)	(674)	(771)	(-97)			
1979	15,286	22,560	-7,275	15,282	22,603	-7,321			
	(760)	(1,121)	(-361)	(759)	(1,123)	(-364)			
1980	17,388	33,637	-16,249	17,595	33,942	-16,347			
	(808)	(1,563)	(-755)	(818)	(1,577)	(-760)			
1981	20,199	35,530	-15,331	21,043	36,583	-15,540			
	(891)	(1,567)	(-676)	(928)	(1,614)	(-686)			
1982	21,124	36,876	-15,751	21,454	41,946	-20,492			
	(919)	(1,605)	(-686)	(934)	(1,826)	(-892)			
1983	25,183	42,021	-16,838	25,096	45,558	-20,461			
	(1,001)	(1,670)	(-669)	(998)	(1,811)	(-813)			
1984	37,006	46,913	-9,908	37,347	47,541	-10,194			
	(1,419)	(1,799)	(-380)	(1,432)	(1,823)	(-391)			
1985	35,035	49,069	-14,034	36,207	54,049	-17,843			
	(1,268)	(1,776)	(-508)	(1,311)	(1,956)	(-646)			
1986	34,092	51,282	-17,189	34,072	54,559	-20,487			
	(1,036)	(1,559)	(-523)	(1,036)	(1,658)	(-623)			
1987(c)	39,861	59,750	-19,889	41,133	60,528	-19,396			
	(1,046)	(1,568)	(-522)	(1,080)	(1,589)	(-509)			
1988	47,092	70,320	-23,228	46,928	71,030	-24,102			
	(1,101)	(1,645)	(-543)	(1,098)	(1,661)	(-564)			
1989	55,511	75,353	-19,842	56,175	80,225	-24.050			
	(1,202)	(1,631)	(-430)	(1,216)	(1,737)	(-521)			

Sources: Customs, Sri Lanka; Central Bank of Sri Lanka.

(a) Includes value of re-exports.
(b) Excludes bullion and specie.
(c) Revised.
Conversion Rates: 1988 - 1 SDR=Rs.42.7577

1989 - 1 SDR=Rs. 46.1874

In contrast, the volume of exports fell by 7 per cent from 220 million kgs. to 204 million kgs. Reflecting favourable trends in the international market, the average price of tea at the Colombo Auctions rose by 28 per cent, from Rs. 42.77 per kg. to Rs. 54.61 per kg., while that for Sri Lankan teas at the London Auctions rose by 27 per cent, from 99.30 pence per kg. to 125.64 pence per kg. between 1988 and 1989.

#### Rubber

The earnings from rubber exports fell sharply by 23 per cent, from SDR 87 million (Rs. 3,706 million) in 1988 to SDR 67 million (Rs. 3,112 million) in 1989, due to decreases in both the volumes and the price of exports. While the decline in volume was 13 per cent, from 99 million kgs. to 86 million kgs., the price decline was 10 per cent, from SDR 0.87 (Rs. 37.33) per kg. to SDR 0.78 (Rs. 36.17) per kg. Of the total export earnings from rubber, sheet rubber accounted for 46 per cent, while latex crepe and block rubber represented 33 per cent and 15 per cent, respectively.

#### Coconut

Total earnings from coconut exports rose significantly by 72 per cent, from SDR 36 million (Rs. 1,538 million) in 1988 to SDR 62 million (Rs. 2,865 million) in 1989. This was entirely the outcome of a more than two-fold increase in the volume of exports, from 224 million nuts to 572 million nuts. The value of coconut by-products exports too, rose by 33 per cent, from SDR 15 million to SDR 20 million. However, the average export price of coconut kernel products fell by 22 per cent, from SDR 0.09 (Rs. 4.00) per nut in 1988 to SDR 0.07 (Rs. 3.35) per nut in 1989. Of the total earnings from coconut exports, kernel products accounted for 67 per cent, while the balance 33 per cent was accounted for by coconut by-products exports.

## **Minor Agricultural Products**

The export earnings from minor agricultural products dropped sharply by 13 per cent in 1989 to SDR 52 million (Rs. 2,408 million) from SDR 60 million (Rs. 2,561 million) in 1988. This was a disappointing development when compared with the marked improvement of 33 per cent recorded in 1988. The decline was mainly due to reductions in earnings from cloves, pepper, coffee, vegetables and sesame seeds which more than offset the significant increases in other products such as cinnamon, unmanufactured tobacco and cashew nuts. Of the total minor agricultural exports, cinnamon alone accounted for 44 per cent.

