Online Movie Ticket Booking Platform

Online movie ticket booking platform that caters to both B2B (theatre partners) and B2C (end customers) clients

Brief steps towards design

Being Proactive

Step that involves exhaustive discussion for requirements and thinking wide across all corners of all possible use cases

Requirements

Enable theatre partners to onboard their theatres over this platform and get access to a bigger customer base while going digital.

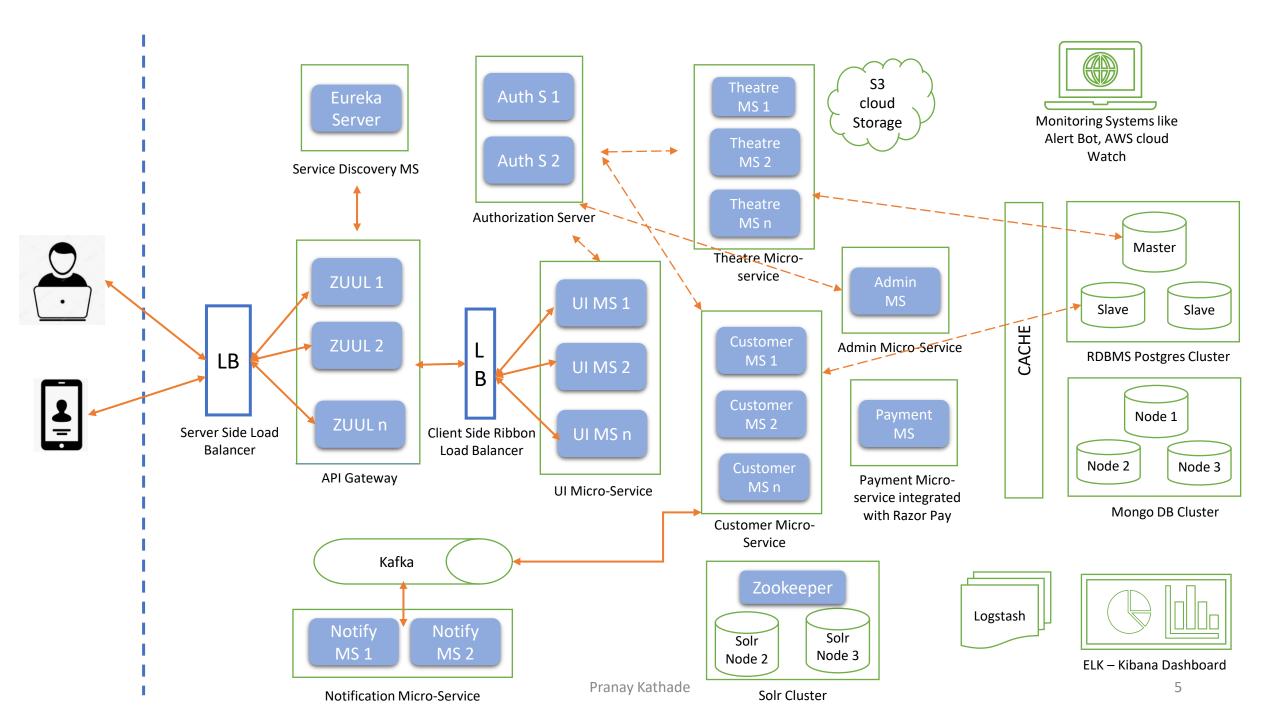
- Theatre partners shall be able to login to the system and should have privileges to create, update, read and delete their data like theatre, screens, shows, upcoming shows, seating categories, offers, etc.
- They shall be able to publish the future engagements as well as track history for their transactions on platform.
- They shall be able to update seat availability and their prices at runtime.
- System should have ability to integrate APIs exposed from existing IT systems of the existing theatres.

Enable end customers to browse the platform to get access to movies across different cities, languages, and genres, as well as book tickets in advance with a seamless experience.

