

# Perceived and Intended Sarcasm Detection with Graph Attention Networks

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## Abstract

Existing sarcasm detection systems focus on exploiting linguistic markers, context, or user-level priors. However, social studies suggest that the relationship between the author and the audience can be equally relevant for the sarcasm usage and interpretation. In this work, we propose a framework jointly leveraging (1) a user context from their historical tweets together with (2) the social information from a user’s conversational neighborhood in an interaction graph, to contextualize the interpretation of the post. We use graph attention networks (GAT) over users and tweets in a conversation thread, combined with dense user history representations. Apart from achieving state-of-the-art results on the recently published dataset of 19k Twitter users with 30K labeled tweets, adding 10M unlabeled tweets as context, our results indicate that the model contributes to interpreting the sarcastic intentions of an author more than to predicting the sarcasm perception by others.

## 1 Introduction

Sarcasm is a form of non-literal language, in which the intended meaning of the utterance differs from the literal meaning, fulfilling a social function in a discourse (Dews et al., 1995; Riloff et al., 2013). Sarcasm detection poses a challenge for numerous NLP tasks, such as sentiment or stance prediction (Maynard and Greenwood, 2014).

Early sarcasm detection systems are based on lexical and syntactic cues (Carvalho et al., 2009; Davidov et al., 2010; Tsur et al., 2010; González-Ibáñez et al., 2011; Reyes et al., 2013; Ghosh et al., 2015). However, sarcasm interpretation requires context, even for humans (Wallace et al., 2014). More recent works hence incorporate discourse information such as contrast (Riloff et al., 2013; Khattri et al., 2015; Joshi et al., 2015; Rajadesingan et al., 2015; Tay et al., 2018), and contextualize the post by using features from user history (Bam-

man and Smith, 2015; Amir et al., 2016; Oprea and Magdy, 2019; Hazarika et al., 2018). The relationship between an author and the audience has been given comparably less attention, despite its relevance for the sarcasm interpretation (Rockwell and Theriot, 2001; Gibbs, 2000; Dress et al., 2008; Marwick and Boyd, 2011; Bamman and Smith, 2015). In this work, we propose a graph neural network framework jointly leveraging a user context from their historical tweets together with the social information from a user’s neighborhood modeled by heterogeneous graph structures.

### The key contributions of this paper are:

(1) We present the first graph attention-based model to identify sarcasm on social media by explicitly modeling users’ social and historical context jointly, capturing complex relations between a sarcastic tweet and its conversational context.

(2) We demonstrate that exploiting these relationships increases performance in the sarcasm detection task, reaching state-of-the-art results on the recent SPIRS dataset (Shmueli et al., 2020), which we expand with user history. We examine the impact of different parts of the context, captured by attention weights, in modeling sarcastic utterances.

(3) We find that even with user-based models, detecting sarcastic intentions of the author is easier than identifying the sarcasm perception by others.

## 2 Related Work

**Leveraging user history** Several previous works contextualize a sarcastic post by using features from user history - employing past tweets to identify a user’s behavioral traits (Rajadesingan et al., 2015), encoding user sentiment priors over different entities (Khattri et al., 2015), or manually crafting user interaction features (Bamman and Smith, 2015). Amir et al. (2016) introduce the user2vec model, applying paragraph2vec (Le and Mikolov, 2014) over user history. Hazarika et al. (2018) propose an alternative user embedding

approach, encoding style and personality features.

**Leveraging user network** An emerging line of research makes use of social interactions to encode information about the user induced by neural architecture (Grover and Leskovec, 2016; Qiu et al., 2018). Network information improves performance on detecting cyberbullying (Mathew et al., 2019), abusive language use (Qian et al., 2018), suicide ideation (Mishra et al., 2019) or fake news (Chandra et al., 2020). To the best of our knowledge, graph network based approaches have not been used in the sarcasm detection task so far.

**Perceived and intended sarcasm** Perceiving sarcasm in text is not trivial even for humans, not only due to the lack of acoustic markers (Bänziger and Scherer, 2005; Woodland and Voyer, 2011) but also due to the sociocultural diversity (Rockwell and Theriot, 2001; Dress et al., 2008) where in many cases the audience may misinterpret a sarcastic statement as sincere. This has been only recently reflected in sarcasm detection models (Hazarika et al., 2018; Shmueli et al., 2020).

