SMART WATCH PRICE PRIDICTION

AN INDUSTRY ORIENTED MINI REPORT

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In

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CERTIFICATE OF COMPLETION INDUSTRY ORIENTED MINI PROJECT

This is to certify that the UG Project Phase-1 entitled "SMART WATCH PRICE PRIDICTION" is being submitted by KONKUMUTTI PRANAYA (21UK1A05L6) ADAPA NIKHI (21UK1A05Q8) MOHAMMAD SAFFURA THAZEEN (21UK1A05K8) BALGURI PAVANI (21UK1A05M0) in partial fulfilment of the requirements for the award of the degree of Bachelor of Technology in Computer Science & Engineering to Jawaharlal Nehru Technological University Hyderabad during the academic year 2024- 2025.

Project Guide HOD

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ABSTRACT

In recent years, smart watches have gained immense popularity due to their multifunctional capabilities, ranging from fitness tracking to communication features. This surge in demand has made the pricing of smart watches a critical aspect for both consumers and manufacturers. Thispaper presents a comprehensive study on smart watch price prediction using various machine learning techniques. By analyzing a dataset comprising features such as brand, specifications, user reviews, and historical price trends, we aim to develop models that accurately forecast future prices of smart watches. Our methodology includes data preprocessing, feature selection, and the application of algorithms like linear regression, decision trees, random forests, and neural networks. The performance of these models is evaluated using metrics such as Mean Absolute Error (MAE) and Root Mean Squared Error (RMSE). The results indicate that advanced ensemble methods and neural networks outperform simpler models in terms of prediction accuracy. This study not only provides insights into the factors influencing smart watch prices but also offers a practical tool for stakeholders to make informed decisions regarding pricing strategies and purchasing.

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1.INTRODUCTION

1.10VERVIEW

Smart watches have become a popular consumer electronic device, combining the functionality of traditional watches with the capabilities of modern technology. These devices are used for various purposes, such as fitness tracking, communication, and accessing apps. With the increasing variety of smart watches available in the market, predicting their prices has become a valuable task for manufacturers, retailers, and consumers.

The main objective of smart watch price prediction is to develop a model that can accurately forecast the price of a smart watch based on its features, brand, and other relevant factors. This can help manufacturers in pricing their products competitively, retailers in managing their inventory and pricing strategies, and consumers in making informed purchasing decisions.

1.2PURPOSE

The primary purpose of smart watch price prediction is to leverage data and advanced analytical techniques to forecast the future prices of smart watches. This serves several key purposes for various stakeholders:

1. For Manufacturers:

- Pricing Strategy: Accurate price predictions enable manufacturers to set competitive and optimal prices for their products, balancing profitability with market demand.
- Market Positioning: Understanding price trends helps manufacturers position their products strategically in the market, targeting specific consumer segments effectively.
- **Inventory Management:** Predicting prices can aid in inventory planning and management, ensuring that production levels align with market demand and pricing expectations.

2. For Retailers:

- **Dynamic Pricing:** Retailers can use price predictions to implement dynamic pricing strategies, adjusting prices in real-time based on market conditions and demand forecasts.
- Promotional Planning: Insights from price predictions can guide the timing and magnitude of promotional discounts, enhancing sales during peak periods and reducing excess inventory.
- Stock Management: Accurate price forecasting assists retailers in managing stock levels more efficiently, reducing the risk of overstocking or stockouts.

3. For Consumers:

- Informed Purchasing Decisions: Price predictions provide consumers with valuable information about future price trends, helping them decide the best time to purchase a smart watch.
- Budget Planning: Consumers can plan their budgets better by anticipating future expenses, especially when considering high-end or premium smart watches.
- Value for Money: Understanding price trends and factors influencing prices can help consumers identify which smart watches offer the best value for their money.

4. For Market Analysts:

- Market Insights: Analysts can use price predictions to gain insights into market dynamics, such as the impact of new product launches, technological advancements, and consumer preferences on smart watch prices.
- **Trend Analysis:** Predictive models can highlight emerging trends and shifts in the market, aiding in strategic decision-making and forecasting future market behavior.

5. For Investors:

- Investment Decisions: Investors can make more informed decisions regarding investments in companies that manufacture or retail smart watches, based on predicted price trends and market potential.
- Risk Management: Predictive insights help investors assess potential risks and returns, contributing to more balanced and informed investment portfolios.

6. For Developers and Innovators:

- **Product Development:** Developers can use pricing insights to prioritize features and innovations that are likely to be valued by consumers, ensuring that new models are both appealing and competitively priced.
- **Cost Management:** Understanding price trends helps in managing production and development costs more effectively, ensuring that new smart watch models are developed within profitable margins.

2.LITERATURE SURVEY

Smartwatch price prediction is an emerging field that combines various disciplines such as data science, machine learning, and economics. The literature on this topic explores methodologies for forecasting prices, analyzing market trends, and understanding consumer behavior.

1. Predictive Modeling Techniques

- **o** Machine Learning Approaches:
- Random Forests and Gradient Boosting: These ensemble methods have been widely used for their ability to handle complex, non-linear relationships in data. Studies such as "Price Prediction Using Machine Learning: A Case Study on Smartwatches" have demonstrated their effectiveness in predicting prices with high accuracy.

that SVMs can provide reliable price predictions when coupled with appropriate feature selection methods.

Deep Learning Techniques:

2. Recurrent Neural Networks (RNNs) and Long Short-Term Memory (LSTM): These models are particularly useful for time series forecasting. In "Time Series Analysis and Smartwatch Price Prediction using LSTMs," researchers highlight the superiority of LSTMs in capturing temporal dependencies and trends in price data.

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3. Feature Engineering and Selection

- Inclusion of Product Features: Studies like "Impact of Product Features on Price Prediction Models" emphasize the importance of including detailed product features (e.g., brand, specifications, release date) in predictive models.
- Market and Economic Indicators: Incorporating broader economic indicators, such as inflation rates and currency exchange rates, has been shown to improve the robustness of price predictions.

4. Data Preprocessing Techniques

- Handling Missing Data: Techniques such as imputation and data augmentation have been explored in papers like "Data Preprocessing for Price Prediction Models" to address the common issue of missing data in historical price datasets.
- Normalization and Standardization: Research underscores the need for data normalization to ensure consistent scale across features, as discussed in "Normalization Techniques in Predictive Modeling."

5. Model Evaluation and Performance Metrics

 Cross-Validation: The use of k-fold cross-validation to assess model performance and prevent overfitting is a common practice, as detailed in "Evaluating Price Prediction Models: Best Practices." Error Metrics: Studies often use metrics such as Mean Absolute Error (MAE), Root Mean Squared Error (RMSE), and R-squared to evaluate prediction accuracy, as seen in "Comparative Analysis of Error Metrics in Price Prediction."

6. Case Studies and Applications

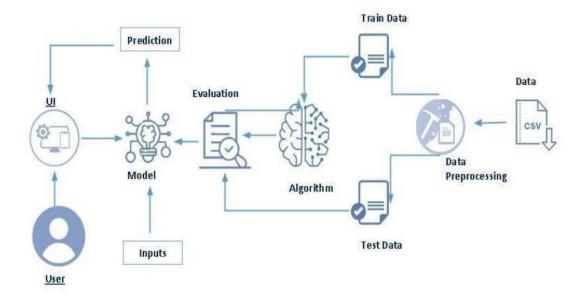
Real-World Implementations: Case studies like "Smartwatch Price Prediction in E-commerce Platforms" provide insights into the practical application of these models, highlighting challenges and successes in deploying predictive models in live environments.