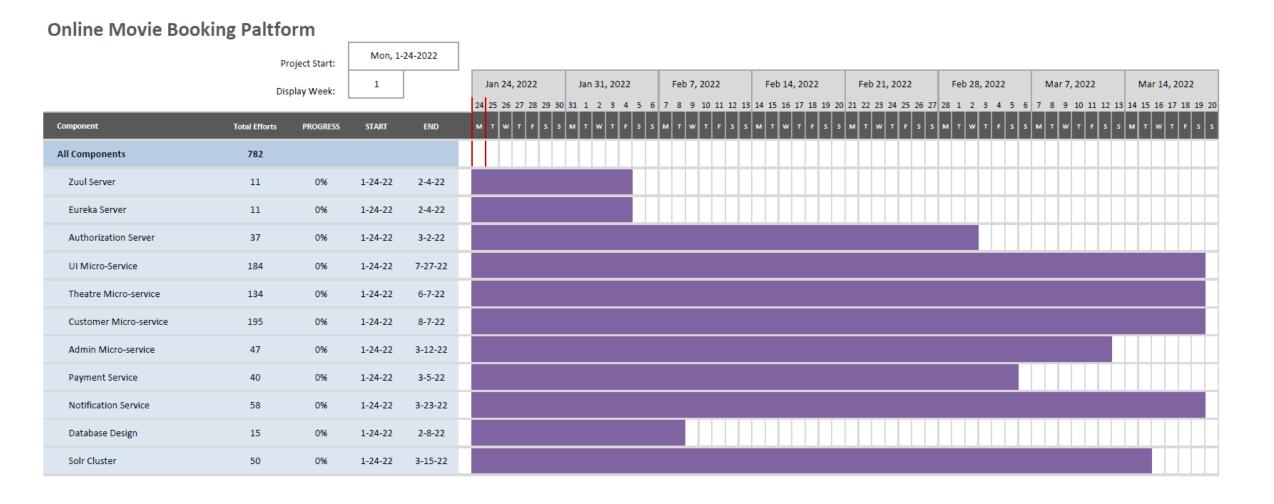
- Any user shall be able to visit platform from any device like mobile, laptop, desktop over internet.
- They should be able to browse all the shows, theatres by location, show timings, etc. search criteria without needing to login to the system.
- They should be able to select the movie show for which they want to book the tickets, should be able to register themselves into system and book the ticket by paying online.
- They should be able to like, comment, share on the show also they should be able to see their previous history on the platform.

Begin with End In Mind

Step that defines our final milestone



All Components and High Level Dev Efforts Break-up



Technology and Frameworks

Spring Boot Spring Cloud Netflix OSS

- Eureka Server
- ZUUL API Gateway
- Config Server
- Ribbon Load Balancer
- Hystrix Circuit Breaker
- Feign Client

