

Data Analytics

Coffee

Search

Tables

- Area Code
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- Market
- Market Size
- Product
- Product Line
- Product Type
- State
- Type
- Measure Names
- Budget COGS
- Budget Margin
- Budget Profit
- Budget Sales
- Cogs
- Distinct Area Codes
- Expenses to Sales Ratio
- Grand Total Profit
- Inventory
- Margin
- Marketing
- Profit
- Sales
- Sales > 1100
- Total Expenses

Filters

Product Type: Espre...

Marks

Circle

Color Size Label

Detail Tooltip

Sales

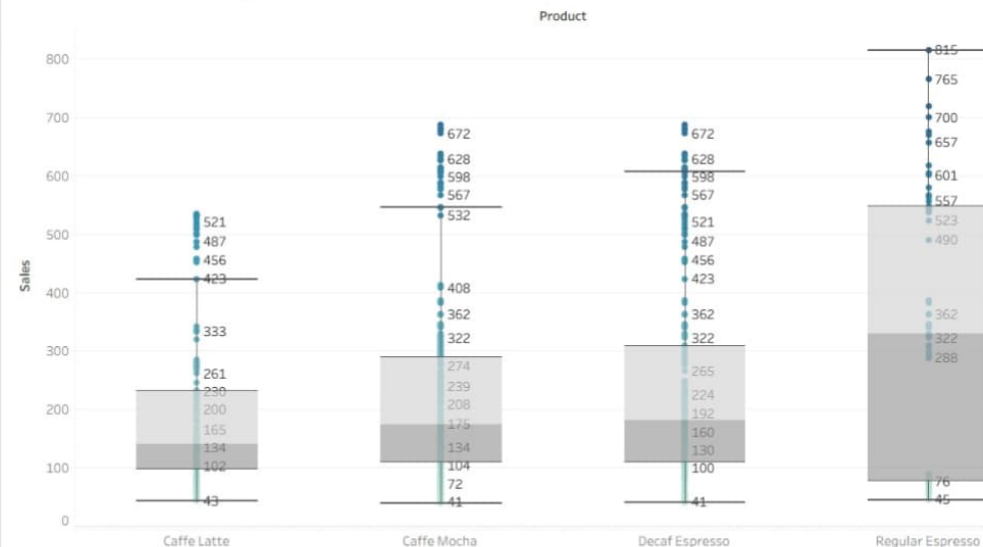
Columns

Product

Rows

Sales

## Sales Distribution of Espresso Products – Box Plot



for text tables use:

Measure

Dimension

Data Source Sheet 1 Sheet 2 Sheet 3 Sheet 4 Sheet 5 Sheet 6 Sheet 7 Sheet 8 Sheet 9 Sheet 10 Sheet 11 Sheet 12 Sheet 13 Sheet 14 Sheet 15 Sheet 16 Sheet 17 Sheet 18 Sheet 19 Sheet 20

596 marks 1 row by 4 columns

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Pages

Filters

Marks

Automatic

Color Size Label

Detail Tooltip

Product Type

Columns

Product Type

Product

Rows

SUM(Profit)

## Profit by Product Type and Product – Bar Chart



Visualizations

World Map, Pie Chart, Bar Chart, Line Chart, Gantt Chart, Treemap, Heatmap, Gauge, etc.

for text tables use:

Measure  
Dimension



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Pages

Filters

Marks

Circle

Color Size Label

Detail Tooltip

- Market
- SUM(Profit)
- State
- State

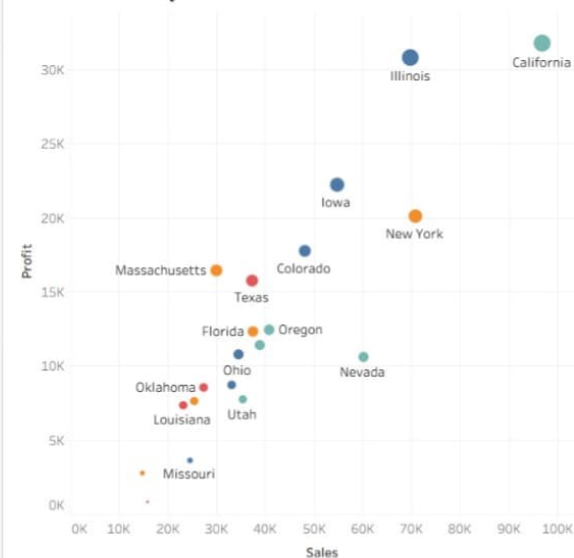
Columns

SUM(Sales)

