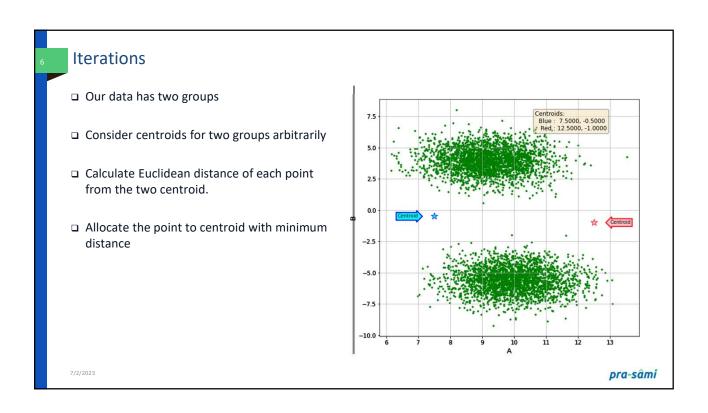
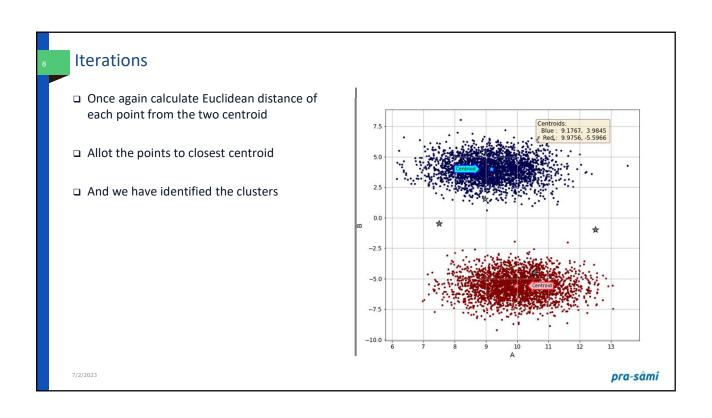


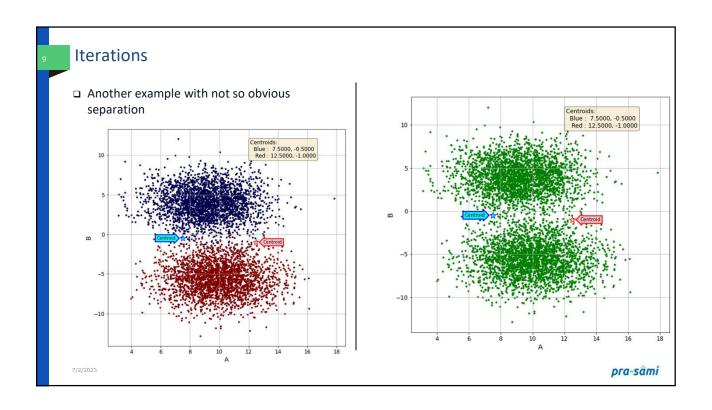
What is Clustering Good for Market segmentation - group customers into different market segments Social network analysis - Facebook "smartlists" Organizing computer clusters and data centers for network layout and location Astronomical data analysis - Understanding galaxy formation

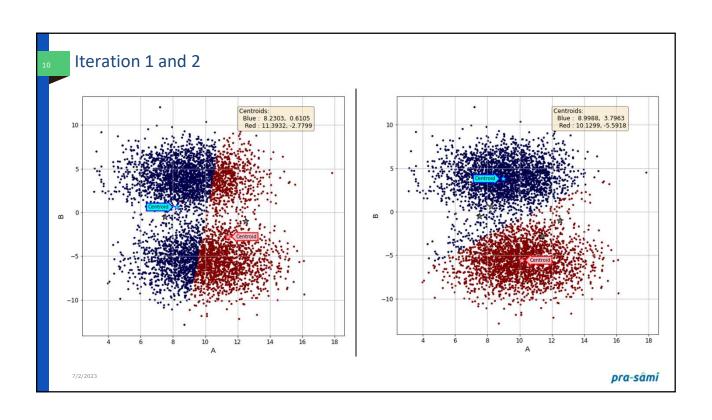
K-means Algorithm Randomly allocate two points as the cluster centroids There can be as many cluster centroids as needed (K cluster centroids, in fact) Consider data as shown

