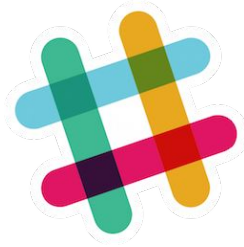


CHATBOT ON MESSENGER

Praneeth Kumar Baru 13311A0510

What is a chatbot ?

A type of conversational agent, a computer program designed to simulate an intelligent conversation with one or more human users via auditory or textual methods.



Thought

- Provide rich information
- No need to download multiple apps
- Better UX
- Faster access of information
- Save memory
- Multiple services in one
- Conversational services



Can these be replaced by a single app ?



inshorts
stay informed



FAASOS



Facebook Messenger

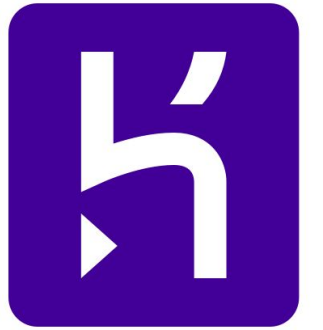


Alex ●

Alex can help you with...



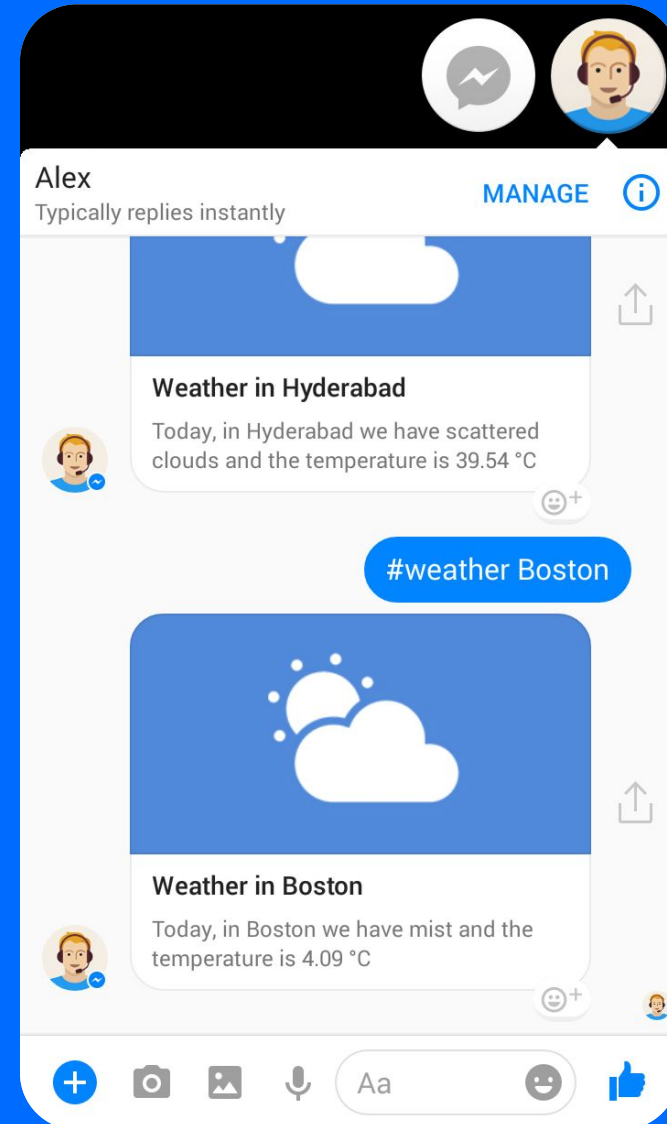
Alex is made up of...



