

PRANAV CHAUHAN

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OBJECTIVE

I am currently pursuing a B.B.A. in I.T. from symbiosis, Pune, and would like to associate with an organisation where I can utilise and hone my skills in IT, public relations and content marketing to contribute to a cause of upliftment of society. Being a strong team player and leader, great communicator, highly organised and self-reliant, capable of rallying the team to the project's and the organization's goals and having an extraordinary amount of patience and self-motivation are all desired traits.

I'm developing my IT abilities right now, with a focus on web development, particularly

->HTML

->Tailwind CSS, CSS

->Java

->NoSQL

->MongoDB

->Next.js



EDUCATION

QUALIFICATION	YEAR	NAME OF INSTITUTION	BOARD
Class XII (Com. W/Math)	2021	C.R.P.F. PUBLIC SCHOOL, ROHINI	CBSE
Class X	2019	C.R.P.F. PUBLIC SCHOOL, ROHINI	CBSE
Bachelor of Business Administration -I.T.	2024	SYMBIOSIS UNIVERSITY, PUNE	

EXPERIENCE

MARKETING DIRECTOR | YOUTH INDIA E-SCHOOL

NOVEMBER 2021 – TO MAY 2022

YOUTH INDIA E-SCHOOL is an initiative aimed at empowering the youths from all sections of Indian society and providing an easily accessible and subsidized, quality education through their E-learning platform.



KEY RESPONSIBILITY

- Social Media Management.
- Approved all content that is to be posted on social media.
- Contributed ideas for digital marketing campaigns for raising brand awareness
- Organized all social media posts.
- Approved pitch and pitched it in front of sponsors, ministry of education, and director of digital education.

MARKETING DIRECTOR | YOUTH MAHARASHTRA

NOVEMBER 2021 – TO MAY 2022

KEY RESPONSIBILITY

- Created and managed digital campaigns for our audience.
- Approves all content that is to be posted on social media
- Contributed ideas for digital marketing campaigns for raising brand awareness
- Organizes all social media posts.
- Handling all social media accounts of Youth Maharashtra.
- Handling a team of almost 30 members and four societies fluently and effectively.
- Developed and implemented strategic marketing plans and tracked results.



SKILLS

- SOLID TEAM LEADERSHIP ABILITIES
- MARKET ANALYSIS
- ABILITY TO WORK WITHIN TIGHT DEADLINES
- PROJECT MANAGEMENT
- ONLINE MARKETING TOOLS
- SOCIAL MEDIA MARKETING



ACTIVITIES

CERTIFICATES –

GOOGLE- THE FUNDAMENTALS OF DIGITAL MARKETING (NOV 2021)

LINKDIN- LINKEDIN MARKETING SOLUTIONS FUNDAMENTALS

IAB Digital Marketing and Media Foundations Certification-**Digital marketing fundamentals**

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