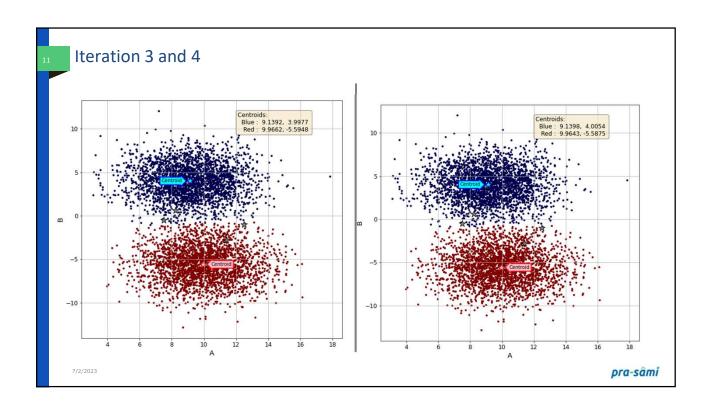


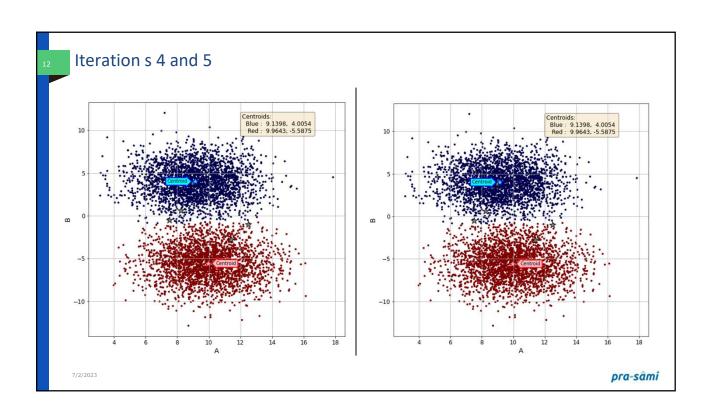
Iterations After allotment, calculate coordinates of centroid of each of the group Move the centroid to new location.











Clustering Distance Measures

Dissimilarity or Distance matrix

- □ Classification of observations into groups requires
 - Some methods for computing the distance or
 - The (dis)similarity between each pair of observations
- □ Distance measures is a critical step in clustering.
- □ Wide varieties methods available
- $\ \square$ Method of calculations of the similarity of two elements (x, y) influences the shape of the clusters

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Methods for Distance Measures

- □ The classical methods for distance measures :
 - * Euclidean Distances
 - Manhattan Distances
 - * Minkowski Distances
 - Hamming Distance
- □ Others:
 - · Pearson correlation distance
 - * Eisen cosine correlation distance (Eisen et al., 1998)
 - · Spearman correlation distance
 - Kendall correlation distance
- □ Pearson correlation analysis is the most commonly used method.
 - * Also known as a parametric correlation which depends on the distribution of the data
- ☐ Kendall and Spearman correlations are non-parametric
 - Used to perform rank-based correlation analysis

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Euclidean distance

- Most common method of distance measurement
- \Box The distance between two real-valued vectors : x, y $\in \mathbb{R}$
- □ Used for calculating the distance between numerical values Floats or integers.

$$d_{euc}(x, y) = \sqrt{\sum_{i=1}^{n} (x_i - y_i)^2}$$

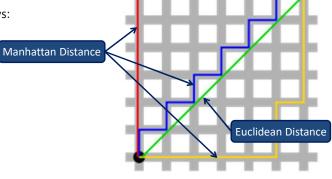
- □ If columns have values with differing scales:
 - normalize or standardize the numerical values to prevent one column prevail over other

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Manhattan Distance

- □ Names allude to the grid layout of most streets on the island of Manhattan
- □ Causes the shortest path a car could take between two intersections to have length equal to the intersections' distance
- ☐ Manhattan Distance is calculated as follows:

$$d_m(x, y) = \sum_{i=1}^{n} |x_i - y_i|$$



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Minkowski Distances

- □ Both Euclidean and Manhattan Distances are special case of Minkowski Distance
- ☐ The formula for Minkowski Distance is given as:

$$d_{m}(x, y) = (\sum_{i=1}^{n} (x_{i} - y_{i})^{p})^{1/p}$$

❖ For p = 1 and p = 2, it becomes Manhattan and Euclidean Distances

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Hamming Distance

- ☐ Measures the similarity between two strings of the same length.
- □ The number of positions at which the corresponding characters are different