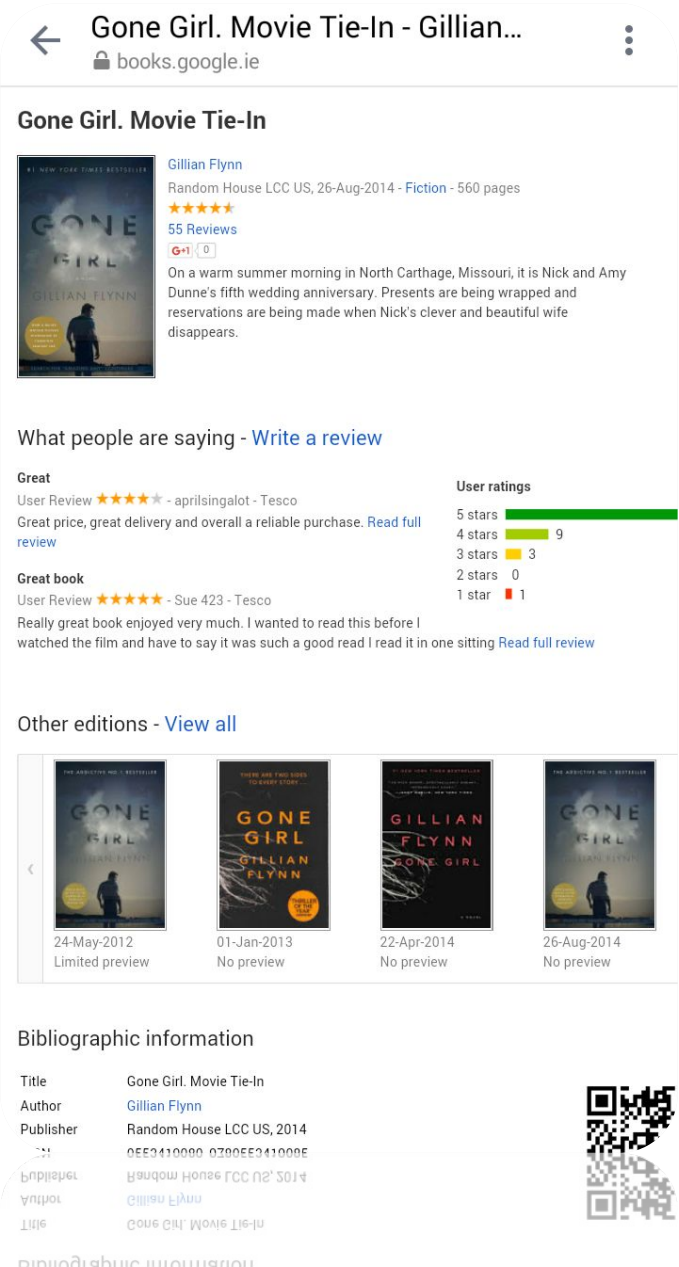
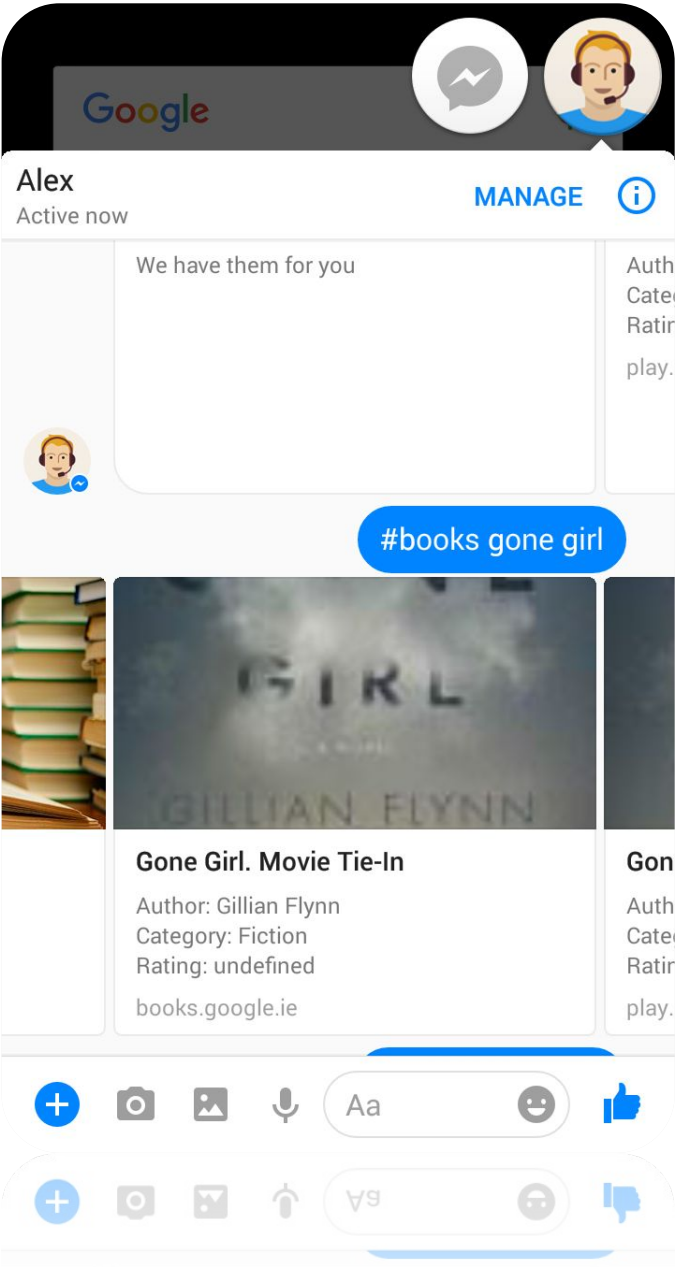
Frontend

