

DATA ANALYTICS ASSIGNMENT - 3

Assignment Title: Supermarket Sales – Insights & Strategic Visual Analytics using Tableau

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Internship Platform: SmartInternz

Date: 30 June 2025

Organization: ABC Company

ASSIGNMENT OVERVIEW:

In this third and final assignment, the focus remains on advanced data analysis and storytelling through Tableau. The project leverages supermarket transactional data to generate compelling business insights using a combination of visual and tabular techniques. This task emphasizes interactivity, deeper insights, and user-centric visual storytelling.

Supermarket Sales Interactive Dashboard