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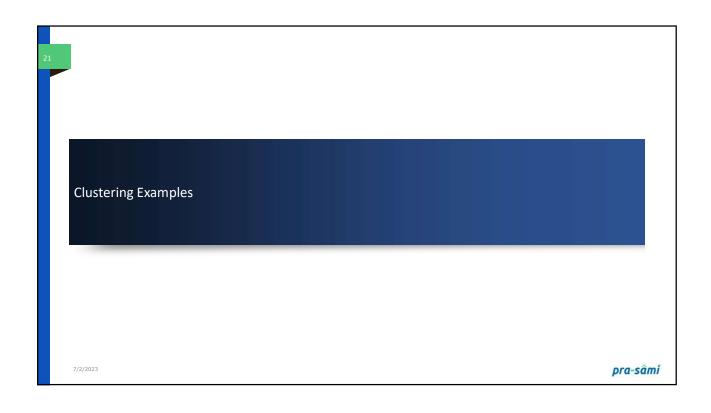
Pearson correlation distance

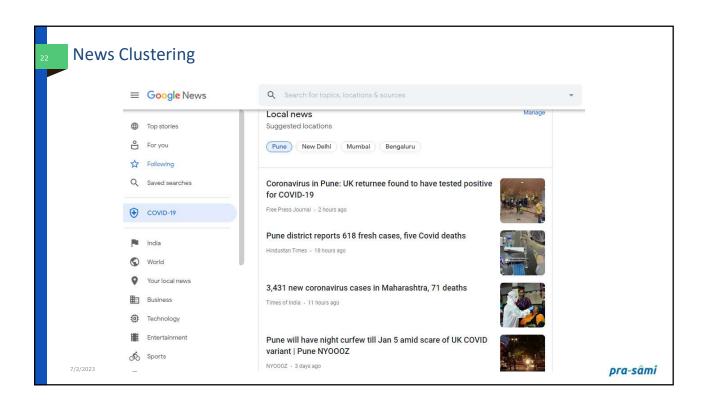
- □ A correlation-based distances
- □ Widely used for gene expression data analyses
- $\hfill\Box$ Correlation-based distance is defined by subtracting the correlation coefficient from 1
- $\ensuremath{\square}$ Pearson correlation measures the degree of a linear relationship between two profiles
- □ It is calculated as follows:

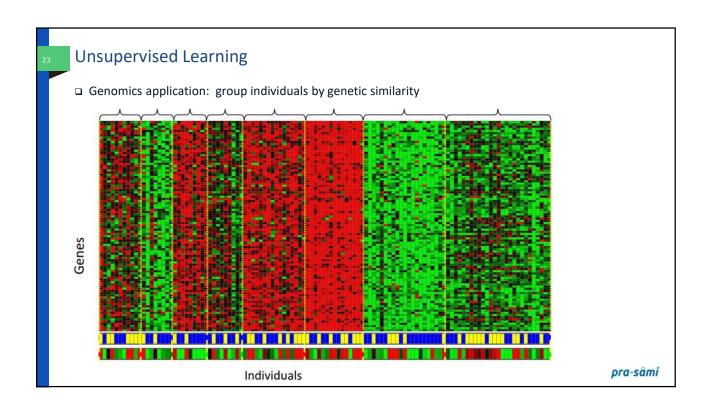
$$d_{cor}(x, y) = 1 - \frac{\sum_{i=1}^{n} (x_i - \bar{x}) (y_i - \bar{y})}{\sqrt{\sum_{i=1}^{n} (x_i - \bar{x})^2} \cdot \sum_{i=1}^{n} (y_i - \bar{y})^2}$$