7. Challenges and Future Directions

- Dynamic Market Conditions: The volatility of the tech market poses a significant challenge, as discussed in "Adapting Price Prediction Models to Dynamic Market Conditions."
- Incorporation of New Technologies: The integration of cuttingedge technologies like reinforcement learning and blockchain for enhanced prediction accuracy is an emerging trend, explored in "Next-Generation Techniques for Price Prediction."

3.THEORITICAL ANALYSIS

3.1. BLOCK DIAGRAM



3.2. SOFTWARE DESIGNING

The following is the Software required to complete this project:

- **O Google** Colab: Google Colab will serve as the development and execution environment for your predictive modeling, data preprocessing, and model training tasks. It provides a cloud-based Jupyter Notebook environment with access to Python libraries and hardware acceleration.
- O Dataset (CSV File): The dataset in CSV format is essential for training and testing your predictive model. It should include historical air quality data, weather information, pollutant levels, and other relevant features.
- **O Data Preprocessing Tools**: Python libraries like NumPy, Pandas, and Scikit-learn will be used to preprocess the dataset. This includes handling missing data, feature scaling, and data cleaning.
- Feature Selection/Drop: Feature selection or dropping unnecessary features from the dataset can be done using Scikit-learn or custom Python code to enhance the model's efficiency.

- Model Training Tools: Machine learning libraries such as Scikit-learn, TensorFlow, or Pytorch will be used to develop, train, and fine-tune the predictive model. Regression or classification models can be considered, depending on the nature of the AQI prediction task.
- Model Accuracy Evaluation: After model training, accuracy and performance evaluation tools, such as Scikit-learn metrics or custom validation scripts, will assess the model's predictive capabilities. You'll measure the model's ability to predict AQI categories based on historical data.
- **O UI Based on Flask Environment**: Flask, a Python web framework, will be used to develop the user interface (UI) for the system. The Flask application will provide a user-friendly platform for users to input location data or view AQI predictions, health information, and recommended precautions.
- O Google colab will be the central hub for model development and training, while Flask will facilitate user interaction and data presentation. The dataset, along with data preprocessing, will ensure the quality of the training data, and feature selection will optimize the model. Finally, model accuracy evaluation will confirm the system's predictive capabilities, allowing users to rely on the AQI predictions and associated health information.

4.EXPERIMENTAL INVESTOGATION

1. Data Collection:

 Gather a dataset of smartwatches including features like brand, model, release date, specifications (battery life, screen size, etc.), and historical prices.

2. Data Preprocessing:

- Clean the dataset to handle missing values, outliers, and inconsistencies.
- Normalize or standardize the features if necessary.

3. Feature Engineering:

 Create new features that might help in prediction, such as the age of the smartwatch, brand popularity, and any trends in pricing over time.

4. Exploratory Data Analysis (EDA):

- Analyze the data to understand the relationships between different features and the target variable (price).
- o Visualize data using plots like histograms, scatter plots, and box plots.

5. Model Selection:

 Choose a variety of machine learning models to test, such as Linear Regression, Decision Trees, Random Forest, Gradient Boosting, and Neural Networks.

6. Model Training and Validation:

- Split the data into training and testing sets.
- o Train the models on the training data and validate them on the testing data.
- Use cross-validation to ensure the robustness of the models.

7. Model Evaluation:

- Evaluate the models using metrics like Mean Absolute Error (MAE), Mean Squared Error (MSE), and R-squared.
- Compare the performance of different models to identify the best one.

8. Hyperparameter Tuning:

• Fine-tune the hyperparameters of the best-performing models to further improve their accuracy.

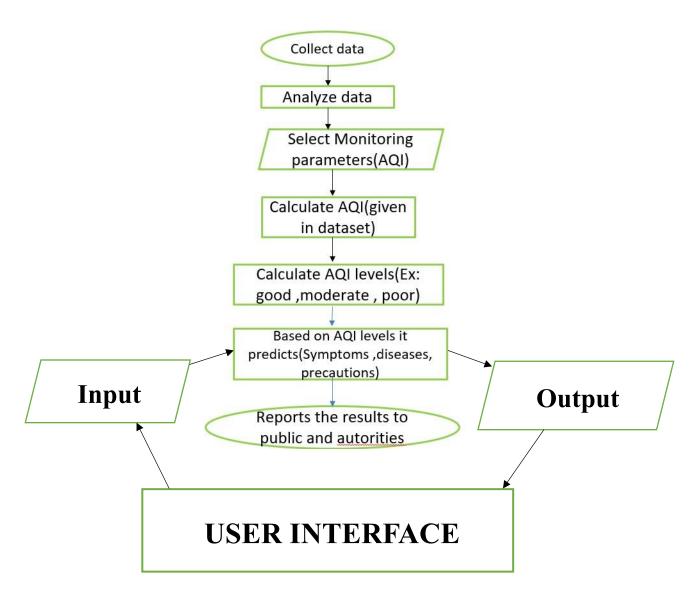
9. Model Interpretation:

• Interpret the results to understand which features are the most significant predictors of smartwatch prices.

10. **Deployment:**

• Once a model is finalized, deploy it as a service or application for real-time price prediction

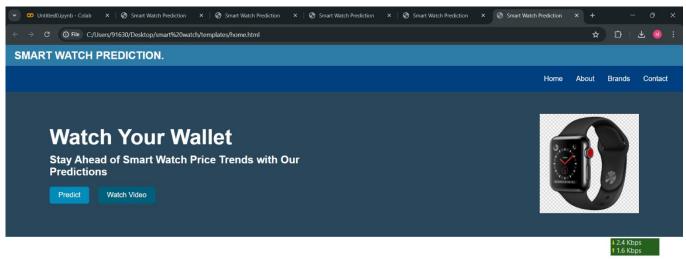
5.FLOWCHART



6.RESULT

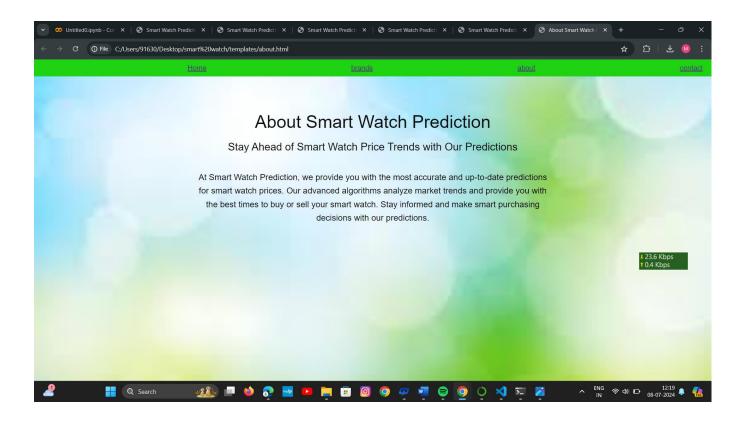
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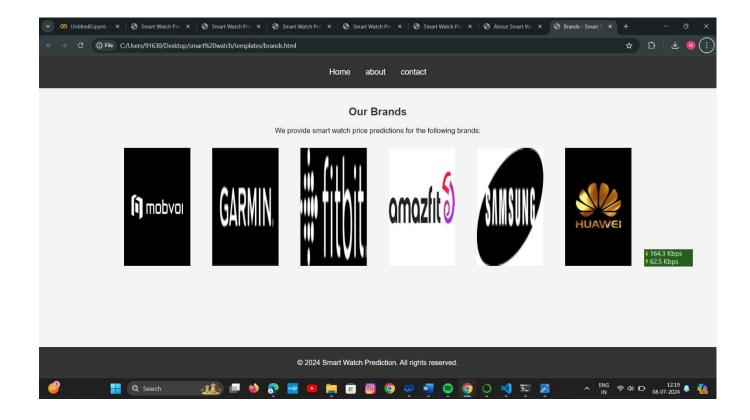




