

INTRODUCING TATA MOTORS

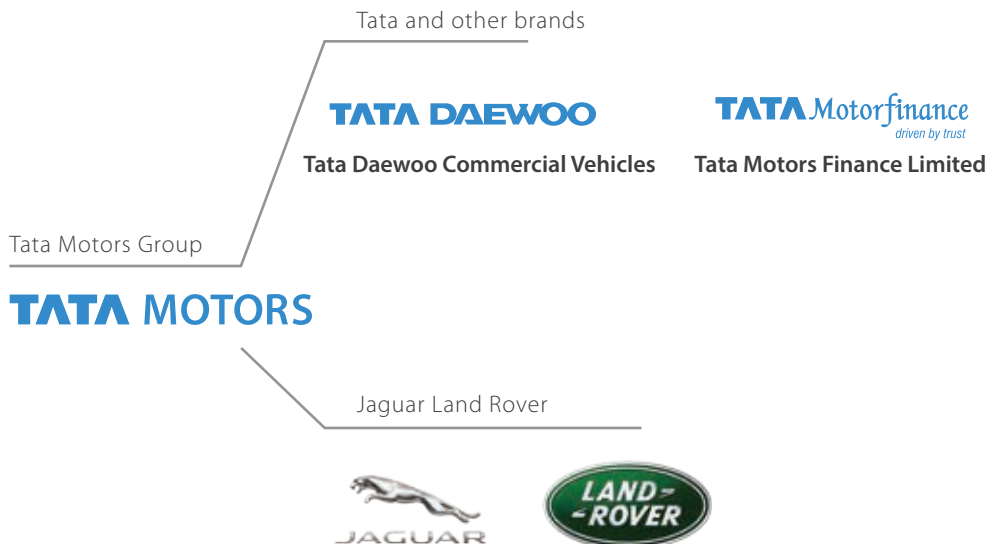
Tata Motors Limited (TML), a \$42 billion organisation, is India's largest automobile company and is a leading global manufacturer of cars, utility vehicles, buses, trucks and defence vehicles. Incorporated in India in the year 1945, Tata Motors is a part of the over \$100 billion Tata Group founded by Jamsetji Tata in 1868. Recognised for its world-class quality, originality, engineering and design excellence, the Company is on the path of shaping the future of mobility in India. Sustainability and the spirit of 'giving back to society' is our guiding philosophy and good corporate citizenship is strongly embedded in our DNA.

With a large global footprint, the Company has consolidated its position as the Tata Motors Group through mergers and acquisitions. It has a network of 76 subsidiaries in India and internationally, which provide a host of engineering and automotive solutions.

Some of the world's most iconic brands, including Jaguar Land Rover in the UK and Tata Daewoo in South Korea form part of the automotive operations of the Group.



AUTOMOTIVE OPERATIONS



OTHER OPERATIONS



Information
Technology
Services



Machine Tools
& Factory
Automation
Services

TATA AND OTHER BRANDS

TATA MOTORS

Tata Motors has a remarkable portfolio of both passenger and commercial vehicles and have been leading India's commercial vehicles space for several years. The Company operates six principal automotive manufacturing facilities in India: at Jamshedpur in the state of Jharkhand, at Pune in the state of Maharashtra, at Lucknow in the state of Uttar Pradesh, at Pantnagar in the state of Uttarakhand, at Sanand in the state of Gujarat and at Dharwad in the state of Karnataka. Tata Motor's Operating Philosophy is reflected in its Vision, Mission and Values.

Vision

As a High-Performance Organisation, we are, by FY 2019

Among the top 3 in Global CV and Domestic PV

Achieving Sustainable Financial Performance

Delivering Exciting Innovations

Values

Integrity
Teamwork
Accountability
Customer Focus
Excellence
Speed

Mission

We innovate mobility solutions with passion to enhance quality of life



TATA DAEWOO COMMERCIAL VEHICLES

Tata Daewoo Commercial Vehicle Company (TDCV) is South Korea's second largest manufacturer of medium and heavy-duty trucks. Formerly part of the Daewoo Group, the Company was acquired by Tata Motors in March 2004. TDCV is actively pioneering overseas markets by exporting products to about 60 countries.

TATA MOTORS FINANCE LIMITED

Tata Motors Finance Limited (TMFL) was incorporated on June 1, 2006, with the objective of becoming a preferred financing provider for the customers of TML's dealers. TMFL is registered with the RBI as a Non-Deposit Taking Non-Banking Financial Company (NBFC) and is classified as an Asset Finance Company under the RBI's regulation on NBFCs.

2nd Largest

MANUFACTURER OF MEDIUM AND
HEAVY-DUTY TRUCKS IN SOUTH KOREA



JAGUAR LAND ROVER

Jaguar Land Rover (JLR) is Britain's largest automotive manufacturer which designs, manufactures and sells some of the world's best known premium cars. The two iconic brands of JLR include Jaguar, with a range of luxury sedans, sports cars and luxury performance SUVs and Land Rover, which encompasses a portfolio of premium all-terrain vehicles. Tata Motors acquired JLR in 2008.