## **Industrial Exports**

The value of industrial exports increased significantly by 16 per cent in 1989 to SDR 616 million (Rs. 28,470 million) from SDR 530 million (Rs. 22,674 million) in 1988. The higher growth of industrial exports was mainly due to increased earnings from textile and garments and other industrial exports such as diamonds, chemicals and rubber products, The value of garment exports rose by 14 per cent, from SDR 333 million to SDR 382 million, while that of other industrial products increased by 29 per cent, from SDR 144 million to SDR 186 million. However, the earnings from petroleum products exports fell by 8 per cent from SDR 53 million to SDR 49 million, due entirely to a drop in the volume of exports.

## **Mineral Exports**

The total value of mineral exports amounted to SDR 58 million (Rs. 2,693 million) in 1989 as compared with SDR 61 million (Rs. 2,614 million) in 1988, recording a decrease of 5 per cent in SDR terms, although a marginal increase of 3 per cent was shown in Rupee terms. The decrease was reflected in gems as well as in other mineral exports. Gem exports

**TABLE 1.39 Composition of Exports 1985 - 1989** 

	Rs.Million				SDR Million				Percentage of Total						
Category	1985	1986	1987	1988	1989	1985	1986	1987	1988	1989	1985	1986	1987	1988	1989
Agricultural Exports	19,026	15,764	17,437	20,104	22,049	688.7	479.2	457.6	470.2	477.4	52.5	46.3	42.4	42.8	.39.2
1.1 Tea	12,003	9,253	10,654	12,299	13,664	434.5	281.2	279.6	287.6	295.8	33.1	27.2	25.9	26.2	24.3
1.2 Rubber	2,566	2,622	2,929	3,706	3,112	92.9	79.7	76.9	86.7	67.4	7.1	7.7	7.1	7.9	5.5
1.3 Coconut	3,093	2,389	2,140	1,538	2,865	111.9	72.6	56.1	36.0	62.0	8.5	7.0	5.2	3.3	5.1
1.3.1 Kernel Products	2,383	1,609	1,423	895	1,920	86.3	48.9	37.3	20.9	41.6	6.6	4.7	3.5	1.9	3.4
1.3.2 Other	710	780	717	643	945	25.7	23.7	18.8	15.0	20.4	2.0	2.3	1.7	1.4	1.7
1.4 Minor Agricultural Crops(a)	1,365	1,500	1,714	2,561	2,408	49.4	45.6	45.0	59.9	52.1	3.8	4.4	4.2	5.4	4.3
2. Industrial Exports (a) (b)	14,295	15,878	20,004	22,674	28,470	517.4	482.6	525.0	530.3	616.4	39.5	46.6	48.6	48.3	50.7
2.1 Textile and Garments	7,960	9,629	12,897	14,260	17,631	288.1	292.7	338.5	333.5	381.8	22.0	28.3	31.3	30.4	31.4
2.2 Petroleum Products	3,877	2,358	2,592	2,265	2,242	140.3	`71.7	68.0	53.0	48.5	10.7	6.9	6.3	4.8	4.0
2.3 Other	2,459	3,891	4,515	6,148	8,597	89.0	118.3	118.5	143.8	186.0	6.8	11.4	11.0	13.1	15.3
3. Mineral Exports	864	1,182	1,805	2,614	2,693	31.3	35.9	47.4	61.1	58.3	2.4	3.5	4.4	5.6	4.8
3.1 Gems	561	755	1,447	2,070	2,204	20.3	23.0	38.0	48.4	47.7	1.6	2.2	3.5	4.4	3.9
3.2 Other	303	427	358	543	489	11.0	13.0	9.4	12.7	10.6	0.8	1.3	0.9	1.2	0.9
4. Unclassified(c)	2,021(d)	1,249	1,886(d)	1,536	2,963(d)	73.2	38.0	49.5	35.9	64.2	5.6	3.7	4.6	3.3	5.3
Total Exports (b)	36,207	34,072	41,133	46,928	56,175	1,310.5	1,035.7	1,079.5	1,097.5	1216.2	100.0	100.0	100.0	100.0	100.0

Sources: Customs, Sri Lanka;
Ceylon Petroleum Corporation;
Air Lanka Ltd;
Central Bank of Sri Lanka.