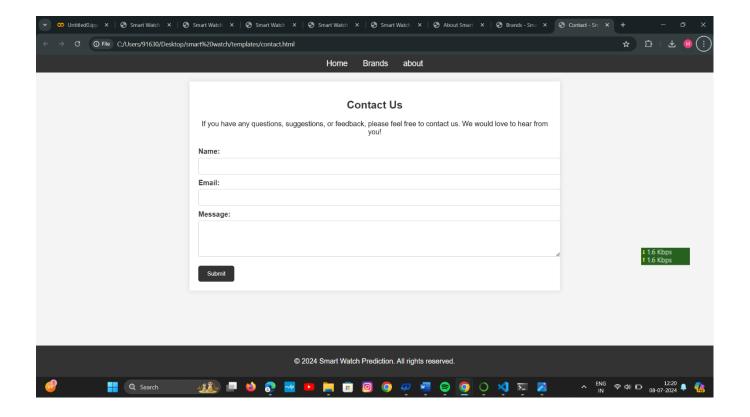
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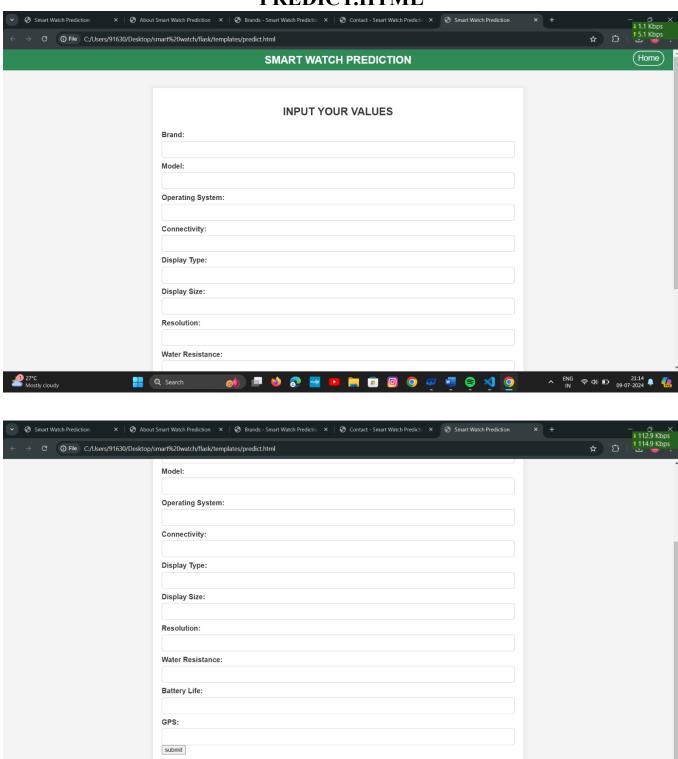
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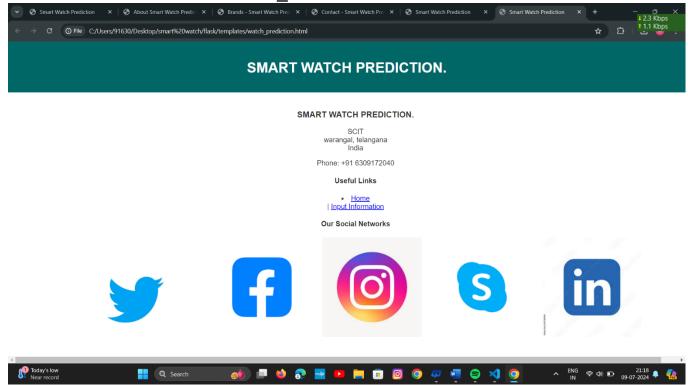
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Q Search

WATCH PREDICTION.HTML



7.ADVANTAGES AND DISADVANTAGES

ADVANTAGES

For Consumers:

- 1. **Informed Purchase Decisions**: Consumers can plan their purchases based on predicted price drops, ensuring they buy at the best possible time.
- 2. **Budget Management**: Helps in managing personal budgets by anticipating future costs, allowing for better financial planning.
- 3. **Deal Hunting**: Assists in identifying the best deals and discounts, potentially saving money.
- 4. **Avoiding Overpayment**: Reduces the likelihood of paying more than necessary by timing purchases according to price predictions.

For Businesses:

- 1. **Inventory Management**: Retailers can optimize their inventory by forecasting demand based on price trends, reducing overstock and stockouts.
- 2. **Dynamic Pricing Strategies**: Enables businesses to adjust prices dynamically to maximize revenue and remain competitive in the market.

- 3. **Marketing and Promotions**: Helps in planning promotional campaigns and discounts by predicting the best times to offer deals.
- 4. **Customer Satisfaction**: By offering competitive prices at the right time, businesses can enhance customer satisfaction and loyalty.
- 5. **Sales Forecasting**: Provides valuable data for sales forecasting, aiding in strategic planning and resource allocation.

For the Market:

- 1. **Price Stability**: Predictive analytics can contribute to market stability by reducing the volatility caused by abrupt price changes.
- 2. **Competitive Edge**: Companies that leverage price prediction can gain a competitive edge by being more responsive to market changes.
- 3. **Supply Chain Optimization**: Better price prediction can lead to more efficient supply chain management, reducing costs and improving overall efficiency.

Technological and Analytical Benefits:

- 1. **Data Utilization**: Leverages big data and advanced analytics, turning vast amounts of data into actionable insights.
- 2. **Machine Learning Applications**: Provides a practical application for machine learning models, showcasing their potential in real-world scenarios.
- 3. **Continuous Improvement**: As more data is collected and analyzed, the accuracy of price predictions can improve over time, leading to better decision-making.

DISADVANTAGES

For Consumers:

- 1. **Overreliance on Predictions**: Consumers might delay purchases based on predictions that may not always be accurate, potentially missing out on good deals.
- 2. **Complexity**: Understanding and trusting predictive models can be challenging for some consumers.

For Businesses:

1. **Initial Investment**: Implementing predictive analytics requires a significant initial investment in technology and expertise.

- 2. **Accuracy Issues**: Predictions are not always accurate, and reliance on incorrect forecasts can lead to poor business decisions.
- 3. **Market Fluctuations**: Unforeseen market changes, such as economic shifts or supply chain disruptions, can render predictions inaccurate.
- 4. **Competitive Pressures**: If many businesses adopt similar predictive models, the competitive advantage may diminish.

For the Market:

- 1. **Potential Manipulation**: There is a risk that businesses might manipulate prices based on predictions, leading to unfair market practices.
- 2. **Data Privacy Concerns**: The collection and use of large amounts of data for predictions can raise privacy and ethical concerns.

Technological and Analytical Challenges:

- 1. **Data Quality**: The accuracy of predictions depends heavily on the quality and quantity of data collected.
- 2. **Algorithm Bias**: Predictive models may inadvertently incorporate biases present in historical data, leading to skewed results.
- 3. **Complexity of Models**: Developing and maintaining accurate predictive models can be complex and resource-intensive.
- 4. **Adaptability**: Predictive models need to continuously adapt to changing market conditions, which requires ongoing monitoring and adjustment.

