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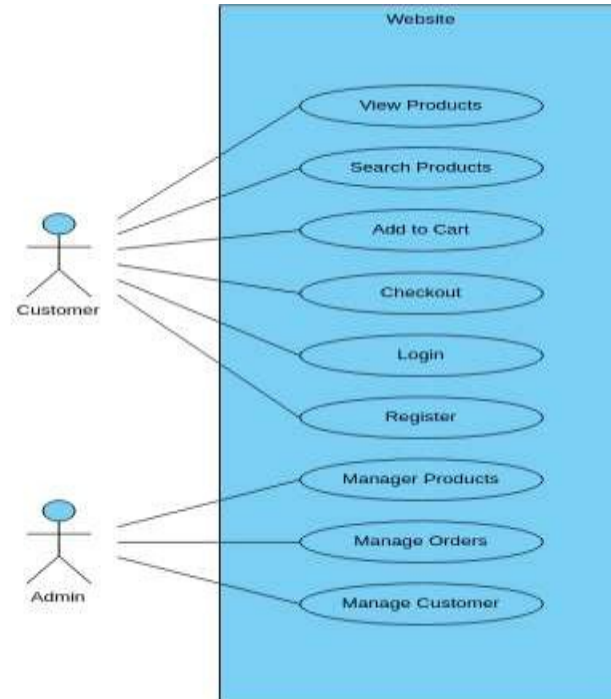
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Design Diagrams

- Use case Diagram



Advantages

- Enhanced User Experience:** Improved navigation, search functionality, and personalized recommendations.
- Increased Sales:** Streamlined checkout processes and comprehensive product information boost conversions.
- Operational Efficiency:** Automation and real-time analytics optimize business operations.
- Customer Loyalty:** Enhanced customer support and account management features retain customers.
- Scalability and Security:** Modular architecture, cloud integration, and robust security measures ensure growth and protection.

Disadvantages

- **High Initial Costs:** Significant investment required for development and infrastructure.
- **Technical Complexity:** Complex integrations and maintenance demand skilled personnel.
- **Security Risks:** Potential vulnerabilities can lead to data breaches and financial loss.
- **Scalability Challenges:** Rapid growth may strain resources without proper planning.
- **Dependency on Technology:** System failures or downtime can severely impact business operations.

User Benefits

- Convenient Shopping:** Access to a wide range of products from anywhere, at any time.
- Personalized Experience:** Tailored product recommendations based on individual preferences.
- Easy Navigation:** Advanced search and intuitive interface for quick product discovery.
- Informed Decisions:** Detailed product information, reviews, and comparisons.
- Secure Transactions:** Robust security measures protect user data and financial information.



**THANK
YOU!**