Pranav Maneriker

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Research Interests

Natural Language Processing, Structured Data Management, Network Science

EDUCATION

The Ohio State University

August 2018 | Present

Columbus, Ohio

PhD in Computer Science and Engineering. GPA: 4.0/4.0 Advisor: Dr. Srinivasan Parthasarathy

IIT Kanpur June 2012 | Jun 2016

B. Tech. Computer Science and Engineering. GPA: 9.2/10

Minor in English Literature

EXPERIENCE

The Ohio State University

Research Assistant Aug 2018 | Present

• Ontology and relation modeling in transfer learning settings

• Semantic and stylistic analysis of text.

Dataminr New York City, New York Research Intern May 2021 | Aug 2021

• Work currently under NDA.

Microsoft Research

Redmond, Washington Research Intern May 2020 | Aug 2020

• Malicious URL detection using state-of-the-art NLP models

Scaled transformer models to train from scratch on large datasets across multiple nodes

Seattle, Washington Amazon

Applied Scientist Intern

• Fraud detection in the Buyer Fraud team, Transaction Risk Management Systems

• Nonparametric regression, metric learning, and few-shot learning approaches

• Improved performance and reduced data requirements for fraud detection

Adobe Research Bengaluru, India Research Scientist June 2016 | Jul 2018 May 2015 | Jul 2015 Research Intern

• Natural language processing problems including text summarization, computational creativity and style and affect in text

- Statistical modeling of effectiveness with synthetic control based econometric methods
- Frequent itemset mining based models for large scale prediction
- Experiment design for evaluation of systems

• Work resulted in multiple patents and publications

IIT Kanpur Teaching Assistant, Introduction to Programming Teaching Assistant, Data Structures and Algorithms

Kanpur, India Jan 2016 | Apr 2016 Aug 2015 | Nov 2015

May 2019 | Aug 2019

Publications

- 1. Pranay Maneriker, Yuntian He, Sriniyasan Parthasarathy, SYSML: StYlometry with Structure and Multitask Learning: Implications for Darknet Forum Migrant Analysis, Conference on Empirical Methods in Natural Language Processing (EMNLP) 2021.
- 2. Pranav Maneriker*, Jack W. Stokes*, Edir Garcia Lazo, Diana Carutasu, Farid Tajaddodianfar, Arun Gururajan, URLTran: Improving Phishing URL Detection Using Transformers, MILCOM 2021

- Nikhita Vedula, Nedim Lipka, Pranav Maneriker, Srinivasan Parthasarathy, Open Intent Extraction from Natural Language Interactions, The Web Conference (WWW) 2020, Best Paper Award
- 4. Ritwick Chaudhry, Sumit Shekhar, Utkarsh Gupta, **Pranav Maneriker**, Prann Bansal, Ajay Joshi **LEAF-QA: Locate, Encode & Attend for Figure Question Answering**, Winter Conference on Applications of Computer Vision (WACV) 2020
- Byung-Doh Oh*, Pranav Maneriker*, Nanjiang Jiang*. THOMAS: The Hegemonic OSU Morphological Analyzer using Seq2seq, SIGMORPHON Workshop, Association for Computational Linguistics (ACL) 2019
- 6. **Pranav Maneriker**, Nikhita Vedula, Hussein S. Al-Olimat, Jiayong Liang, Omar El-Khoury, Ethan Kubatko, Desheng Liu, Krishnaprasad Thirunarayan, Valerie Shalin, Amit Sheth, Srinivasan Parthasarathy. **A Pipeline for Disaster Response and Relief Coordination**, SIGIR **Demo** Track 2019
- 7. Nikhita Vedula, **Pranav Maneriker**, Srinivasan Parthasarathy. **BOLT-K: Bootstrapping Ontology Learning via Transfer of Knowledge**, The Web Conference (WWW) 2019
- 8. Paridhi Maheshwari, Nitish Bansal, Surya Dwivedi, Rohan Kumar, **Pranav Maneriker**, Balaji Vasan Srinivasan. **Examplar Based Experience Transfer**, Intelligent User Inverfaces (IUI) 2019
- Balaji Vasan Srinivasan, Pranav Maneriker, Kundan Krishna, Natwar Modani.
 Corpus-based Content Construction, International Conference on Computational Linguistics (COLING) 2018
- Ritwik Sinha, Dhruv Singal, Pranav Maneriker, Kushal Chawla, Yash Shrivastava, Deepak Pai, Atanu Sinha. Forecasting Granular Audience Size for Online Advertising 2018 TargetAd and AdKDD (KDD workshop)
- Gaurush Hiranandani, Kumar Ayush, Chinnaobireddy Varsha, Atanu Sinha, Pranav Maneriker, Sai Varun Reddy Maram Enhanced Personalized Targeting Using Augmented Reality, Poster, IEEE International Symposium on Mixed and Augmented Reality (ISMAR) 2017
- 12. Atanu Sinha, Meghanath Macha, **Pranav Maneriker**, Sopan Khosla, Avani Samdariya, Navjot Singh. **Anti-Ad Blocking Strategy: Measuring its True Impact**, 2017 TargetAd and AdKDD (KDD **workshop**)
- 13. Gaurush Hiranandani, **Pranav Maneriker**, Harsh Jhamtani. **Generating Appealing Brand Names**, Computational Linguistics and Intelligent Text Processing (CICLing) 2017
- Natwar Modani, Pranav Maneriker, Gaurush Hiranandani, Atanu Sinha, Utpal, Vaishnavi Subramanian, Shivani Gupta. Summarizing Multimedia Content Web Information Systems Engineering (WISE) 2016
- * Denotes shared first authorship

