

# Ken McCoy™

"Energizing Human Capital"



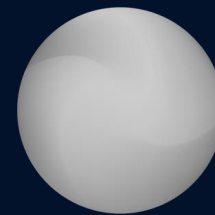


## Who We Are ?

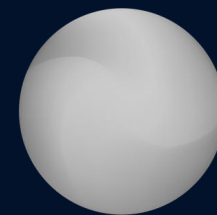
With a legacy of 25+ years, we specialize in discovering and delivering transformative leadership that elevates businesses to new heights of excellence.



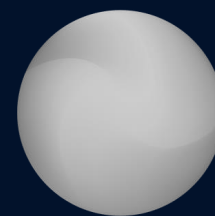
Our mission is to connect top-tier talent with dynamic companies, ensuring the ideal blend of skills, culture, and strategic fit.




As strategic partners, we deliver tailored recruitment solutions with industry insights and a rigorous assessment process to ensure every hire drives value for your organization.



With a network of 100+ hiring partners and a proven track record, we lead the industry in executive recruitment, dedicated to driving your success.



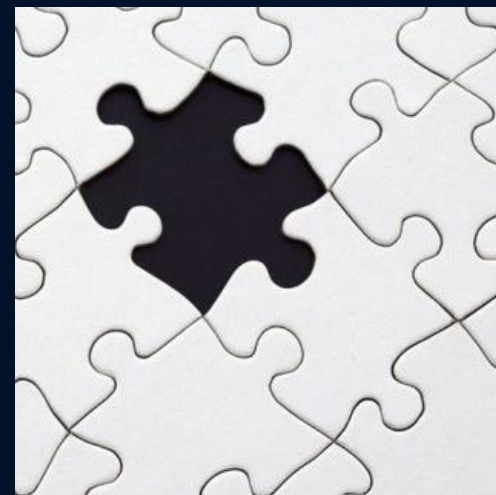
Specialized in **AI+I Powered** Assessment Centre-Based Hiring, backed by expert solutions developed by India's leading Assessment and Development Centre





## Competency Mapping

Aligning role expectations with key skills and operational expertise.



## Cultural Fit

Ensuring candidates align with your organization's values and vision.



## Strategic Sourcing

Tapping into our extensive network to find top talent across industries.



## Industry Expertise

Delivering precision hiring through in-depth sector knowledge.

# Our Approach to Executive Search



1

## **Integrity**

Building trust through transparency and ethical practices.

2

## **Partnership**

Long-term relationships built on mutual growth and success.

# **Our Focus**

3


## **Innovation**

Continuously adapting to the evolving demands of talent acquisition

4

## **Excellence**

Striving for the highest standards in every placement.



# Our Commitment

## Excellence in Talent

We deliver exceptional talent that directly aligns with your strategic objectives, driving organizational growth.

## Seamless Process

We ensure a transparent, efficient, and streamlined hiring experience from start to finish.

## Trusted Partnership

We are dedicated to being your long-term partner in building successful, high-performing teams.



# Unlocking Potential with Executive Search at **Ken McCoy**



## **Domain-Specific Expertise**

Candidates bring deep industry expertise and advanced technical proficiency.



## **Proven Success**

Minimized learning curve for accelerated impact from day one.



## **Quick Adaptation**

Proven track record of identifying leaders who drive transformational change.



## Challenge

Sourcing a Chief Marketing Officer (CMO) with the strategic vision and leadership capabilities to drive growth and innovation.

## Solution

Conducted a targeted market analysis to identify high-caliber candidates with a proven record of strategic innovation and leadership, successfully placing a senior marketing executive aligned with the company's long-term goals

## Outcome

The new CMO led transformative marketing strategies that resulted in a 30% sales growth within the first year, driving both revenue and market positioning.

## Case Study

- **Executive Search for Senior Leadership**
  - **Client: Leading FMCG Firm**
- 

# Expertise in Assessment Centre-Based Search (HITAC)

## Our Approach:

### Comprehensive Evaluations

Define technical and behavioral competencies, including core knowledge, relevant expertise, and problem-solving skills.