Rows

SUM(Profit)

## Sales vs Profit by State – Scatter Plot



for text tables use:

- Measure
- Dimension

Data Source Sheet 1 Sheet 2 Sheet 3 Sheet 4 Sheet 5 Sheet 6 Sheet 7 Sheet 8 Sheet 9 Sheet 10 Sheet 11 Sheet 12 Sheet 13 Sheet 14 Sheet 15 Sheet 16 Sheet 17 Sheet 18 Sheet 19 Sheet 20

20 marks 1 row by 1 column SUM(Sales): 819,811

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Filters

Marks

Automatic

Color Size Label

Detail Tooltip

SUM(Profit)

SUM(Profit)

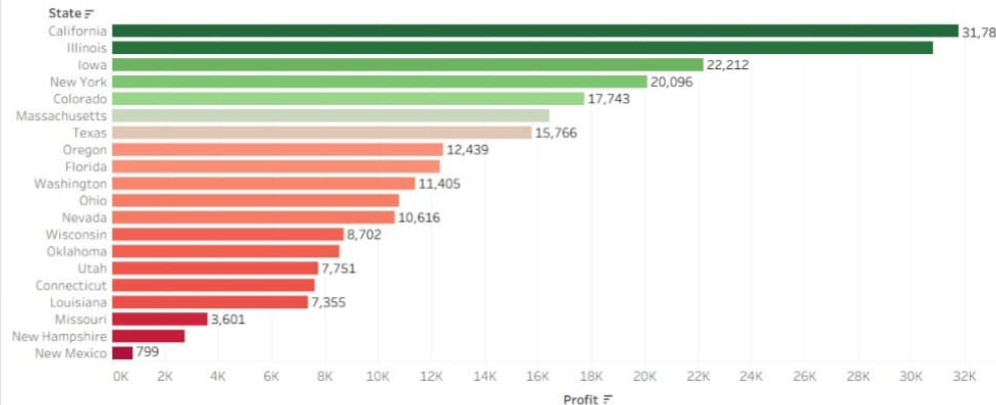
Columns

SUM(Profit)