### 3 Proposed Approach

#### 3.1 Tweet Embeddings

We denote the current tweet to be assessed  $t_i \in T = \{t_1, t_2, \dots, t_N\}$ , where  $N$  is the total number of tweets. We utilize SentenceBERT embeddings (Reimers and Gurevych, 2019) to encode the tweets. Formally,  $\mathbf{t}_i' = \text{SentenceBERT}(t_i)$  where  $\mathbf{t}_i' \in \mathbb{R}^{768}$ , and SentenceBERT computes the mean of all tokens' representation. We forward this representation into a linear layer to transform in dimension  $d$ ,  $\tilde{\mathbf{t}}_i \in \mathbb{R}^d$ .

#### 3.2 User Embeddings (Historical Context)

Let  $u^i \in U = \{u^{t_1}, u^{t_2}, \dots, u^{t_M}\}$  be the author of tweet  $t_i$ , from now on we keep only the index  $i$  for brevity. Each user  $u^i$  is associated with a set of historical tweets  $\mathcal{H}^i = \{(H_1^i, \tau_1^i), \dots, (H_m^i, \tau_m^i)\}$ , where  $H_j^i$  is a historic tweet posted at a time  $\tau_j^i$  by the user  $u^i$ . We adopt user2vec (Amir et al., 2016) to compute the initial user representation  $\tilde{\mathbf{u}}_i \in \mathbb{R}^d$  of user  $u^i$  based on their corresponding historical tweets  $\mathcal{H}^i$ , optimizing the conditional probability of texts given the author.

#### 3.3 Social Graph (Network Context)

Apart from the importance of surrounding context to understand sarcasm (Wallace et al., 2014), cer-

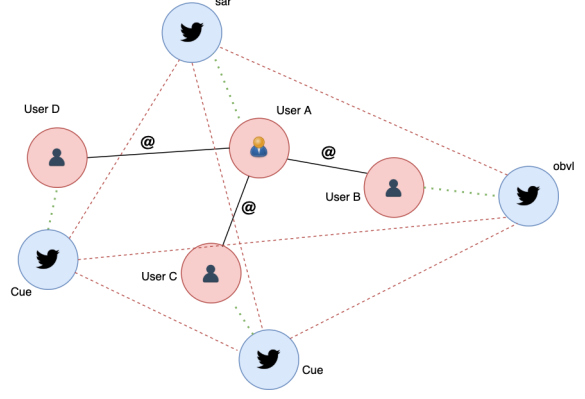


Figure 1: An example of a heterogeneous user and tweet social graph extracted from one conversation.

tain understanding is needed between the audience and the author (Gibbs, 2000; Dress et al., 2008). Our goal is to model relations between users and their past tweets, interactions between users, and relations between tweets in one conversation. We model these relationships as a graph  $\mathcal{G} = (V, E)$ , where  $V = \{U \cup T\}$  contains two types of nodes - Users and Tweets (Figure 1). We use three edge types  $E = \{e^U \cup e^T \cup e^C\}$ , where  $e^U$  represents the social interaction between users. This involves quotes, mentions, or replies in the user history.  $e^T$  denotes the edges between tweets that are involved in one discussion thread, with all tweets connected with each other, and  $e^C$  is the relation between a tweet and its author.

**Representation Learning:** We use Graph Attention Networks (GATs, (Veličković et al., 2018)) to exploit the neighborhood of each node to compute the final representations.<sup>1</sup> GAT uses a self-attention mechanism (Bahdanau et al., 2015; Vaswani et al., 2017) to assign an importance score to the connections that contribute more to the detection of sarcastic or non-sarcastic tweets. We initialize the user and the tweet nodes of the GAT with their corresponding embeddings  $\tilde{\mathbf{u}}_i$  and  $\tilde{\mathbf{t}}_i$ . The initial node representation of each node  $v \in V$  is linearly transformed by a weight matrix  $\mathbf{W} \in \mathbb{R}^{d' \times d}$  into a vector  $\mathbf{h}_v \in \mathbb{R}^{d'}$ . Following, the attention weights  $e_{vn}$  of each node  $v$  are computed as:

$$e_{vn} = \text{att}(\mathbf{h}_v \| \mathbf{h}_n) \quad (1)$$

where  $n \in \mathcal{N}(v)$  is a node in the neighborhood of  $v$  and  $\text{att}$  is the attention mechanism function