8.APPLICATIONS

Consumer Applications:

- 1. **Purchase Timing**: Consumers can use price predictions to determine the best time to buy a smart watch, helping them save money.
- 2. **Price Alerts**: Apps and services can provide alerts to consumers when prices are predicted to drop, ensuring they don't miss out on deals.
- 3. **Budget Planning**: Price prediction tools can help consumers plan their budgets more effectively by anticipating future expenses.

Business Applications:

- 1. **Inventory Management**: Retailers can use price predictions to optimize inventory levels, ensuring they have the right amount of stock at the right time.
- 2. **Dynamic Pricing**: Businesses can adjust their pricing strategies in real-time based on predicted demand and competitor pricing, maximizing revenue.
- 3. **Promotional Strategies**: Companies can plan promotions and discounts more effectively, targeting periods when price drops are predicted to attract more customers.
- 4. **Sales Forecasting**: Price predictions can improve the accuracy of sales forecasts, aiding in better financial planning and resource allocation.
- 5. **Market Analysis**: Businesses can analyze price trends and consumer behavior, gaining insights into market dynamics and making informed strategic decisions.

Market-Level Applications:

- 1. **Market Stability**: Predictive analytics can contribute to overall market stability by reducing price volatility and providing more predictable pricing trends.
- 2. **Competitive Benchmarking**: Companies can use price prediction data to benchmark against competitors, ensuring they remain competitive in the market.

Technological and Analytical Applications:

- 1. **Machine Learning Development**: Price prediction provides a practical application for machine learning and artificial intelligence, driving advancements in these fields.
- 2. **Big Data Utilization**: Leveraging large datasets for price prediction helps in making sense of vast amounts of data, turning it into actionable insights.
- 3. **Continuous Improvement**: The ongoing collection and analysis of data for price prediction enable continuous improvement in predictive models, leading to better accuracy over time.

9.CONCLUSION

Smart watch price prediction offers significant advantages for consumers, businesses, and the market. For consumers, it provides the ability to make informed purchase decisions, manage budgets effectively, and hunt for the best deals. Businesses can leverage price predictions to optimize inventory, implement dynamic pricing strategies, plan promotions, and enhance customer satisfaction. At the market level, price prediction can contribute to stability and competitiveness.

However, it is not without challenges. The accuracy of predictions depends on the quality of data and the sophistication of predictive models. Initial investments in technology and expertise can be substantial, and there is always the risk of unforeseen market changes rendering predictions inaccurate. Ethical considerations, such as data privacy and potential market manipulation, must also be addressed.

Despite these challenges, the applications of smart watch price prediction are vast and impactful. E-commerce platforms, retail chains, consumer apps, and manufacturers can all benefit from integrating price prediction into their operations. By continually improving predictive models and balancing the advantages with potential drawbacks, stakeholders can maximize the benefits of smart watch price prediction, leading to more efficient markets, satisfied consumers, and successful businesses.

10.FUTURE SCOPE

smart watch price prediction is vast, driven by advancements in technology, increased data availability, and evolving market dynamics. Here are several potential developments and opportunities:

Advanced Machine Learning and AI:

- 1. **Enhanced Predictive Models**: With the continuous evolution of machine learning algorithms and artificial intelligence, predictive models will become more accurate and sophisticated.
- 2. **Real-Time Predictions**: The integration of real-time data streams will enable instant price predictions, allowing for dynamic pricing adjustments.
- 3. **Personalized Predictions**: Al can tailor predictions to individual consumer preferences and behaviors, providing personalized price forecasts.

Integration with IoT and Smart Devices:

- 1. **Smart Ecosystems**: Smart watches and other IoT devices can be interconnected to provide holistic insights and predictions based on comprehensive user data.
- 2. **Seamless User Experience**: Predictive analytics can be integrated into smart watch interfaces, offering users immediate insights and recommendations.

Big Data and Analytics:

- 1. **Expanded Data Sources**: Incorporating more diverse data sources, such as social media trends, economic indicators, and consumer sentiment, can improve prediction accuracy.
- 2. **Data-Driven Insights**: Advanced analytics can uncover deeper insights into market trends, consumer behavior, and pricing strategies.

Market and Consumer Trends:

 Increased Adoption: As more consumers and businesses recognize the value of price prediction, its adoption will likely grow, becoming a standard tool in decisionmaking processes. 2. **Consumer Trust**: Improved accuracy and transparency in predictive models will enhance consumer trust and reliance on price predictions.

Business Applications:

- 1. **Comprehensive Retail Solutions**: Retailers can develop comprehensive solutions that integrate price prediction with inventory management, sales forecasting, and customer relationship management (CRM).
- 2. **Global Market Strategies**: Businesses can leverage price predictions to navigate global markets, adjusting strategies to regional trends and economic conditions.

Ethical and Regulatory Considerations:

- 1. **Data Privacy and Security**: Ensuring robust data privacy and security measures will be crucial as predictive models rely on vast amounts of consumer data.
- 2. **Ethical AI**: Developing ethical AI practices to prevent biases in predictive models and ensure fair pricing practices.

Technological Innovations:

- 1. **Blockchain Technology**: Blockchain can enhance the transparency and security of data used in price predictions, ensuring data integrity.
- 2. **Quantum Computing**: Quantum computing has the potential to revolutionize predictive analytics by processing complex data sets at unprecedented speeds.

Collaborative Ecosystems:

- Industry Collaboration: Collaboration between tech companies, retailers, and researchers can drive innovation and standardization in price prediction methodologies.
- 2. **Open Source Models**: Developing and sharing open-source predictive models can accelerate advancements and democratize access to predictive analytics.

Consumer Education:

- 1. **Awareness Campaigns**: Educating consumers about the benefits and use of price prediction tools can drive adoption and trust.
- 2. **User-Friendly Interfaces**: Developing intuitive and user-friendly interfaces for price prediction tools will make them accessible to a broader audience.

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12.APPENDIX

Model building:

- 1)Dataset
- 2)Google colab and VS code Application Building
 - 1. HTML file (Index file, Predict file, watch prediction.html)
 - 1. CSS file
 - 2. Models in pickle format

SOURCE CODE:

