

## Word 2 Vec

King  $\rightarrow$  Power  $\uparrow$ , Rich  $\uparrow$ , Male, Palace

Man  $\rightarrow$  Power, Rich, Male, Home

Horse  $\rightarrow$  Power  $\downarrow$ , Rich  $\downarrow$ , Male, Home  $\downarrow$ , tail  $\uparrow$

Index	Features/Properties			
	Wealth	Power	Gender	Tail
King	1.98	1.98	-1	0.0002
Queen	1.98	1.98	+1	0.0002
Man	0.98	0.98	-1	0.0002
Woman	0.98	0.98	+1	0.0002

Count Vectorizer and TFIDF  $\Rightarrow$  Sparse matrix

Word 2 Vec  $\rightarrow$  Dense vector

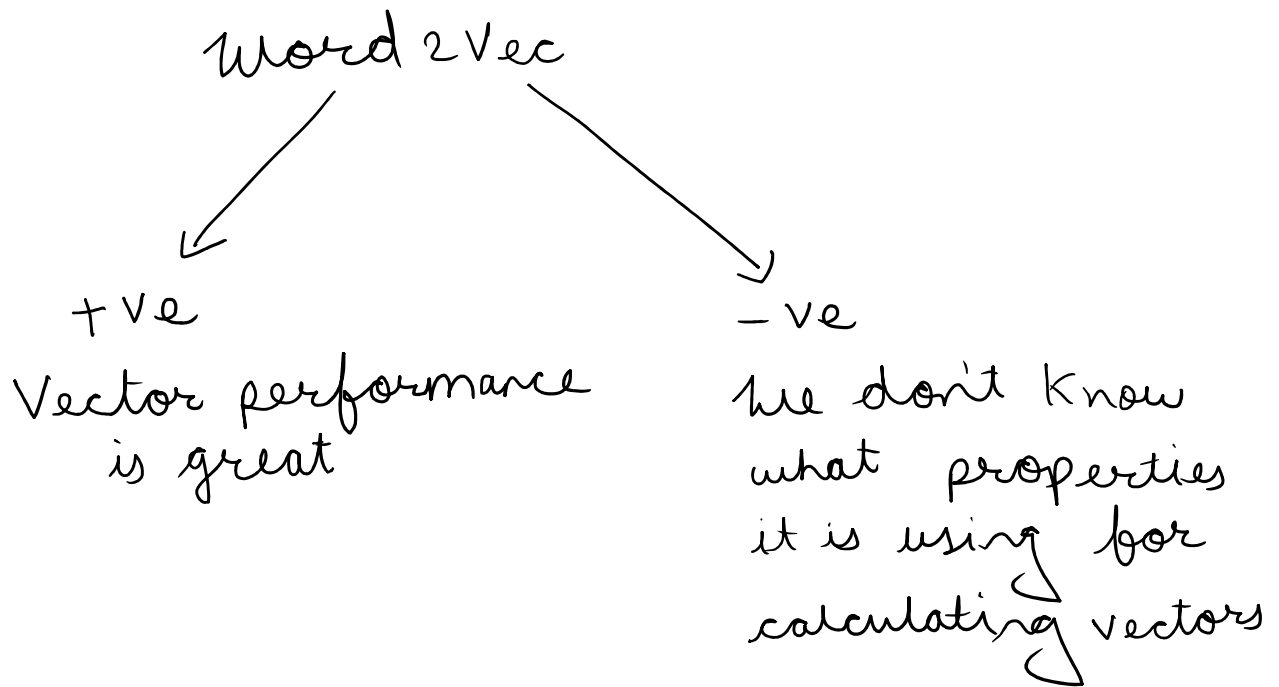
0  $\rightarrow$  0.0002

$\uparrow$   $\rightarrow$  1.98

Male  $\rightarrow -1$

Female  $\rightarrow +1$

word2Vec  $\rightarrow$  Simple neural network  
Single hidden layer



Assumption of word2Vec:

