A business person is a person involved in the [business sector](https://en.wikipedia.org/wiki/Business_sector) – in particular someone undertaking activities for the purpose of generating [cash flow](https://en.wikipedia.org/wiki/Cash_flow), [sales](https://en.wikipedia.org/wiki/Sales), and [revenue](https://en.wikipedia.org/wiki/Revenue) by utilizing a combination of [human](https://en.wikipedia.org/wiki/Human_capital), [financial](https://en.wikipedia.org/wiki/Financial_capital), [intellectual](https://en.wikipedia.org/wiki/Intellectual_capital) and [physical capital](https://en.wikipedia.org/wiki/Physical_capital) with a view to fueling [economic development](https://en.wikipedia.org/wiki/Economic_development) and [growth](https://en.wikipedia.org/wiki/Economic_growth). An entrepreneur is defined by the personal risk they take on in pursuit of a new business, innovation, or some other form of enterprise. In exchange for taking on that risk, they often profit most significantly from their enterprise's success.