INDEX.HTML

```
<!DOCTYPE html>
<html lang="en">
    <meta charset="UTF-8">
   <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Smart Watch Prediction</title>
    <link rel="stylesheet" href="../static/css/style.css">
</head>
<body>
   <header>
        <div class="top-bar">
            <h2>SMART WATCH PREDICTION.</h2>
        </div>
        <nav class="navbar">
            <a href="#">Home</a>
            <a href="../templates/about.html">About</a>
            <a href="../templates/brands.html">Brands</a>
            <a href="../templates/contact.html">Contact</a>
        </nav>
    </header>
    <section id="home" class="hero">
        <div class="hero-content">
            <h1>Watch Your Wallet</h1>
            <h4>Stay Ahead of Smart Watch Price Trends with Our Predictions</h4>
            <div class="hero-buttons">
                <a href="predict.html" class="btn-predict">Predict</a>
                <a href="#" class="btn-video">Watch Video</a>
            </div>
```

```
</div>
        <div class="hero-image">
            <img src="../static/images/img.jpeg" alt="Garmin Watch">
        </div>
</body>
</html>
* style.css */
body {
    margin: 0;
    font-family: Arial, sans-serif;
.top-bar {
    background-color: #2d7ba7;
    color: white;
    padding: 10px 20px;
    text-align: left;
.top-bar h2 {
    margin: 0;
.navbar {
   display: flex;
    justify-content: flex-end;
    align-items: center;
    background-color: #004080;
    padding: 10px 20px;
.navbar a {
    color: white;
    text-decoration: none;
    padding: 10px 15px;
    transition: background-color 0.3s;
.navbar a:hover {
    background-color: #003060;
.hero {
```

```
display: flex;
   align-items: center;
   justify-content: space-between;
   padding: 50px 100px;
   background-color: #29465b;
   color: white;
.hero-content {
   max-width: 50%;
.hero h1 {
   font-size: 3em;
   margin: 0;
.hero h4 {
   font-size: 1.5em;
   margin: 10px 0 20px;
.hero-buttons {
   display: flex;
   gap: 20px;
.hero-buttons a {
   text-decoration: none;
   color: white;
   padding: 10px 20px;
   border-radius: 5px;
.btn-predict {
   background-color: #008cba;
.btn-video {
   background-color: #005f7a;
.hero-image img {
   max-width: 100%;
   height: auto;
```

```
footer {
    background-color: #f1f1f1;
    padding: 20px 0;
    text-align: center;
}

.brands-logos {
    display: flex;
    justify-content: center;
    gap: 40px;
}

.brands-logos img {
    max-height: 50px;
}
```

PREDICT.HTML

```
<!DOCTYPE html>
<html lang="en">
   <meta charset="UTF-8">
   <meta name="viewport" content="width=device-width, initial-scale=1.0">
   <title>Smart Watch Prediction</title>
   <link rel="stylesheet" href="../static/css/style2.css">
</head>
<body>
   <header>
       <nav>
               <a href="../templates/home.html">Home</a>
           </nav>
       <h1>SMART WATCH PREDICTION</h1>
   </header>
   <section id="input-values">
       <div class="container">
           <h2>INPUT YOUR VALUES</h2>
           <form>
               <label for="brand">Brand:</label>
               <input type="text" id="brand" name="brand" required>
```

```
<label for="model">Model:</label>
                <input type="text" id="model" name="model" required>
                <label for="os">Operating System:</label>
                <input type="text" id="os" name="os" required>
                <label for="connectivity">Connectivity:</label>
                <input type="text" id="connectivity" name="connectivity" required>
                <label for="display-type">Display Type:</label>
                <input type="text" id="display-type" name="display-type" required>
                <label for="display-size">Display Size:</label>
                <input type="text" id="display-size" name="display-size" required>
                <label for="resolution">Resolution:</label>
                <input type="text" id="resolution" name="resolution" required>
                <label for="water-resistance">Water Resistance:</label>
                <input type="text" id="water-resistance" name="water-resistance"</pre>
required>
                <label for="battery-life">Battery Life:</label>
                <input type="text" id="battery-life" name="battery-life" required>
                <label for="gps">GPS:</label>
                <input type="text" id="gps" name="gps" required>
href="../templates/watch_prediction.html"><button>submit</button></a>
            </form>
        </div>
   </section>
</body>
</html>
* styles.css */
body {
   font-family: Arial, sans-serif;
   margin: 0;
   padding: 0;
    background-color: #f4f4f4;
header {
```

```
background-color: #2E8B57;
    color: #fff;
   padding: 10px 0;
   text-align: center;
    position: relative;
header h1 {
   margin: 0;
   font-size: 24px;
}
nav ul {
   list-style: none;
   padding: 0;
   margin: 0;
   position: absolute;
   top: 10px;
   right: 10px;
nav ul li {
   display: inline;
   margin: 0 10px;
nav ul li a {
   color: #fff;
   text-decoration: none;
   font-size: 18px;
   padding: 5px 10px;
   border: 2px solid #fff;
   border-radius: 20px;
nav ul li a:hover {
   background-color: #fff;
    color: #2E8B57;
.container {
   max-width: 800px;
   margin: 40px auto;
   padding: 20px;
   background-color: #fff;
```

```
box-shadow: 0 0 10px rgba(0, 0, 0, 0.1);
    text-align: center;
h2 {
    color: #333;
    margin-bottom: 20px;
form {
    display: flex;
    flex-direction: column;
    align-items: flex-start;
label {
    margin-top: 10px;
    font-weight: bold;
    color: #333;
input[type="text"] {
    width: 100%;
    padding: 10px;
    margin-top: 5px;
    border: 1px solid #ccc;
    border-radius: 5px;
    box-sizing: border-box;
footer {
    background-color: #333;
    color: #fff;
    text-align: center;
    padding: 10px 0;
    position: fixed;
    width: 100%;
    bottom: 0;
```

WATCH PREDICTION.HTML

```
<meta name="viewport" content="width=device-width, initial-scale=1.0">
<title>Smart Watch Prediction</title>
<style>
   body {
        font-family: Arial, sans-serif;
        margin: 0;
        padding: 0;
        background-color: #f5f5f5;
    .header {
       background-color: #006666;
       color: white;
        padding: 20px;
       text-align: center;
    .content {
       text-align: center;
        padding: 50px 20px;
    .content .prediction-box {
        background-color: white;
        padding: 20px;
        border-radius: 5px;
        box-shadow: 0 0 10px rgba(0, 0, 0, 0.1);
       display: inline-block;
    .footer {
        background-color: #ffffff;
        color: #333;
       padding: 20px;
       text-align: center;
        position: absolute;
       width: 100%;
       bottom: 0;
    .footer .contact-info,
    .footer .useful-links,
    .footer .social-networks {
        margin: 20px 0;
    .footer .social-networks a {
       margin: 0 10px;
       color: #006666;
       text-decoration: none;
```

```
</style>
</head>
<body>
   <div class="header">
        <h1>SMART WATCH PREDICTION.</h1>
   </div>
   <div class="content">
        <div class="prediction-box">
            <button>Click me to view your prediction!
            According to the details filled in the last page your smart watch price
is [244.14]
        </div>
   </div>
   <div class="footer">
        <div class="contact-info">
            <h3>SMART WATCH PREDICTION.</h3>
            SCIT<br>warangal, telangana<br>India
            Phone: +91 6309172040
        </div>
        <div class="useful-links">
            <h4>Useful Links</h4>
            <a href="../templates/home.html">Home</a> |
            <a href="#">Input Information</a>
        </div>
        <div class="social-networks">
            <h4>Our Social Networks</h4>
            <a href="../static/images/logo1.png"><img src="../static/images/logo1.png"</pre>
alt="Twitter"></a>
            <a href="../static/images/logo2.png"><img src="../static/images/logo2.png"</pre>
alt="Facebook"></a>
            <a href="../static/images/logo3.jpeg"><img</pre>
src="../static/images/logo3.jpeg" alt="Instagram"></a>
            <a href="../static/images/logo4.png"><img src="../static/images/logo4.png"</pre>
alt="Skype"></a>
            <a href="../static/images/logo5.jpeg"><img</pre>
src="../static/images/logo5.jpeg" alt="LinkedIn"></a>
        </div>
    </div>
</body>
</html>
```

