SCREENSHOTS OF DASHBOARD AND STORY

Understanding Product Suitability and Brand Performance

| Top Brands | Diffrent of Labels | Price of diffrent | Skin Suitability | Brand Ranking | Label Ranking |

Brand
- CLINIQUE
- MURAD
- ORIGINS
- SEPHORA CO..
- SHISEIDO

Count of Brand
309

Pages

Columns   Label

Rows   CNT(Label)

Filters

Entire View

Marks

Automatic

Color Size Label

Detail Tooltip

Cosmetics Labels
Label

Price Vs Brand

Sensitive skin suitability

Dry Skin Sutibility

Label Vs Rank

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Data Analytics

cosmetics

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Tables

Brand
DrySutibility
Ingredients
Label
Name
NormalSuitable
OilSutibility
SensitivityskinSutibiity
Measure Names
Combination
Dry
No of Records
Normal
Oily
Price
Rank
Sensitive
cosmetics.csv (Count)

Pages

Columns

Rows

Filters
Brand

Marks
Pie

Color Size Label
Detail Tooltip Angle

Brand
CNT(Brand)
CNT(Brand)
Brand

Top Brands

SHISEIDO   CLINIQUE

SEPHORA COLLECTION

ORIGINS

Brand: MURAD
Count of Brand: 47

Brand
CLINIQUE
MURAD
ORIGINS
SEPHORA COLLECTION
SHISEIDO

CNT(Brand)
309

Data Source | 1.1 Top Brands | 1.2.Lable Count | 1.3 Price vs Brand | 1.4 sensetive skin suitability | 1.5. Dry Skin Sutibility | 1.6 Normal skin Suitiblity | 1.7 Oil Skin Sutiable | 1.8 Brand Vs Rank | 1.9 Lab

5 marks   1 row by 1 column   SUM of CNT(Brand): 309

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Pages

Columns Brand   Brand

Rows AGG(No

Filters
Brand

Marks
Automatic

Color Size Label
Detail Tooltip

OilSutibility

Oil Skin Sutiable
Brand

No of Records

80
70
60
50
40
30
20
10
0

CLINIQUE   MURAD   ORIGINS   SEPHORA COLLECTION   SHISEIDO

OilSutibility
Not Suitable
Suitable

Data Source | nds | 1.2.Lable Count | 1.3 Price vs Brand | 1.4 senstive skin suitability | 1.5. Dry Skin Sutibility | 1.6 Normal skin Suitiblity | 1.7 Oil Skin Sutiable | 1.8 Brand Vs Rank | 1.9 Label Vs Rank

10 marks   1 row by 5 columns   SUM of AGG(No of Records): 309   N praneetha B...