Rows

State

## Profit by State – Highest and Lowest Performing States

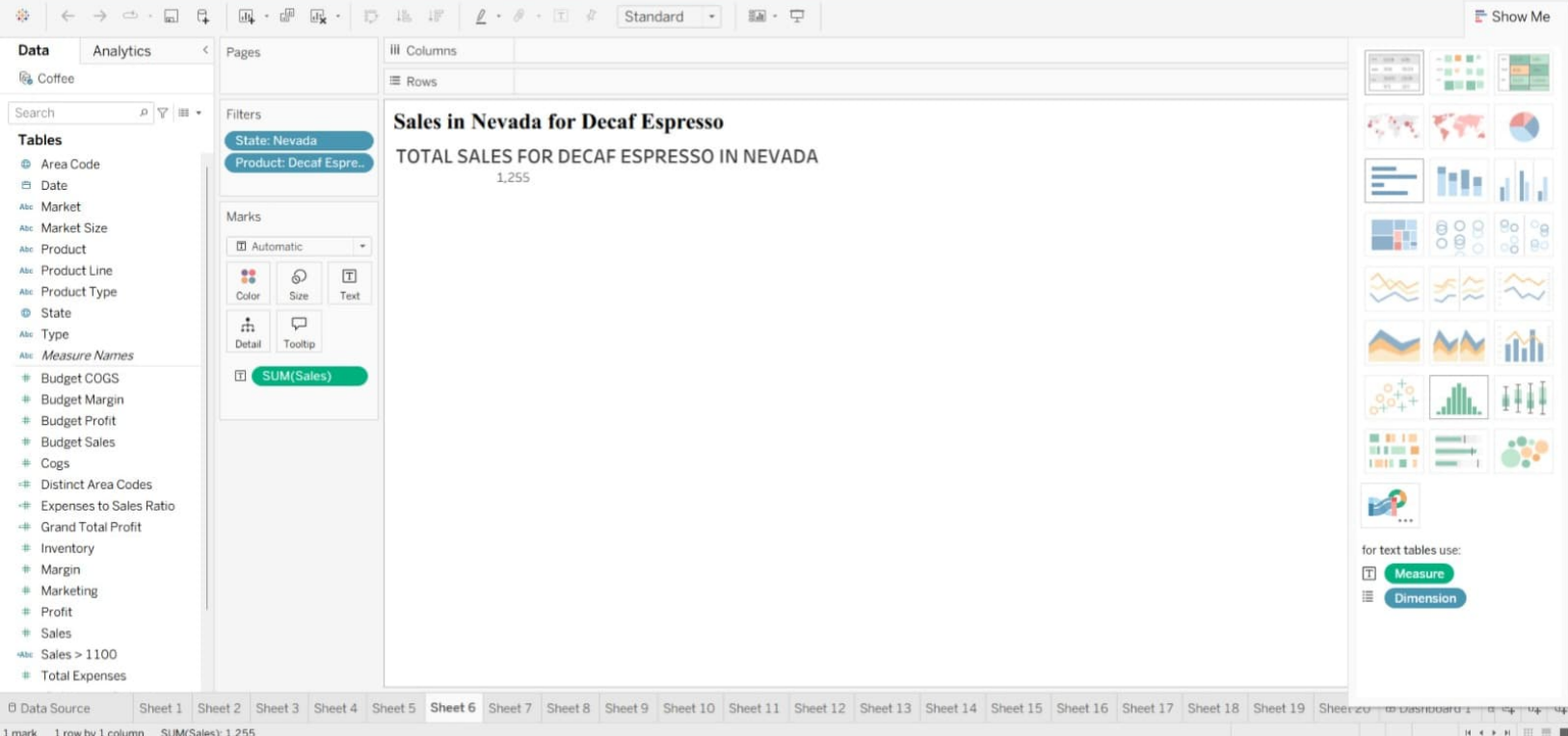


for text tables use:

Measure

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for text tables use:



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Pages

Filters

Marks

Automatic

Color Size Label

Detail Tooltip

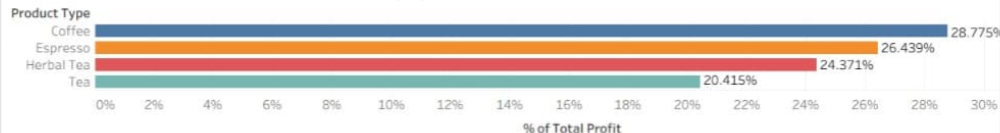
Product Type

SUM(Profit)

Columns

Rows

## Tea Profit Contribution to Total Profit (%)



Visualizations gallery showing various chart types including maps, bar charts, line charts, and pie charts.

for text tables use:

Measure

Dimension





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Search

Tables

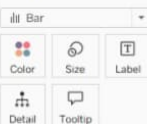
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Filters

Area Code

Marks



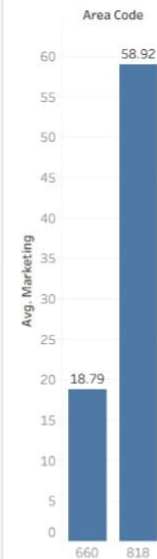
Columns

Area Code

Rows

AVG(Marketing)

## Average Marketing for Area Codes 660 and 818



for text tables use:

Measure  
Dimension

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Sheet 13

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2 marks 1 row by 2 columns SUM of AVG(Marketing): 77.71

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Pages

State: California

Marks

Automatic

Color

Size

Label

Detail

Tooltip

SUM(Profit)

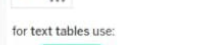
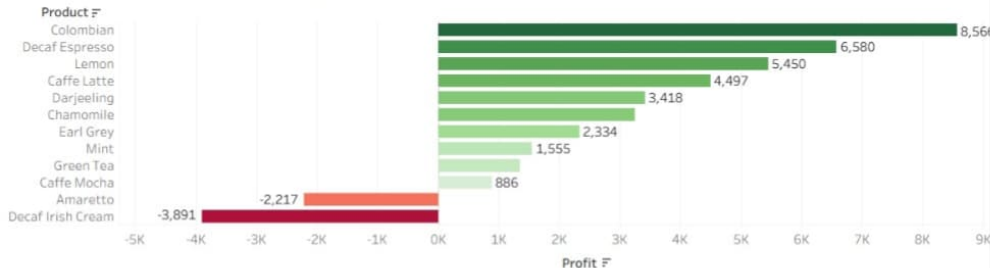
Columns

SUM(Profit)