<sup>(</sup>a) Selected items.(b) Adjusted.(c) Includes re-exports.(d) Includes export of an aircraft.

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TABLE 1.40

Tea Exports - Volume and Value

Item -	19	87	19	988	1989		
	Volume Kgs.	Value Rs.	Volume Kgs.	Value Rs.	Volume Kgs.	Value Rs	
Black Tea in Bulk	120,192,375	6,019,512,204	139,719,567	7,490,167,125	128,600,505	8,255,012,252	
Black Tea in Packets	77,643,620	4,289,147,021	75,790,050	4,339,696,588	72,400,140	4,902,536,443	
Black Tea in Bags	2,424,597	253,013,494	3,309,093	376,042,921	2,709,818	397,462,075	
Instant Tea	345,911	59,816,745	199,824	38,265,586	436,060	103,411,282	
Green Tea	•	-	750,990	52,591,752	21,257	1,937,654	
Other	513,642	31,976,378	53,019	1,936,650	32,426	3,513,970	
Total	201,120,145	10,653,466,202	219,822,543	12,298,700,622	204,200,206	13,663,873,676	

Source : Customs, Sri Lanka.

dropped by 1 per cent, from SDR 48.4 million (Rs. 2,070 million) to SDR 47.7 million (Rs. 2,204 million) while other mineral exports fell by 17 per cent, from SDR 13 million to SDR 11 million. The decrease in earnings from gem exports was entirely due to a price decline of 10 per cent, from SDR 3.1 per carat to SDR 2.8 per carat between 1988 and 1989. However, the export volume rose from 15.6 million carat to 17.1 million carat during the same period. The principal export markets for gems were Japan, Thailand, USA and Hong Kong.

### **IMPORTS**

According to adjusted Customs data, total outlay on imports amounted to SDR 1,737 million (Rs. 80,225 million) in 1989, as compared with SDR 1,661 million (Rs. 71,030 million) in 1988, showing an increase of 5 per cent. The increase was wholly reflected in the imports of consumer and intermediate goods. In contrast, imports of investment goods declined by 8 per cent in 1989. With these developments, the composition of imports showed further change in 1989. The most noticiable change was the increase in the share of consumer goods from 25 per cent to 26 per cent and the decline in the share of investment goods from 17 per cent to 15 per cent, between 1988 and 1989. Meanwhile, the share of intermediate goods remained roughly at the same level of 57 per cent as in the previous year.

#### **Consumer Goods**

The expenditure on imports of consumer goods rose sharply by 11 per cent, from SDR 408 million (Rs. 17,438 million) in 1988 to SDR 454 million (Rs. 20,962 million) in 1989, owing mainly to increased outlays on rice and sugar imports. The outlay on rice imports rose by 74 per cent from SDR 42 million to SDR 74 million, due to an increase in the volume by 50 per cent, from 210,000 metric tons to 316,000 metric tons, and a price rise of 16 per cent, from SDR 201 (Rs. 8,593) per metric ton to SDR 233 (Rs. 10,749) per metric ton. While, the volume of imports remained almost at the same level as in 1988, the expenditure on sugar imports rose sharply by 37 per cent from SDR 68 million to SDR 94 million, due to a price increase of 33 per cent. Meanwhile, the value of other consumer goods imports remained roughly at the same level of SDR 169 as in the previous year.

#### Intermediate Goods

The outlay on intermediate goods imports amounted to SDR 980 million (Rs. 45,255 million) in 1989 as compared with SDR 943 million (Rs. 40,325 million) in 1988, showing an increase of 4 per cent. This was largely due to higher expenditure on imports of wheat grain and textile and clothing. The value of wheat grain imports rose sharply by 64 per cent from SDR 66 million to SDR 108 million, owing to substantial increases in volume, as well as the price of imports. While the volume of wheat grain imports rose from 612,000 metric tons to 726,000 metric tons, the average import price rose from SDR 107 per metric ton to SDR 148 per metric ton. Meanwhile, the value of textile and clothing imports rose by 5 per cent from SDR 206 million to SDR 216 million.

