MOUNTAIN VIEW HACKS 2023

SPONSORSHIP PROSPECTUS

The first ever in-person Hackathon led and hosted by a middle schooler in Pennsylvania

📅 **March 14, 2023**

📍 **Mountain View Middle School**
30 Bali Hai Rd, Mechanicsburg, PA 17050

Contact:

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ABOUT MV HACKS

Mountain View Hacks is Mountain View Middle School's first Hackathon event, organized by Pranav Behal, an 8th grader at the school.

A hackathon is a coding competition where teams have a short period of time to create a project based on a certain theme. Mountain View Hacks emphasizes learning the basics of coding and computer science as this hackathon will be many students' first time learning about programming languages and coding.

There aren't many opportunities to learn about Computer Science in middle schools. There are many science fairs, but why are there barely any coding fairs? With Mountain View Hacks, we are helping facilitate the next generation of computer scientists by proving them with the tools and resources they need.

During Mountain View Hacks, students will learn how to code through workshops. We currently plan to hold two workshops during the event; Intro to Web Development, and Intro to Game Development in Scratch.

Mountain View Hacks allows students to try out coding and development without having to commit to joining a club. This is great for those who are beginners and want to see if coding is right for them.

At the end of the day, I hope and believe that Mountain View Hacks will encourage students to explore a future in the Computer Science and STEM fields.

WHERE YOU COME IN

Your help is critical to helping us achieve our mission: educating middle schoolers by giving them the tools and knowledge they need for a hands-on experience with CS.

We're seeking all kinds of sponsorships to make the experience better for attendees. Any and all help is appreciated! The main types of sponsorships we're seeking are listed below:

MONETARY AND SWAG DONATIONS

This is the easiest way for you to support us. If you donate money, we will use it where it's needed the most, and you will get a variety of benefits based on the amount that you donate (listed on the next page). We also appreciate any swag (t-shirts, stickers, etc.) that we can give out to our participants.

PROVIDING TOOLS

Attendees will be experimenting with a variety of tools and software during the hackathon to create their projects. We would appreciate it if you gave our hackers access to your software/hardware/services for them to develop with and use.

SHARING KNOWLEDGE

Since our hackathon's goal is to educate students about Computer Science, we would appreciate any resources and knowledge we can give to them. We are looking for judges from companies to help inspire students and give them feedback, as well as any pre-recorded webinars or workshops you have for students (for example, productivity or the basics of the internet). We will give students access to these resources to look over whenever they wish to.

SPONSORSHIP PACKAGES

	STARTUP	BRONZE	SILVER	GOLD
	Reserved for small businesses and startups			
	$250	$500	$1000	$2500
Distribute swag and/or licenses	✅	✅	✅	✅
Your logo on our website and slides	Small	Medium	Large	Extra Large
Students will have access to your pre-recorded workshop		✅	✅	✅
Run and sponsor a branded prize			✅	✅
Send a judge from your company			✅	✅
One slide during the opening ceremony about your company				✅
Send an email to all attendees				✅

We know that every company is unique. If our packages don't match your exact needs, we would be happy to create a custom package for you. Send us an email and we'll get back to you!

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WHAT DO YOU GET?

Below are some of the benefits that sponsoring us can give your company, in addition to the benefits from sponsorship packages listed above.

OUTREACH & BRAND AWARENESS

You're letting the next generation know just how great you and your services are! By sponsoring us, you'll be putting your great business in front of 50+ students, who will be experimenting with your projects and taking inspiration from your success.

INSPIRING YOUNG DEVELOPERS

Inspiring the next generation of computer scientists is an important task, yet a very rewarding one. The resources and footprint that you leave behind for these young developers will continue to inspire them throughout their careers.

TAX SAVINGS

Let's talk finance for a minute - our organization is a 501(c)(3) nonprofit, fiscally sponsored by Hack Club. By sponsoring us, you'll be able to get a tax deduction on the money you owe Uncle Sam, along with the good feeling of donating to help the next generation!

If you're interested or have any questions, reach out to us!

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