Backend

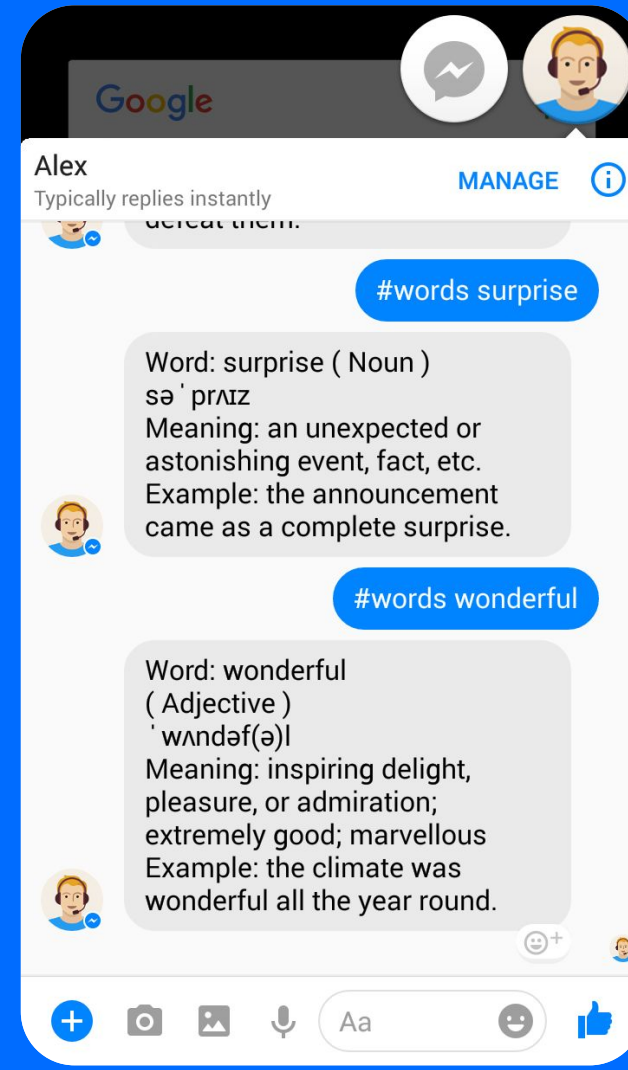
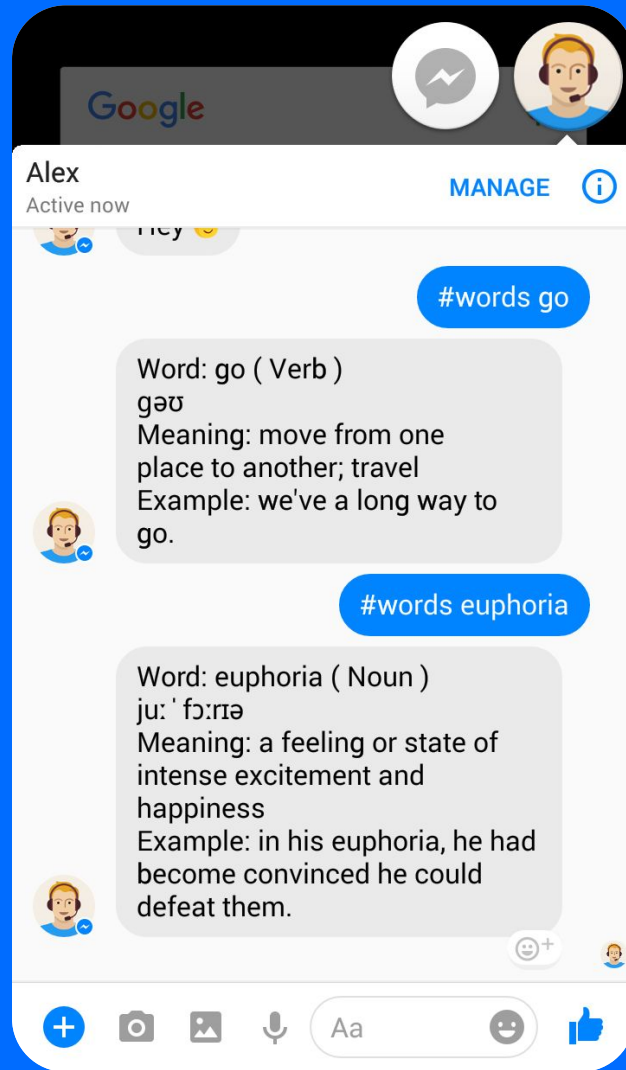
Weather