<sup>1</sup>We ran early experiments with Graph Convolutional Networks as well, obtaining inferior and less interpretable results.

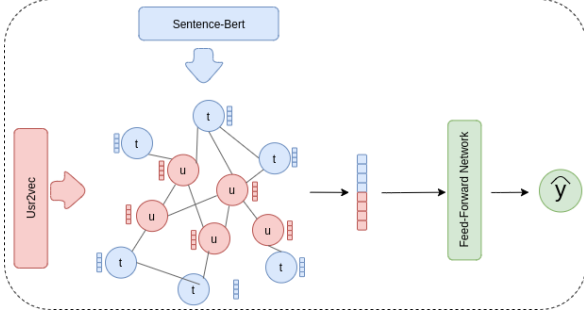


Figure 2: The social graph is initialized with user and tweet embeddings (user2vec and sentence-BERT), and tuned by GAT to take into account relationships between them. The output representations are then fed into the classification layer.

which is a single-layer feedforward neural network, parameterized by a weight vector  $\vec{a} \in \mathbb{R}^{2d'}$  with a LeakyReLU nonlinearity.

The final node representation  $\mathbf{h}'_v \in \mathbb{R}^{K \cdot d'}$  is computed as:

$$\mathbf{h}'_v = \sigma \left( \frac{1}{K} \sum_{k=1}^K \sum_{n \in \mathcal{N}(v)} \alpha_{vn}^k \mathbf{W}^k \mathbf{h}_n \right) \quad (2)$$

where  $K$  is the number of attention heads,  $\sigma$  is the ReLU nonlinear function,  $\mathbf{W}^k \in \mathbb{R}^{d' \times d'}$  a weight matrix and  $\alpha_{vn}^k = \text{softmax}(e_{vn}^k)$  the normalized attention weights from the  $k$ -th attention mechanism  $\text{att}^k$ .

### 3.4 Classification model

The user and tweet representations learned by GAT layer are concatenated and forwarded through a two-layer feed-forward network parameterized by weight matrices  $\mathbf{W}_1^c \in \mathbb{R}^{d_1 \times 2d'}$  and  $\mathbf{W}_2^c \in \mathbb{R}^{o \times d_1}$ , where  $d_1$  is the dimension of projected embeddings, and  $o$  is equal to the number of classes. The final prediction of the model is given by:

$$\hat{y} = \text{softmax}(\mathbf{W}_2^c (\sigma(\mathbf{W}_1^c [h_t || h_u]))) \quad (3)$$

## 4 Experimental Setup

### 4.1 Dataset

For our experiments, we use a recently published SPIRS sarcasm dataset (Shmueli et al., 2020). It utilizes *cue tweets*, conversation replies which point out the sarcastic nature of a previous post. In addition, the dataset also provides *oblivious tweets*,

questioning the sarcastic nature of a given example, and *elicit tweets*, being the original start of the conversation. Non-sarcastic posts were collected randomly in equal numbers. The labeled dataset contains in total 15,000 sarcastic tweets (10,000 self-reported and 5000 perceived cues), 15,000 non-sarcastic, 10,000 oblivious and 9156 elicit tweets.

**User context** We extend SPIRS with over 10 million past tweets of the authors in the dataset in order to compute the user embeddings.

**Social network** Our graph consists of the three types of connections described in Sec.3.3. To avoid the bias coming from cue tweets, we exclude these from our graph. Our final social network consists of 108K nodes with 0.00002 density and 32% homophily, defined as the percentage of connections between authors of tweets with the same label.