Spring Framework

- Spring MVC
- Spring Security
- Spring AOP
- Spring thymeleaf template
 Engine

User Interface

- HTML
- CSS
- JavaScript
- jQuery
- Bootstrap 4

Database

Postgres SQL

Cloud Resources

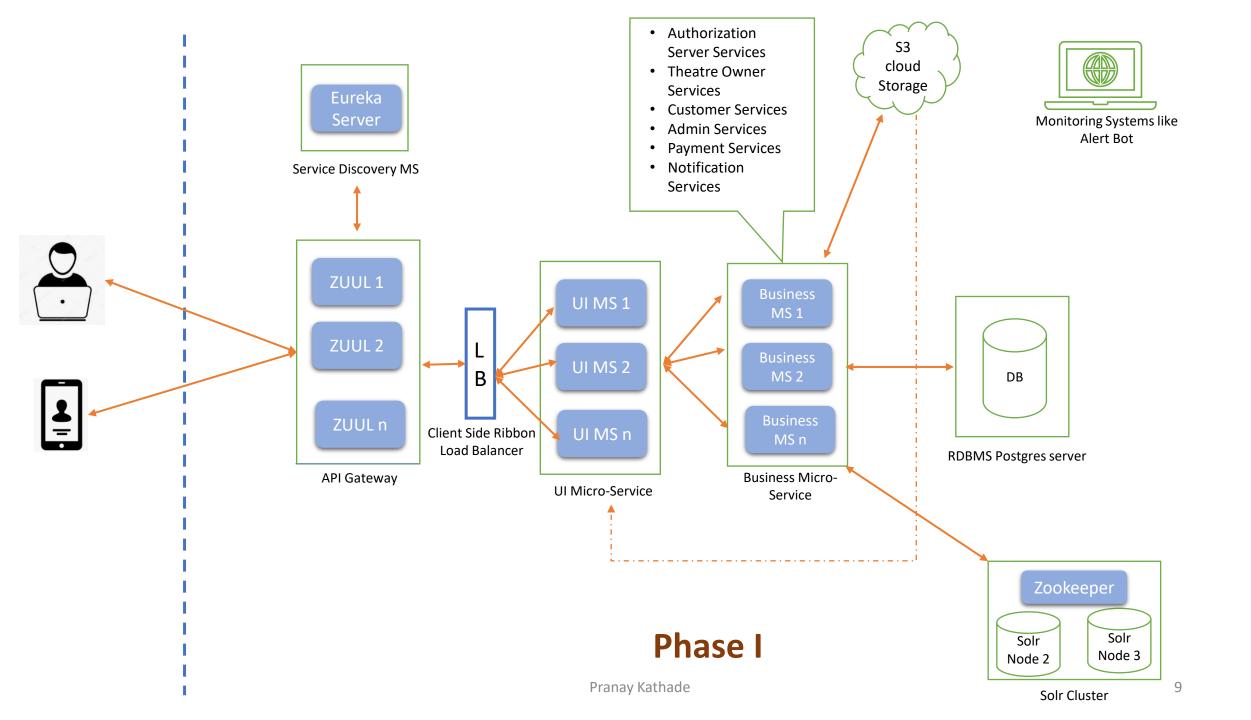
- Simple Storage Service (S3)
- EC2 Instances
- RDS Postgres Instance