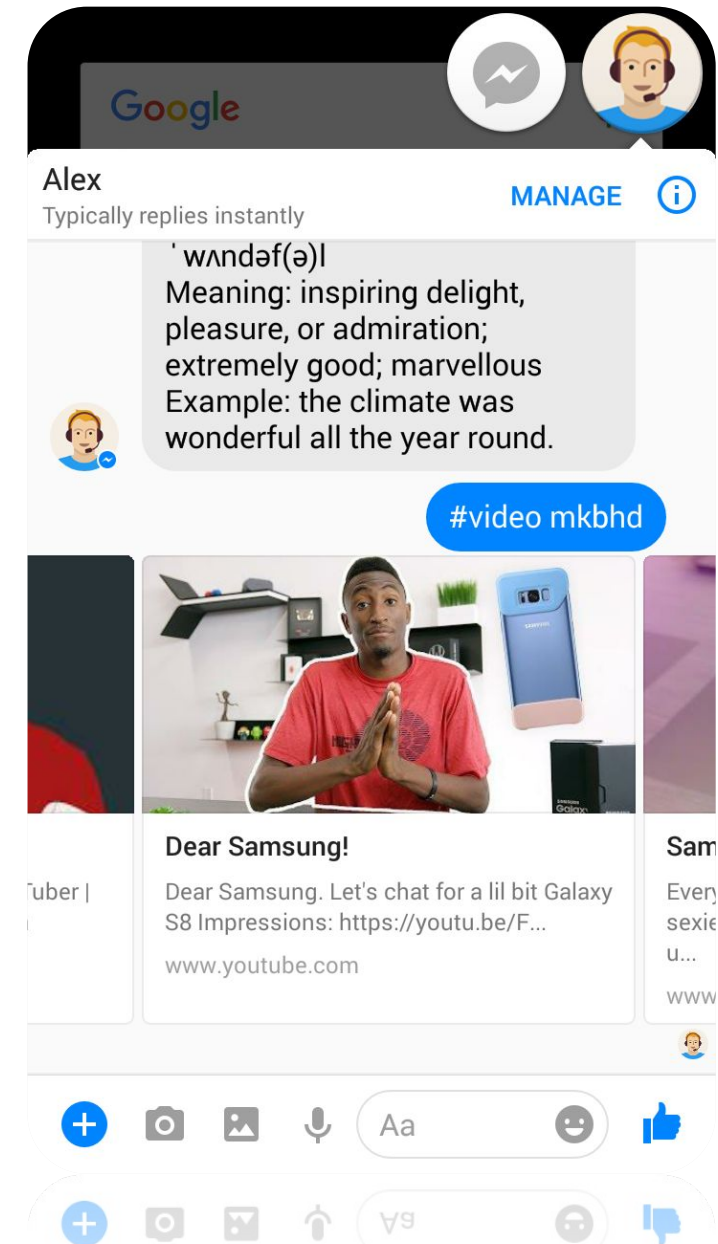
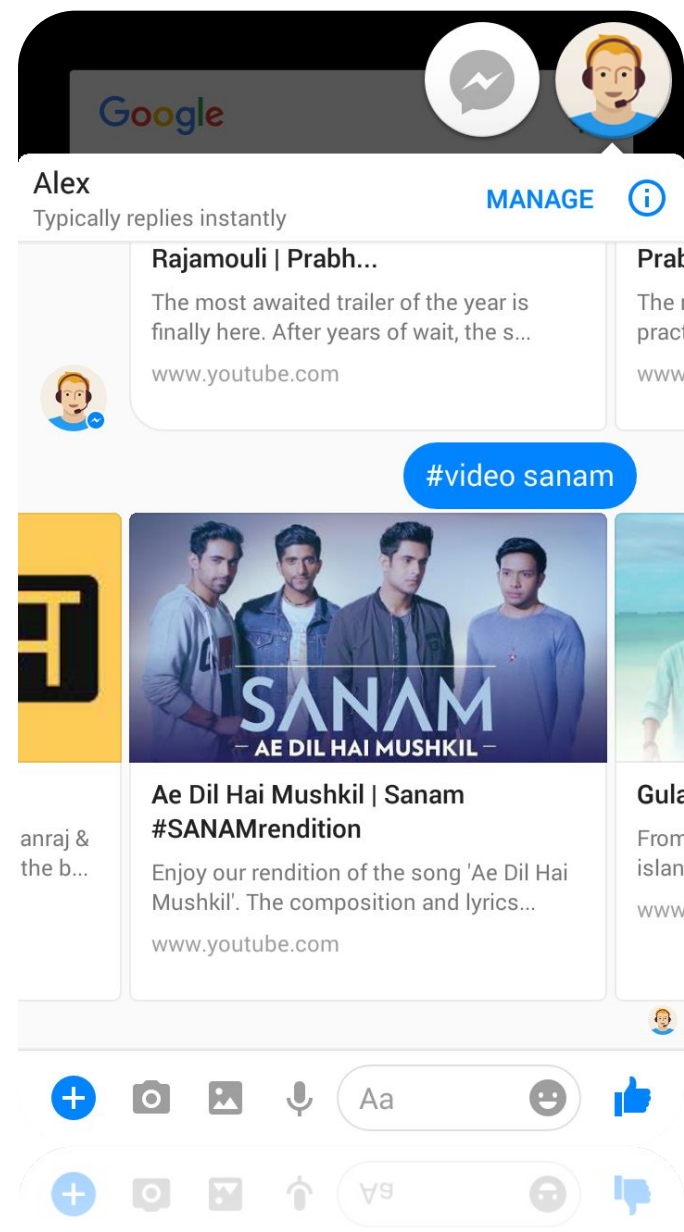