JLR has four principal automotive manufacturing facilities in the United Kingdom at Solihull, Castle Bromwich, Halewood and the Engine Manufacturing Centre at Wolverhampton. It also has two product development facilities in the United Kingdom at Gaydon and Whitley. Jaguar Land Rover also owns a joint venture manufacturing plant under its China Joint Venture, in Changshu, near Shanghai. Expanding its footprint, the firm opened a new manufacturing facility in Brazil and is currently building manufacturing facilities in Slovakia and tied up a contract manufacturing with Magna Steyr in Austria. Jaguar Land Rover is known for its hallmark quality and excellence, strong global distribution network, path-breaking product development and engineering capabilities.

#1

BRITAIN'S BIGGEST
CAR MANUFACTURER

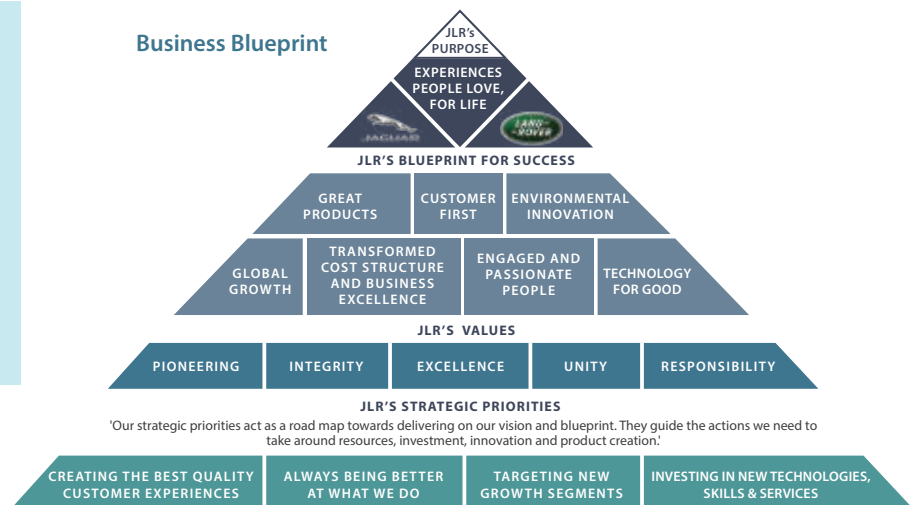
213

PRODUCT AWARDS IN 2017

Vision

'We are entering the largest, fastest industrial revolution ever, driven by decarbonisation, air quality, digitisation, connectivity, automation and technology. Against this backdrop we see endless exciting opportunities to create a world in which we will live safer, better, more connected and mobile lives.'

Business Blueprint



TATA MOTORS GROUP – EMBRACING THE FUTURE OF MOBILITY

New technologies, new business models and new partnerships are fast emerging across the world. Both Tata Motors and Jaguar Land Rover are enhancing customer experiences, while being able to deal with the discontinuity and disruption in the market, which comes from new technologies, competition and evolving customer behaviour.



TATA MOTORS – TAMO

We believe in delivering innovation that improves the quality of life for our customers. With the objective of foraying into future mobility solutions, we introduced a sub-brand - TAMO - as a core element of our transformation journey, 'FutuReady'. The first innovation from TAMO will be to redefine connected and personalised driving experiences for Indian customers.

Leveraging Expertise for Connectivity

TAMO will operate as an agile, ring-fenced vertical, in the first step on a low volume, low investment model to provide fast-tracked proves of technologies and concepts.

It will act as an open platform to network with global startups and leading tech companies to get access to trends, innovations and solutions, for the design of exciting future products and services.

For the rapidly changing automotive environment, TAMO will transform the experience of interfacing and interacting with customers and the wider community. We are collaborating with Microsoft to leverage its connected vehicle technologies.



JAGUAR LAND ROVER – INMOTION VENTURE

Our subsidiary, Jaguar Land Rover, through its subsidiary InMotion, offers new digital solutions and on-demand services that meet modern travel and transport challenges of today's consumers. Its long-term ambition is to remain at the forefront of customer-first innovation by creating visionary premium products that respond to changing lifestyles and mobility trends.

Pioneering Connected Autonomous Vehicles

Jaguar Land Rover is working towards global leadership in Connected Autonomous Vehicles. Unrivalled driving experiences and vehicle performance and capability remain central to its strategy. Jaguar Land Rover's Advanced Driver Assistance Systems, including autonomous emergency braking and park assist, are its stepping stones to full autonomy. Through technologies like CloudCar and Connected Car diagnostics, Jaguar Land Rover is pioneering the use of real-time data from its vehicles.

Innovating for a Greener, Smarter Tomorrow

Jaguar Land Rover is introducing a range of alternative powertrains for 2018 and beyond. This includes full electric, hybrid and mild hybrid solutions. By 2020 half of its range will be available with an alternative power option to meet the differing needs of the customers. Jaguar Land Rover is working towards integrating connected and autonomous technology with low-carbon ecosystems. In partnership with Governments and academia, Jaguar Land Rover is also exploring innovations such as car-to-home charging, car-to-grid, and battery storage solutions to respond to an increase in electric vehicle sales.