Rows

Product

## Product Profit in California – Highest and Lowest



Data Source Sheet 1 Sheet 2 Sheet 3 Sheet 4 Sheet 5 Sheet 6 Sheet 7 Sheet 8 Sheet 9 Sheet 10 Sheet 11 Sheet 12 Sheet 13 Sheet 14 Sheet 15 Sheet 16 Sheet 17 Sheet 18 Sheet 19 Sheet 20

12 marks 12 rows by 1 column SUM(Profit): 31,785



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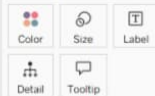
Pages

Filters

Product: Colombian

Marks

Circle



Market  
MIN(Marketing)  
MIN(Marketing)

Columns

Market

Rows

MIN(Marketing)

## Minimum Marketing for Coffee Beans Colombian



for text tables use:

Measure  
Dimension

Data Source

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4 marks 1 row by 4 columns SUM of MIN(Marketing): 43

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Filters

Product

Marks

Automatic

Color Size Label

Detail Tooltip

Market

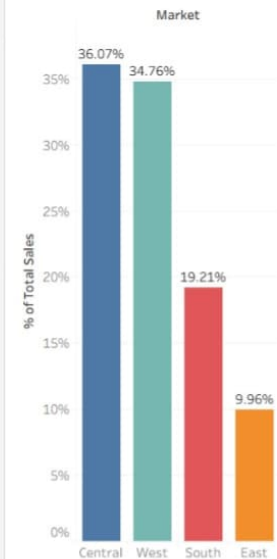
Columns

Market

Rows

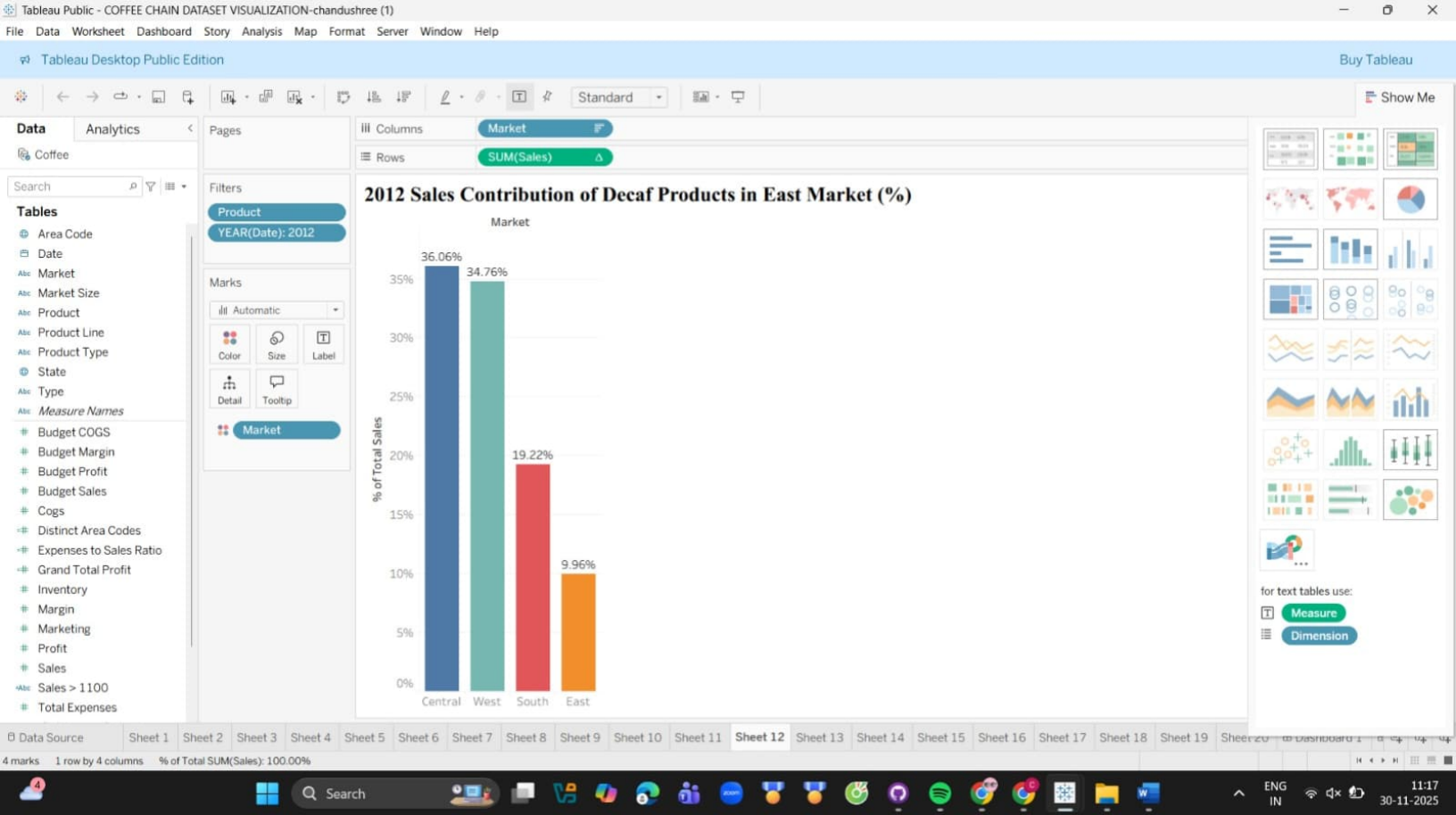
SUM(Sales)