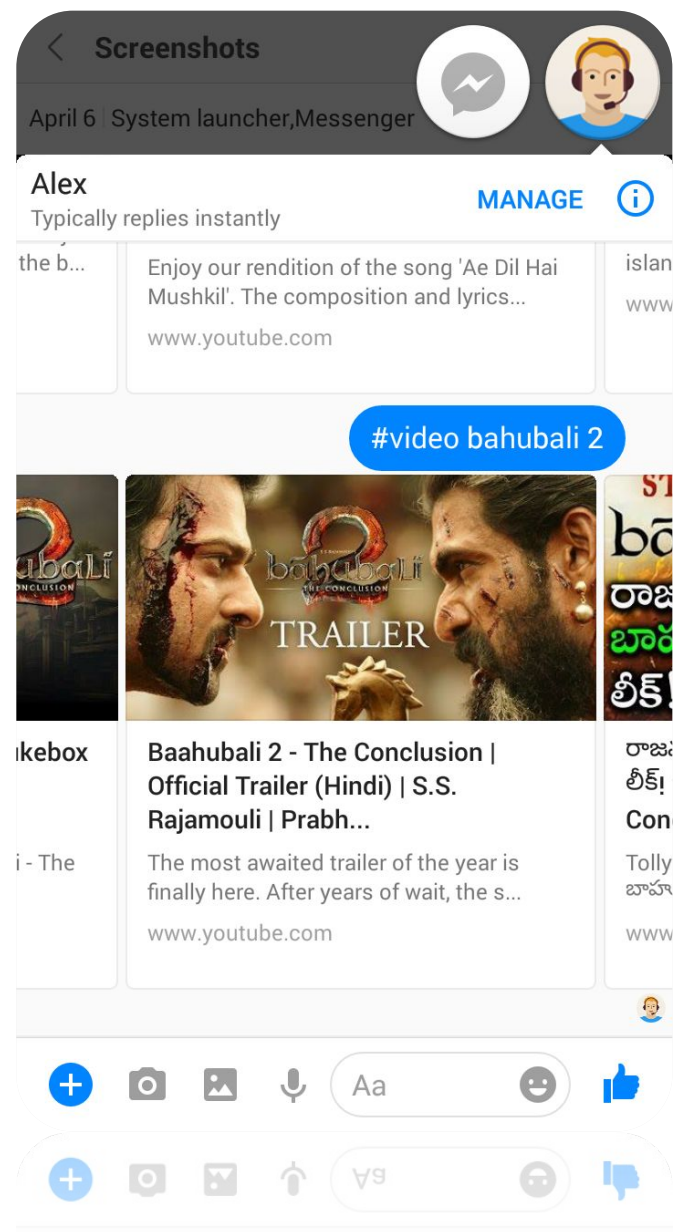
Books