### 4.2 Comparison Baselines

The baselines introduced by (Shmueli et al., 2020) are a Convolutional Neural Network, a Bidirectional LSTM, and a fine-tuned pre-trained BERT model. We compare our model with BERT, which performs the best of these. We add two baselines which incorporate user information. First, we extend BERT by simply concatenating the tweet embeddings with their respective user2vec author representation ('BERT + user2vec'). As a second baseline ('BERT + user-only GAT'), we build a social graph with only user nodes and their interactions (quotes, mentions, or replies)  $e^U$  as edges, and apply the GAT initialized with user2vec embeddings. The implementation of the models and the results are made publicly available, to facilitate reproducibility and reuse<sup>2</sup>.

## 5 Results and Analysis

Our proposed GAT base model significantly outperforms all the baselines (Table 1) despite having fewer trainable parameters (500K) than the BERT model (110M). First, by simply concatenating the user2vec embeddings to BERT, we obtain 3.4% f1 score improvement on the BERT model, indicating the importance of user context in sarcasm detection. Moreover, we introduce the GAT module in the model. We first experiment with only tweet to tweet connections in the graph based on the conversations on Twitter and trained on top of

<sup>2</sup>[https://github.com/caisa-lab/sarcasm\\_detection](https://github.com/caisa-lab/sarcasm_detection)

| Sarcasm Detection               |              |              |              |
|---------------------------------|--------------|--------------|--------------|
| Model                           | P            | R            | F1           |
| BERT                            | 70.1%        | 69.7%        | 69.9%        |
| BERT + user2vec                 | 73.6%        | 73.2%        | 73.4%        |
| BERT + tweet-tweet GAT          | 70.4%        | 69.9%        | 70.1%        |
| BERT + user-only GAT            | 74.2%        | 78.1%        | 76.1%        |
| <b>User+tweet GAT (no cues)</b> | <b>84.7%</b> | <b>83.7%</b> | <b>84.2%</b> |
| User+tweet GAT, no elicit       | 83.2%        | 80.8%        | 82.0%        |
| User+tweet GAT, no oblivious    | 82.4%        | 80.4%        | 81.4%        |
| User+tweet GAT + cue tweets     | 94.7%        | 94.3%        | 94.5%        |

Table 1: Mean overall precision (P), recall (R), and F1 score (F1) of each model over 10 runs with varying seeds, detecting sarcasm on the SPIRS dataset.

the fine-tuned BERT. In this case, the GAT layer only bring 0.2% improvement due to the sparse and disconnected nature of the constructed graph. In addition, we replace user2vec with GAT embeddings tuned on user-only social graph, and we achieve 6.1% improvement on BERT and 3% over ‘BERT + user2vec’, presumably thanks to exploiting the homophily relations between users. Finally, applying GAT on the full heterogeneous user and tweet graph (as per Figure 2) provides a large performance boost thanks to incorporating the conversational thread context between tweets.

**User representation** We compare the initial user embeddings initialized by user2vec with the final representations computed from the GAT. The representations are projected in 2-dimensional space using T-SNE (Van der Maaten and Hinton, 2008). In Figure 3 and 4 we visualize the initial representations with user2vec and computed representation by GAT layer respectively. While in user2vec representations sarcastic users cannot be distinguished from non-sarcastic ones, in the GAT representations we can observe communities of users sharing the same sarcastic tendency.

**Conversation context** For comparison, we construct three more social graphs where: 1) We remove the elicit tweets which triggered the sarcastic comment (GAT - elicit tweets), 2) We remove the oblivious tweets which interpreted the comment as serious (GAT - oblivious tweets), 3) We add the original cue tweets, revealing that the post was sarcastic (GAT + cue tweets). As expected, adding the cue tweets in the social graph leads to an almost

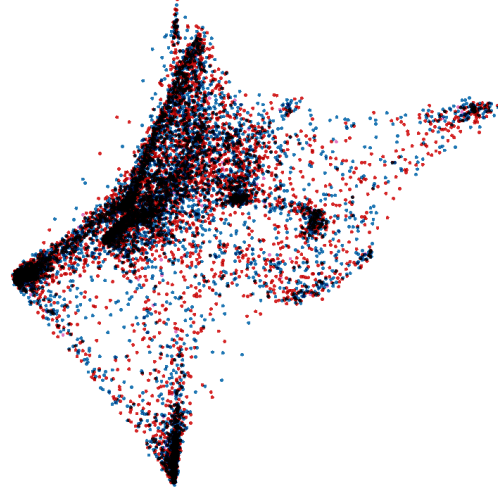


Figure 3: Initial representations of users (user2vec) projected in 2D space with T-SNE. Red color denotes sarcastic users, blue non-sarcastic.