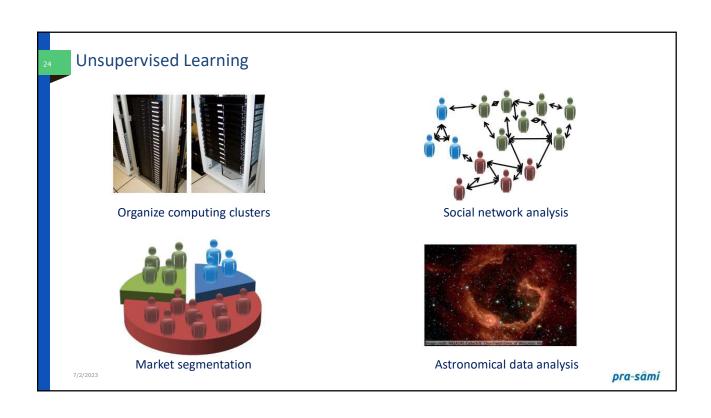
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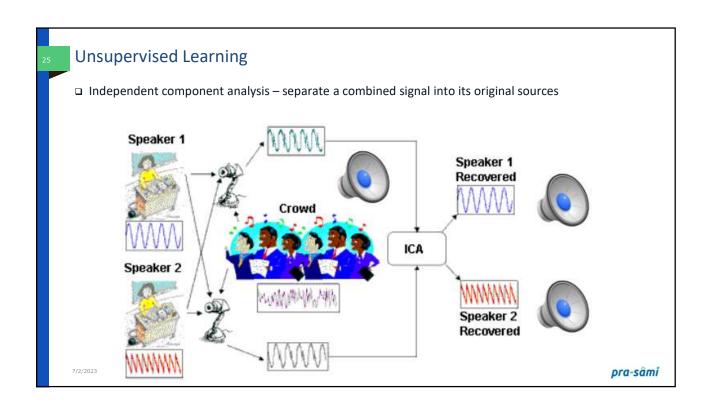
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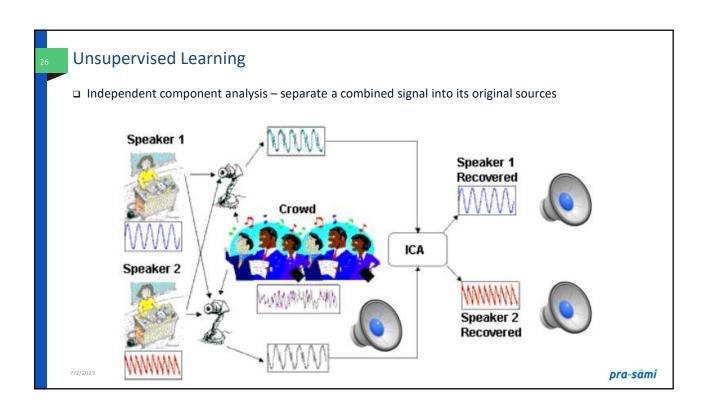


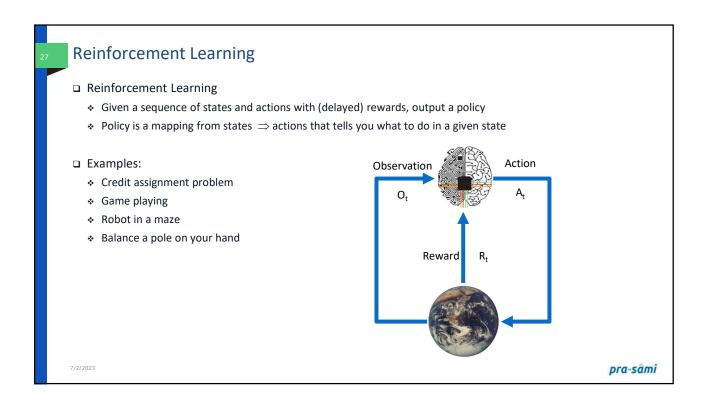


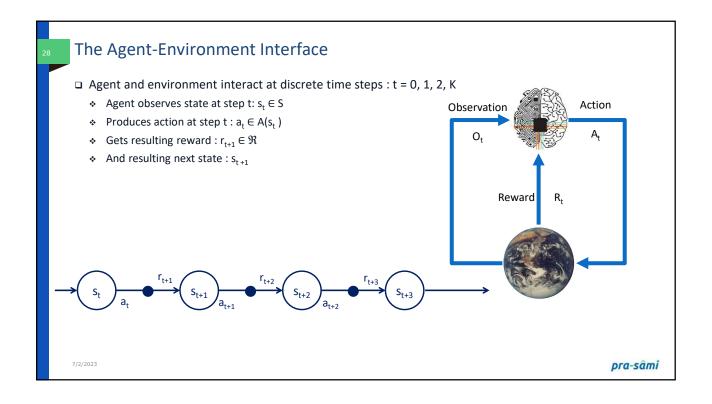












Examples of Reinforcement Learning

- □ Fly stunt maneuvers in a helicopter
- □ Defeat the world champion at Backgammon
- □ Manage an investment portfolio
- Control a power station
- ☐ Make a humanoid robot walk
- □ Play many different Atari games better than humans