APP.PY

import pickle

```
from flask import Flask, render_template, request
import pandas as pd
import numpy as np
model1 = pickle.load(open('model.pkl','rb'))
app=Flask(__name___)
@app.route('/handle-data', methods=['POST'])
def handle data():
    try:
        # Retrieve form data
       model = request.form.get('model')
        os = request.form.get('Operating System')
        connect = request.form.get('Connectivity')
        display_type = request.form.get('Display Type')
        # Handle model
       if model == 'Hybrid HR':
            model value = 44
        elif model == 'Venu Sq':
            model value = 106
        elif model == 'MagicWatch 2':
            model value = 56
        elif model == 'TicWatch Pro 3':
            model_value = 97
        elif model == 'Vapor X':
            model value = 104
        elif model == 'Z':
            model value = 132
        else:
            model value = "Unknown Model"
        # Handle operating system
        if os == 'Wear OS':
            os value = 31
        elif os == 'Garmin OS':
            os value = 9
        elif os == 'Lite OS':
            os value = 12
        else:
            os_value = "Unknown OS"
        # Handle connectivity
        if connect == 'Bluetooth, Wi-Fi':
            connect value = 1
        elif connect == 'Bluetooth, Wi-Fi, Cellular':
            connect value = 2
```

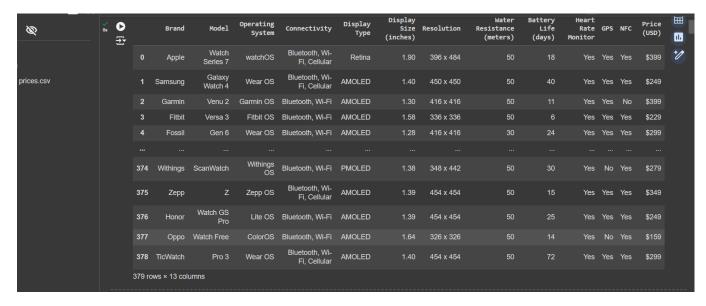
```
elif connect == 'Bluetooth':
            connect value = 0
        elif connect == 'Bluetooth, Wi-Fi, GPS':
            connect value = 3
        elif connect == 'Bluetooth, Wi-Fi, NFC':
            connect_value = 4
        else:
            connect_value = "Unknown Connectivity"
        # Handle display type
        if display type == 'AMOLED':
            display_type_value = 0
        elif display type == 'LCD':
            display_type_value = 1
        else:
            display_type_value = "Unknown Display Type"
        # Create a response dictionary
        response_data = {
            'model': model value,
            'os': os value,
            'connect': connect value,
            'display type': display type value
        # Return the response as JSON
        return (response_data)
    except RuntimeError as e:
        return ({"error": str(e)}), 500
    if _name_ == '_main_':
       app.run(debug=True)
    prediction = model1.predict(pd.DataFrame([brand,model,os,connect,display_type],
                                             columns=['Brand,''Model','Operating
System','Connectivity',
                                             'Display Type', 'Display
Size', 'Resolution',
                                             'Water Resistance', 'Battery
Life','GPS','NFC']))
    prediction = np.round(prediction,2)
    return render_template('watch_prediction.html',prediction_text ="is
{}".format(prediction))
   if name == ' main ':
```

app.run()

CODE SNIPPETS

IMPORTING LIBRARIES AND DATASET





HANDLING MISSING VALUES



40

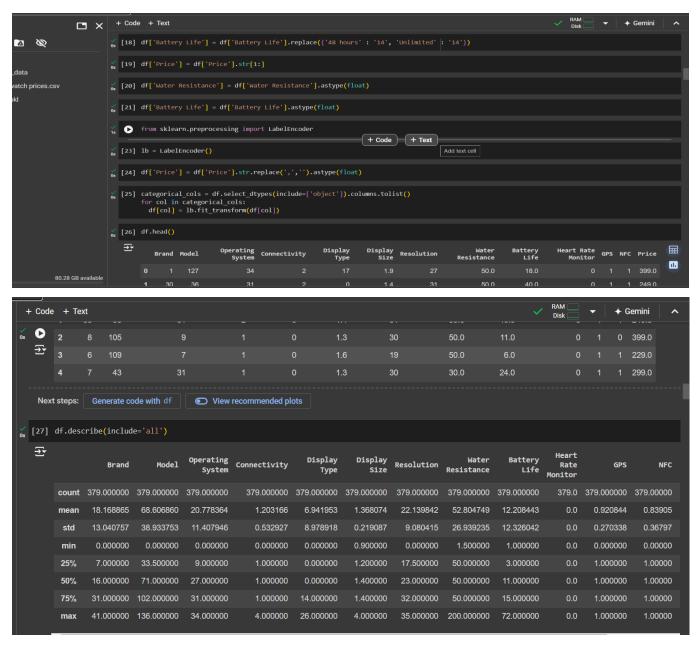
```
[8] object_columns = df.select_dtypes(include=["object"]).columns
    for col in object_columns:
        mode_value = df[col].mode()[0]
        df[col] = df[col].fillna(mode_value)

* float_columns = df.select_dtypes(include=["float64"]).columns
    for col in float_columns:
        mean_value = df[col].mean()
        df[col] = df[col].fillna(mean_value)
```

HANDLING INDEPENDENT COIUMNS

```
□ x
         + Code + Text
                                                                                                                                                     → Gemini
        os [10] df = df.rename(columns={
                     'Water Resistance (meters)': Water Resistance',
'Battery Life (days)': 'Battery Life',
'Price (USD)': 'Price'
        [11] df ['Water Resistance'].unique()
            æ array(['50', '30', '100', '1.5', 'Not specified', '200', '10'], dtype=object)
        os of ['Water Resistance'].describe()
            → count
                unique
                freq 276
Name: Water Resistance, dtype: object
        ('Not specified': '50')
        [14] df['Display Size'].unique()
            → array([1.9
                                                           , 1.58 , 1.28
, 1.36316489, 1.65
                                  , 1.57
, 1.06
                                  , 1.64
```

