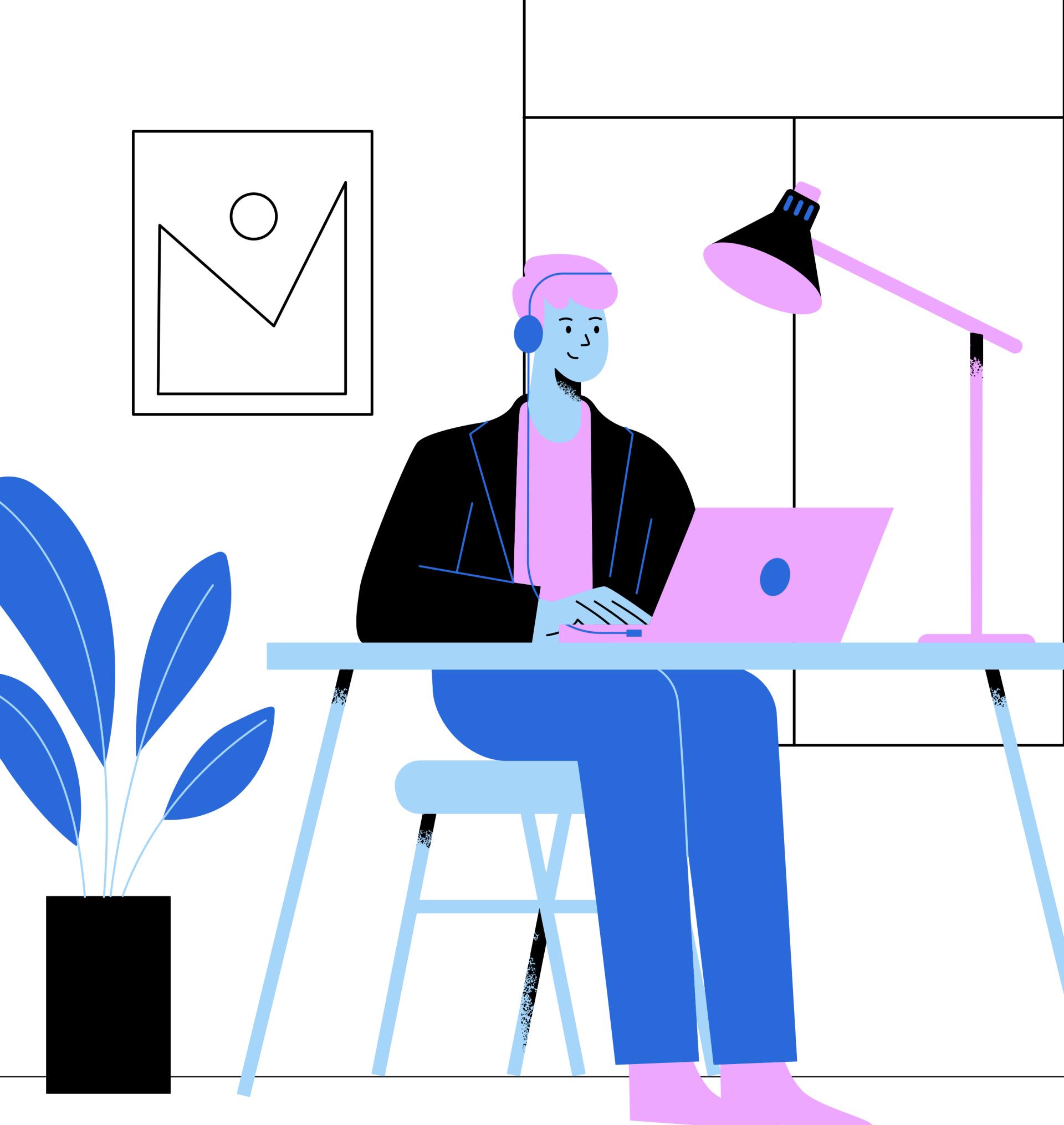


# **\$yntax\_** **3rror\$**

Theme- Healthcare

Efforts by:

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## CHALLENGE

Whenever there is an emergency, we do not always have doctors around us . Instead of dealing it with professionals we tend to find the solution on our own first for as long as possible. We have neither the help nor the knowledge of the professionals on the go in order to serve the patient.