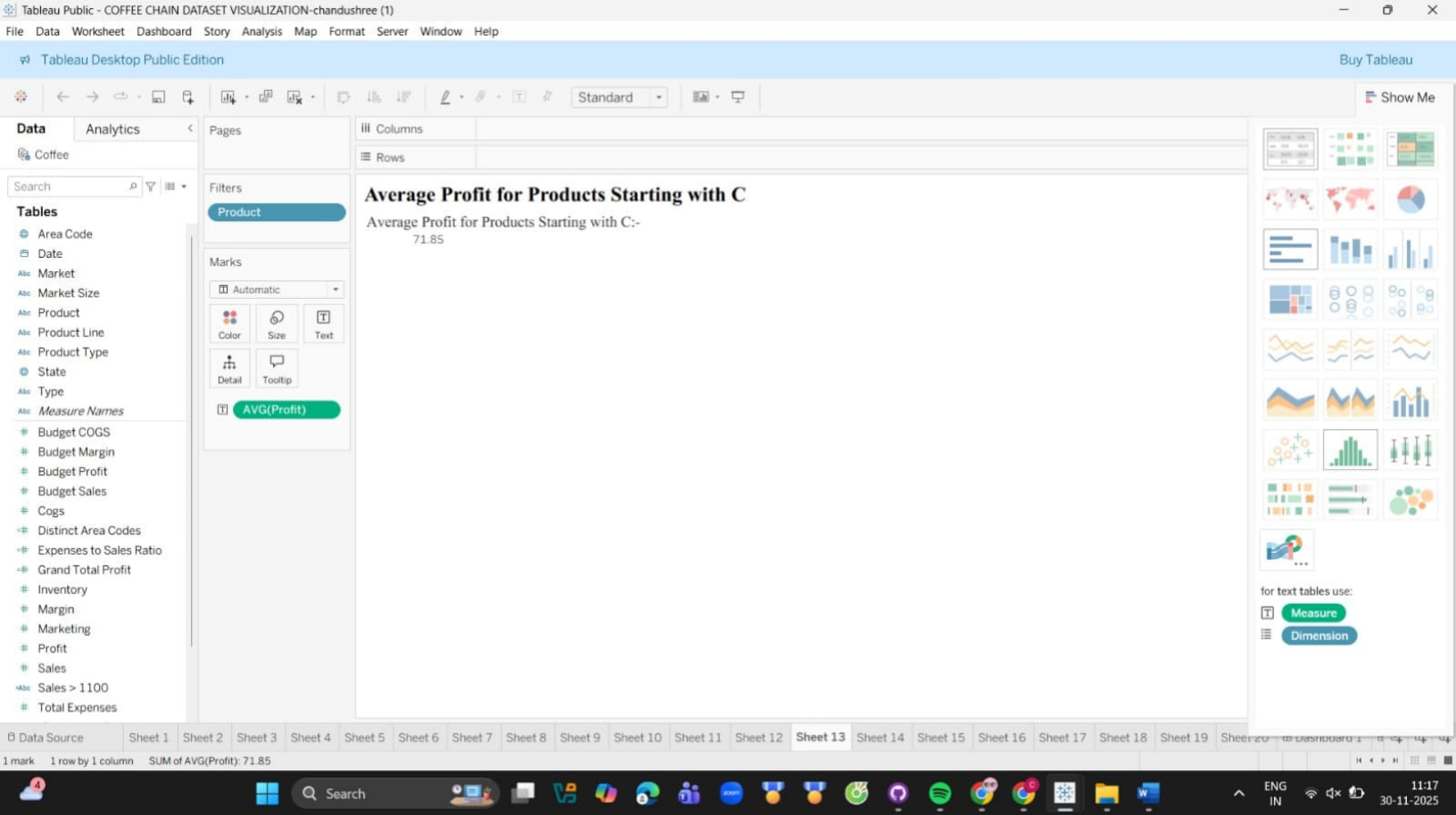
## Sales Contribution of Decaf Products in East Market (%)