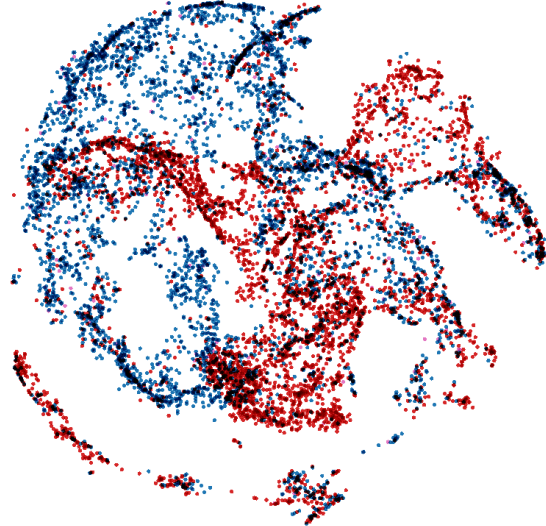


Figure 4: Learned representations by our social network module (GAT) projected in 2D space with T-SNE. Red color denotes sarcastic users, blue non-sarcastic.

perfect F1 score of 94.5%. Removing oblivious and elicit tweets causes just a small performance drop (2-3%). In the way the SPIRS dataset is annotated, an oblivious tweet typically triggers a cue tweet (“*common, dude, it was just sarcasm*”). We hypothesize that even with the cue tweets removed, the model is able to learn the predictive relation between oblivious and sarcastic tweets. This is in line with the original paper (i.e. without user context), where a 3.4% drop in prediction accuracy was observed, when the oblivious tweets were removed.

**Attention weights** The attention mechanism of GAT is able to assign varied weights to different



| Sarcasm Perception       |       |       |       |
|--------------------------|-------|-------|-------|
| Model                    | P     | R     | F1    |
| BERT                     | 73.2% | 68.0% | 69.0% |
| User+tweet GAT (no cues) | 75.0% | 67.7% | 71.2% |

Table 2: Mean overall precision (P), recall (R), and F1 score (F1) over 10 runs classifying self-reported (intended) and perceived sarcasm on the SPIRS dataset.

nodes in the neighborhood, dynamically encoding of the user by their homophily relations, which boosts the effect of authors in tweet representations (Flek, 2020). We confirm this by examining users with a larger number of tweets in the dataset. When users tend to be sarcastic in most of the posts, the attention weight of their non-sarcastic tweets is smaller. In these cases, the attention weights give more importance to the surrounding user context over the conversation thread. Overall, the largest source of information for the model are the user nodes and the tweet that is being classified. We note the normalized attention weights are smaller for the oblivious and elicit tweet edges, and higher for the edges that connect tweets with their respective author. In other words, the conversational context only plays a decisive role in case of insufficient or inconsistent user-level priors.

**Sarcasm Perception** Cue tweets can be either authored by the same user as the sarcastic post (*intended sarcasm*) or a different one (*perceived sarcasm*). We observe that in the sarcasm detection task, the error rate on perceived sarcasm is 20% while in the self-reported sarcasm it is only around 15%. We therefore test our model on distinguishing between perceived and self-reported sarcasm. Our GAT model brings an improvement of 2.2% over the BERT baseline, with the perceived sarcasm being harder to detect (F1 56%) than the self-reported one (F1 84%). These results are aligned with the conclusions from (Oprea and Magdy, 2019). In most cases, the perceived sarcasm is misclassified as self-reported, which is present more often (70%) in the data. Perceived sarcasm is dependent on the readers rather than the author of the tweet, therefore we hypothesize that modeling the authors’ context is less useful. It could be of benefit to model more robust recipient user profiles as well, to better predict how each individual will react.