## RESOLVE

Our app provides the perfect platform for the patients to gain assistance from the doctors from their very own places or at least get the minimal amount of necessary aid for the time being suggested by our app, with respect to their past health records .

# Solutions



Centralised medical records: Past Records stored at one place makes it easier to access

Tell your symptoms and the app will detect your health condition and will suggest remedies and treatments for the same

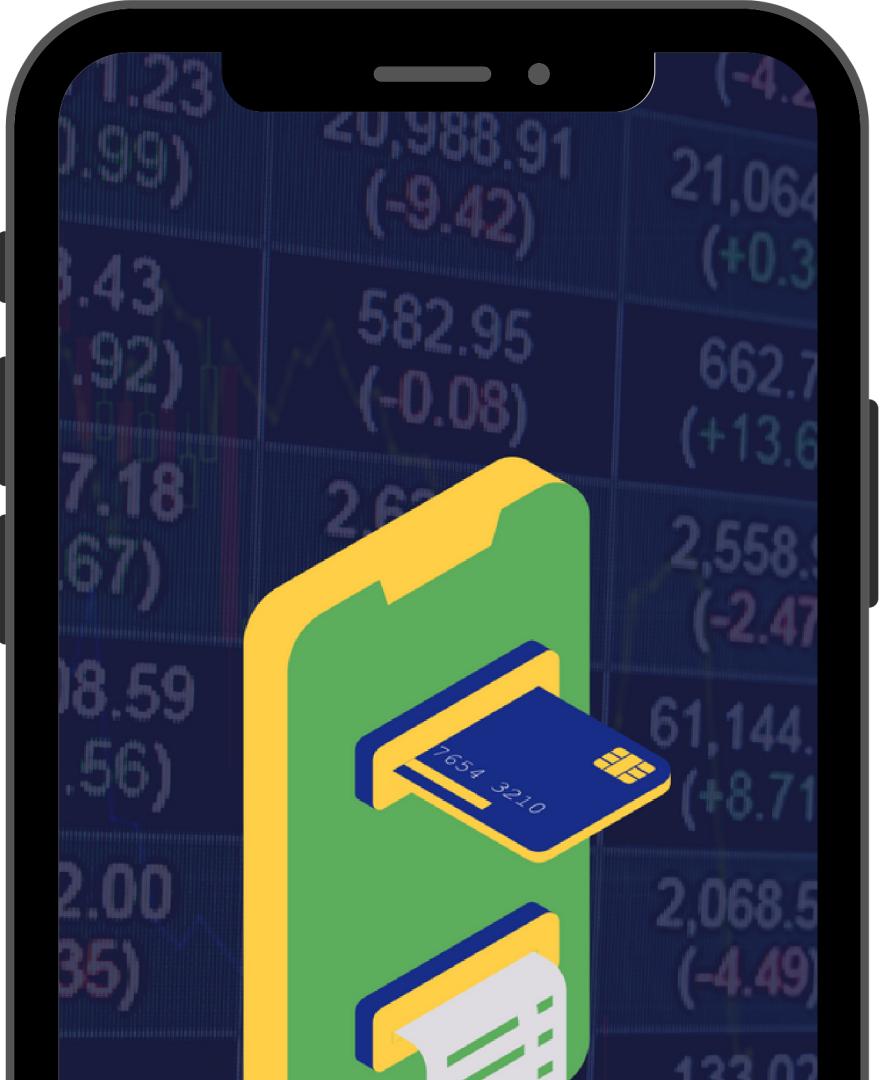
Map that will show you the nearest hospitals and pharmacies at the time of emergencies