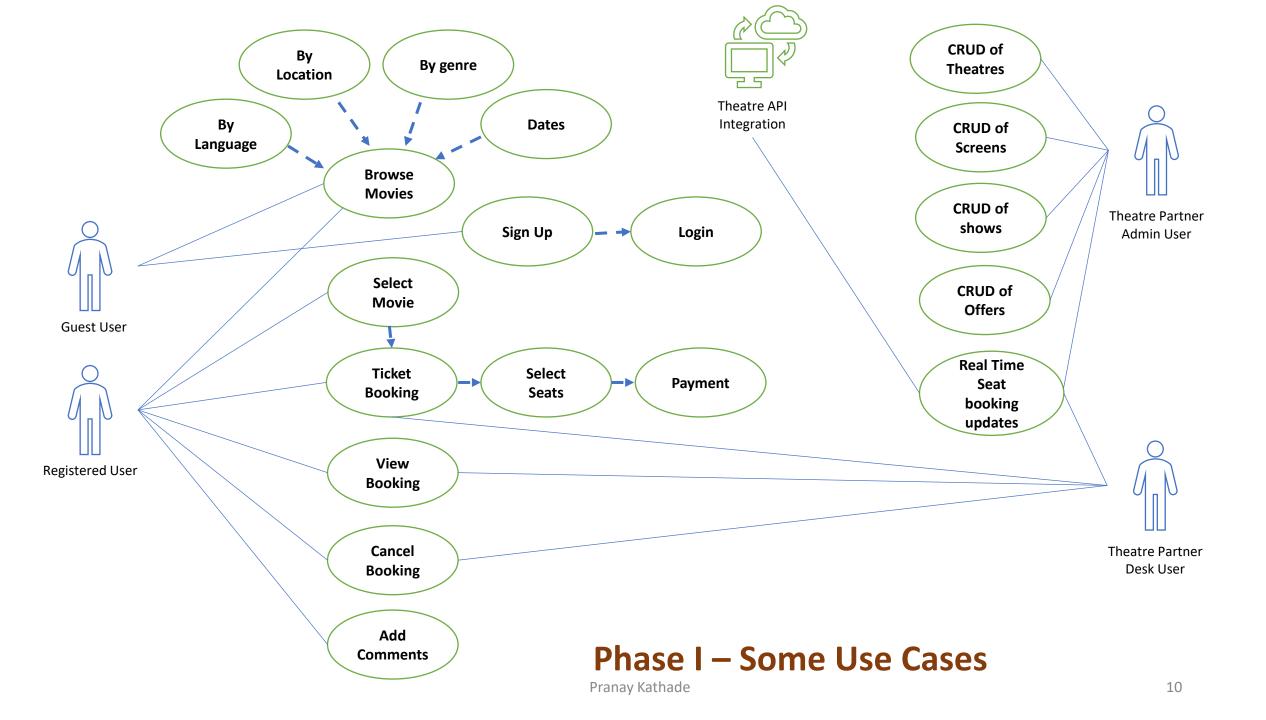
Build Tool

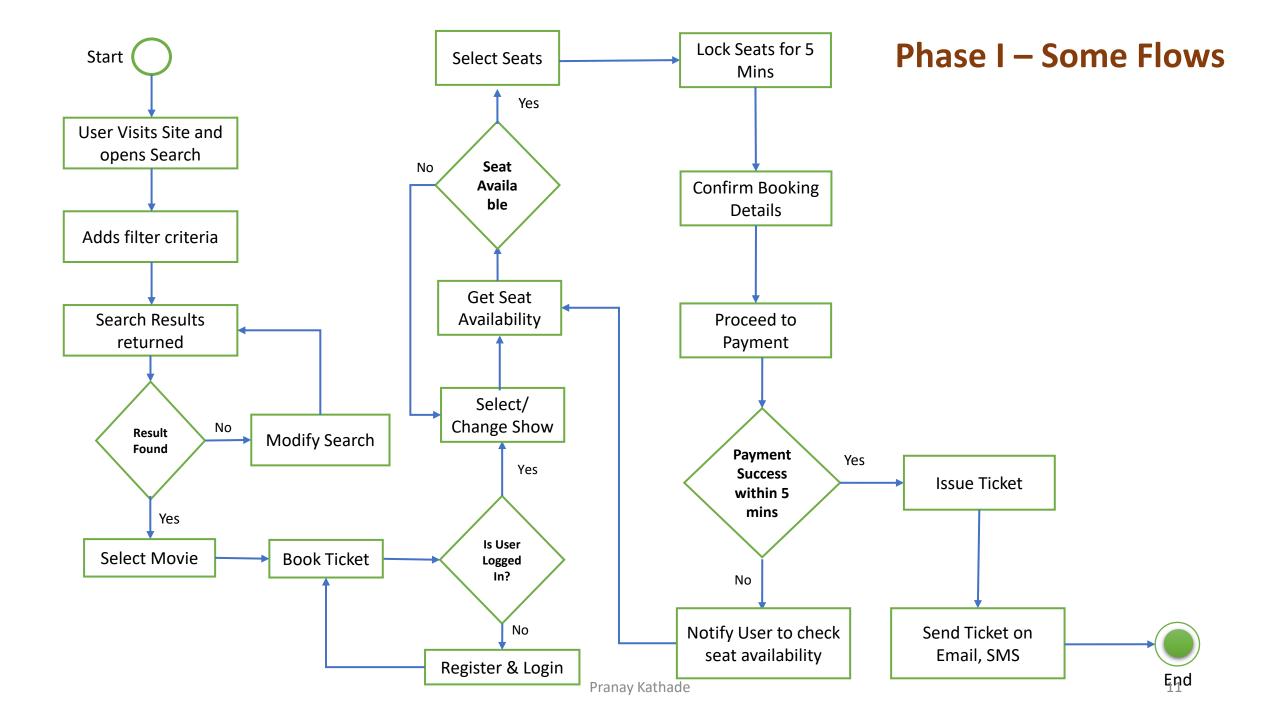
- Gradle
- Batch Files
- SH files

Put First Things First

Step that defines achievable milestone within given timelines

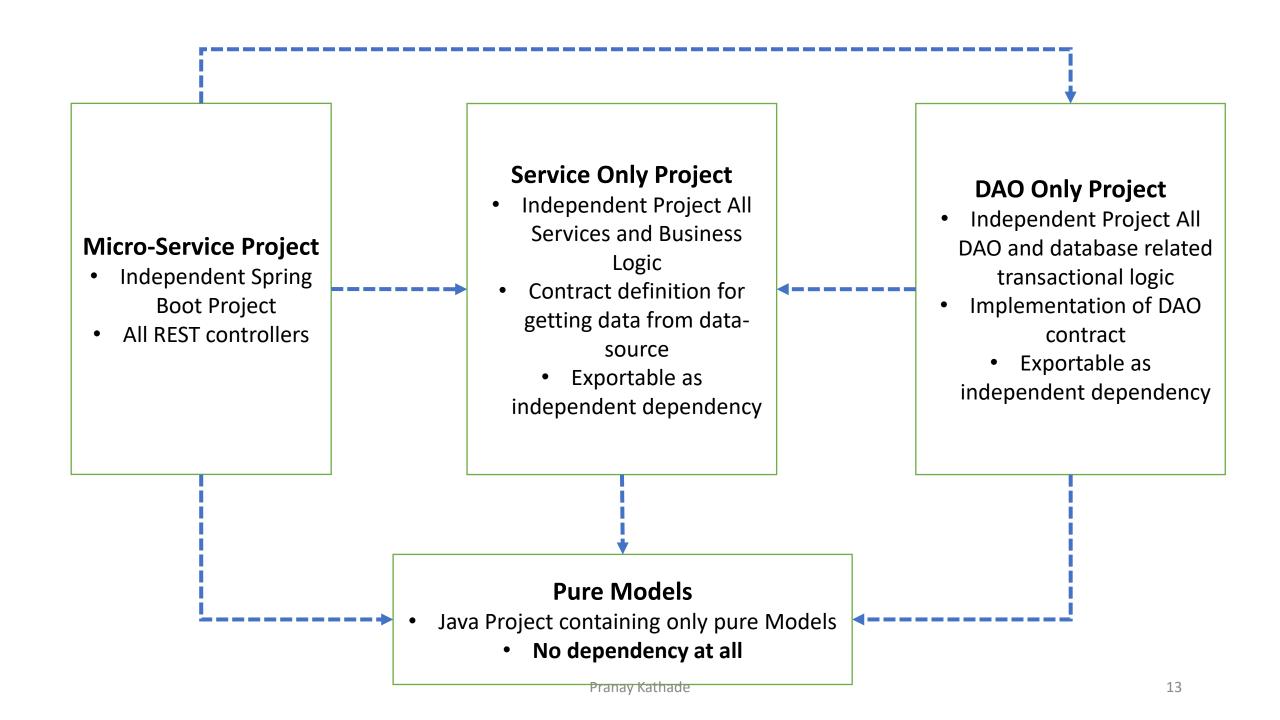






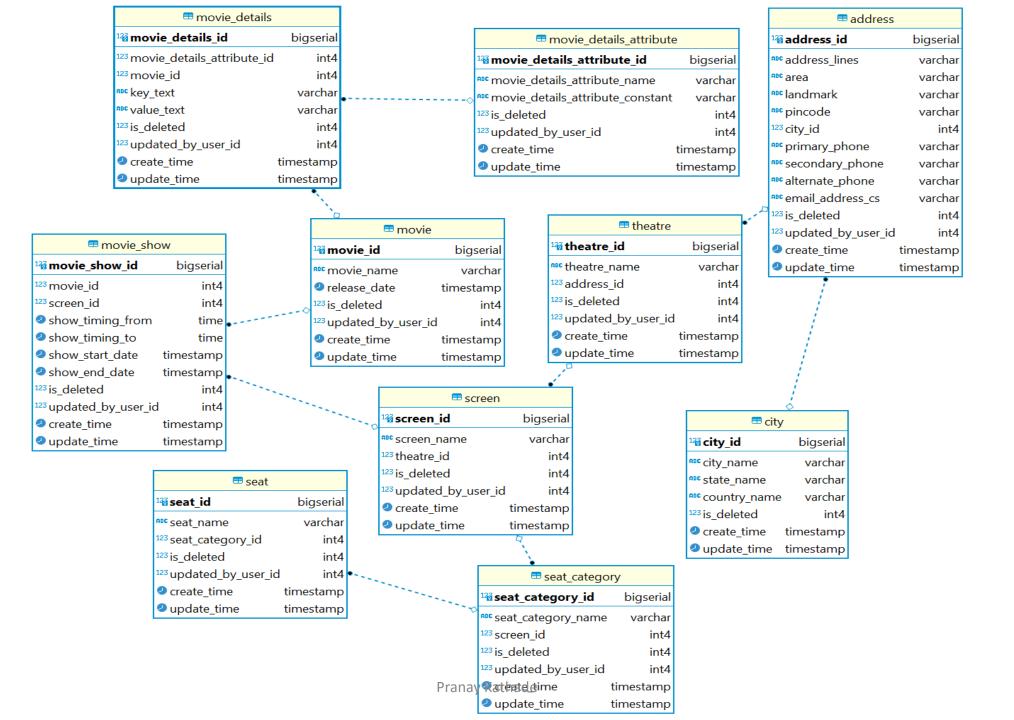
Micro-Modules with Purity of Models

Step that introduces unique concept and set of principles for designing a single unit of Micro-service



Core DB design

Core business related tables



Non Functional Requirements

Some Transactional Scenarios

Booking the same seat by more than One User

- This is most common concurrency issue for which we will have to lock the seat selected by first user while booking for five minutes.
- If seat is booked within 5 minutes, then it's confirmed otherwise release the lock and make it available for other users.
