

Portfolio

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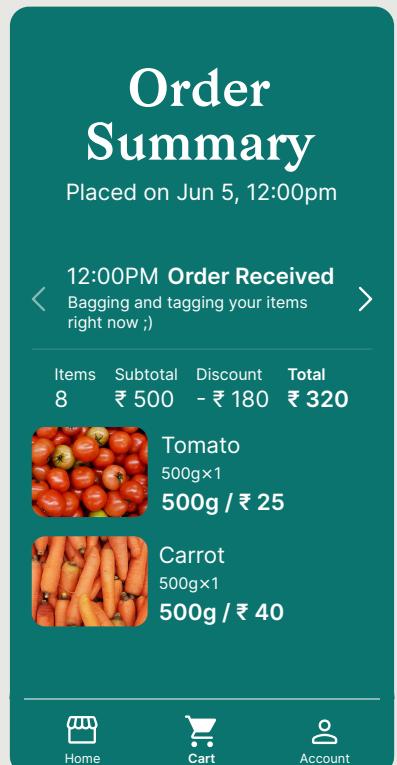
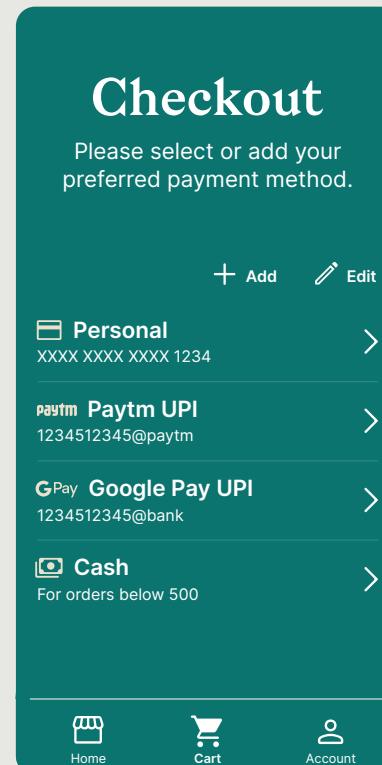
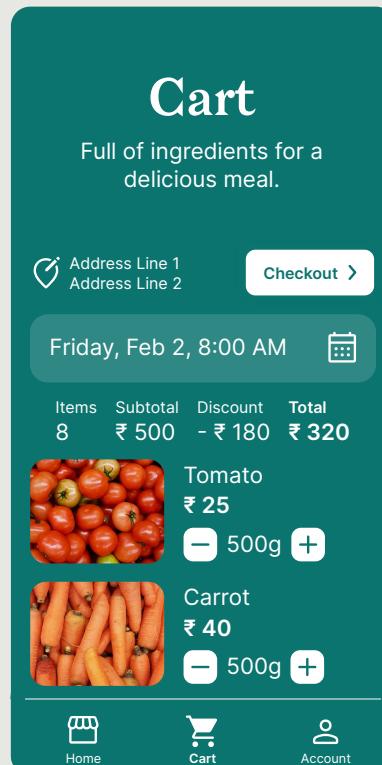
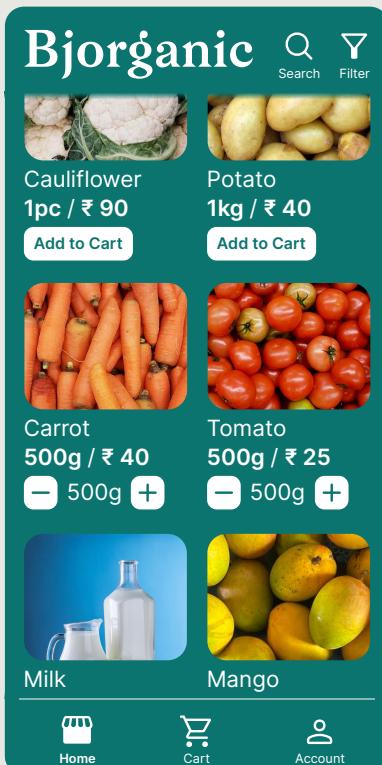
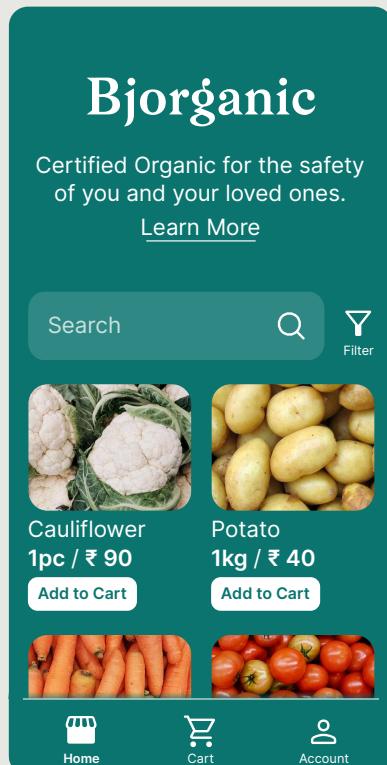
Project 1: Ecommerce App	01
Project 2: Accounts App	04
Project 3: Subscription Redesign	07