Helpful for the user to maintain their health records

# Impact

Quick and immediate actions, according to their situation



Daily health updates available on the app



# Features



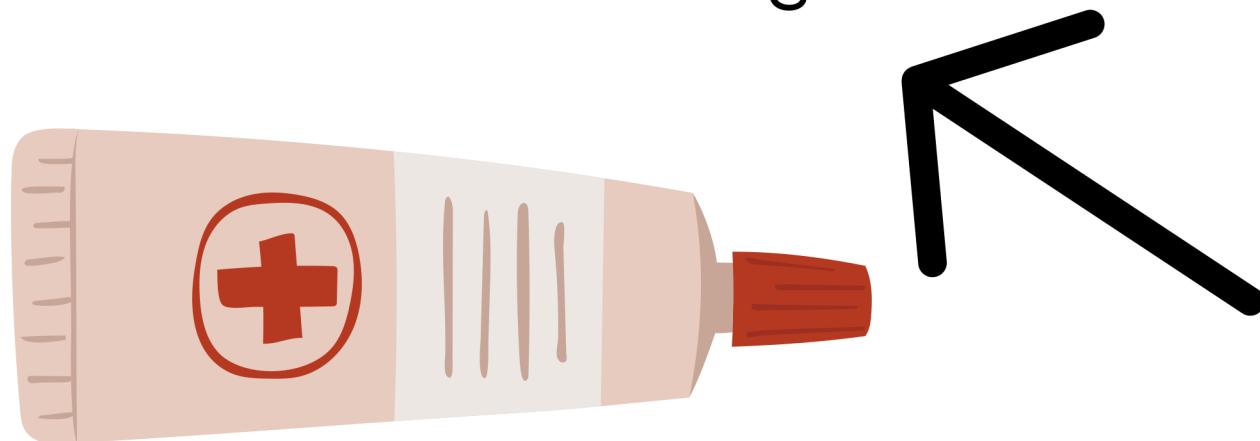
Helps the user to get in contact with doctors and gain consultation from professionals

