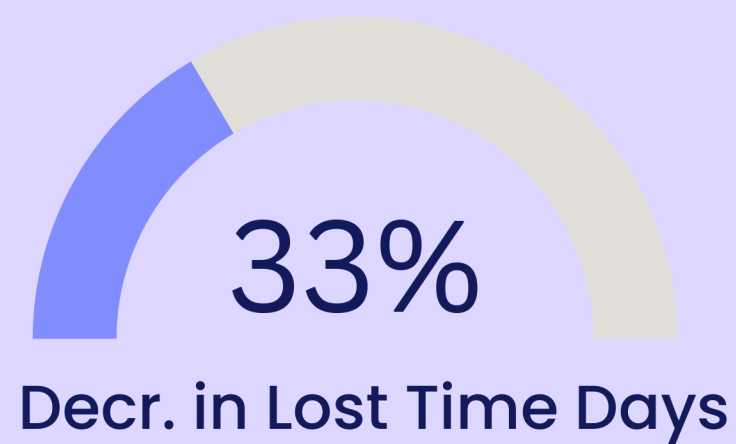
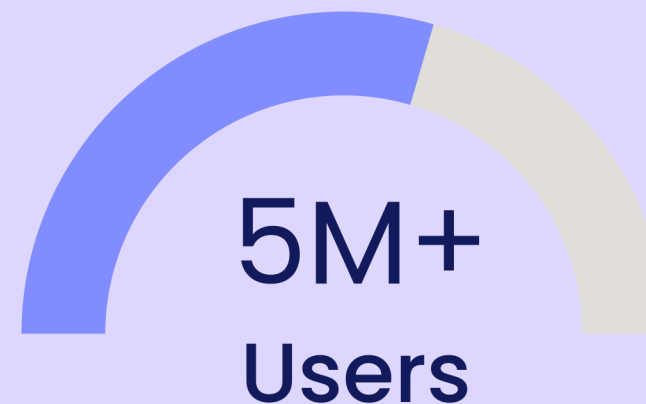
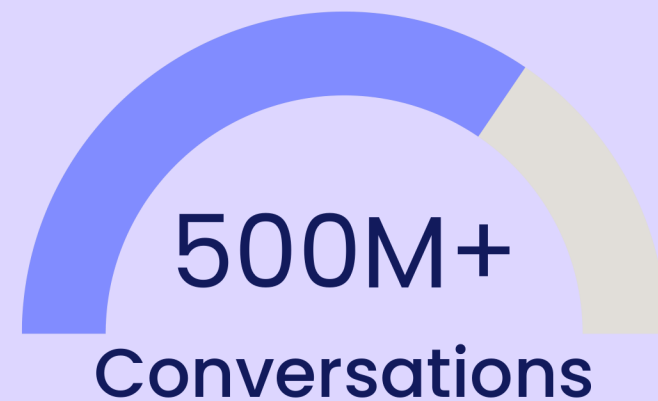
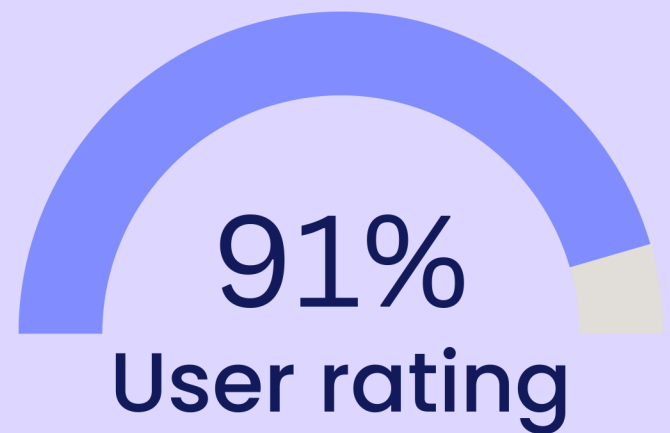