Ecommerce App

My vision for an online grocery store after working at one for over a year—an attempt to blend consistent, clear and accessible UI design with practical business needs.

Basic User Flow

- Browse products
- Add to Cart
- Review Cart
- Make Payment
- View Summary & Updates



Browse Products

Add to Cart

Review Cart

Make Payment

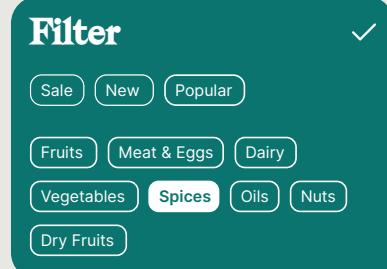
View Updates

Filter & Search

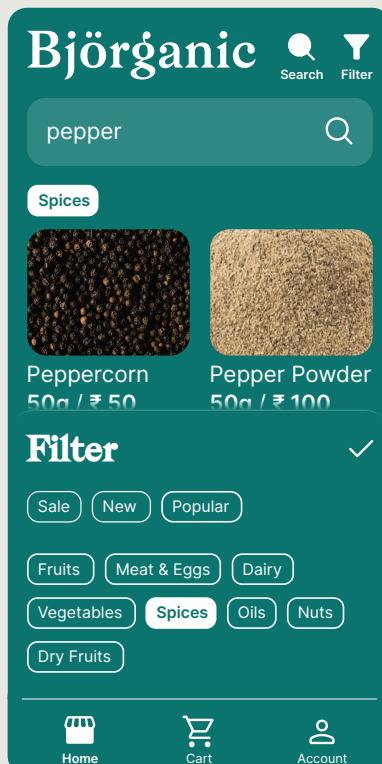
Search and filter products by category, discounts, recently introduced, etc.



Search



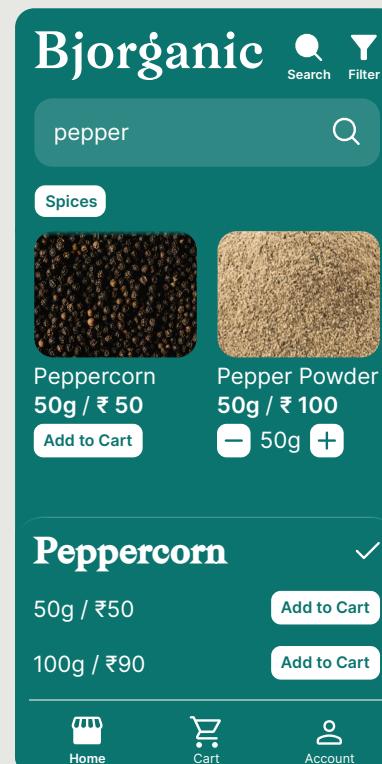
Filter



Filter your Search Results



Pop-up for Multiple SKUs



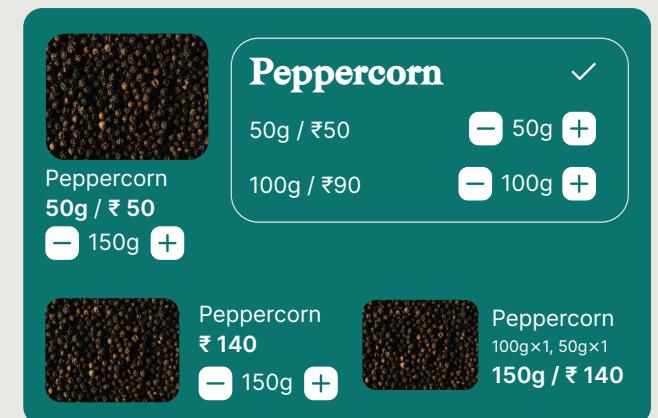
Screen with Multi-SKU Pop-up

Multiple SKUs

Support for products in various pack-sizes/SKUs (Stock Keeping Units).