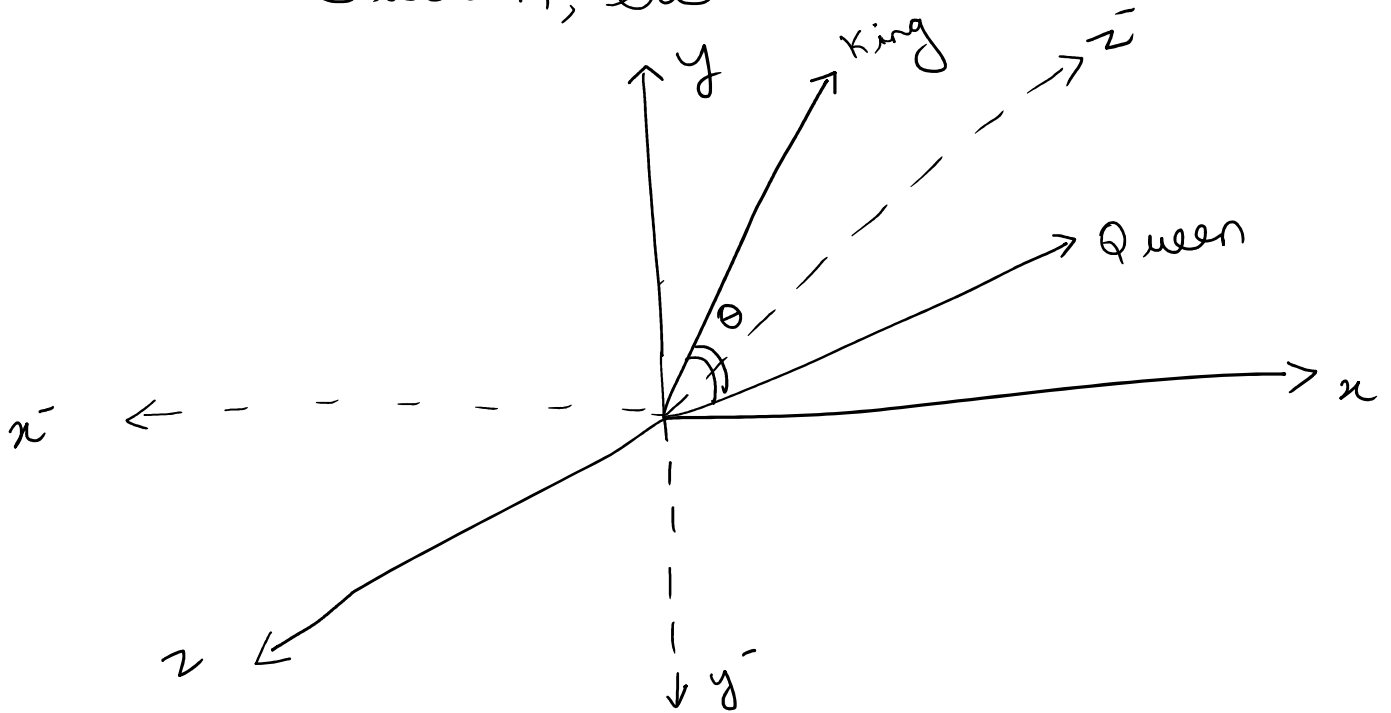
Words with similar context will have similar vector representation.

vector  $\rightarrow$  Magnitude and direction

Similar context:

King  $\rightarrow$  Prince, Princess, Queen, Ruler, Sultan, etc.

Sultan, etc.



$$\text{cosine similarity} = \frac{A \cdot B}{|A| \times |B|}$$

-1 to +1

↑  
Vectors are  
not similar  
at all

↑  
Vectors are  
similar


$$\cos 0 = 1$$

$$\theta \uparrow \Rightarrow \cos \theta \downarrow$$

$$\cos 180 = -1$$

$$\theta \downarrow \Rightarrow \cos \theta \uparrow$$

$0^\circ$   
→ ⇒ Vectors similar

$180^\circ$   
  $\Rightarrow$  Vectors not similar