However, these increases were offset to a large extent by reductions in expenditure on petroleum and fertilizer imports in 1989. The expenditure on petroleum imports dropped by 1 per cent, from SDR 183 million to SDR 181 million, due entirely to a drop in the volume of crude oil imports, from 14 million barrels in 1988 to 9 million barrels in 1989. Similarly, the outlay on fertilizer imports dropped by 34 per cent from SDR 58 million to SDR 38 million, due entirely to a reduction in the volume of imports from 556,000 metric tons to 355,000 metric tons. The import price of fertilizer increased by 2 per cent in 1989.

**TABLE 1.41** End-Use Classification of Imports 1987 - 1989

Category	\	/alue in Rs.Million		V	alue in SDR Million	·	Percentage of Total Imports			
	1987	1988(a)	1989(b)	1987	1988	1989	1987	1988	1989	
1. Consumer Goods 1.1 Food and Drink 1.1.1 Rice 1.1.2 Flour 1.1.3 Sugar 1.2 Other	13,814 7,462 687 96 2,389 6,353	17,438 10,214 1,808 303 2,927 7,225	20.962 13,136 3,396 175 4,326 7,826	362.5 195.8 18.0 2.5 62.7 166.7	407.8 238.9 42.3 7.1 68.5 169.0	453.8 284.4 73.5 3.8 93.7 169.4	22.8 12.3 1.1 0.2 3.9 10.5	24.5 14.4 2.6 0.4 4.1 10.2	26.1 16.4 4.2 0.2 5.4 9.8	
2.Intermediate Goods (d) 2.1 Petroleum 2.2 Fertilizer 2.3 Chemicals 2.4 Wheat 2.5 Textile & Clothing (d)	34,619 8,716 1,299 1,559 1,923 8,086	40,325 7,839 2,476 1,887 2,800 8,796	45,255 8,376 1,755 2,117 4,964 9,981	908.6 228.7 34.1 40.9 50.5 212.2	943.1 183.3 57.9 44.1 65.5 205.7	979.8 181.3 138.0 45.8 107.5 216.1	57.2 14.4 2.1 2.6 3.2 13.4	56.8 11.0 3.5 2.6 3.9 12.4	56.4 10.4 2.2 2.6 6.2 12.4	
Investment Goods     Investment Goods     Investment Sequipment     Investment Goods     Investment Goods	11,334 6,640 1,418 710	12,081 7,047 1,409 1,038	12,018 6,278 1,833 991	297.5 174.3 37.2 18.6	282.5 164.8 32.9 24.3	260.2 135.9 39.7 21.5	18.7 11.0 2.3 1.2	17.0 9.9 2.0 1.5	15.0 7.8 2.3 1.2	
4. Unclassified	761	1,186	1,990	20.0	27.7	43.1	1.3	1.7	2.5	
Total Imports (c)	60,528	71,030	80,225	1,588.6	1,661.2	1736.9	100.0	100.0	100.0	

(a) Revised.

(b) Provisional.

(c) Adjusted.
 (d) Textile & Clothing imports previously classified as consumer goods are now being classified as intermediate goods.

Sources: Customs, Sri Lanka;

Food Commissioner's Department;
Ceylon Fertilizer Corporation & other
major importers of fertilizer;
Ceylon Petroleum Corporation;
Co-operative Wholesale Establishment;
Central Bank of Sri Lanka.