wyso

AI-driven Coach for Mental Health Support



We Offer

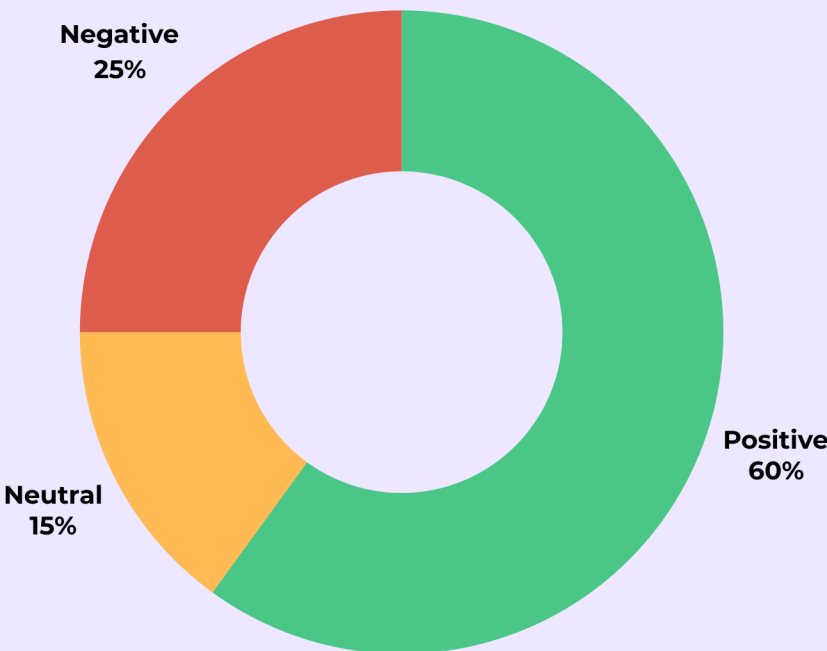
- 24/7 Support
- AI Chat Therapist
- CBT Techniques
- Mindfulness Tools
- Mood Monitoring
- Self-Help Resources
- Affordable Care
- Privacy Assurance



