**Improve your website by using the appropriate tags**

Some essential HTML tags should be added to provide additional information about the document, which will help in better communication with visitors and browsers.

Some tags are:

1. Title tag : It contains some keywords which will be used by the search engines to suggest the website.
2. Meta description tag : It contains a brief description of the website which will be displayed to the users by the search engines.
3. Header tags : It helps the search engines in understanding all the topics covered by the website and then it can give suggestions accordingly.
4. Image alt tags : Since search engines cannot read images, they read the alt text and suggest images to the users.
5. Anchor text tag : The text part in the anchor tag helps the search engine to understand what the link is about

HTML has something called semantic tags that explain their meaning to both the browser and the developer unlike the non-semantic tags. These semantic tags must be included to ensure better communication. Some semantic tags are:

1. Header element : It contains the introductory information about the website.
2. Nav element : It contains all the navigation links to navigate within the website.
3. Main tag : It contains the body of the page.
4. Article element : It has independent, self-contained content.
5. Section element : It is used to group similar content under the same tag.
6. Aside element : It contains the less important information.
7. Footer element : It marks the end of the page and may contain contact information.

These are the basic semantic tags. There are many other semantic tags which can be used to improve communication with the browsers like details, figure, mark, summary, time, etc.

These elements provide a proper structure to the webpage and make it more understandable to the user as well as the browsers.