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Fly stunt maneuvers in a helicopter

Stanford Computer Scientists have developed an artificial intelligence system that enables robotic helicopters to teach themselves to fly difficult stunts by watching other helicopters perform the same maneuvers. The technique is known as "apprenticeship learning." The result is an autonomous helicopter than can fly dazzling stunts on its own.



https://youtu.be/M-QUkgk3HyE

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Game Over: Kasparov and the Machine (trailer)

The documentary "Game Over: Kasparov and the Machine", about the 1997 chess match between Garry Kasparov and Deep Blue, the IBM computer. It also features Yasser Seirawan, Anatoly Karpov and others.



https://youtu.be/y9UMt-8gfW8

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DeepMind Made A Superhuman AI For 57 Atari Games!



https://youtu.be/dJ4rWhpAGFI

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Automated Cargo Wharf Yangshan, Shanghai

- □ World's biggest automated cargo wharf, the fourth phase of the Yangshan deep-water port started operation on Sunday.
- □ The core technology of the robotic port was developed independently by China.
- □ The forth phrase of Yangshan port takes up an area of 2.23 million square meters, whose coastline stretches as long as 2,350

meters. It consists of two 70,000 dead-weight tonnage (DWT) berths and five 50,000 DWT berths.



□ https://youtu.be/IzOeAGAu60k

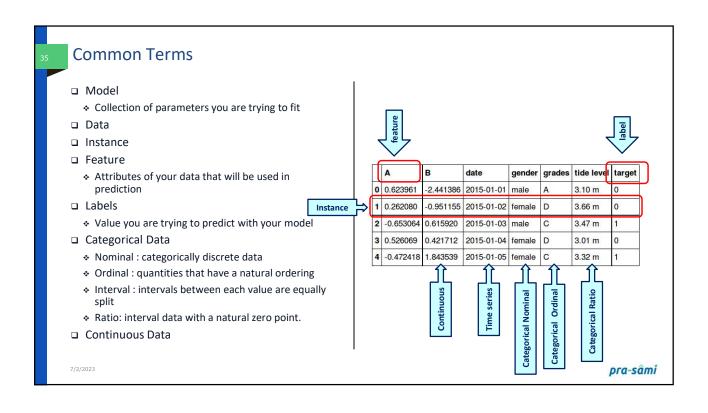
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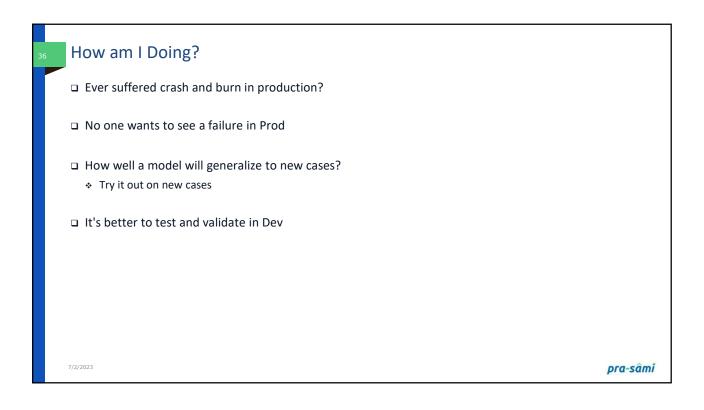
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Evaluating Machine Learning techniques

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Train – Test – Validate

- □ Split your data into Three sets
 - The training set (64 %)
 - ❖ The test set (16 %)
 - The Validation set (20 %)
- □ Train your model using the training set,
- □ Test it using the test set.
- The error rate on new cases(Test Set) is called the generalization error (or out-ofsample error),
- First indication of how well model will perform

- □ Case 1: Training Error High, Test Error High
 - Model is under fitting
- □ Case 2: Training Error Low, Test Error High
 - Model is over-fitting the training data.
- □ In train-test cycle, hyper parameters are tuned keeping test data as target
 - Model is indirectly exposed to test set