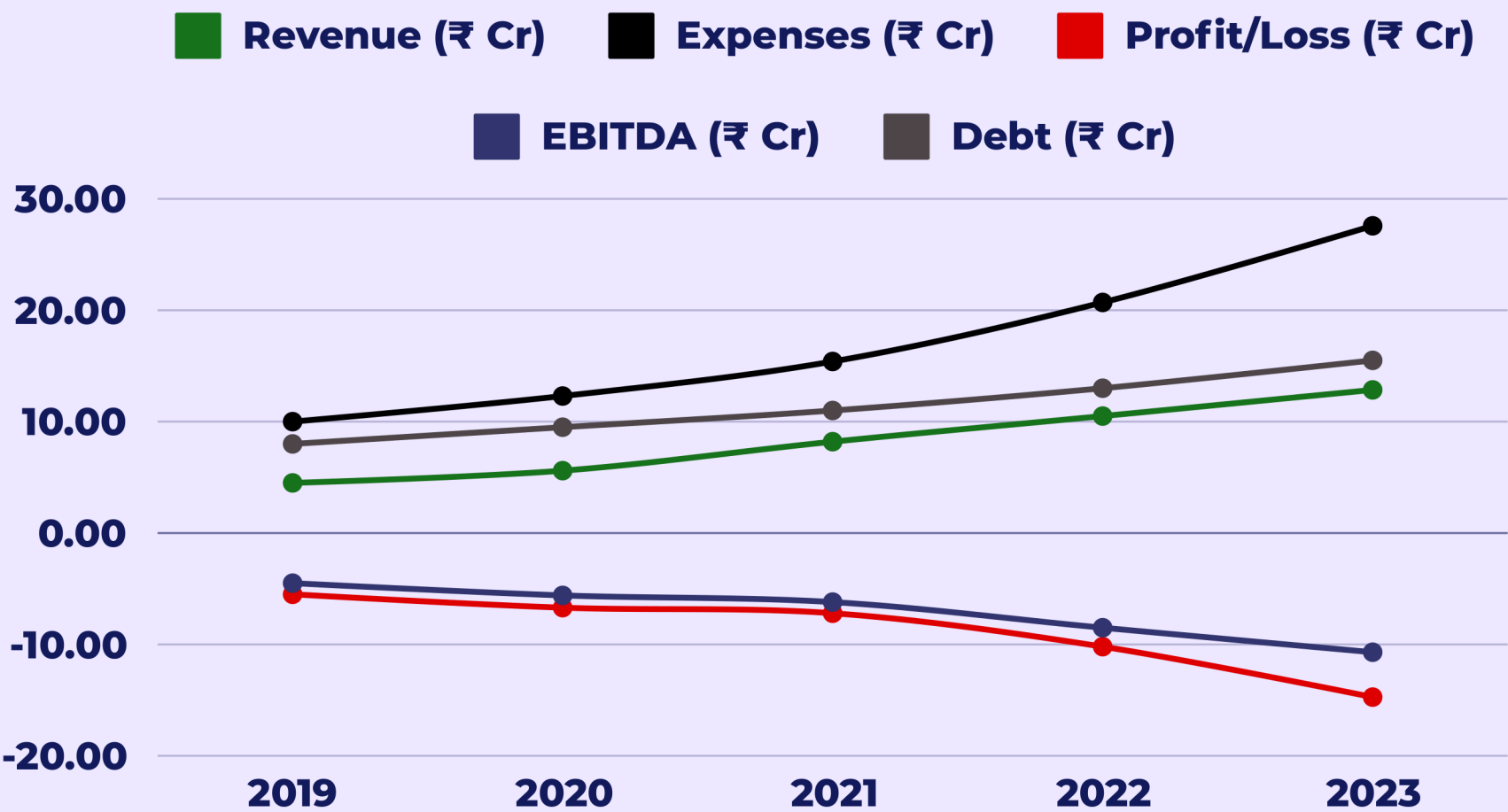
WYSA's Strategy and Financials

Lead Investors

- Zurich Insurance Group
- DigitalHealth.London
- W Health Ventures
- HealthQuad
- Pi Ventures
- Kae Capital