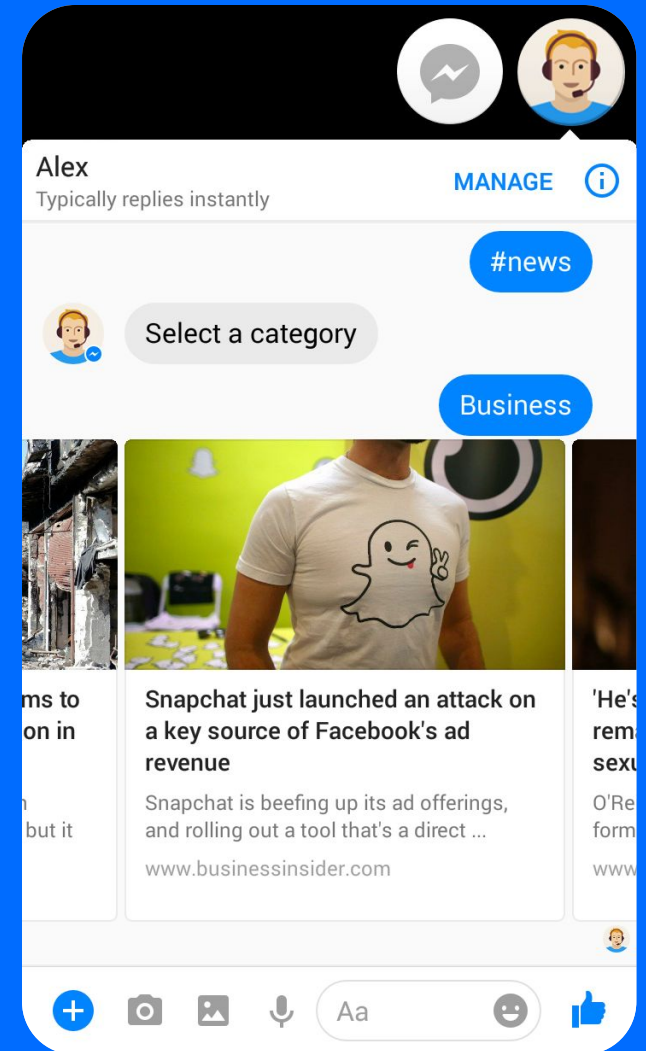
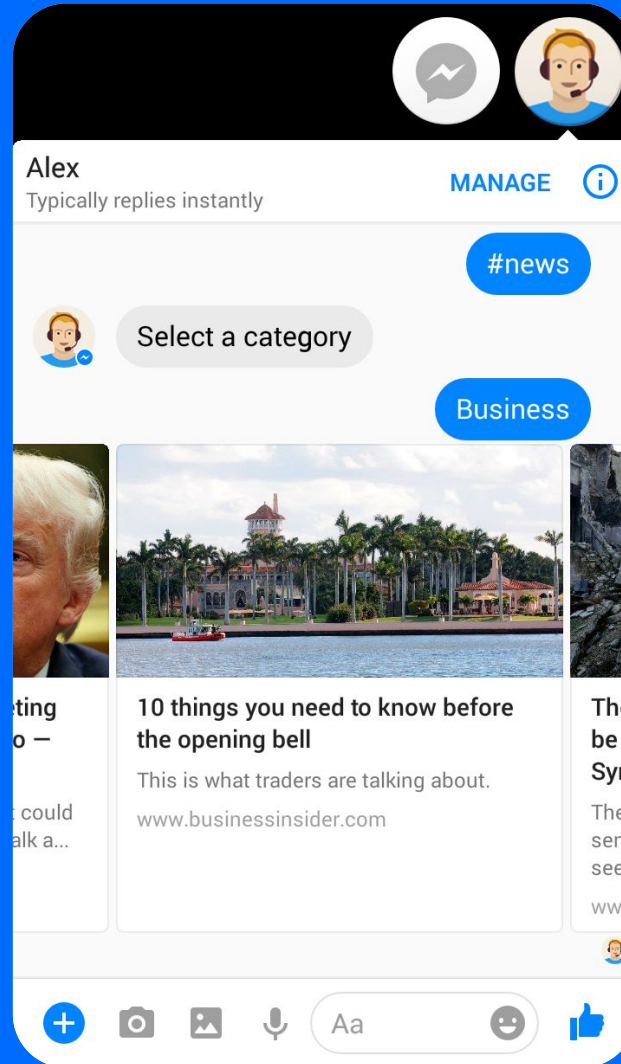
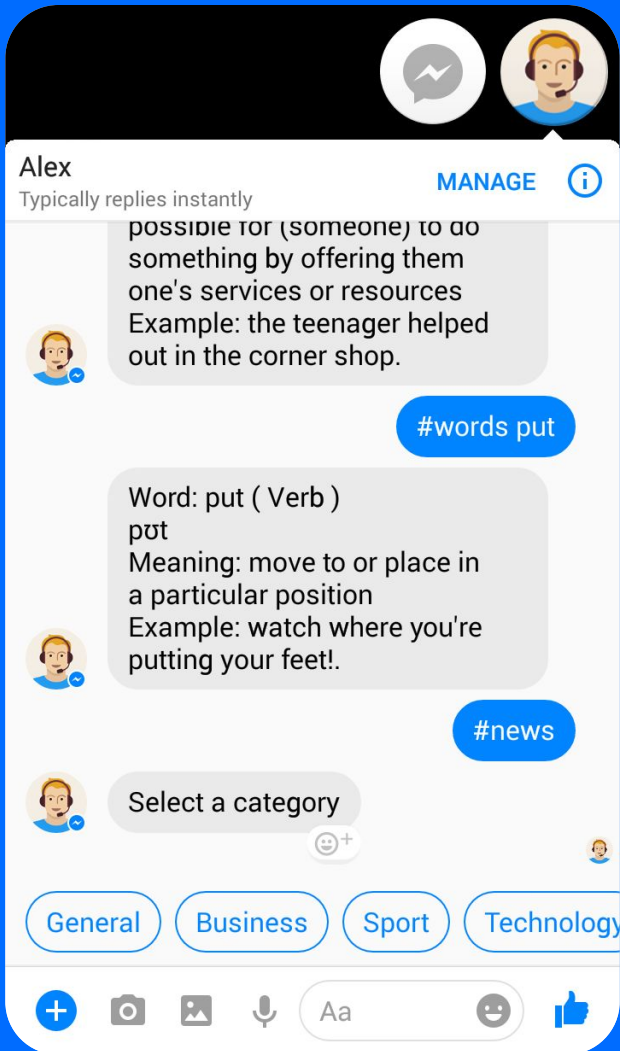
Words