PATENTS

- P Maneriker, R Sasidharan, A Sinha, Facilitating changes to online computing environment by assessing impacts of temporary interventions, US Patent 11,038,785. 2021
- BV Srinivasan, P Maneriker, N Modani, K Krishna, Constructing content based on multi-sentence compression of source content, US Patent 10,949,452. 2021
- R Sinha, P Maneriker, D Singal, A Sinha, Identifying high value segments in categorical data, US Patent 10,929,438. 2021
- A Sinha, M Yadagiri, P Maneriker, S Khosla, A Samdariya, N Singh, Techniques to quantify effectiveness of site-wide actions, US Patent 11,093,957. 2021
- BV Srinivasan, SK Saini, K Krishna, Anandhavelu N, T Goyal, P Maneriker, C Huesler, Bundling Online Content Fragments For Presentation Based on Content-Specific Metrics and Inter-Content Constraints, US Patent 10,891,667. 2021
- N Modani, V Subramanian, S Gupta, P Maneriker, Utpal, G Hiranandani, A Sinha, Multimedia Document Summarization, US Patent 10,762,283. 2020

- P Maneriker, A Natarajan, V Gupta, K Basava Raj, Predicting style breaches within textual content, US Patent 10,650,094. 2020
- P Maneriker, V Vinay, S Khosla, N Chhaya, N Modani, C Huesler, BV Srinivasan, A Natarajan, Fact Replacement and Style Consistency Tools, US Patent App. 16/123,966. 2020
- R Sinha, V Palanciuc, P Maneriker, M Dash, T Mohandoss, D Singal, Accurate and interpretable rules for user segmentation, US Patent App. 15/837,929. 2019
- N Modani, V Subramanian, S Gupta, **P Maneriker**, Utpal, G Hiranandani, A Sinha, **Determining quality of a summary of multimedia content**, US Patent No. 9,454,524. 2016

SERVICE

- Reviewer, AAAI 2021, EMNLP 2021
- PC Member CODS-COMAD 2022
- Subreviewer, WWW 2020
- Volunteer, SIGIR 2019
- GUIDE peer mentor at Ohio State University (2021)

AWARDS AND ACHIEVEMENTS

- Aditya Birla Group Scholarship (2012 2016) Awarded to about 15 students from the top Engineering Schools across India on the basis of academic and co-curricular excellence
- Academic Excellence Award (2013) Awarded to top 7% of the students in the university
- International Collegiate Programming Contest (ICPC 2014) Positioned 22nd among the top 250 teams across India in Amritapuri Regionals.
- IIT JEE, AIEEE (2012) Ranked 145 among 0.5 million, and 39 out of 1.2 million candidates respectively in National Engineering Entrance examinations

Relevant Coursework

Computational Linguistics, Algorithms, Parallel Computing, Probability and Statistics, Probabilistic Machine Learning, Machine Learning for Computer Vision, Optimization, Reinforcement Learning

Languages and Frameworks

Languages Python, Java, C++, C, Bash (shell scripting)

Frameworks PyTorch, Tensorflow, scikit-learn, Git

EXTRA CURRICULAR EXPERIENCE

- Former National Record holder for Rubik's Cube one-handed and fewest moves solving (2013). Also, coordinated the activities of the Rubik's Cube Hubby Group on campus, including organizing an official World Cube Association Competition
- Actively involved in Literary Discussion Group at IIT Kanpur (2013-2016)
- Regular participant in (up to) half marathon distance runs.