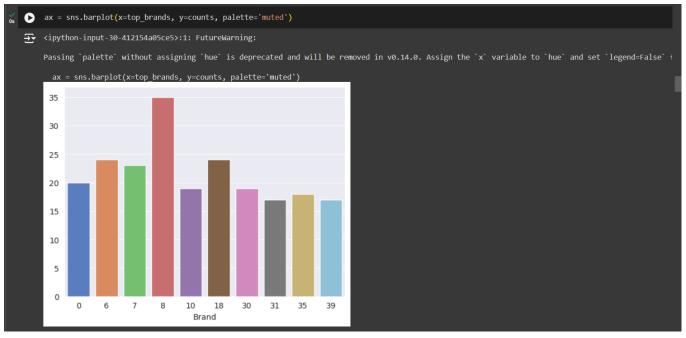
HANDLING CATEGORICAL VALUES

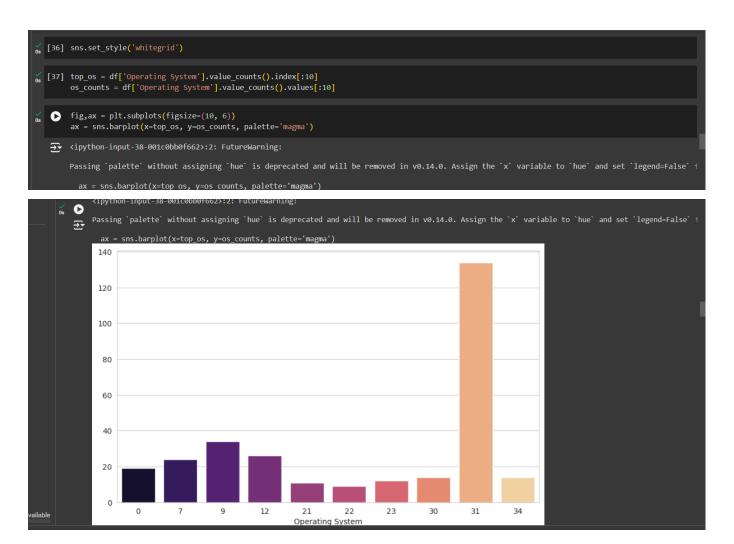


VISUAL ANALYSIS

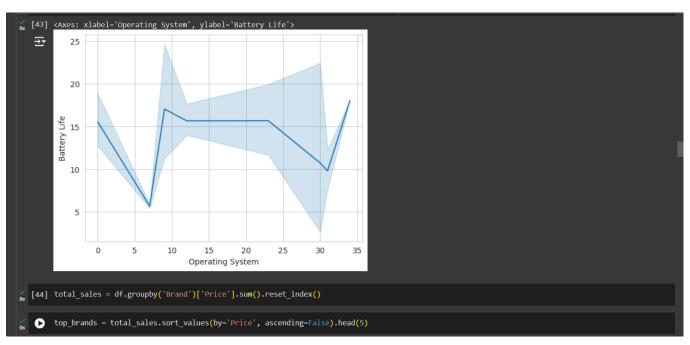


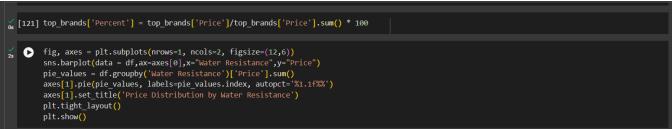
BAR PLOT





LINE PLOT







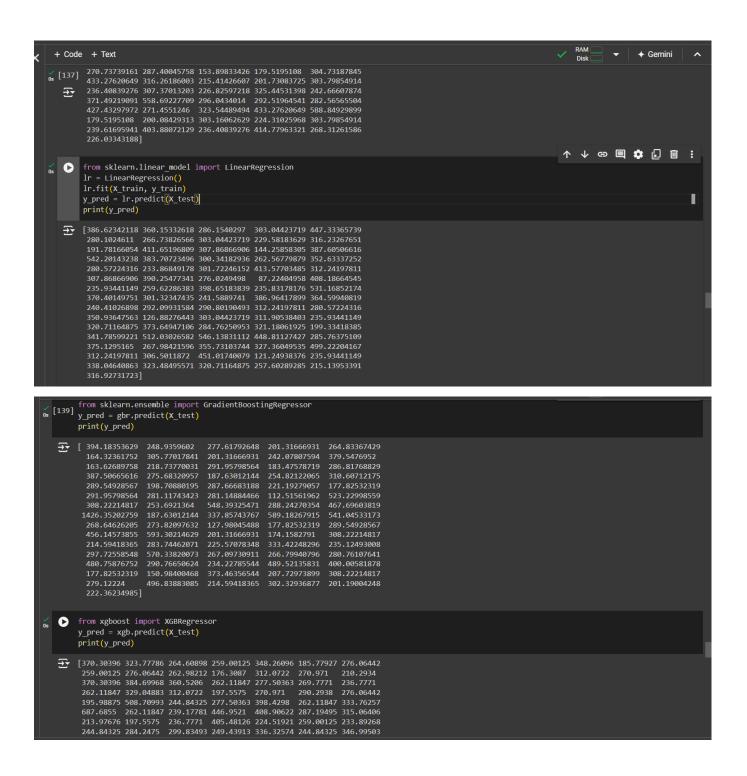
os D	X = X	df.drop	(['Price	'],axis=1)										
₹		Brand	Model	Operating System	Connectivity	Display Type	Display Size	Resolution	Water Resistance	Battery Life	Heart Rate Monitor	GPS	NFC	
	0		127	34	2	17	1.9	27	50.0	18.0				
	1	30	36	31	2		1.4	31	50.0	40.0				1
	2	8	105				1.3	30	50.0	11.0				
	3	6	109				1.6	19	50.0	6.0				
	4		43	31			1.3	30	30.0	24.0				
	374	38	79	32		16	1.4	21	50.0	30.0				
	375	41	132	33	2		1.4	32	50.0	15.0				
	376		119	12			1.4	32	50.0	25.0				
	377	26	118				1.6	17	50.0	14.0				
	378	35	71	31	2		1.4	32	50.0	72.0				
	379 r	ows × 12	columns											

