Pranab Dasgupta's Resumé

pranabekka@gmail.com 🗹



Portfolio:

tinurl.com/4bnmw39k
pranabekka.github.io/portfolio

Hi, I'm an avid reader, and I love learning about new things. Streamlining systems and making things work is what I enjoy most. Paired with my knowledge of software engineering, this makes me an ideal candidate for working with software teams.

What I Can Do For You

Map and simplify complex user flows with sketches and applications like Penpot, Figma and Adobe XD.

Create beautiful interfaces to match your brand and user requirements with Penpot, Figma and Adobe XD.

Create responsive designs that look great on any screen size — from the tiniest smartphones to large desktops.

Thoroughly research any subject area to understand business and user requirements.

Have discussions with the software team, to ensure smooth implementations of the design, as well as designs that can actually be implemented — I'm familiar with the building blocks of the web, such as HTML, CSS and Javascript, and I have a basic understanding of frameworks like React, Vue and Svelte.

Create high quality assets for the software team, such as SVG, Lottie, webp, etc., depending on requirements.

What I've Done

UI Designer/Graphic Designer · Organic Kitchen, Gurugram · February 2021 - May 2022 Along with various design work, including website and app screens and assets, I took initiative to completely revamp the UX and UI of their primary subscription offering (see portfolio for more).

Packaging/Graphic Designer · Stylo Media, Kolkata · February 2020 - June 2020
Designed packaging and graphics for ITC using

Designed packaging and graphics for ITC, using feedback and discussions with key stakeholders.

Junior Designer, Video Editor · NewsClick, New Delhi · June 2019 - July 2019

Designed video thumbnails and edited footage for their YouTube channel according to their design guidelines and the message of the video.

Education

B.A. in Visual Communication Design · Whistling Woods International · July 2017 - July 2020 Excelled in the UI/UX and Web Design courses, and topped the Typography subjects, due to my eye for detail and my software skills.

Extra-Cirricular Activities

Co-Lead Designer · WWI Cricket League 2018, Whistling Woods International, Mumbai · May 2018 Took on leadership of design team and helped junior volunteers with using software to effectively complete their work.

Co-Lead Designer · Celebrate Cinema 2018, Whistling Woods International, Mumbai · September 2018

Shared leadership and bulk of design work with fellow design student for inter-college event with outside visitors.

Designer · Celebrate Cinema 2017, Whistling Woods International, Mumbai · September 2017 Joined the small team to help with graphics and installations due to a lack of volunteers.