# AI- BASED DYNAMIC ROUTE OPTIMIZATION FOR LOGISTICS NETWORKS

Final Year Project

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#### INTRODUCTION

- In today's fast-paced world, logistics and supply chains are the backbone of global commerce.

  However, traditional route planning methods are **static** and fail to adapt to **real-time challenges** such as:
- Traffic congestion
- Sudden weather changes
- Delivery time constraints
- Vehicle load limits
- These inefficiencies lead to:
- Increased operational costs
- Our project aims to solve these issues by developing an Al-based system that dynamically optimizes delivery routes using live data and intelligent algorithms making logistics faster, smarter, and more sustainable.

## PROBLEM STATEMENT

- Cannot adapt to real-time traffic or weather conditions
- Ignores vehicle constraints and delivery time windows
- Results in longer routes, higher fuel usage, and delayed deliveries
- Lacks the ability to re-optimize when disruptions occur (e.g., roadblocks, last-minute orders)
- Statement:
- "Current logistics routing systems are not capable of dynamically optimizing delivery routes in real-time, causing inefficiencies, increased costs, poor resource utilization, and environmental impact."

#### OBJECTIVE

- Optimize routes dynamically using Al
- Reduce total delivery time and distance
- Improve fuel efficiency and customer satisfaction
- Support environmental sustainability by lowering carbon emissions
- Provide an intuitive dashboard for logistics managers to monitor and interact with routes

## SYSTEM ARCHITECTURE

Frontend: React.js

Backend: Node.js, Express

Database: MongoDB

APIs: Google Maps

• Al: Genetic Algorithm, Reinforcement Learning (planned)

## KEY FEATURES

- Real-time route recalculation
- Traffic-aware optimization
- Constraint handling (load, time window, etc.)
- Route visualization
- Re-optimization on traffic change

## TECHNOLOGIES USED

- Frontend
- React.js, Leaflet
- Backend
- Node.js, Express
- Al/Logic
- Genetic Algorithm
- Mapping
- Google Maps API
- Hosting
- Netlify

## OPTIMIZATION ALGORITHM

- Genetic Algorithm
- Haversine formula for distance
- Route fitness based on total time/distance

## RESULTS

- A Route distance ↓ by 15–20%
- <sup>™</sup> Delivery time ↓ by 10–25%
- • Fuel consumption ↓ by 20%
- Re-optimization triggered in traffic jams

- Attps://glowing-crumble-2638af.netlify.app/
- Input points
- View optimized route
- Dynamic re-routing example

## FUTURE WORK

- Predictive ML traffic forecasting
- Multi-vehicle fleet optimization
- EV and sustainability integration
- Offline mode for rural delivery

## THANK YOU

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Questions?

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