**TABLE 1.42** Imports of Major Commodities 1983 - 1989

,		Food Commissioner, C.W.E & C.P.C Data							Customs Data (a)					
Item	1983	1984	1985	1986	1987	1988	1989(b)	1983	1984	1985	1986	1987	1988	1989(c)
Rice														
Quantity Th.M.Tons	123	26	182	220	102	189	291	147	38	211	231	113	210	316
Value - Rs.Mn.	605	129	932	1,000	608	1,608	3,155	765	197	1,089	1,052	687	1,808	3,396
C&F Price - Rs./M.Ton	4,912	4,876	5,111	4,536	5,932	8,526	10,824	5,204	5,124	5,153	4,554	6,086	8,593	10,749
Wheat														
Quantity - Th.M.Tons	579	571	665	681	578	612	726	579	571	665	681	578	612	726
Value - Rs.Mn.	2,340	2,471	2,765	2,371	1,923	2,800	4,964	2,340	2,471	2,765	2,371	1,923	2,800	4,964
C&F Price - Rs./M.Ton	4,044	4,325	4,157	. 3,481	3,330	4,574	6,837	4,044	4,325	4,157	3,481	3,330	4,574	6,837
Sugar														
Quantity - Th.M.Tons	170	96	161	102	60	_	117	·315	263	388	322	376	319	320
Value - Rs.Mn.	987	470	823	580	373	_	1,697	1,984	1,346	1,985	1,764	2,389	2,927	4,326
C&F Price - Rs./M.Ton	5,793	4,917	5,103	5,676	6,209	_	14,536	6,301	5,112	5,122	5,480	6,348	9,177	13,507
Crude Oil							į							
Quantity - Mn.BBLS	11	13	12	12	13	14	9	11	13	12	12	13	14	9
Value - Rs.Mn.	7,832	9,542	9,486	5,296	7,121	6,726	5,896	7,832	9,542	9,486	5,296	7,121	6,726	5,896
C&F Price - Rs./BBL	714	751	777	439	544	484	628	714	751	777	439	544	484	628
Total Value - Rs.Mn	11,764	12,612	14,006	9,247	10,025	11,134	15,712	12,921	13,556	15,325	10,483	12,120	14,261	18,582

Sources:Food Commissioner's Department; Customs, Sri Lanka;

Ceylon Petroleum Corporation; Co-operative Whole Sale Establishment; Central Bank of Sri Lanka.

<sup>(</sup>a) Adjusted.(b) C.W.E. data included from July 1989 onwards in respect of Rice, Wheat and Sugar imports.(c) Provisional.

#### **Investment Goods**

The outlay on imports of investment goods decreased further by 8 per cent, from SDR 283 million (Rs. 12,081 million) in 1988 to SDR 260 million (Rs. 12,018 million) in 1989. The decline was reflected mainly in the import of machinery and equipment, falling from SDR 165 million to SDR 136 million. However, the value of transport equipment rose by 21 per cent from SDR 33 million to SDR 40 million during the two years.

#### FOREIGN TRADE POLICY

Sri Lanka continued to maintain the liberalised trade policies initiated in 1977 and subsequently expanded, with few modifications to the tariff structure and import control regulations in 1989.

#### Tariff

There were no significant changes in tariffs on exports in 1989. The export duty on tea which was revised in November 1988, remained unchanged during the year under review. Thus, the duty rates applicable for bulk tea, packeted tea, instant tea, tea bags and all other teas remained at Rs. 1.50 per kg, Rs. 1.00 per kg., Rs. 6.50 per kg., Re. 0.50 per kg., and Rs. 3.50 per kg., respectively. However, the threshold price for the calculation of the ad-valorem sales tax was revised thrice, during the year. At the first revision, made in February 1989, the taxable price point was raised from Rs. 44 per kg. to Rs. 48 per kg., keeping the tax rate at 50 per cent of the excess above the taxable point, subject to a maximum levy of Rs. 10 per kg. Subsequently, in August 1989, the collection of ad-valorem sales tax was discontinued. Again, it was reimposed in September 1989, raising the taxable price point to Rs. 60 per kg, taxing at 50 per cent above the excess subject to a maximum of Rs. 15 per kg. In addition to these revisions, the tea export Cess was also increased from Rs. 1.50 to Rs. 2.00 per kg. in October, 1989. With regard to import tariffs, revisions were made during the year, in respect of items such as liquor, dried fish, eigarettes, cement as well as motor cars.

## **Import and Export Control**

The import of certain equipments for sports, such as billiard tables and pin tables were brought under licence control, while the import of polyethylene products and artificial resins were liberalised during the year under review. With respect to export regulations, there were no changes in 1989.

## **Trading Arrangements**

There were no significant changes in the field of international trading arrangements in 1989.

The Agreement on Global System of Trade Preferences (GSTP) among developing countries came into force in April, 1989. The main objective of the GSTP is to promote trade among developing countries, through exchange of trade preferences. With regard to the Bangkok Agreement, attempts were made to hold the 4th Session of the Second Round of Negotiations during 1989. However, it did not materialize due to reasons beyond control.

