



Solutions Beyond Expectations

www.namuae.com



Company Profile

About Us

Established in 2018, NOOR Al Masafi (NAM) has rapidly evolved into a premier provider of diversified business solutions, dedicated to enhancing the operational efficiency and brand presence of companies across various industries. Our commitment to excellence and innovation is embodied in our five core divisions:

Digital & Offset Printing

IT Solutions & Hardware

Corporate Gifts & Customization

**Office Supplies &
Pantry Solutions**

Uniforms & Workwear

At NAM, we pride ourselves on delivering tailored, high-quality solutions that address the everyday operational and promotional needs of our clients. Our team of seasoned professionals collaborates closely with each client to understand their unique requirements, ensuring that our services not only meet but exceed expectations. This client-centric approach has solidified our reputation as a trusted partner in the business community.

Our unwavering commitment to quality, innovation, and customer satisfaction drives us to continually evolve and adapt in the ever-changing business landscape. At NAM, we don't just provide solutions; we build lasting partnerships that foster mutual growth and success.

Digital & Offset Printing

Our printing division offers premium-quality digital and offset printing services, enabling businesses to effectively communicate their brand messages.

Key Services

**Business Cards, Flyers,
Brochures, Posters**

**Large Format Printing (Banners,
Roll-ups, Signage)**

**Books, Magazines, Company
Profiles**

**Packaging and
Label Printing**

**Event Materials &
Promotional Print**



Key Strengths

- *State-of-the-art printing equipment*
- *In-house creative and prepress team*
- *Quick turnaround with consistent quality*
- *Eco-conscious printing options*

IT Solutions & Hardware

We provide comprehensive IT infrastructure services, including network setup, hardware supply, and surveillance systems, ensuring secure and efficient technology environments for our clients.

Key Services

Networking & Structured Cabling

CCTV Surveillance & Access Control

Audio-Visual & Display Systems

IT Hardware Supply (Laptops, Desktops, Printers)

AMC & Technical Support Services

Key Strengths

- *Certified IT professionals*
- *Customized solutions for businesses of all sizes*
- *Fast implementation & maintenance support*
- *Cost-effective service contracts*



Corporate Gifts & Customization

We specialize in providing customized corporate gift items that are practical, creative, and aligned with your brand—ideal for client engagement, employee appreciation, or promotional use.

Key Offerings

Customized Merchandise (T-shirts, Mugs, Bags, Tech Items)

Premium Executive Gift Sets

Seasonal & Festive Gift Hampers

Eco-friendly and Sustainable Gifts

Personalized Branding & Packaging



Key Strengths

- Extensive catalog of products and packaging options
- High-quality personalization services
- Creative gift ideas tailored to corporate themes
- Capability to handle bulk orders with precision

Office Supplies & Pantry Solutions

We offer a comprehensive range of office consumables and pantry essentials, with a particular emphasis on providing fresh, seasonal fruits to keep your workplace healthy and energized.

Product Categories

Office Stationery: Paper, files, pens, cartridges

Pantry Essentials: Tea, coffee, snacks, water, condiments

Fresh Fruits: A variety of seasonal fruits delivered according to your requirements

Hygiene Products: Hand sanitizers, tissues, cleaning supplies

Key Strengths

- *Reliable and timely delivery services*
- *High-quality products sourced from trusted suppliers*
- *Customized packages to suit office size and preferences*
- *Competitive pricing with flexible order quantities*



Uniforms & Workwear

At NAM, we specialize in designing and supplying a comprehensive range of uniforms and workwear that seamlessly blend functionality with professional aesthetics, catering to various sectors.

Product Categories

Corporate Wear: Office uniforms, tailored suits, dress shirts, and blouses that project a professional image.

Industrial Workwear: Durable coveralls, safety vests, helmets, and protective gear designed to meet industry safety standards.

Hospitality Uniforms: Elegant attire for hotel staff, including front desk uniforms, housekeeping outfits, and chef coats.

Healthcare Apparel: Medical scrubs, lab coats, patient gowns, and nurse uniforms that prioritize comfort and hygiene.

School Uniforms: Complete uniform solutions for educational institutions, including student attire, sportswear, and staff uniforms.

Key Strengths

- *High-quality fabrics ensuring durability and comfort.*
- *In-house design team for bespoke uniform solutions.*
- *Embroidery and printing services for branding.*
- *Adherence to industry safety standards.*
- *Scalable production capacity for bulk orders.*



Why Choose NAM?

- Comprehensive Service Provider: Offering a wide range of business solutions under one umbrella, simplifying your operations.
- Commitment to Quality and Customer Satisfaction: Ensuring excellence in every project and prioritizing client needs.
- Experienced Professionals: A team of seasoned experts across all divisions, bringing deep industry knowledge.
- Tailored Solutions: Customizing services to meet the unique requirements of each business.
- Proven Track Record: Delivering consistent results and building trust since our establishment in 2018.

At NOOR Al Masafi (NAM), our mission is to be the preferred partner for businesses seeking comprehensive and customized solutions. Our diverse range of services, combined with our commitment to quality and customer satisfaction, positions us uniquely to support your business objectives. We look forward to collaborating with you and contributing to your organization's success.



Solutions Beyond Expectations

NOOR AL MASAFI
GENERAL TRADING L.L.C

 **+971 56 354 2146**
 **+971 50 136 1811**

www.namuae.com
Ras Al Khor, Dubai, UAE