- Fetching most real time seat availability and if acquiring lock is successful then only can proceed with actual booking.

Heavy booking for some show

- We might create a virtual queue and assign a token to the user. While at back end, maintaining a queue for transaction would be very important.
- We might restrict seat selection by user to dynamic allocation.

Cancellation

• One might book bulk tickets and cancel just before the show. So, there should be strong cancellation policy as well as booking policy for number of tickets in one transaction.

Integrate with theatres having existing IT system and new theatres and localization(movies)

- Write compatible REST End Points to communicate to external IT system.
- Fetch real time seat availability by polling information constantly.
- Expose End Points to be consumed by external parties by using client credentials. Assign client credentials to the 3rds party who wants to integrate our API.
- Localization in case of movies can be sorted out by adding attribute to movie details table and adding
 preferences for user. Site availability in multi-language can be done using message resources properties and use
 of locale

How will you scale to multiple cities, countries and guarantee platform availability of 99.99%?

- Deploying ombp platform on any cloud like AWS would make it easier to ensure high availability.
- Any containerization tool like Docker in combination with orchestration tool Kubernetes can make sure of this.
- Existing cloud capabilities like AWS cloud can be used to scale app horizontally.

Integration with Payment Gateways

- Register with payment Gateway like Razor Pay.
- Obtain credentials as identity.
- Configure call back URLs of our platform into Payment Gateway.
- Configure Payment Gateways URLs into page and redirect to those after verification.

How do you monetize platform?