In the context of International Commodity Agreements, the new International Natural Rubber Agreement (INRA 2) which came into force provisionally in December 1988, was fulfilled in April 1989 upon the required 80 per cent ratification from both exporting and importing countries. However, Sri Lanka had not taken a decision regarding her membership in the agreement as at the end of 1989. The new agreement similar to the earlier INRA 1, is also basically a price stabilization pact, although it is considered more market oriented than

the INRA 1, particularly in relation to the price adjustment mechanism. With regard to the proposed International Tea Agreement, no substantial progress was made in 1989 too, although an informal consultation among tea producing and consuming countries under the auspicious of the FAO, was held during the year. The International Coffee Agreement (ICA) negotiated in 1983 expired in September, 1989. However, the agreement was extended again for a period of two years from October, 1989 in order to allow sufficient time for the negotiation of a new agreement. Sri Lanka became a signatory to the extended agreement in October, 1989. Prior to the extension of the agreement, the allocation of quotas was suspended in July, 1989 and the exports continued free of quotas during the rest of the year.

#### PORT CARGO AND FREIGHT RATES

## Cargo handled at the ports

The total volume of dry cargo handled at the three major ports of Sri Lanka, viz. Colombo, Galle and Trincomalee, decreased by 4 per cent, from 10,465,844 metric tons in 1988 to 10,074,761 metric tons in 1989. Of these, Colombo continued to be the major port, handling 8,676,882 metric tons or 86 per cent of the total volume of dry cargo handled at the three ports. When compared with the previous year, the volume of dry cargo handled at the port of Colombo declined by 8 per cent while that of the ports of Galle and Trincomalee increased by 23 per cent and 36 per cent, respectively.

During the year under review, the volume of dry cargo imports handled at the three major ports declined by 4 per cent from 6,524,359 metric tons in 1988 to 6,291,527 metric tons in 1989. The total volume of wet cargo handled at the port of Colombo declined by 17 per cent, from 2,050,716 metric tons in 1988 to 1,752,023 metric tons in 1989. Table below gives a breakdown of import and export cargo (dry) handled by the three main ports during 1988 and 1989.

# Imports and Exports of Cargo (dry) handled by Sri Lanka ports in 1988 and 1989

						Metric tons	
Port -	Import	s	Export	s	Total		
	1988	1989	1988	1989	1988	1989	
Colombo	5,763,678	5,291,910	3,654,984	3,384,972	9,418,662	8,676,882	
Galle	173,664	212,332	11	1,387	173,675	213,719	
Trincomalee	587,017	787,285	286,490	396,875	873,507	1,184,160	
TOTAL	6,524,359	6,291,527	3,941,485	3,783,234	10,465,844	10,074,761	

Source: Sri Lanka Ports Authority

## **TOURISM**

The tourist industry which has been experiencing a downward trend since the eruption of civil disturbances in 1983, showed a marginal improvement in 1989. This improvement was entirely reflected in the last two months of the year. As a result, the total tourist arrivals which had declined by 15 per cent to 124,708 at the end of September 1989, rose by 1 per cent to 184,732 at the end of 1989, as compared with the respective figure in the previous year. However, the latter was 55 per cent lower than the peak level of tourist arrivals of 407,230 recorded in 1982.

