

# ARE INDUSTRY PLANTS REAL?

An Exploration into Spotify Featured Artists

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## PROJECT DEMO

This interactive website aims to explore whether the featured artists that Spotify promotes could fall under the category of the term "industry plant". To begin with, let us first define what an industry plant is. An industry plant in the music industry is an artist that becomes popular through means of connections, nepotism and wealth rather than their merits.

For this exploration, we will do it in two parts. First, we will look into the growth of featured artists on spotify. Specifically, the following visualization explores the growth of artists that are referred to as Industry plants currently.

Website Link: <https://redeyeszombiedragon.github.io/test/>