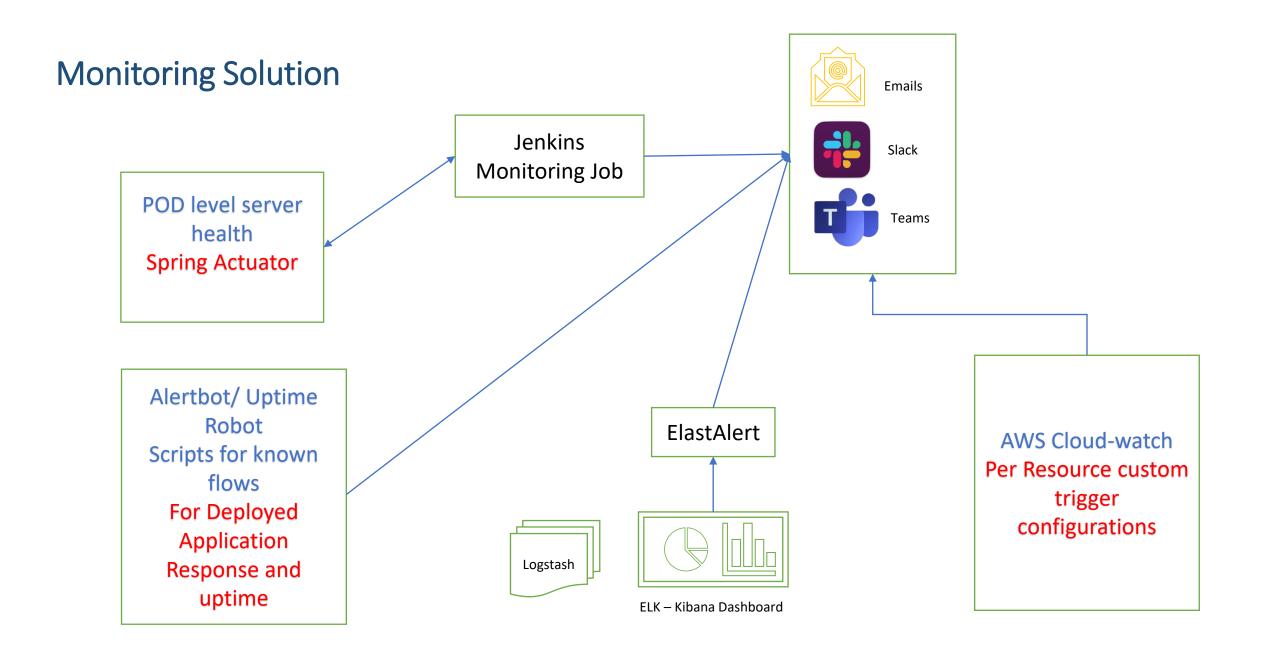
- By building strong Supply Side with theatre partners to onboard for free.
- Selling theatre partners **S**oftware **A**s A **S**ervice for their inhouse ERP stuff and changing them monthly.
- Addition of some commission per ticket for ticket booked on a platform from theatre partner/ charging service charge (convenience charges) of platform from user booking ticket.
- Hiring a great sales team to answer this question

How to protect against OWASP top 10 threats.

- Take a Zero-Trust Approach to Security
- Use own Authorization server for validating each and every request
- Data at Rest to be ENCRYPTED all the time
- String password Policy and Multi-factor authentication
- Strong access management framework, preferably written inhouse
- Strong Logging and Monitoring mechanism
- Strong input validation on UI as well as in backend code
- Add security filters like XSS filters which helps in converting any sort of data to encoded format to save into database.
- Take help of tools like HCL app scan for dynamic scanning and conduct penetration testing as well.
- Following best code practices.
- Upgrading Open source dependencies as soon as any vulnerability is detected.
- All headers should be parsed and they must meet rules defined in filters.
- Extensive use of **obscurification**. Minify resources like js and css. Change the names of resource files with every new deployment dynamically to enforce cache refresh at client side.
- Strong CORS policy.

