Bikeshare Rental System in Washington DC¶

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Investigation Overview

In this investigation, I wanted to look at the different attributes such as season, holiday, weekday, workingday, weather situation, temperature, humidity, windspeed that could be used to predict the total count of bike rentals. This will also go further into different relationships betweeen the various attributes including registered user count, casual count and total count of bike rentals in Washington DC.

Dataset Overview

There are 730 records for each day.

instant: record index

dteday: date

season: season (1:winter, 2:spring, 3:summer, 4:fall)

yr: year (0: 2011, 1:2012) **mnth**: month (1 to 12)

hr: hour (0 to 23)

holiday: weather day is holiday or not

weekday: day of the week

workingday: if day is neither weekend nor holiday is 1, otherwise is 0.

weathersit:

- 1: Clear, Few clouds, Partly cloudy, Partly cloudy
- 2: Mist + Cloudy, Mist + Broken clouds, Mist + Few clouds, Mist
- 3: Light Snow, Light Rain + Thunderstorm + Scattered clouds, Light Rain + Scattered clouds
- 4: Heavy Rain + Ice Pallets + Thunderstorm + Mist, Snow + Fog

temp: Normalized temperature in Celsius. The values are derived via (t-t_min)/(t_max-t_min), t min=-8, t max=+39 (only in hourly scale)

atemp: Normalized feeling temperature in Celsius. The values are derived via (t-t_min)/(t_maxt_min), t_min=-16, t_max=+50 (only in hourly scale)

hum: Normalized humidity. The values are divided to 100 (max)

windspeed: Normalized wind speed. The values are divided to 67 (max)

casual: count of casual users

registered: count of registered users

cnt: count of total rental bikes including both casual and registered

```
In [1]: # import all packages and set plots to be embedded inline
    import numpy as np
    import pandas as pd
    import matplotlib.pyplot as plt
    import seaborn as sb

%matplotlib inline

# suppress warnings from final output
    import warnings
    warnings.simplefilter("ignore")
```


Out[2]:

	instant	dteday	season	yr	mnth	holiday	weekday	workingday	weathersit	temp	
0	1	2011- 01-01	1	0	1	0	6	0	2	0.344167	0.
1	2	2011- 01-02	1	0	1	0	0	0	2	0.363478	0.
2	3	2011- 01-03	1	0	1	0	1	1	1	0.196364	0.
3	4	2011- 01-04	1	0	1	0	2	1	1	0.200000	0.
4	5	2011- 01-05	1	0	1	0	3	1	1	0.226957	0.
4											•

Out[3]:

	date	season	holiday	weekday	workingday	weather_situation	temp	humidity	winds
0	2011- 01- 01	1	0	6	0	2	0.344167	0.805833	0.16
1	2011- 01- 02	1	0	0	0	2	0.363478	0.696087	0.24
2	2011- 01- 03	1	0	1	1	1	0.196364	0.437273	0.24
3	2011- 01- 04	1	0	2	1	1	0.200000	0.590435	0.16
4	2011- 01- 05	1	0	3	1	1	0.226957	0.436957	0.18
4									


```
#season(1:spring, 2:summer, 3:fall, 4:winter)
season_dict = {1:'winter',2:'spring',3:'summer',4:'fall'}
df.season = df.season.map(season_dict)

weekday_dict = {0:'sunday',1:'monday',2:'tuesday',3:'wednesday',4:'thursday',
df.weekday = df.weekday.map(weekday_dict)

#1: Clear, Few clouds, Partly cloudy, Partly cloudy 2: Mist + Cloudy, Mist +
#3: Light Snow, Light Rain + Thunderstorm + Scattered clouds, Light Rain + Sc
weather_situation_dict = {1:'clear',2:'mist',3:'light rain/snow',4:'heavy rai
df.weather_situation = df.weather_situation.map(weather_situation_dict)
```

```
In [5]: #changing datatypes from object to categorical
    df.season = df.season.astype('category')
    df.holiday = df.holiday.astype('category')
    df.weekday = df.weekday.astype('category')
    df.workingday = df.workingday.astype('category')
    df.weather_situation = df.weather_situation.astype('category')
    df.sample(10)
```

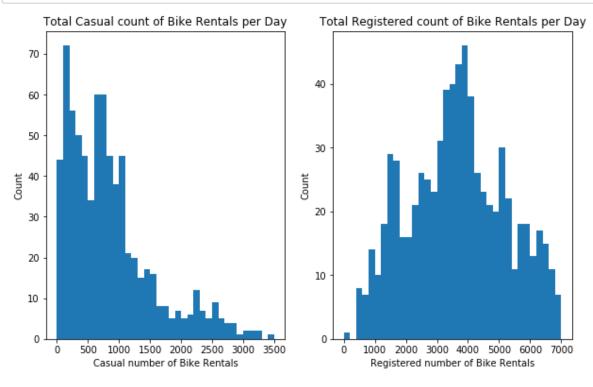
Out[5]:

	date	season	holiday	weekday	workingday	weather_situation	temp	humidity	wi
21	2011- 01-22	winter	0	saturday	0	clear	0.059130	0.400000	(
475	2012- 04-20	spring	0	friday	1	clear	0.526667	0.694583	(
302	2011- 10-30	fall	0	sunday	0	clear	0.319167	0.623750	(
317	2011- 11-14	fall	0	monday	1	clear	0.530000	0.587083	(
548	2012- 07-02	summer	0	monday	1	clear	0.781667	0.447083	(
523	2012- 06-07	spring	0	thursday	1	clear	0.602500	0.567083	(
703	2012- 12-04	fall	0	tuesday	1	clear	0.475833	0.733750	(
293	2011- 10-21	fall	0	friday	1	clear	0.427500	0.574167	(
397	2012- 02-02	winter	0	thursday	1	mist	0.399167	0.672917	(
618	2012- 09-10	summer	0	monday	1	clear	0.583333	0.503750	(

Note that the above cells have been set as "Skip"-type slides. That means that when the notebook is rendered as http slides, those cells won't show up.

