



GLOBAL SUPERSTORE DASHBOARD



QUANTITY

95K



Customer Returns

1172



Earnings Overview

1.09M



Sales Performance

9.48M



Order Date

01-01-2011



31-12-2014



Profit and Profit Margin Analysis

TOTAL PROFIT PROFIT MARGIN (%)

10K

TOTAL PROFIT

5K

0K

Tamara Chand

Raymond Buch

Sanjit Chand

Adrian Barton

Harry Marie

Mike Gocken...

Jane Waco

Hunter Lopez

Daniel Raglin

Bill Eplett

Customer Name

PROFIT MARGIN (%)

30%

25%

SALES BY MARKET

APAC

2.7M

EU

2.1M

US

1.8M

LATAM

1.6M

EMEA

0.6M

Africa

0.6M

Canada

0.1M

Market

0M

2M

Sum of Sales

Global Sales Performance



Microsoft Bing, © 2024 TomTom, Earthstar Geographics SIO, © 2024 Microsoft Corporation, © OpenStreetMap

Distribution of Ship Modes

Ship Mode Standard Class Second Class First Class Same Day

3.75K (14.97%)

5.02K (20.03%)

1.32K (5.27%)

14.95K (59.73%)



Order Date

01-01-2011

31-12-2014



Profit Drivers and Contributions

Region



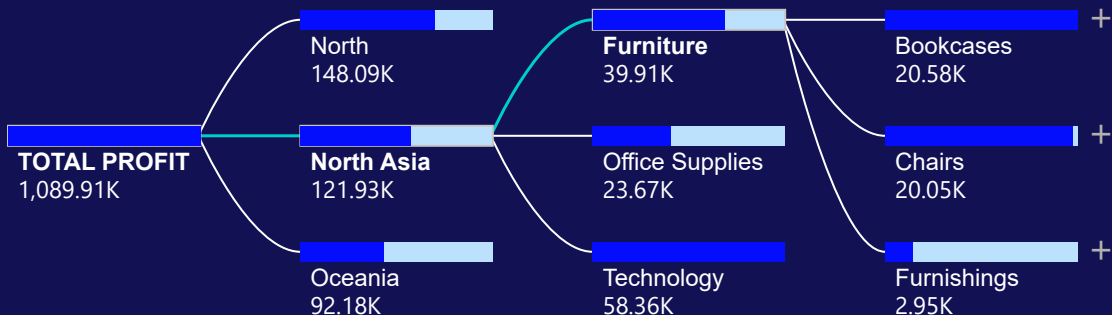
North Asia

Category



Furniture

Sub-Cate...