Medicines will be delivered to the door steps of the user

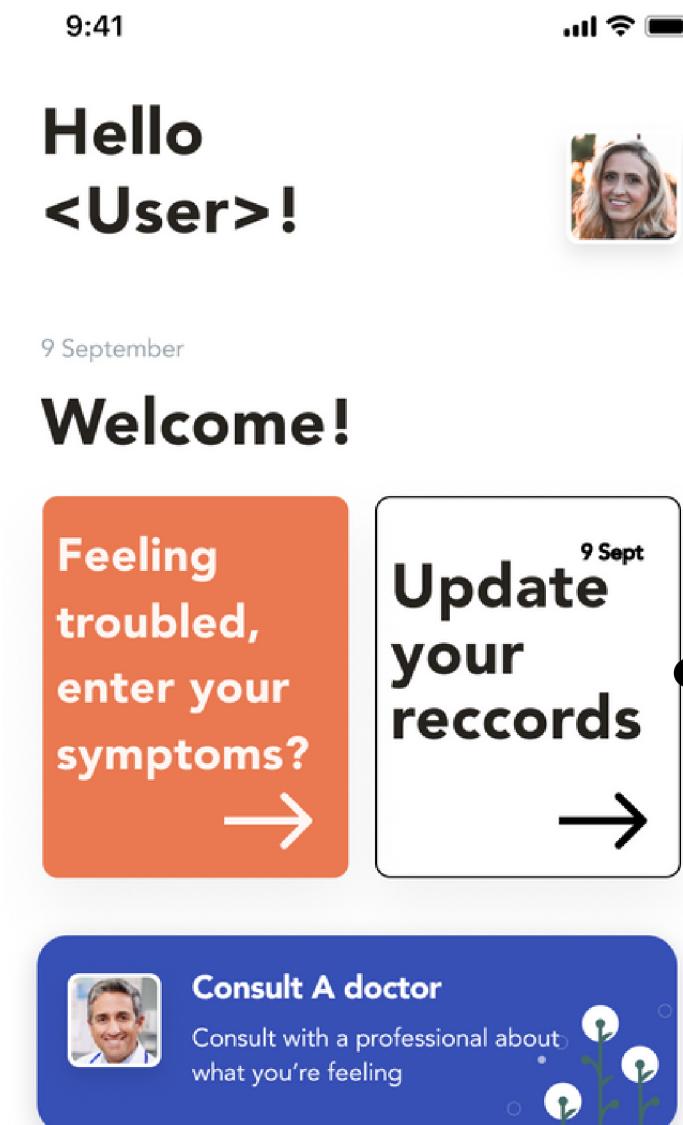
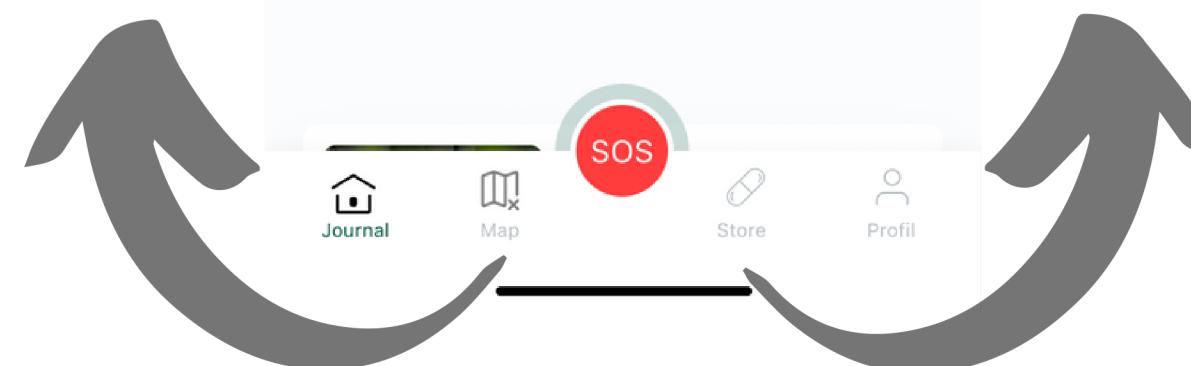
Can locate the nearby doctors according to the difficulties and health issues they might be suffering from

# App Functionalities

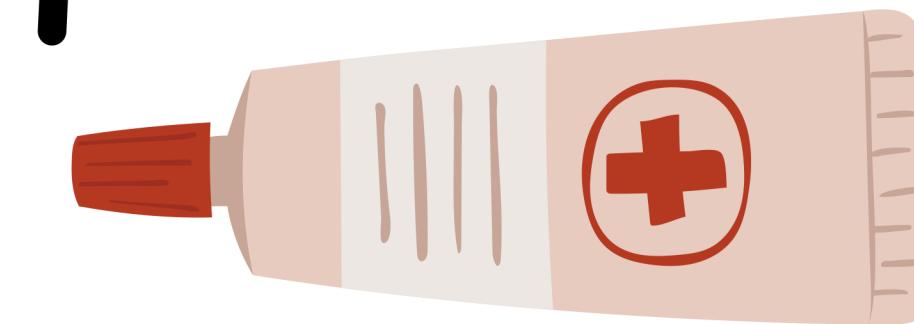
The user can enter their symptoms if they feel uneasy and according to their past history it shows the best next thing to do