Distribution of Registered & Casual Count of Rental Bikes

The number of casual bike rentals have a right skew distribution which mean The majority number of rentals(80%) lie within 1263 per day. On the other hand, the registered user count of bike rental is close to a normal distribution. Around 3K-4.5K bikes are rented at an average.

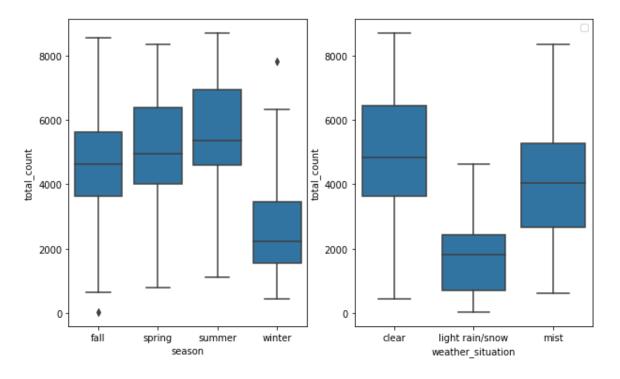


Boxplot for Total Count of Bike Rentals for different Season & Weather Conditions

The total count of bike rentals for the winter season, or days with rain, snow and thunderstorms is generally low. Also, Summer with clear skies had the most number of total rental count. It is closely followed by the Fall and Spring season.

In [8]: #box plot of total count with all categorical attributes plt.figure(figsize = [10, 6]) color = sb.color_palette()[0] # subplot 1: total_count v season plt.subplot(1, 2, 1) sb.boxplot(data = df, x = 'season', y = 'total_count', color = color) # subplot 2: total_count v weather_situation ax = plt.subplot(1, 2, 2) sb.boxplot(data = df, x = 'weather_situation', y = 'total_count', color = col ax.legend(loc = 1, ncol = 2) # re-arrange legend to remove overlapping plt.show()

No handles with labels found to put in legend.



Weekdays & Count of Rental (Registered and Casual) for different Seasons

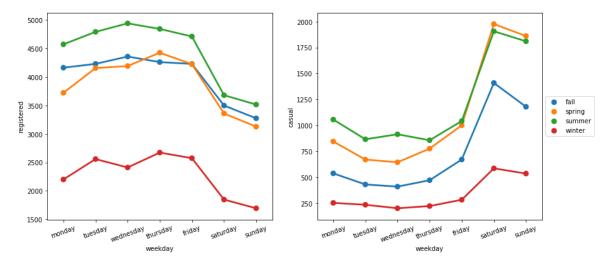
The registered bike rentals decrease on the weekends, while there is a significant rise in casual bike rentals over the weekend specially on Saturdays. The total count remains constant as weekdays there is heavy traffic of registered users, while casuals compensates on the the weekends. Summer is the most busy season followed closely by spring for casual bike rentals. Registered bike rentals prefer fall over summer as their second choice of season.

```
In [9]:  #subplots showing relationship between weekdays and count(registered and cast
    plt.figure(figsize = [14, 6])
    order = ['monday','tuesday','wednesday','thursday','friday','saturday','sunda

plt.subplot(1, 2, 1)
    g = sb.pointplot(data = df,x ='weekday',y ='registered',hue = 'season', order
    plt.xticks(rotation = 20)
    g.legend().set_visible(False)

plt.subplot(1, 2, 2)
    g = sb.pointplot(data = df,x ='weekday',y ='casual',hue = 'season', order = c
    g.legend(loc='center left', bbox_to_anchor=(1, 0.5), ncol=1)
    plt.xticks(rotation = 20)
```

Out[9]: (array([0, 1, 2, 3, 4, 5, 6]), <a list of 7 Text xticklabel objects>)



Seasons & Count of Rental (Registered and Casual) for Holidays or Non-Holidays

It is observed that casual bike rentals go high during holidays specially during the summer. The casual bike rentals definitely takes a hit in the fall and winter due to the cold weather. On the other hand, the registered bike rentals prefer non-holidays to bike. There is not much drop in rentals counts for each season other than Winter.

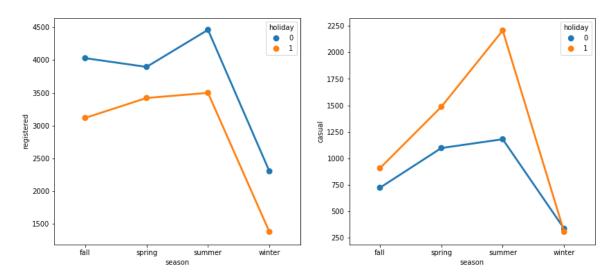
```
In [10]: #subplots showing relationship between seasons and count(registered and casud

plt.figure(figsize = [14, 6])

plt.subplot(1, 2, 1)
    sb.pointplot(data = df,x ='season',y ='registered',hue = 'holiday', ci = None

plt.subplot(1, 2, 2)
    sb.pointplot(data = df,x ='season',y ='casual',hue = 'holiday', ci = None)
```

Out[10]: <matplotlib.axes._subplots.AxesSubplot at 0x1765d0e6668>



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jupyter nbconvert <file_name>.ipynb --to slides --
post serve --template output_toggle
```

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