Dynamic (unit aware) price and quantity display, and detailed breakdown in cards for Order Summary page.

In the example below, one unit of 50g is selected, and another unit of 100g. Cards show total quantity of 150g selected, instead of simply showing 2 units. Card for order summary (bottom right) shows full breakdown.



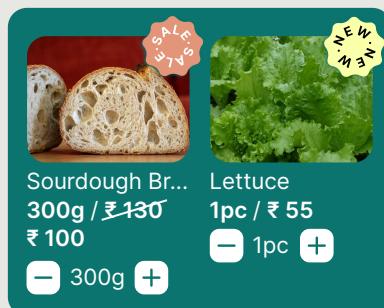
Top Right: Selected Units ; Top Left: Display in Store ; Bottom Left: Display in Cart ; Bottom Right: Display in Order Summary



Long Names in Cards

Line wrapping to fit long product names, with rules for long quantity/price units as well.

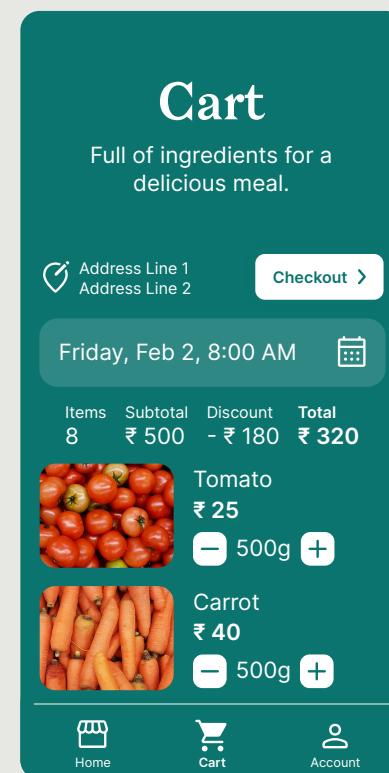
Sale/New Product Badges



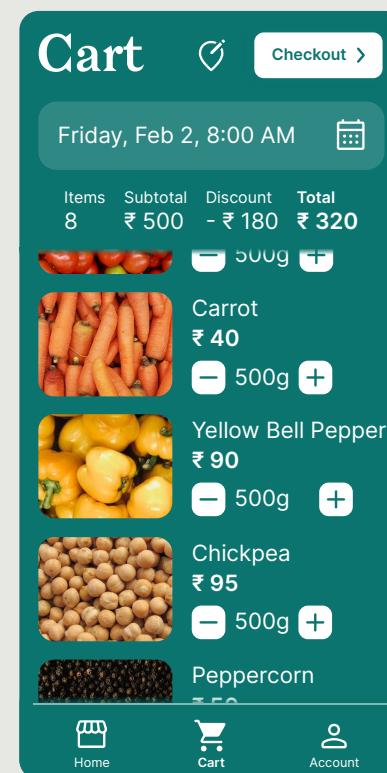
Custom Badges for Products

Dynamic Headers

More reachable buttons for one hand usage. Moves out of the way for more information.