A map functionality that shows the user all the nearby Hospitals and Pharmacies

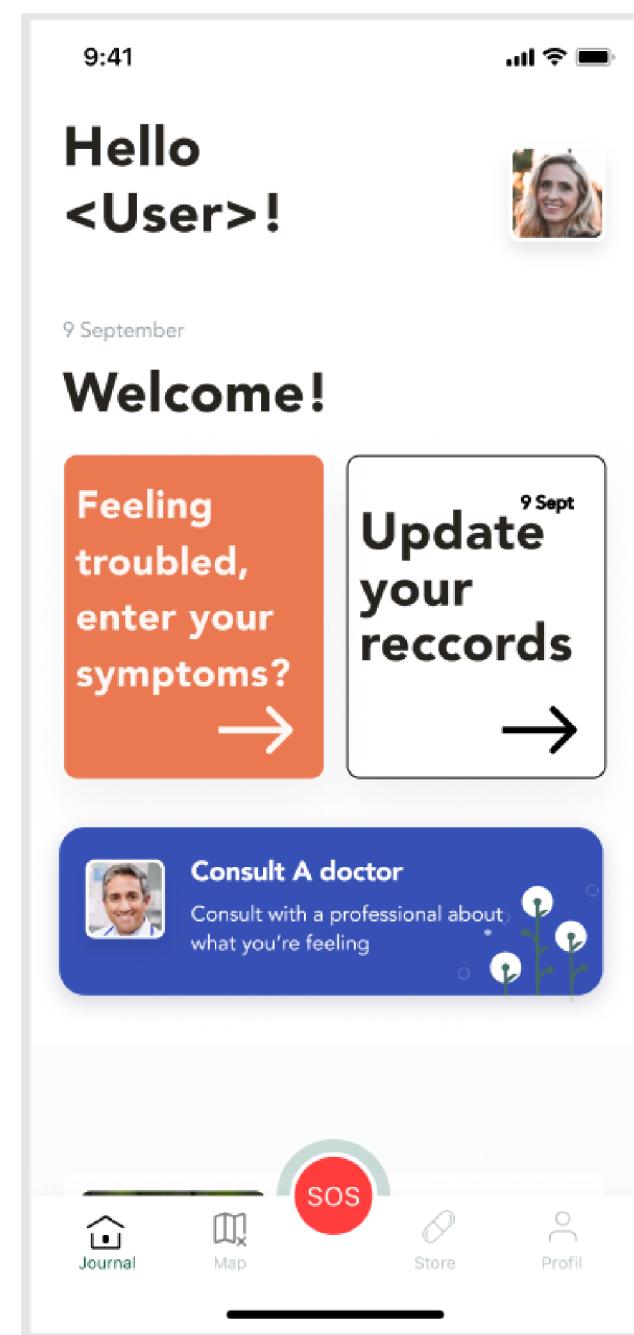
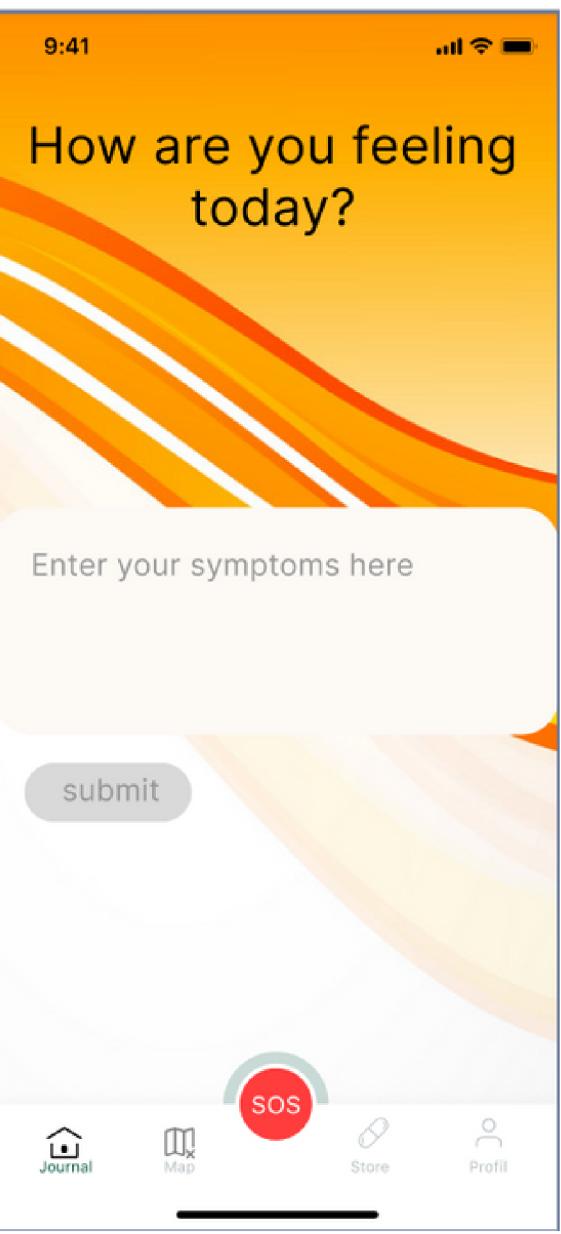


