Training Data Set Creation

The training data set used for this analysis is shown below (first 5 lines):
<Fill In Screenshot>

```
>>> trainingDF.head(n=5)
   totalAdClicks  revenue  hit-percentage
0             44     21.0       13.407821
1             10     53.0       10.000000
2             37     80.0       12.204724
3             19     11.0       10.943032
4             46    215.0       13.068182
>>>
```

Dimensions of the training data set (rows x columns) : (543 x 3)

# of clusters created: 3