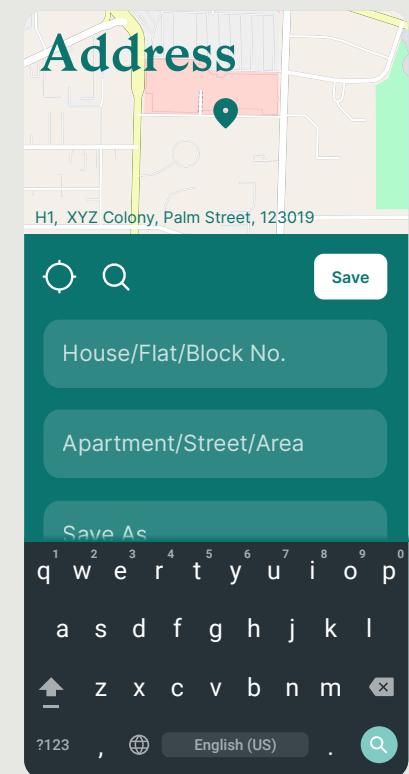


Lowered Buttons for Easier Reach



Collapsed Header for More Information

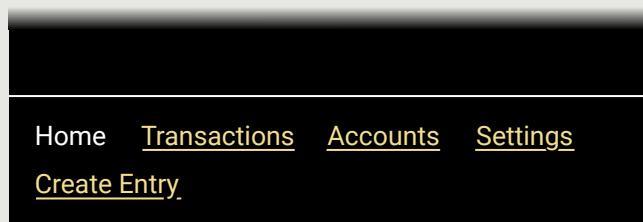
Add/Edit Address



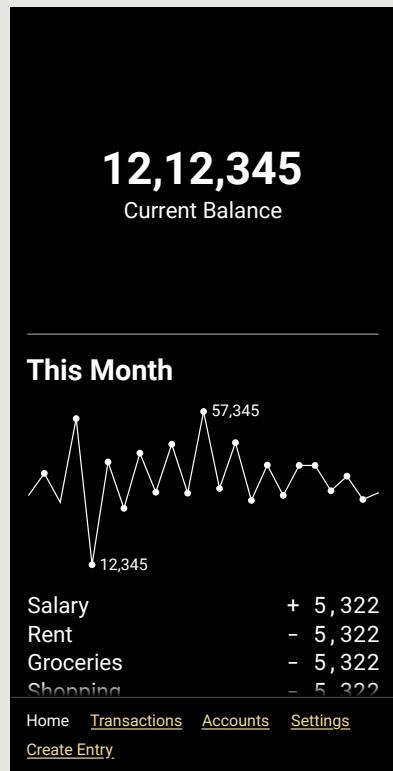
Add/Edit Address

Accounts App

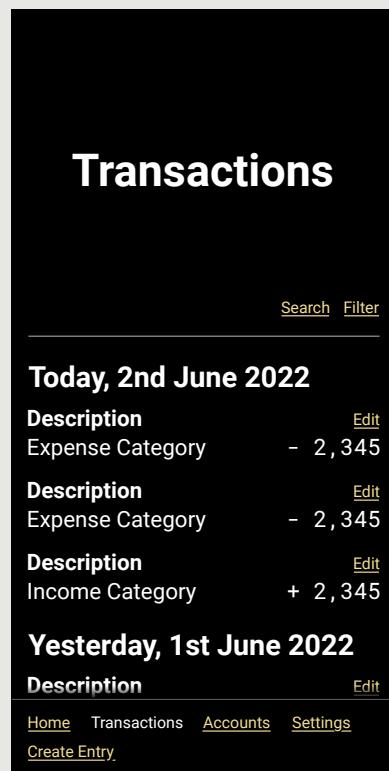
A simple app to track your income and expenses, with the design goal of a minimal text based interface, and clear highlights for actionable items.