for text tables use:

Measure  
 Dimension









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Filters

Market: Central

Product

Marks

Bar

Color

Size

Label

Detail

Tooltip

Product

SUM(Sales)

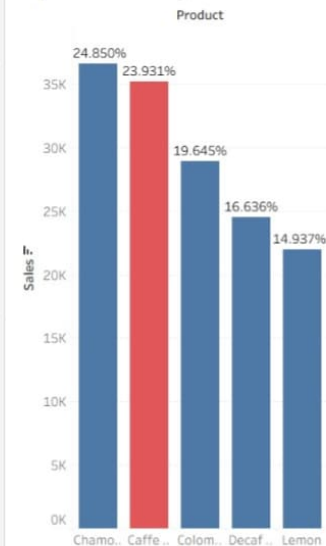
Columns

Product

Rows

SUM(Sales)

## Top 5 Products by Sales in Central Region



for text tables use:

Measure

Dimension

Data Source

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Sheet 6

Sheet 7

Sheet 8

Sheet 9

Sheet 10

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5 marks 1 row by 5 columns SUM(Sales): 147.165



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- Expenses to Sales Ratio
- Grand Total Profit
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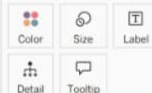
Filters

Market: West

YEAR(Date): 2013

Marks

Automatic



State

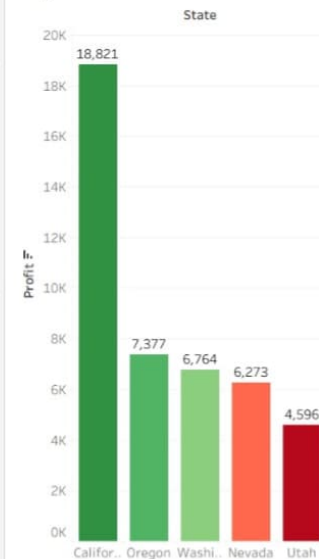
Columns

State

Rows

SUM(Profit)

## Highest Profit State in West Market – 2013



for text tables use:

Measure  
Dimension

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5 marks 1 row by 5 columns SUM(Profit): 43,831



**Data** Analytics <

Coffee

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- Type
- Measure Names

Budget COGS

Budget Margin

Budget Profit

Budget Sales

Cogs

Distinct Area Codes

Expenses to Sales Ratio

Grand Total Profit

Inventory

Margin

Marketing

Profit

Sales

Sales > 1100

Total Expenses

**Filters**

Market Size: Small M...