Avg Time to Dispatch

4

All-Time Orders

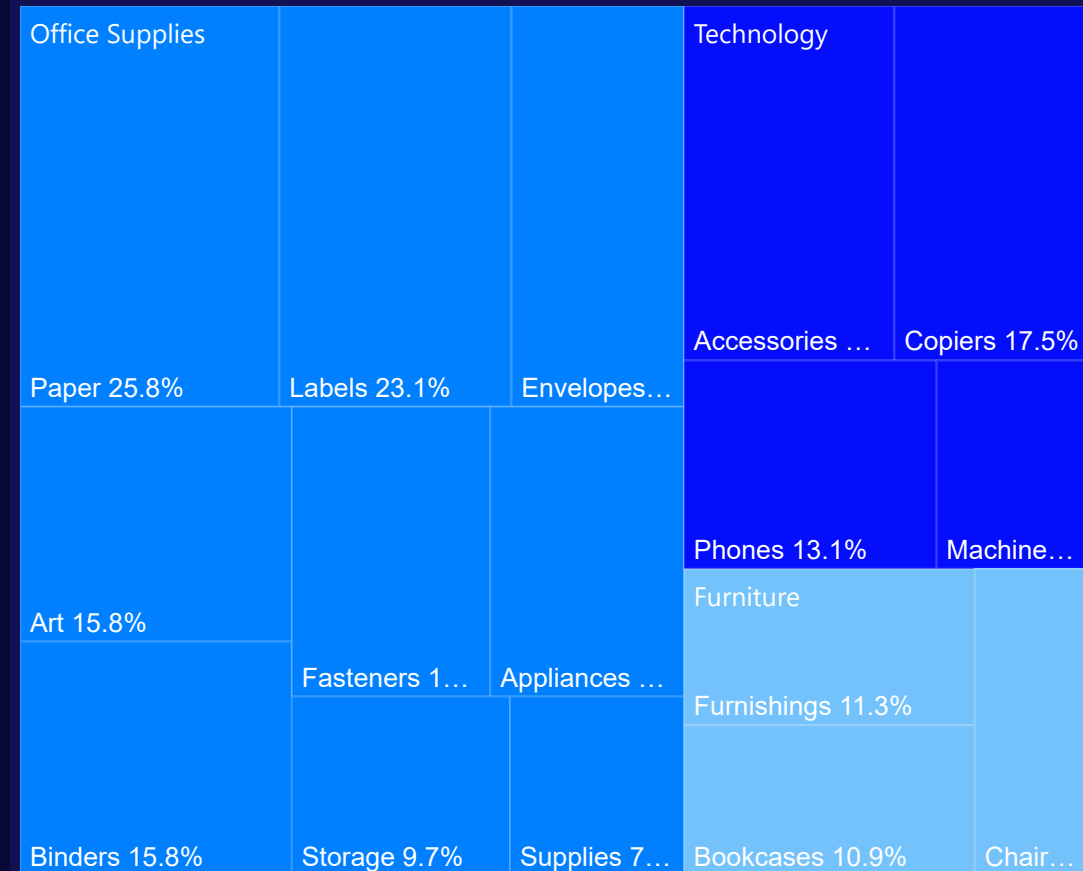
25K

Total Discounts

4K

Profitability by Category and Sub-Category

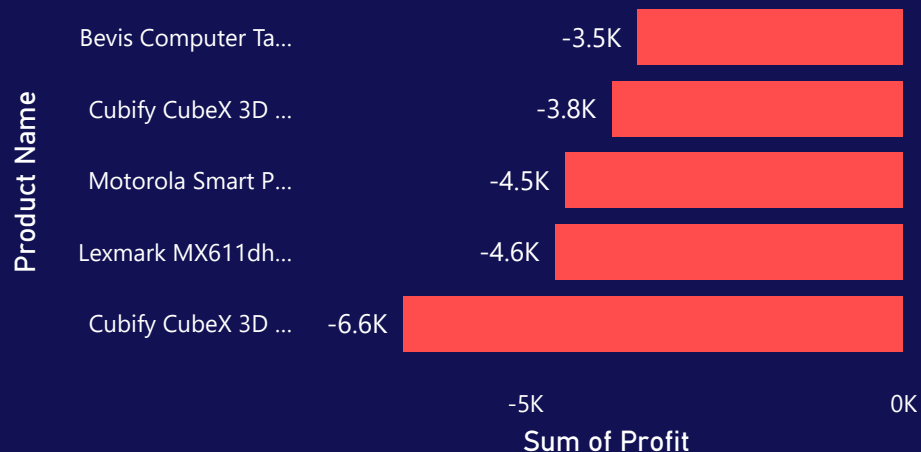
Category ● Technology ● Office Supplies ● Furniture



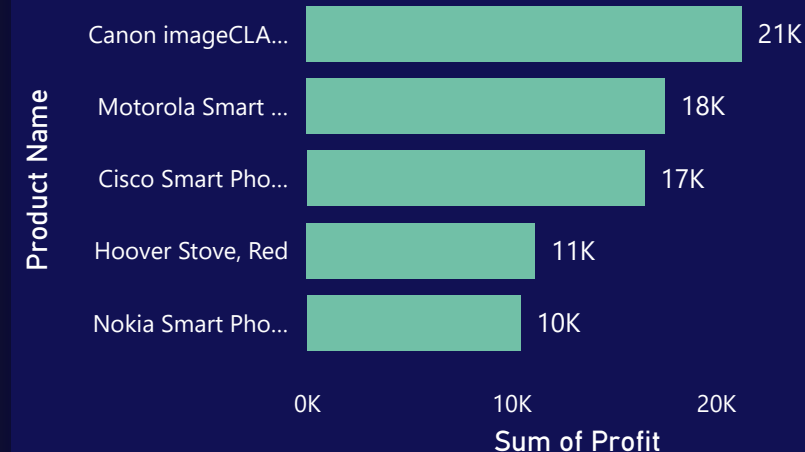
Sales Performance by Category and Region

Region	2011	2012	2013	2014	Total
Africa	1,02,640.5	1,10,053.8	1,68,426.8	2,13,739.2	5,94,860.2
Canada	6,250.2	12,517.4	14,658.2	17,476.6	50,902.4
Caribbean	41,783.7	44,627.7	73,377.1	77,584.4	2,37,373.0
Central	3,91,427.2	4,36,861.5	5,64,781.5	6,73,622.0	20,66,692.2
Central Asia	84,908.9	1,37,850.3	1,54,494.9	1,91,399.7	5,68,653.8
East	1,00,949.6	1,17,932.9	1,45,792.9	1,64,815.3	5,29,490.7
EMEA	99,786.1	1,19,375.3	1,59,292.8	2,31,554.1	6,10,008.4
North	1,68,362.7	2,23,407.4	2,31,880.9	3,11,004.5	9,34,655.6
North Asia	1,41,862.9	1,12,986.7	1,77,678.7	1,97,512.7	6,30,040.9
Oceania	1,29,996.5	1,89,160.8	2,38,312.8	2,84,318.2	8,41,788.2
South	1,92,358.3	2,41,102.3	3,33,034.0	4,10,597.8	11,77,092.4
Southeast Asia	1,06,054.1	1,47,044.4	1,68,960.0	2,43,305.1	6,65,363.5
West	1,11,429.5	1,09,583.4	1,52,032.3	1,96,312.7	5,69,357.9
Total	16,77,810.2	20,02,503.9	25,82,722.9	32,13,242.2	94,76,279.2

Top 5 Loss Products



Top 5 Products by Profit





Ask a question about your data



Year, Quarter ▾

▾ ☐ 2011

▾ ☐ 2012

▾ ☐ 2013

▾ ☐ 2014

top states by total profit

what is the total profit
by order city

what is the total profit
by sub-category

what is the total profit
by order country

top order markets by
maximum value

top sub-categories by
profit margin

Show all suggestions