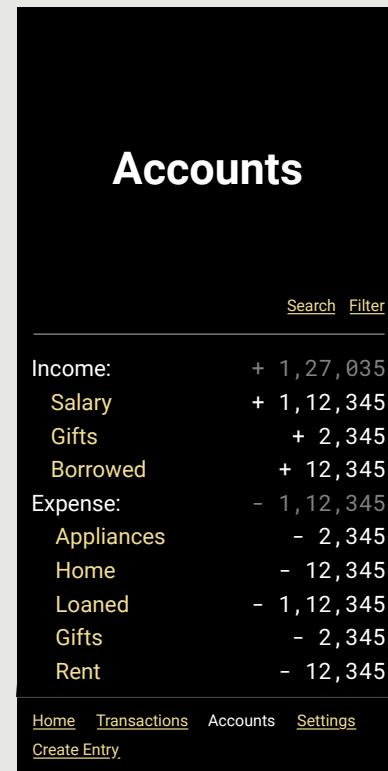
Navigation Bar



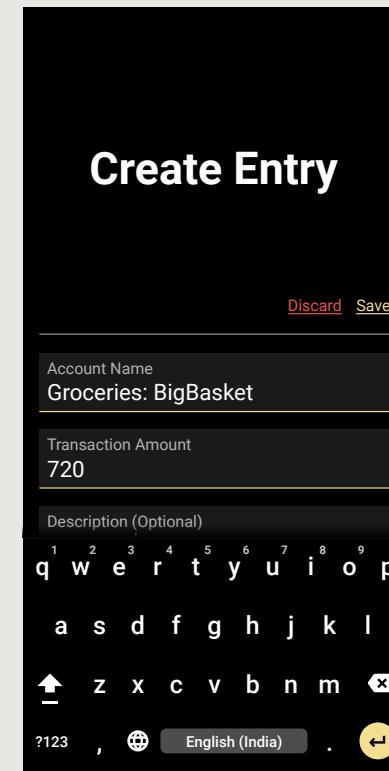
'Home' Page



'Transactions' Page



'Accounts' Page



'Create Entry' Page

'Home' Page

Page 05

Get an overview of your current balance, recent transactions, and top accounts.



'Home' Page

'Transactions' Page

Get a history of all your transactions, and search and filter easily.

Transactions

[Search](#) [Filter](#)

Today, 2nd June 2022

Description	Edit
Expense Category	- 2,345

Description [Edit](#)
Expense Category - 2,345

Description [Edit](#)
Expense Category - 2,345

Description [Edit](#)
Income Category + 2,345

Yesterday, 1st June 2022

Description	Edit
Expense Category	- 2,345

Description [Edit](#)
Expense Category - 2,345

Description [Edit](#)
Expense Category - 2,345

[Home](#) [Transactions](#) [Accounts](#) [Settings](#)
[Create Entry](#)

'Transactions' Page

Transactions

[Search](#) [Filter](#)

Search
Pizza

Today, 2nd June 2022

Description	Edit
Expense Category	- 2,345

Description [Edit](#)
Expense Category - 2,345

Description [Edit](#)
Expense Category - 2,345

[Home](#) [Transactions](#) [Accounts](#) [Settings](#)
[Create Entry](#)

'Transactions' Page with Search interface open

Transactions

[Search](#) [Filter](#)

Amount Above
35

Amount Below
1,12,000

Date From
2018-12-14

Date Till
2022-08-01

Accounts
All

Today, 2nd June 2022

Description	Edit
Expense Category	- 2,345

Description [Edit](#)
Expense Category - 2,345

Description [Edit](#)
Expense Category - 2,345

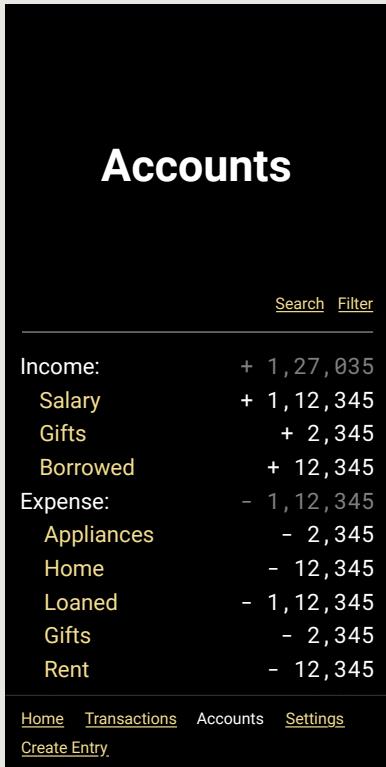
[Home](#) [Transactions](#) [Accounts](#) [Settings](#)
[Create Entry](#)

'Transactions' Page with Filter interface open

'Accounts' Page

Page 06

Get an overview of your accounts, filter and search through them, and edit them easily.



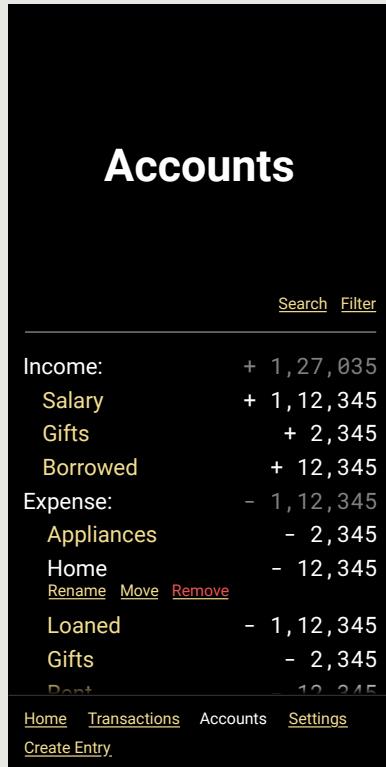
Accounts

Search Filter

Income:	+ 1,27,035
Salary	+ 1,12,345
Gifts	+ 2,345
Borrowed	+ 12,345
Expense:	- 1,12,345
Appliances	- 2,345
Home	- 12,345
Loaned	- 1,12,345
Gifts	- 2,345
Rent	- 12,345