Trends over the years



Top Markets



\$74.99/year

Premium self-care version



4.5

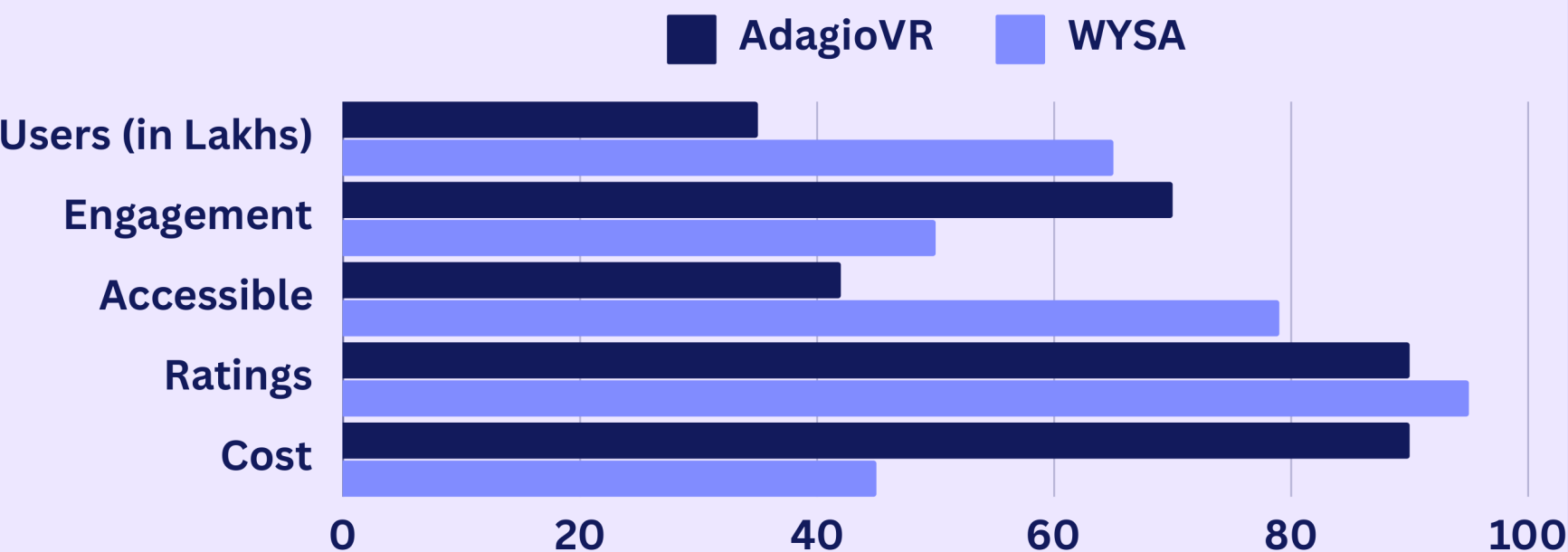


4.9

**#TOP
10**

Innovator

**World
Economic
Forum**

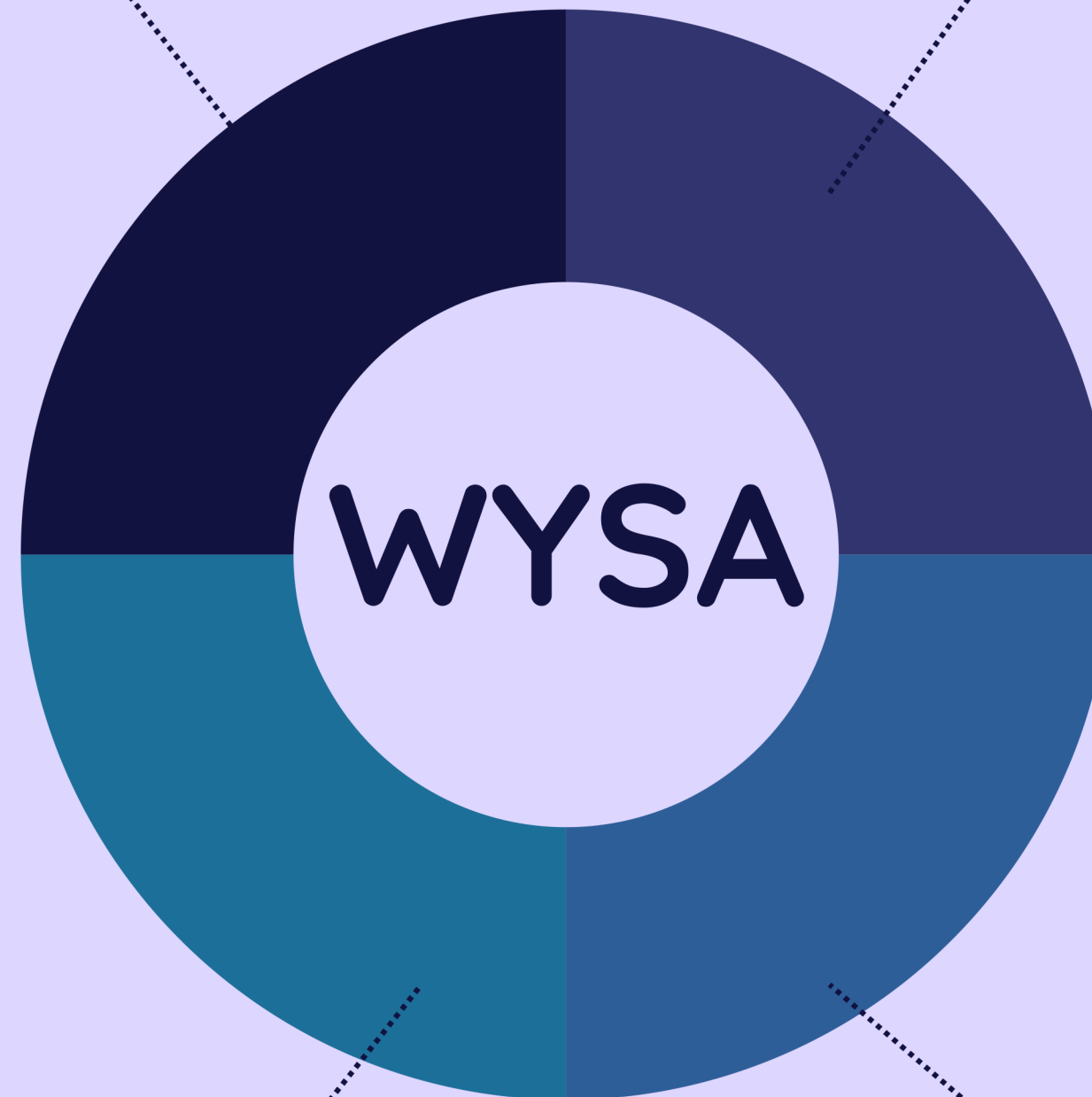


Strength

- Freemium Model
- Strong Community Presence
- Strong Partnerships
- Strong User Testimonials
- 24/7 Support
- Referral Programs
- Self-Care Modules
- Multilingual Support

Threat

- Growing Competititon
- Privacy Risks
- Rapid Tech Advancement
- User Engagement and Retention



Weakness

- No Face-to-Face Interaction
- Overemphasis on Self-Care
- Repetitive Responses
- No expression monitoring
- Lack of Sensory Stimulation
- Empathy Issues

Opportunity

- Virtual Meetings
- Adaptive Interactions
- Offline VR Capabilities
- Monitoring Expressions
- Immersive Stimulation
- Weekly Blogs
- Incentives Per Session
- Feedback