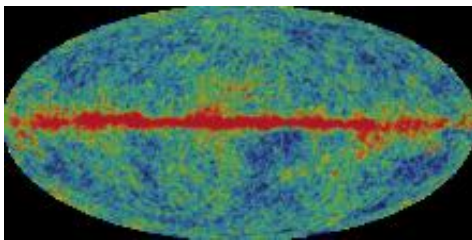


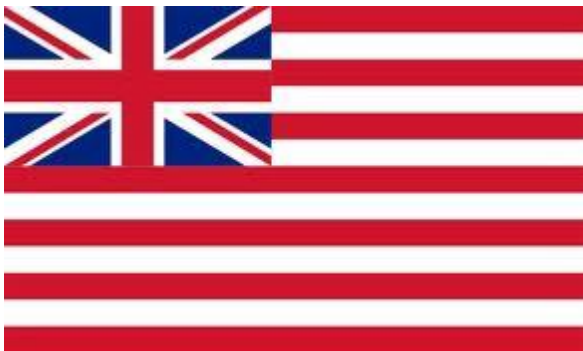
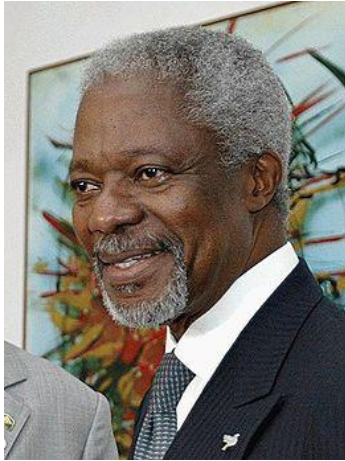
## PROBLEM SET 2

1. Id the broad lateral connect.



2. X is shown to candidates who wish to pursue a career in Y. The objective of showing X is to spot technical errors in X and ensure that these errors are not repeated in their (usually long) career in Y. In fact the number of factual and technical errors in X is way more than 100. X is named, perhaps aptly, after a Biblical reference. X, among other things, also shares its name with a very famous video game and a special form of chess. Y is noted for its simply unparalleled success rate. Id X and Y.

3. A war broke out as the result of supply of a commodity. Identify the place. (Connect with the images.)



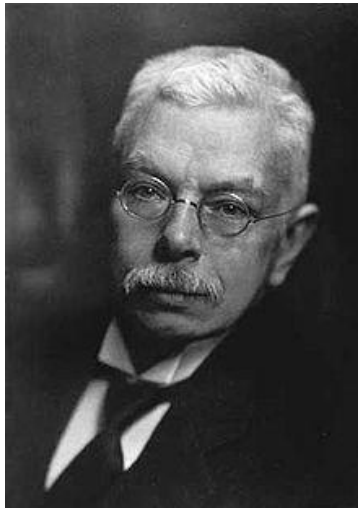


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4.



5. The products of X are sold in almost every country in the world. It is the global market leader (in many sub-categories) in a particular segment. Its expansion strategy was based mainly on effective and aggressive merging and de-merging which resulted in it acquiring many iconic brands across the globe. Even though many of its brands are market leaders in their respective segments, by a huge margin, its most famous product is Y. Y started Z which holds a place even in the Guinness Book of World Records for something very specific. Even though Z was started by Y (two other individuals were also involved), Y currently has no relation to Z. Z also has a very famous TV series named after it. Id X, Y and Z.



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6. A simple one. Form the words and connect:

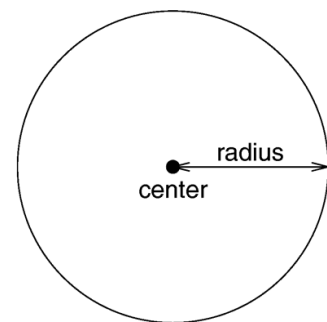
a.



b.



c.





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7. X served as a driver to a royalty whose assassination sparked one of the most brutal wars in history. X was also the first to design a type of vehicle that is gaining rapid popularity today. However X achieved legendary status due to one of his post depression era creations that became a major landmark in industrial development. Who is X?

8. It was a revolutionary product from a company which traces its origins to Honolulu, Hawaii. It was different from all other products of its type for being the first of its kind to use a special kind of graphics technology. After the first, four more editions have been released. What product and which company?



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