Home Transactions Accounts Settings
Create Entry

'Accounts' Page



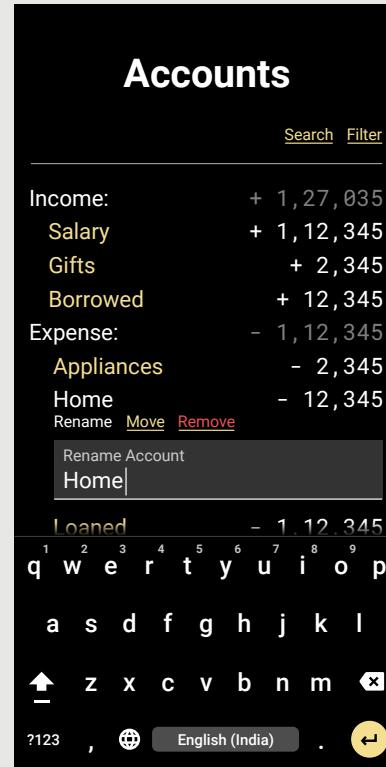
Accounts

Search Filter

Income:	+ 1,27,035
Salary	+ 1,12,345
Gifts	+ 2,345
Borrowed	+ 12,345
Expense:	- 1,12,345
Appliances	- 2,345
Home	- 12,345
Renome Move Remove	
Rename Account	
Home	

Home Transactions Accounts Settings
Create Entry

'Accounts' Page with Edit options for 'Home' Account



Accounts

Search Filter

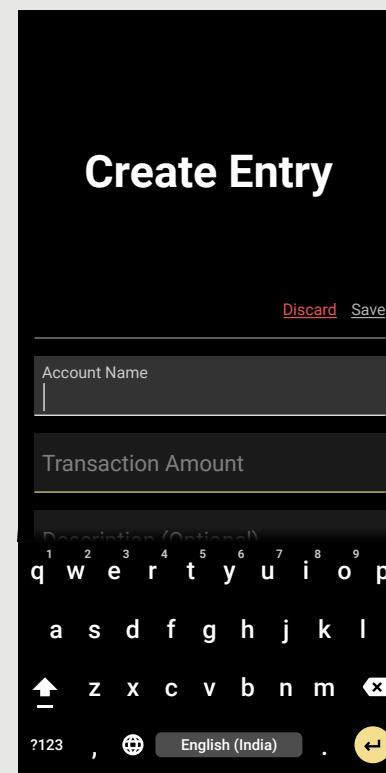
Income:	+ 1,27,035
Salary	+ 1,12,345
Gifts	+ 2,345
Borrowed	+ 12,345
Expense:	- 1,12,345
Appliances	- 2,345
Home	- 12,345
Rename Move Remove	
Rename Account	
Home	

q w e r t y u i o p
a s d f g h j k l
z x c v b n m
1 2 3 4 5 6 7 8 9 0
?123 , .

'Accounts' Page with Rename interface for 'Home' Account

'Create Entry' Page

Add transactions with smart suggestions and autocomplete based on your accounts and previous transactions.



Create Entry

Discard Save

Account Name
Groceries: BigBasket

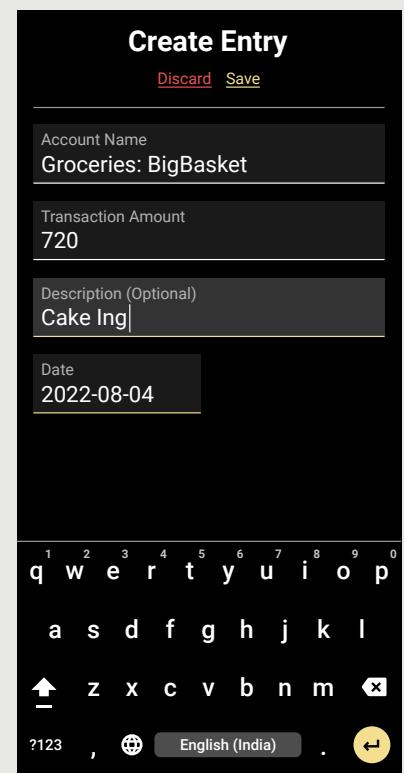
Transaction Amount
720

Description (Optional)
Cake Ing

Date
2022-08-04

q w e r t y u i o p
a s d f g h j k l
z x c v b n m
1 2 3 4 5 6 7 8 9 0
?123 , .