The user can constantly keep updating their medical records to have their medical history saved at a single place making it easier for the doctors to access it

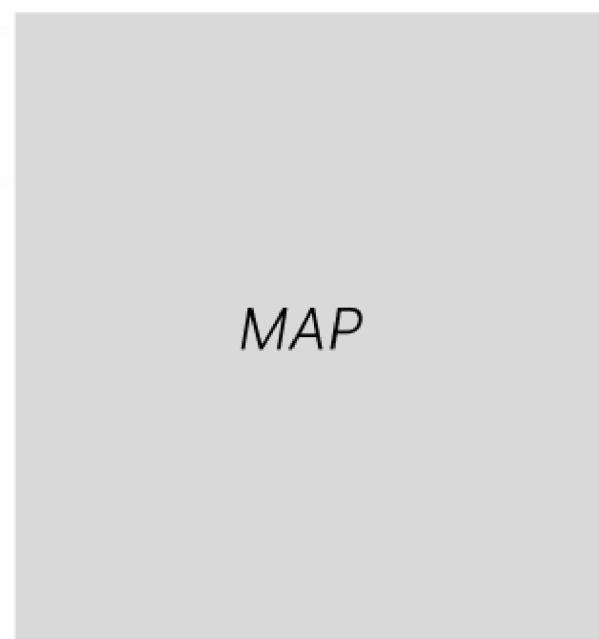


Acts as a medical store where Medicines will be delivered to the doorstep of the user

When the users want to confirm the symptoms and click on the "Enter your symptoms" option they'll be taken to the following screen where they'll get most relevant answers for their searched symptoms



9:41

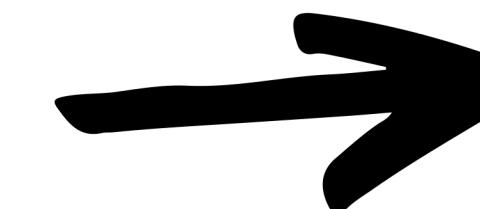
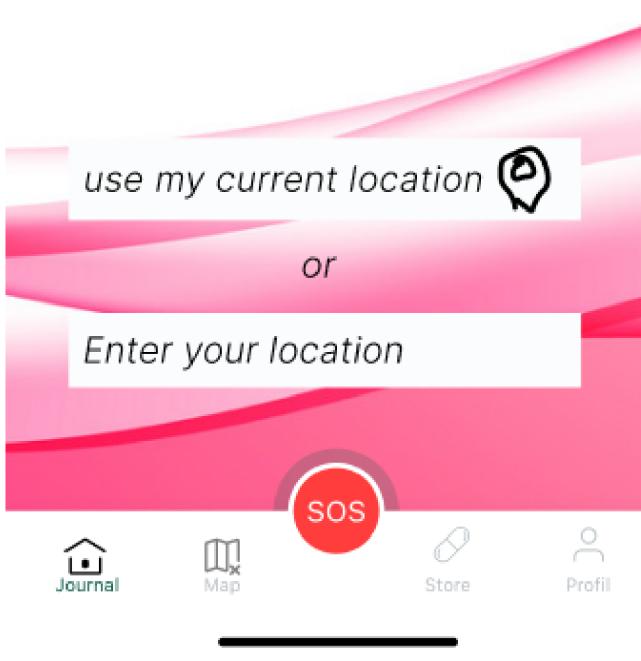


Map feature will let the users know all the hospitals available in the vicinity of the user's location, which will also make calling an ambulance easier in case of emergencies.