Video



News



Shopping

Google

Alex

Typically replies instantly

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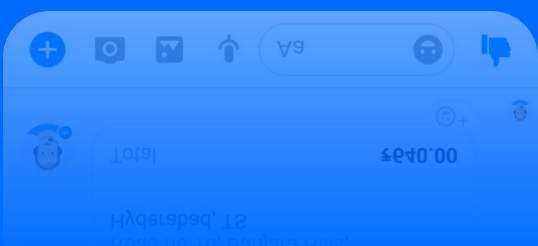
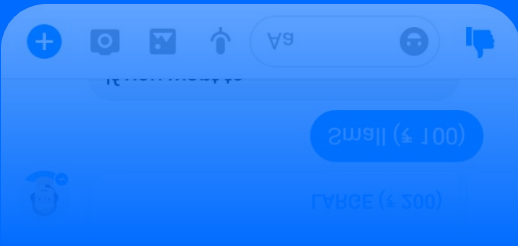
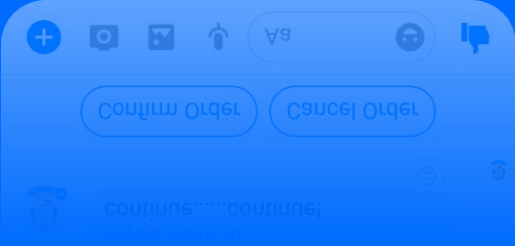
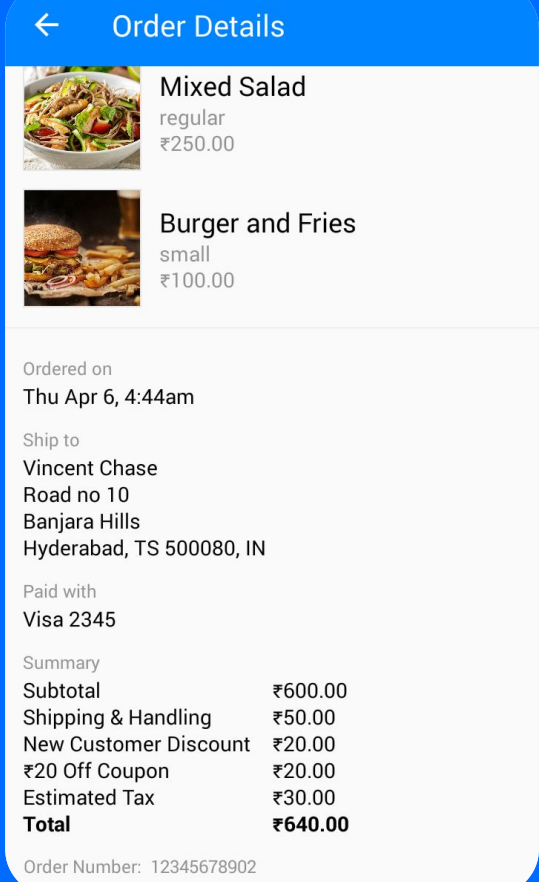
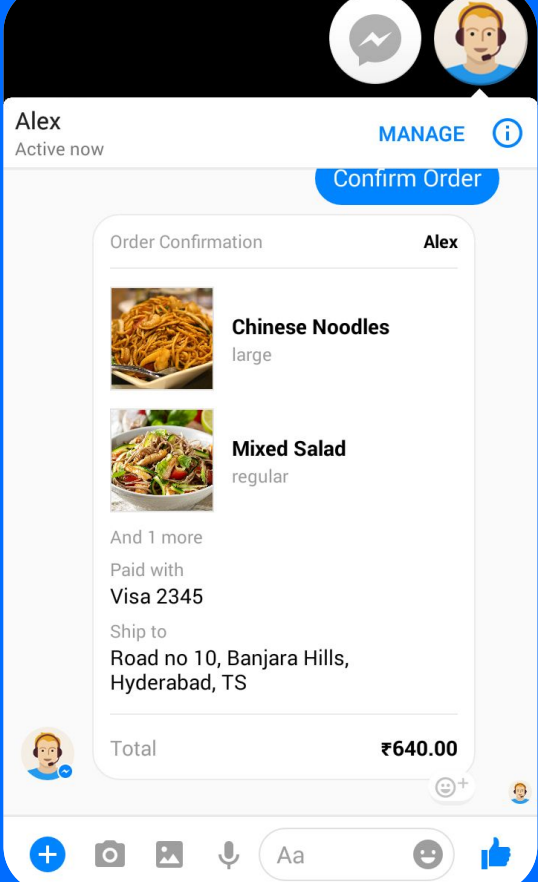
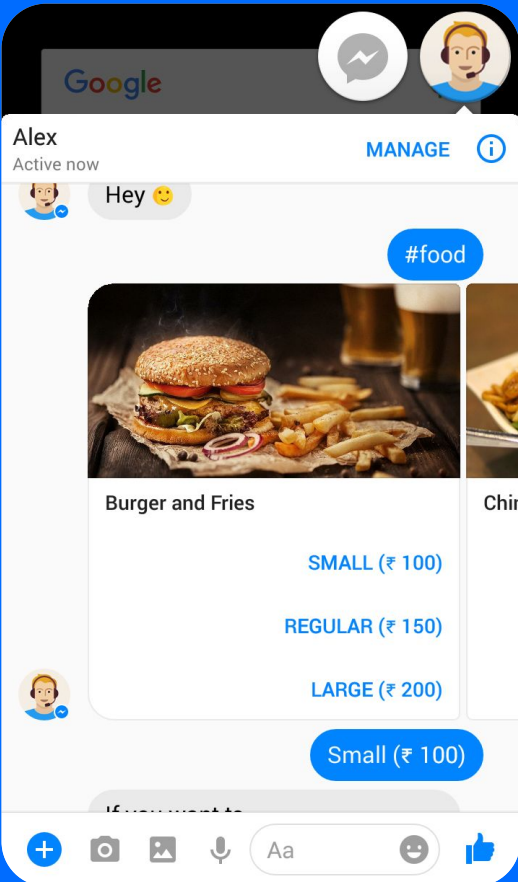
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Free shipping
(Surface Delivery - Nationwide land transport delivery)

