



Science-Driven Innovation

Powering products at massive scale with cutting-edge research

Yahoo Labs powers Yahoo's most critical products with innovative science.

- We serve as Yahoo's research arm—its incubator for bold new ideas and laboratory for rigorous experimentation.
- Yahoo Labs applies its scientific findings in powering products for Yahoo's users and enhancing value for its partners and advertisers.
- We create technology that is used by hundreds of millions of customers every day.
- Our forward-looking innovation also helps position Yahoo as an industry and scientific thought leader.



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