**TABLE 1.43 Tourist Arrivals and Earnings 1985 - 1989** 

item	1985	1986	1987	1988	1989
1. Arrivals by Region					
1.1 Western Europe	153,004	143,022	121,112	111,426	101,910
1.2 Asia	79,056	66,150	43,462	53,712	65,428
1.3 North America	10,358	9,232	7,166	6,534	5,844
1.4 Eastern Europe	3,080	2,764	3,160	3,386	4,544
1.5 Australasia	8,090	5,788	4,448	3,992	4,020
1.6 Others	3,868	3,150	3,272	3,612	2,986
1.7 Total	257,456	230,106	182,620	182,662	184,732
1.8 Growth Rate	-19.0	-10.6	-20.6	+0.02	+1.1
2. Relative Importance of Different Carriers (Percentage Shares)					
2.1 Total Air	99.9	99.9	99.9	99.9	99.9
2.1.1 Inter-Regional Flights	40.9	57.3	55.4	54.9	63.4
2.1.2 Intra-Regional Flights	39.7	22.4	20.0	25.3	23.2
2.1.3 Charter Flights	19.3	20.2	24.5	19.7	13.3
2.2 Total Sea	0.1	0.1	0.1	0.1	0.1
2.2.1 Passenger Ships (CBO)	0.1	0.1	0.1	0.1	0.1
2.2.2 Ferry Boat (TMR)	-	-	-,	-	
Distribution of Tourists by Purpose of Visit (Percentage Shares)					:
3.1 Pleasure	90.9	93.9	89.1	90.4	92.1
3.2 Business	7.4	4.4	8.5	7.5	6.4
3.3 Visiting Friends & Relations	1.0	0.8	1.3	0.6	0.3
3.4 Religious and Cultural	0.1	0.1	0.1	0.1	0.1
3.5 Others	0.6	8.0	1.0	1.4	1.1
4. Tourist Nights ('000)	2,365	2,513	2,414	2,305	1,970
5. Tourist Receipts					
5.1 Rs.Million	2,233.3	2,300.1	2,415.2	2,438.4	<b>2,749.5</b>
5.2 US \$ Million	82.2	82.1	82.0	76.7	76.3
5.3 SDR Million	80.8	69.9	63.4	57.0	59.5
6. Average Duration of Stay (No. of Nights)	9.2	10.9	13.2	12.6	10.7
7. Average Spending per Tourist per day					
7.1 Rupees	848.71	836.01	1,001.12	1,058.0	<sup></sup> 1,396.0
7.2 US Dollars	34.08	32.07	34.10	33.26	38.72
7.3 SDR	30.74	25.39	26.27	24.74	30.22

Does not include "excursionist" arrivals. Estimated.

Source: Ceylon Tourist Board.

During 1989, the tourist arrivals from all other regions increased except from Western Europe and North America. The arrivals from Western Europe declined by 8 per cent, even though it continued to remain as the prime market accounting for 55 per cent of the total arrivals. The arrivals from the Asian region which is the second largest market, increased by 22 per cent, mainly due to a ten-fold increase in arrivals from Hong Kong. Tourist arrivals from Eastern Europe too, increased by 34 per cent while those from Australasia increased marginally. The arrivals from North America decreased by 11 per cent.

As in the past, the main motive of tourist travel to Sri Lanka continued to be pleasure, accounting for 92 per cent of total arrivals in 1989, as compared with 90 per cent in 1988. Arrivals for business and official purposes accounted for 6 per cent, while arrivals for other purposes such as social, religious, cultural and educational accounted for the balance 2 per cent.

According to the Ceylon Tourist Board, estimated gross foreign exchange earnings from tourism in 1989 at SDR 67 million (Rs. 3,100 million) showed a 18 per cent increase (27 per cent in rupee terms) over the previous year. When compared with the highest level of exchange earnings of SDR 132 million recorded in 1982, the earnings had declined by 49 per cent in 1989. The average spending per tourist per day increased by 22 per cent (32 per cent in Rupee terms) from SDR 25 (Rs. 1,058) in 1988 to SDR 30 (Rs.1,396) in 1989.

The total employment provided by the tourist industry remained roughly at the same level of 48,000 as in the previous year. Out of this total, about 20,000 were directly employed in the industry, while about 28,000 were employed in ancilliary sectors.

The number of hotel units operated in the graded accommodation sector decreased by 8 per cent from 128 units in 1988 to 118 units in 1989. Consequently, the total number of rooms in the graded accommodation sector decreased by 5 per cent, from 9,977 in 1988 to 9,459 in 1989. There was also a corresponding decrease in the total number of beds from 19,432 to 18,464 between the two years. The average room occupancy rate in graded hotels decreased marginally from 32.1 per cent in 1988 to 31.0 per cent in 1989, owing to decreased utilization in the South Coast and up country regions. The number of units in the supplementary accommodation sector decreased by 6 per cent, from 85 in 1988 to 80 in 1989, reducing the total room strength from 936 to 901.

The relief measures granted by the Government to the hotel sector since late 1983, continued to be in operation in 1989 as well. These measures included the extension of the moratorium on debt repayment until March 1989, with 100 per cent re-scheduling of loans and interest free loan facilities to meet the working capital needs of the affected hotels.