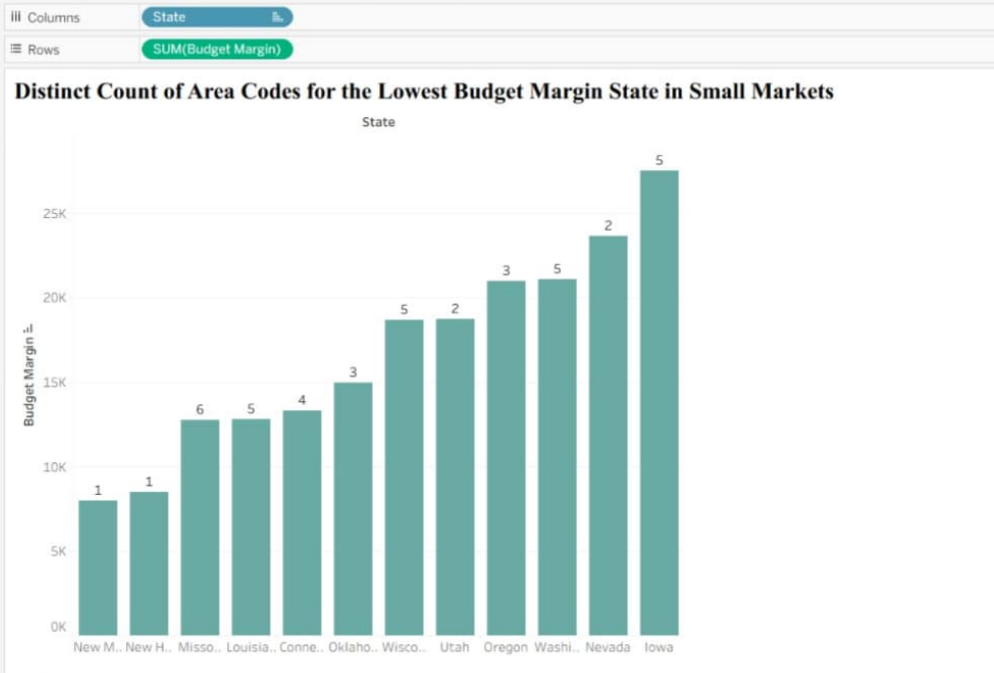
**Marks**

Automatic

Color Size Label

Detail Tooltip

CNTD(Area Co...)



for text tables use:

Measure

Dimension

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- Total Expenses

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Filters

YEAR(Date): 2013  
 Market Size: Major M...

Marks

Automatic  
 Color Size Label  
 Detail Tooltip  
 Product  
 SUM(Profit)

Columns

SUM(Profit)