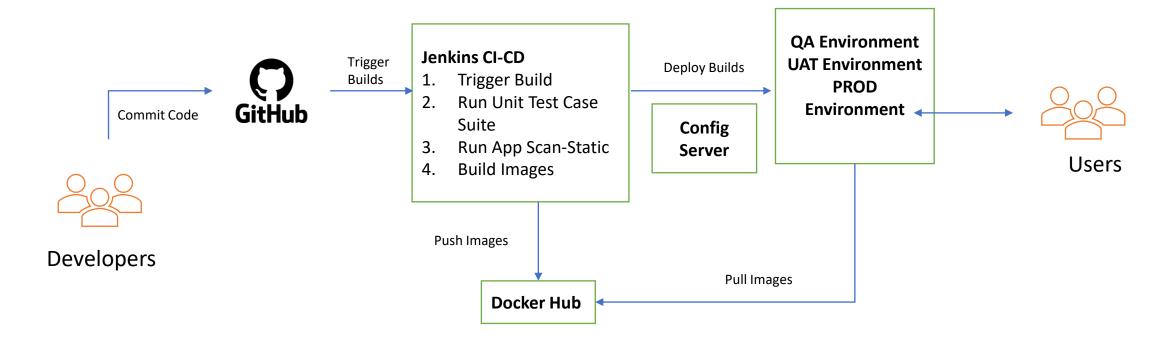
Back Up and Recovery Management

- Frequent back up of database should be scheduled and stored at cloud storage with replication policies in place
- Same goes with SOLR cloud data and back up of NOSQL databases.
- Documents, files any media uploaded should also be stored in cloud storage with proper replication policies in place
- Cloud formation scripts should be automated via any automation tool for quick provisioning of required resources with required software install automatically.
- Database restoration job should be automated to make latest database dump to be up and running.
- Automated builds should be triggered and can be pointed to latest back up that was taken.
- In case of cloud, multi-zone resources should be used.
- Appropriate network load balancers (hardware) should be used in order to mitigate disaster situation



Deployment Management

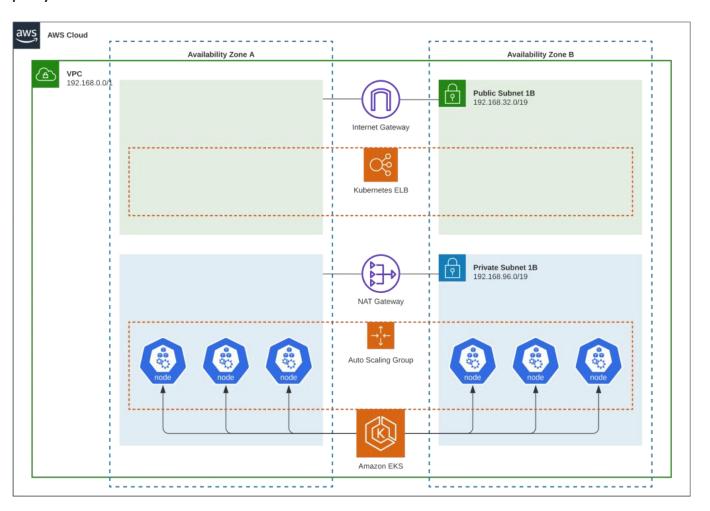
- Any containerization tool like Docker in combination with orchestration tool Kubernetes can be sued for deployment.
- Can be hosted on cloud by purely using infrastructure such as provisioned systems.
- Deployment and hosting on cloud solves many problems out of box.
- Services like EKS on aws can be used.



Hosting

Below components would be used if deployed on AWS cloud.

- Public Application Load Balancer
- EKS Cluster
- Vertical & Horizontal scaling
- Cloud-front CDN
- Internet gateway- in subnet
- NACL-rule-for private subnet
- VPC



Thank you!

Code available at https://github.com/pranaypkathade/ombp