'Create Entry' Page with 'Account Name' input selected



Create Entry

Discard Save

Account Name
Groceries: BigBasket

Transaction Amount
720

Description (Optional)
Cake Ing

Date
2022-08-04

q w e r t y u i o p
a s d f g h j k l
z x c v b n m
1 2 3 4 5 6 7 8 9 0
?123 , .

'Create Entry' Page with data filled in and 'Description' input selected

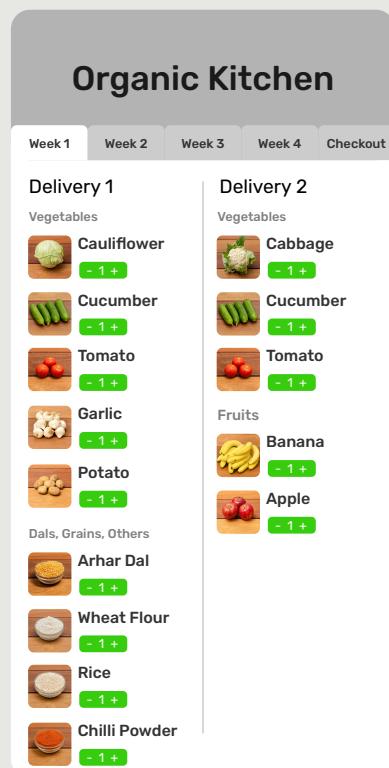
Subscription Redesign

Redesign for the 'Organic Kitchen' subscription service for 'Prasuk Organics', where I went beyond the initial brief to identify and solve core user issues.

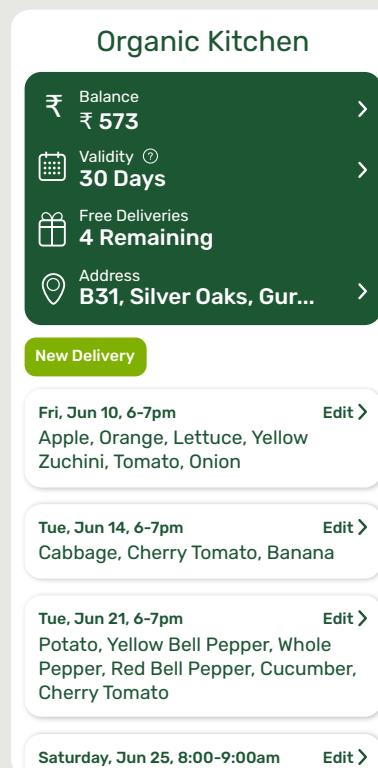
Organic Kitchen

Organic Kitchen included 4 weeks' groceries, planned and paid for in advance, with a heavy discount and cashback.

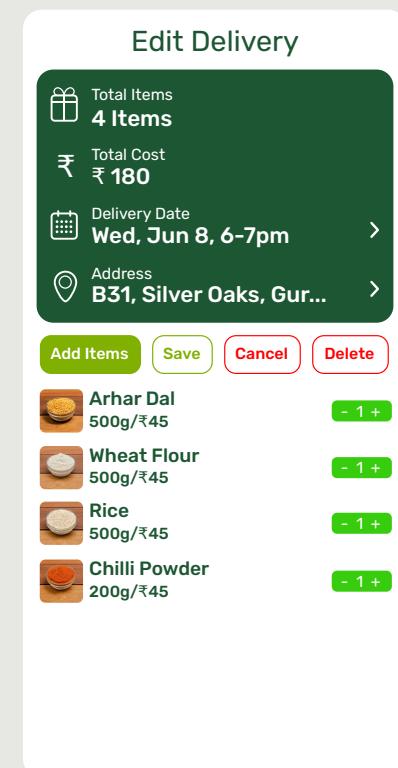
The deliveries were split into 2 per week, and after editing and checking out, all the orders would be placed.