Watch

Food



Testimonials



“ ~90% of our time on mobile is spent on email and messaging platforms. I would love to back teams that build stuff for places where the consumers hang out! ”

- **Niko Bonatsos, Managing Director at General Catalyst**

Testimonials

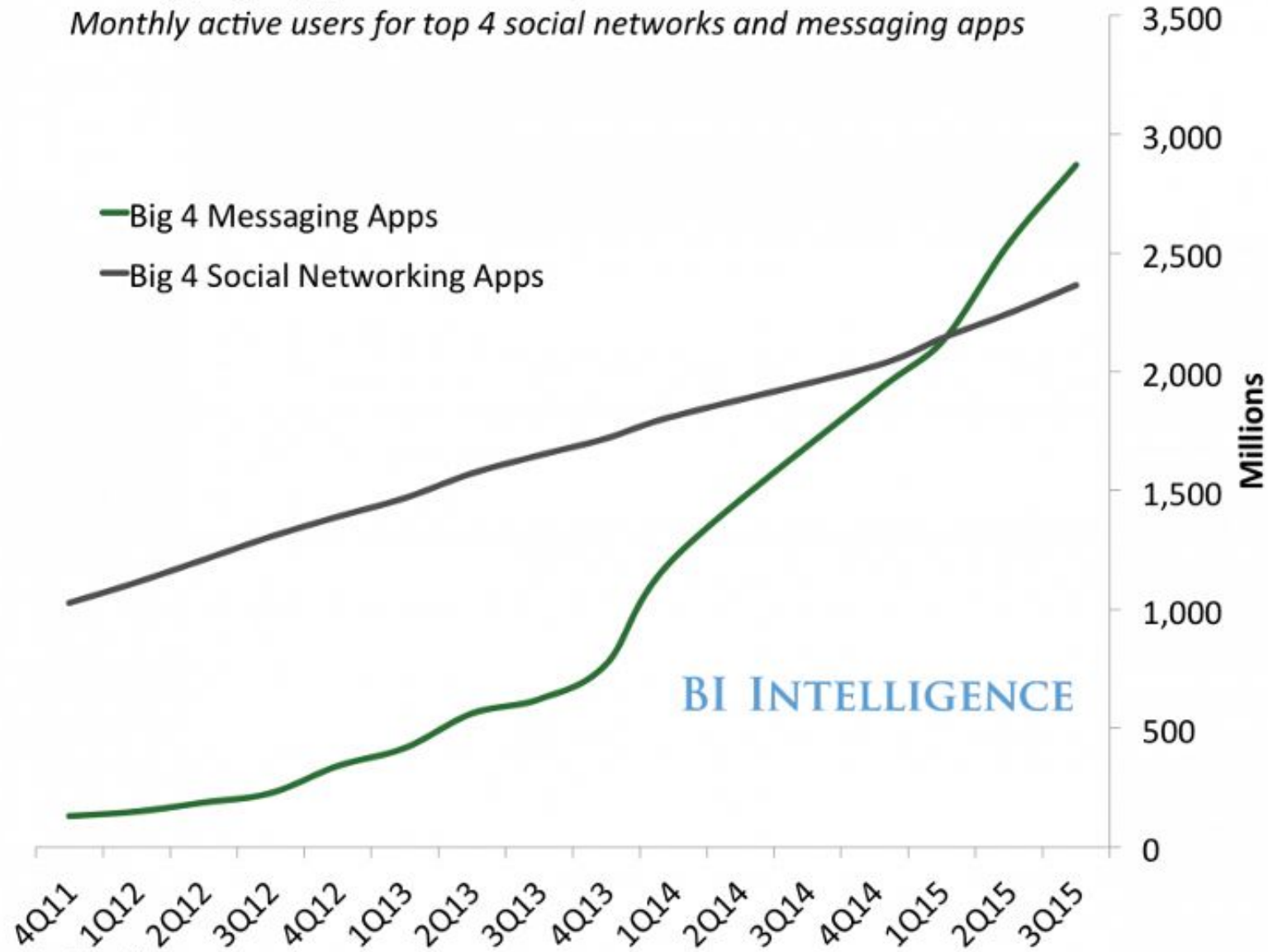


“People are now spending more time in messaging apps than in social media and that is a huge turning point. Messaging apps are the platforms of the future and bots will be how their users access all sorts of services.”

- **Peter Rojas, Entrepreneur in Residence at Betaworks**

Messaging Apps Have Surpassed Social Networks

Monthly active users for top 4 social networks and messaging apps



BI INTELLIGENCE

Source: Business Intelligence

1 Billion users



Facebook Messenger



Thank you