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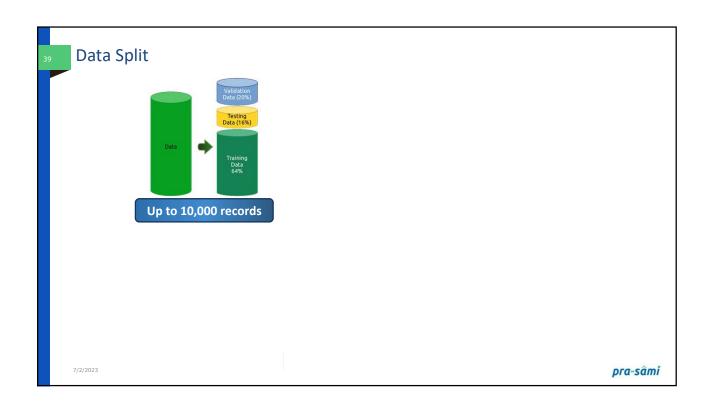
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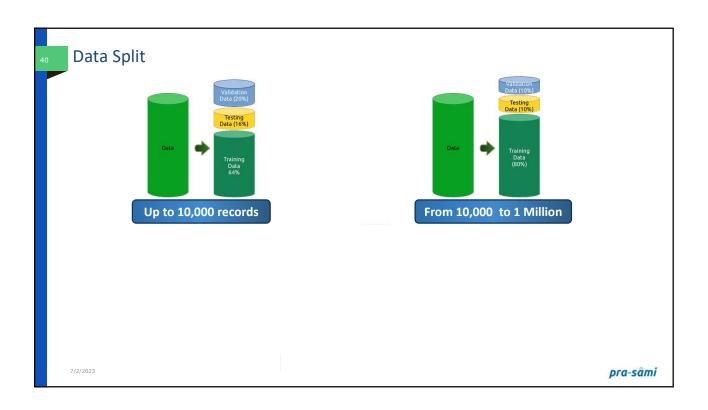
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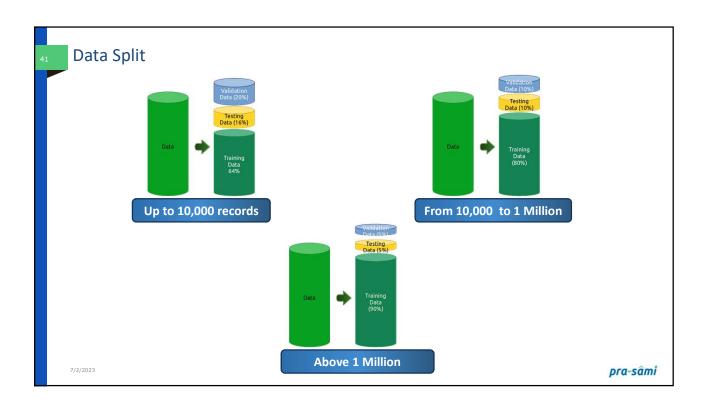
Training Data and Test Data

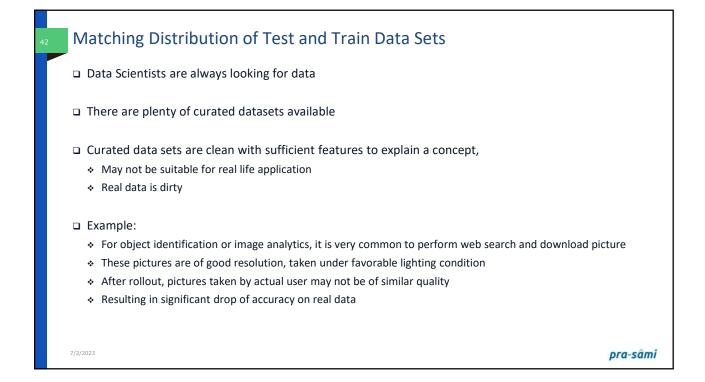
- ☐ Same data cannot be used for Training and Testing
- □ Models give better results on seen data,
- ☐ Given huge number of epoch, it may even give perfect score
 - * But would fail to predict anything useful on yet-unseen data
- u In supervised machine learning hold out part of the available data as a test set and another part as validation set
- ☐ Train and tune the model on train + test set,
- $\ \square$ Once tuning is complete, train the model on train + test data and validate on validation data
 - Remove random seed!
- □ Typical cross validation and grid search techniques are also clubbed in this process.
 - * Be very careful not to leak information from test set to train set specially in cross validation
- □ Time series: No peeping into future

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Cross Validation

Worried about more than $\frac{1}{3}$ data being used in test-validate

The training set is split into complementary subsets,

Each model is trained against a different combination of these subsets

Test against the remaining parts.

Happy with the model type and hyper-parameters

Final model is trained using these hyper-parameters on the full training set,

The generalized error is measured on the validation set.