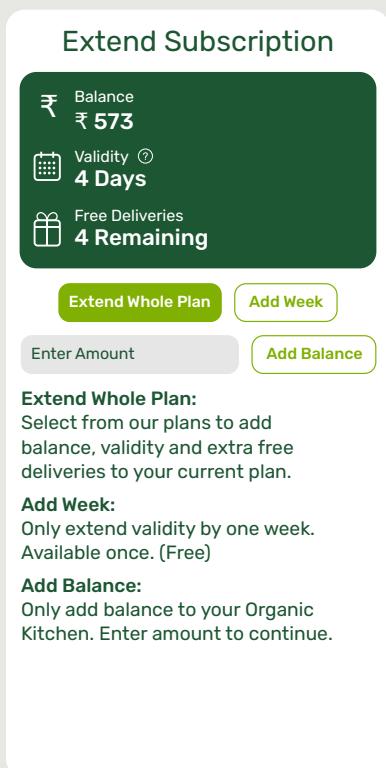
Old Design



Redesign: Main Page



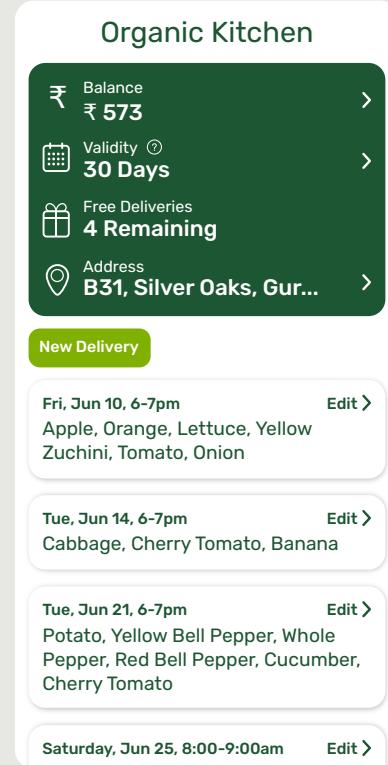
Redesign: Edit Order



Redesign: Extend Plan

The Issue

You could review and edit the items in the order before checkout, but after that you could not add/remove items, postpone/cancel a delivery (if you were unavailable), or change the address.



The main page includes overall details about your plan, such as remaining balance, validity, and free deliveries.



Plan Details

Any orders you place will show in a card with a summary of it.

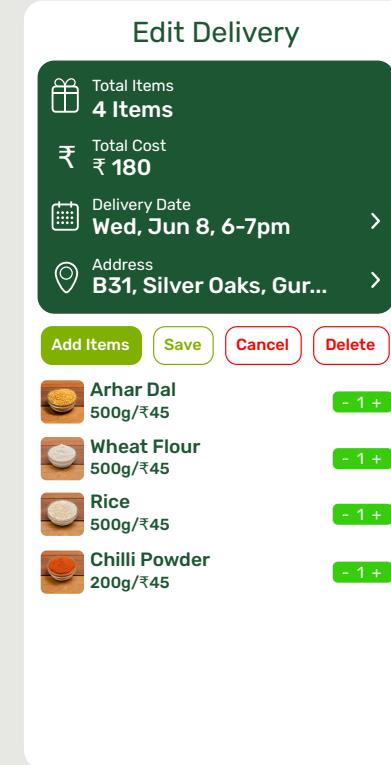


Order Summary Card

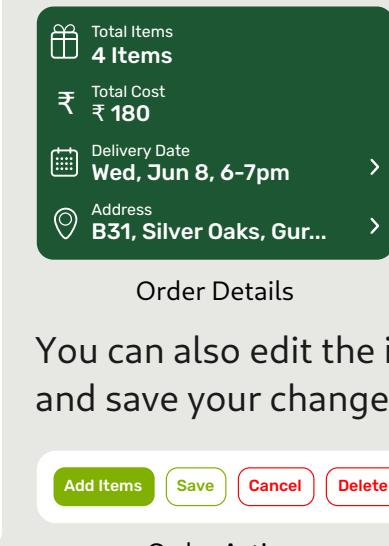
Redesign: Main Page

The Fix

The new design just adds balance to your subscription. You can create and edit deliveries from the main screen until you run out of balance. Even the address can be edited, and the plan can also be easily extended.



The delivery page includes a summary of items and cost, and buttons to change the delivery date and address.



Order Details

You can also edit the items and save your changes.

Order Actions

Redesign: Edit Order

Page 08