9:41

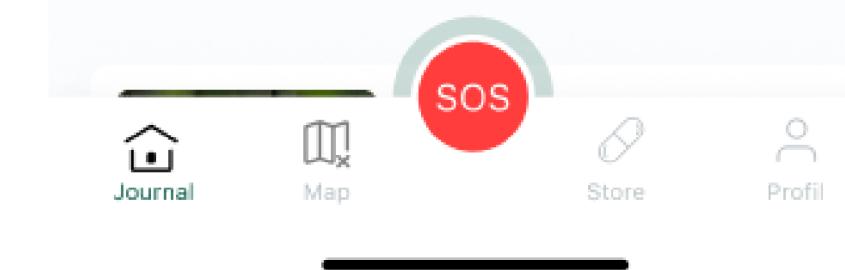


store name

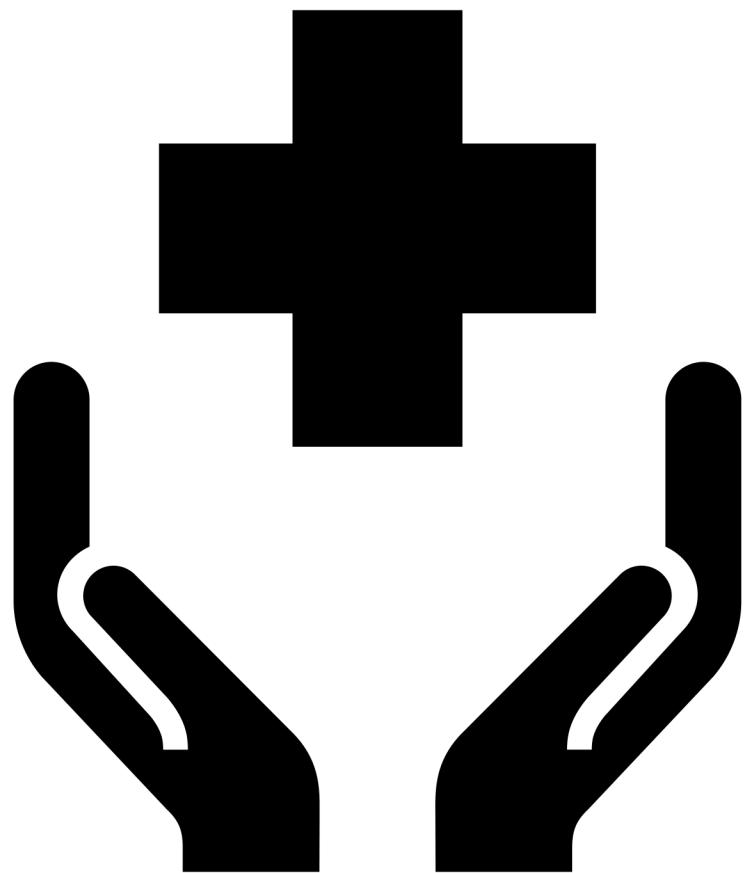


The page to the right demonstrates how the shop page for the medicines will look.

Here, all the available medicines will be displayed along with their expiration period which will help the user to determine the duration in which they have to consume the medicine.



# Market Strategy



We eventually have a target audience of all age groups, with the new generation's growing concerns about their health, it is also essential for senior citizens as they are more prone to emergencies. Therefore our target audience includes every generation

## REVENUE MODEL

### Medicine Companies

We will also earn profit from the pharmaceutical companies who would be selling their medicines to the users.

### Doctors Commission

The app team will have a share in the revenue which the doctors will receive from the patients.

### Premium Medicine Package

The users will also have to pay a specific amount in order to avail amazing benefits on the purchase of medicines.

### Subscription

The users will have to pay in order to avail specific benefits.

### Advertise Removal

The users will have to pay a specific amount in order to get rid of the advertisements.

### Promotions

A certain profit will be earned on the promotion of various medicines and health products through the app.



**Thank You!!**