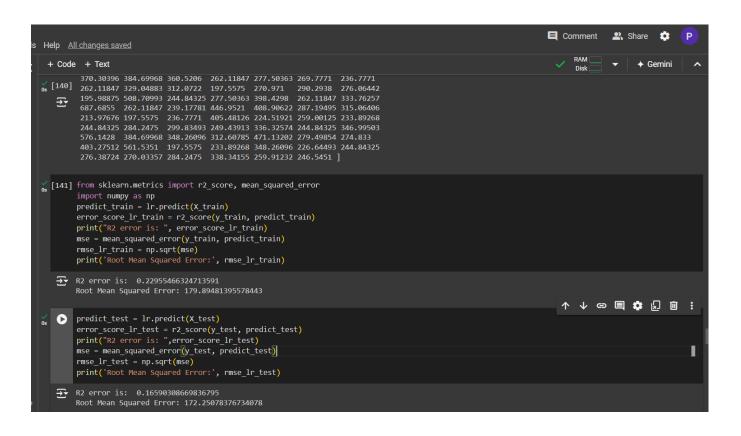
MODEL BUILDING

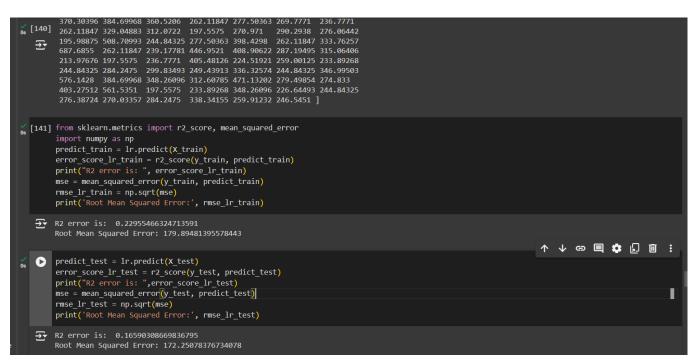
```
[131] from sklearn.linear_model import LinearRegression
     lr= LinearRegression()
     lr.fit(X_train, y_train)
₹ LinearRegression
      LinearRegression()
[132] from sklearn.tree import DecisionTreeRegressor
     dtr = DecisionTreeRegressor(max_depth=2, min_samples_split=6, min_samples_leaf=5)
     dtr.fit(X_train, y_train)
→
                                 DecisionTreeRegressor
      DecisionTreeRegressor(max_depth=2, min_samples_leaf=5, min_samples_split=6)
 ▶ from sklearn.ensemble import RandomForestRegressor
     rfr = RandomForestRegressor(n_estimators = 50,
                                 max_depth = 8,
                                 min_weight_fraction_leaf = 0.05,
                                 max_features = 0.8,
random_state = 42)
     rfr.fit(X_train,y_train)
₹
                              RandomForestRegressor
      RandomForestRegressor(max_depth=8, max_features=0.8,
                            min_weight_fraction_leaf=0.05, n_estimators=50,
                            random_state=42)
```

```
[134] from sklearn.ensemble import GradientBoostingRegressor
        gbr = GradientBoostingRegressor(n_estimators=100, max_depth=5, learning_rate=0.1, random_state=42)
        gbr.fit(X_train, y_train)
   ₹
                         GradientBoostingRegressor
        GradientBoostingRegressor(max_depth=5, random_state=42)
from xgboost import XGBRegressor
        xgb = XGBRegressor(n_estimators=100,learning_rate=0.06,max_depth=2, subsample=0.7, colsample_bytree=0.4,colsample_bylevel = 0.5,
                            max_leaves = 3, random_state=1)
        xgb.fit(X_train,y_train)
   ₹
                                             XGBRegressor
        XGBRegressor(base_score=None, booster=None, callbacks=None,
                      colsample_bylevel=0.5, colsample_bynode=None, colsample_bytree=0.4, device=None, early_stopping_rounds=None, enable_categorical=False,
                      eval_metric=None, feature_types=None, gamma=None, grow_policy=None,
                      importance_type=None, interaction_constraints=None,
                      learning_rate=0.06, max_bin=None, max_cat_threshold=None,
                      max_cat_to_onehot=None, max_delta_step=None, max_depth=2,
max_leaves=3, min_child_weight=None, missing=nan,
                      monotone_constraints=None, multi_strategy=None, n_estimators=100,
                      n_jobs=None, num_parallel_tree=None, random_state=1, ...)
[136] from sklearn.ensemble import RandomForestRegressor
        y_pred = rfr.predict(X_test)
        print(y_pred)
   Code + lext
   ▶ from sklearn.ensemble import RandomForestRegressor
         y_pred = rfr.predict(X_test)
         print(y_pred)
   5. [344.73755508 291.0817691 249.82695678 215.41426607 303.70033648
          314.86642774 321.10897239 182.65264837 281.97947074 265.52833842
          304.73187845 264.84837114 348.39312633 263.04011563 179.5195108
         317.06749465 296.62697154 298.30872145 216.19562511 589.23416085
          532.33914929 184.47500131 299.04862712 453.96303205 418.07970397
          433.27620649 316.26186003 215.41426607 201.73083725 303.79854914
          371.49219091 558.69227709 296.0434014 292.51964541 282.56565504
         427.43297972 271.4551246 323.54489494 433.27620649 588.84929899 179.5195108 200.08429313 303.16062629 224.31025968 303.79854914
          239.61695941 403.88072129 236.40839276 414.77963321 268.31261586
from sklearn.tree import DecisionTreeRegressor
         y_pred = rfr.predict(X_test)
         print(y_pred)
   344.73755508 291.0817691 249.82695678 215.41426607 303.70033648
          191.37153371 298.35804465 215.41426607 271.29582738 310.0855083
         181.92053838 259.43126129 317.06749465 214.87499546 339.03145069
         303.79854914 281.97947074 350.50827681 265.89435462 353.05733735
```

Connected to Python 3 Google Compute Engine backend



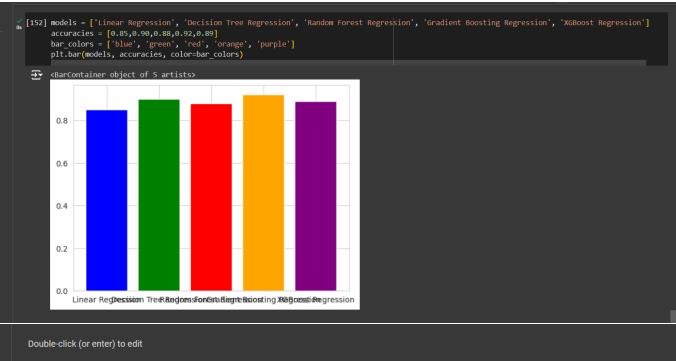




```
+ Code + Text
                                                                                                                                                                                   → Gemini
[146] predict_test_rfr = rfr.predict(X_test)
         error_score_rfr_test = r2_score(y_test, predict_test_rfr)
         print("R2 error is: ", error_score_rfr_test)
         mse = mean_squared_error(y_test, predict_test_rfr)
         rmse_rfr_test = np.sqrt(mse)
         print('Root Mean Squared Error:', rmse_rfr_test)
    ₹ R2 error is: 0.4682019160232922
          Root Mean Squared Error: 137.5391492918106
[147] predict_train_gbr = gbr.predict(X_train)
         error_score_gbr_train = r2_score(y_train, predict_train_gbr)
         print("R2 error is: ",error_score_gbr_train)
          mse = mean_squared_error(y_train, predict_train_gbr)
         rmse_gbr_train = np.sqrt(mse)
         print('Root Mean Squared Error:', rmse_gbr_train)
    → R2 error is: 0.9943266234000903
         Root Mean Squared Error: 15.437200139000153
   predict_test_gbr = gbr.predict(X_test)
         error_score_gbr_test = r2_score(y_test, predict_test_gbr)
print("R2 error is: ",error_score_gbr_test)
          mse = mean_squared_error(y_test, predict_test_gbr)
         rmse_gbr_test = np.sqrt(mse)
         print('Root Mean Squared Error:', rmse_gbr_test)
    ₹ R2 error is: 0.6921013198704671
   + Code + Text
                                                                                                                                                                                   → Gemini
 os [149] predict_train_xgb = xgb.predict(X_train)
           error_score_xgb_train = r2_score(y_train, predict_train_xgb)
           print("R2 error is: ",error_score_xgb_train)
           mse = mean_squared_error(y_train, predict_train_xgb)
           rmse_xgb_train = np.sqrt(mse)
           print('Root Mean Squared Error:', rmse_xgb_train)
      R2 error is: 0.5518493823127661
 [150] predict_test_xgb = xgb.predict(X_test)
            error_score_xgb_test = r2_score(y_test, predict_test_xgb)
            print("R2 error is: ",error_score_xgb_test)
           mse = mean_squared_error(y_test, predict_test_xgb)
            rmse_xgb_test = np.sqrt(mse)
           print('Root Mean Squared Error:', rmse_xgb_test)
     R2 error is: 0.5516771901020001
Root Mean Squared Error: 126.28401102414001
 results = pd.DataFrame(columns=['Model','Training R2','Testing R2', 'Training RMSE','Testing RMSE'])
results.loc[0] = ['linear Regression', error_score_lr_train, error_score_lr_test, rmse_lr_train, rmse_lr_test]
results.loc[1] = ['Decision Tree Regression', error_score dtr_train, error_score dtr_test, rmse_dtr_train, rmse_dtr_test]
results.loc[2] = ['Random Forest Regression', error_score_rfr_train, error_score_rfr_test, rmse_rfr_train, rmse_rfr_test]
results.loc[3] = ['Gradient Boosting Regression', error_score_gbr_train, error_score_gbr_test, rmse_gbr_train, rmse_gbr_test]
results.loc[4] = ['XGBoost Regression', error_score_xgb_train, error_score_xgb_test, rmse_xgb_test]
           print(results)
      ₹
                                            Model Training R2 Testing R2 Training RMSE \
                             Linear Regression
```

```
Model Training R2 Testing R2 Training RMSE \
Pession 0.229555 0.165903 179.894814
₹ 0
                      Linear Regression
              Decision Tree Regression
              Random Forest Regression
        Gradient Boosting Regression

XGBoost Regression
                                                                                  15.437200
137.201774
                                                  0.994327
                                                                  0.692101
                                                 0.551849
         Testing RMSE
172.250784
           170,699788
```



os [153] import pickle from sklearn.tree import DecisionTreeRegressor decision_tree = DecisionTreeRegressor() decision_tree.fit(X_train, y_train) pickle.dump(decision_tree, open('model.pkl','wb'))