Rows

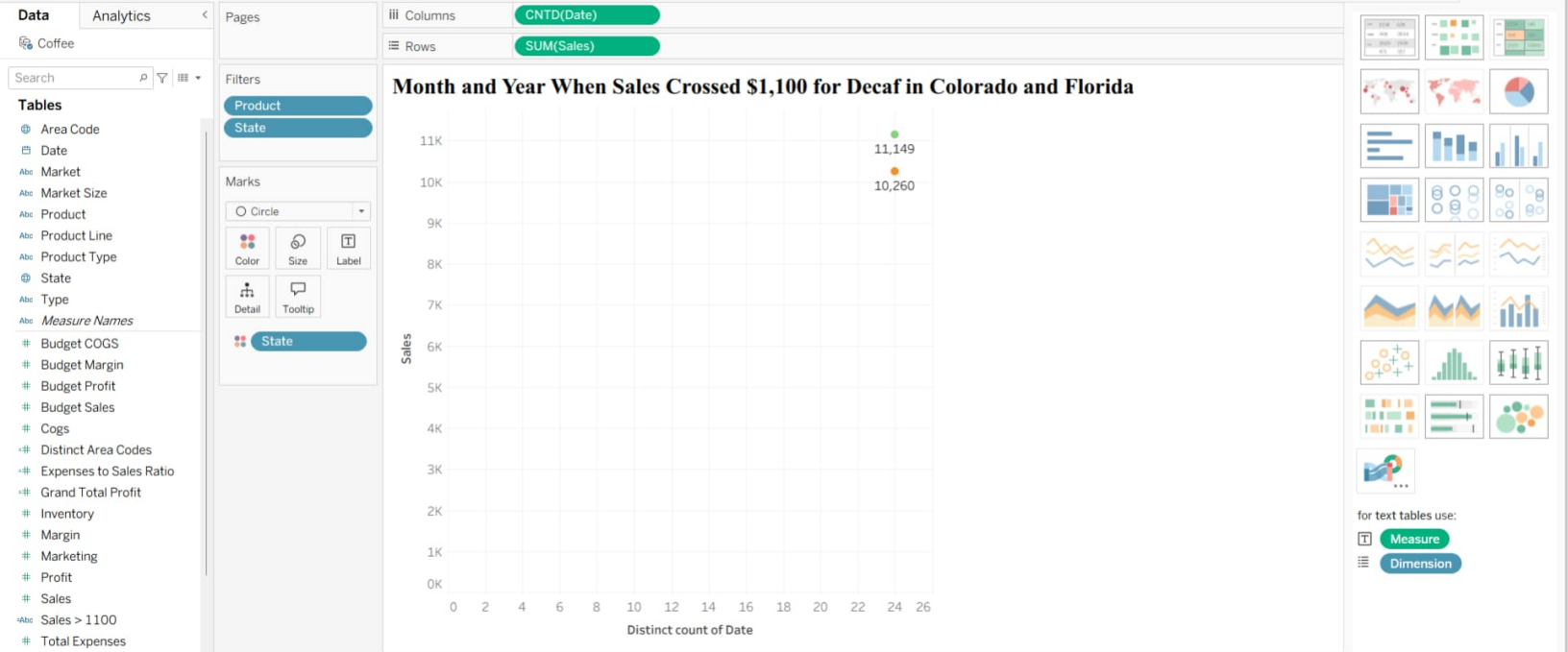
Product

## 2013 Profit Contribution (%) of Caffè Mocha in Major Market

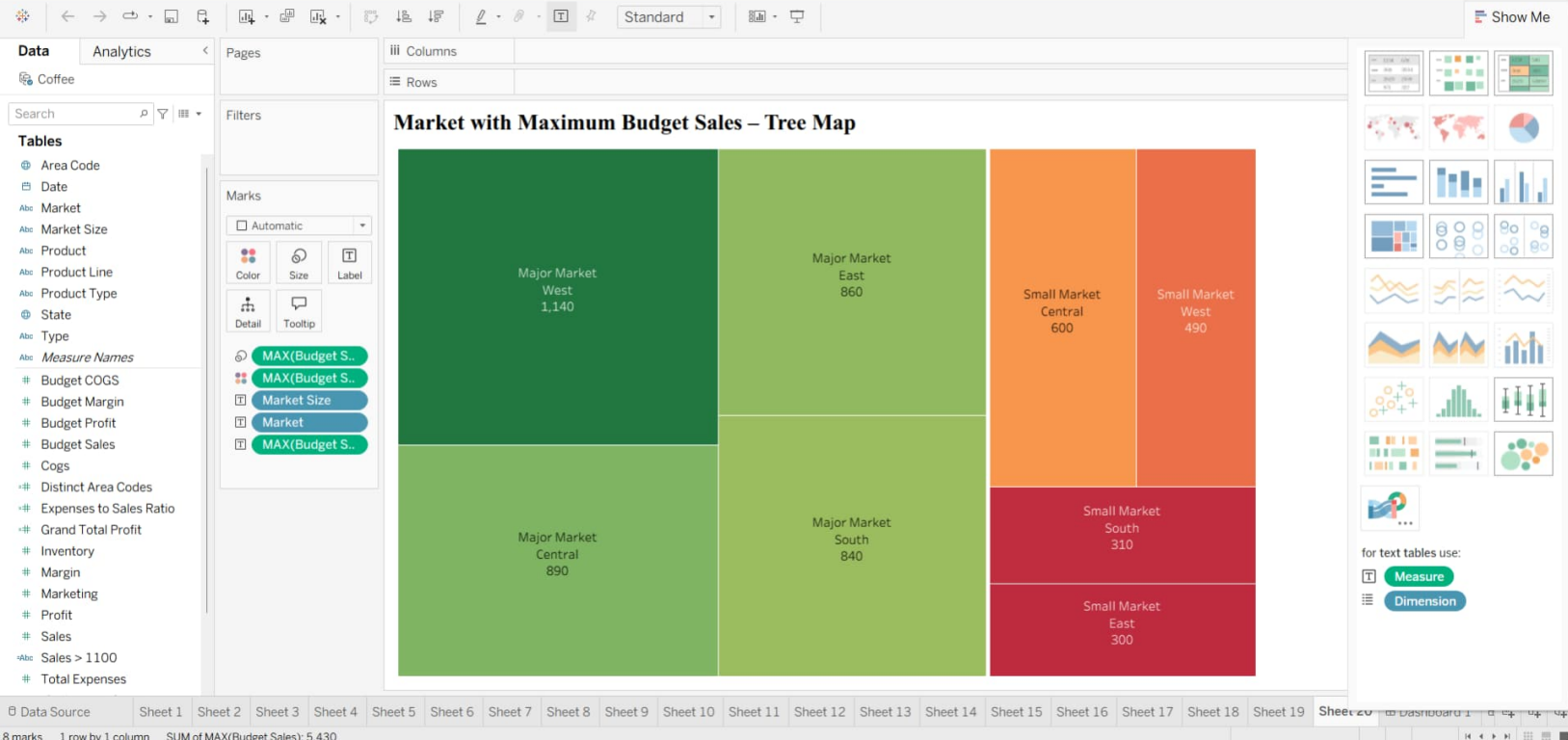


for text tables use:

Measure  
 Dimension







for text tables use:

Measure  
Dimension