### One-on-One Interviews

Gain insights into leadership, potential, and cultural fit.

### Top Talent Sourcing:

Tap into diverse, trusted networks for high-caliber candidates.

### Simulations:

Use tailored exercises to assess real-world skills and behaviors.

### Competency frameworks:

Develop structured assessments to guide evaluations.





# Benefits of Assessment Center Based Executive Search

## Reduced Turnover

Identifies long-term fits.

## Enhanced Performance

Ensures high-caliber hires.

## Organizational Growth

Aligns talent with strategic goals.





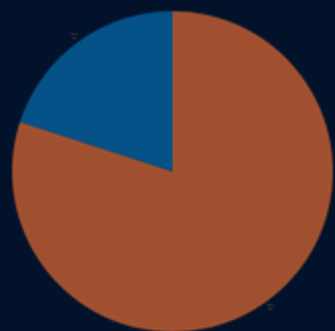
## Objective

Build a management talent pipeline



## Solution

Developed sector-specific simulations and leadership assessments



## Outcome

25% improvement in retention, with top candidates advancing to leadership roles.

## Case Study

- **Assessment Center**
- **Client: Multinational Engineering Firm**

# Why are we the best?



## Tailored Methodologies

Customized solutions for each client's unique needs.



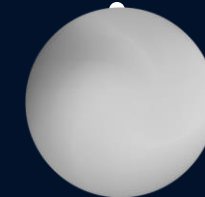
## Extensive Network

Access to a diverse pool of top-tier professionals.



## Commitment to Excellence

Driven by values of integrity, confidentiality, and diligence.



## Dual Expertise

Mastery in both Executive Search and Assessment Center offering unmatched results.



# CLIENT SUCCESS ASSURED

## Executive Search Success

- Boosts productivity and ensures seamless leadership integration.
- Senior placements drive transformative organizational change.

## Assessment Centre Impact

- Delivers comprehensive evaluations for strategic hiring.
- Enhances team cohesion and morale across organizations.

# Services

## 1. Executive Search

Targeted recruitment of experienced professionals who can bring domain expertise and deliver results from day one.

## 2. Assessment Centre Based Executive Search (HITAC)

Structured hiring through simulations and role plays to evaluate candidates on core competencies and leadership potential.

## 3. HR Consulting – Fractional CHRO Model

Enabling startups and mid-market companies to establish people systems shaped by industry best practices and the active participation of highly seasoned HR practitioners.

# Sector Expertise



**Chemicals,  
(Petro, Agrochem and  
Specialty Chemicals)**



**Engineering And  
Automobiles**



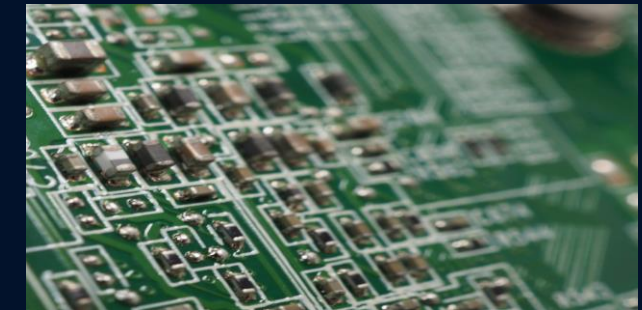
**FMCG, Retail and  
Pharma**



**Infrastructure  
(EPC And ECC)**



**Conventional and  
Non-Conventional  
Energy**



**Telecom, Electronics &  
Semiconductors**



# JOBTUNE™ – A CSR Initiative to Young Students

Jobtune is introducing our proprietary **AI-powered Assessment** tool for Class 10 students, designed to help them understand their strengths and make informed choices about their future subjects.

As part of our CSR outreach, this tool will be made available free of cost to schools where students may not have access to such assessment tool. It will also be offered in multiple Indian languages so that more children across India can reap the benefit.

Through this initiative, Jobtune hopes to bring added clarity and confidence to students and their parents as they plan the next step in their educational journey.

***“Because we believe every child deserves the opportunity to discover their potential”.***



# Thank You

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