**Limitations** Modeling the social networks with GAT is affected by several factors. First, the low graph density, as the original dataset wasn’t collected by following relationships between users, hence many users across different conversation threads are not related to each other. Second, the homophily degree is only 32%, users with sarcastic tendency have few connections among them.

## 6 Conclusions

In this work, we explore social networks of user interactions, and contextual information to interpret sarcastic intentions in social media. We propose a graph attention-based model, which combines contextual information of users, linguistic features, and social networks. The heterogeneous social network modeling dynamically exploits relationships between users and tweets in a conversation and significantly improves the state-of-the-art results.

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## Ethical Considerations

The ability to automatically approximate personal characteristics of online users in order to improve natural language classification algorithms requires us to consider a range of ethical concerns, including: (1) privacy and user consent, (2) representativeness of the data for generalization, and (3) user vulnerability to a potential model or data misuse or misinterpretation.

Use of any user data for personalization shall be transparent, and limited to the given purpose, no individual posts shall be republished (Hewson and Buchanan, 2013). Researchers are advised to take account of users’ expectations (Williams et al., 2017; Shilton and Sayles, 2016; Townsend and Wallace, 2016) when collecting public data such as Twitter. In this case, when we expand the original dataset with more extensive user history, we utilize publicly available Twitter data in a purely observational (Norval and Henderson, 2017), and non-intrusive manner. All user data is kept separately on protected servers, linked to the raw text and network data only through anonymous IDs.

Shah et al. (2020) identify four different sources of bias in NLP models: selection bias, label bias, model overamplification, and semantic bias. While we can't exclude any of those, the selection bias should be kept in mind in particular, when reusing the presented model, as it is unclear to which extent the augmented SPIRS dataset with user history represents a sample of the overall population on Twitter. The user selection was based solely on the available sarcasm annotations, and doesn't include any sociodemographic information.

In addition, any user-augmented classification efforts risk invoking stereotyping and essentialism, as the algorithm may lean towards label people rather than posts (e.g. "this is a sarcastic person"). Such stereotypes can cause harm even if they are accurate on average differences (Rudman and Glick, 2008). These can be emphasized by the semblance of objectivity created by the use of a computer algorithm (Koolen and van Cranenburgh, 2017). It is important to be mindful of these effects when interpreting the model results in an own end-application context.

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## Appendix

### A Configurations

We perform a stratified 90/10 train-test split. We sample 10% of the training data for validation. All splits have the same class distribution and different sets of tweet authors. We use 3 GAT layers, with number of heads  $K = 4$ . The initial dimension is  $d = 400$  and the final output dimension  $d' = 100$ . To train our model we set learning rate to  $1e - 4$ , and dropout 0.4 (Srivastava et al., 2014), and use the Adam optimization algorithm (Kingma and Ba, 2015) for 500 training epochs with early stopping. For the GAT layers, we compute the mean of the outputs from each attention head instead of concatenation. All experiments are run in Nvidia A100 40 GB GPUs.

### B User Context

To incorporate user context, we first extract all user IDs for all the tweets in the dataset. In the dataset, due to different tweet types with different users, we get in total 57K users. We fetch the tweet post timeline for each user, and we end up with a total of 104M tweets, in average 1800 posts per user. For user2vec training, we take into account only the users with a minimum of 50 posts in their timeline, and we limit the total number of posts to 1000. After filtering, the amount of tweets in the context is 10M. Every tweet is pre-processed by removing all links, user mentions are replaced with "@user", emojis and hashtags are cleared. We train user2vec (Amir et al., 2016) for 12 epochs, with learning rate  $1e-4$ . For those users which are filtered, or we cannot extract history, we initialize them as the mean representation of his user neighbors in the social network. We used the history tweets only for creating the user-to-user edges, and those are not present in the constructed graph, but are already encoded in the initial user representation. We experimented with various history length settings, and found almost no difference in the performance between using interactions throughout all history and interactions during the last year. Hence, we omitted older interactions to ease the computations.