

Jane Smith

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Summary

Marketing specialist with 7 years of experience in digital marketing and SEO strategies.

Experience

Marketing Manager - Brand Co

2020 - Present

Led a team of 10 to optimize digital campaigns and increased engagement by 50%.

SEO Specialist - Media Inc

2015 - 2020

Implemented SEO strategies that boosted site traffic by 70%.

Education

B.A. in Marketing - ABC University

2015

Skills

SEO, Google Analytics, Content Marketing, Social Media Advertising