PRODUCT IMPROVEMENT CASE STUDY



RELEASE NOTES - PHASE 2 UI/UX Enhancements + Stop Discovery

Release Date: End of Sprint 6

Version: v2.0

Overview:

Phase 2 focused on simplifying the user experience, improving the navigation flow, and implementing key discovery features to help riders find nearby stops and route information quickly.

Features Delivered:

- UI/UX Optimization
 - → SCRUM-32: UI audit
 - → SCRUM-33: Screen redesigns
 - → SCRUM-34: UI changes implementation
 - → SCRUM-35–37: Map zoom logic update
 - → SCRUM-10: Consistent zoom across views
- Bus Stop Discovery & Route Clarity
 - → SCRUM-38: Fetch/filter stops based on GPS
 - → SCRUM-39: Nearby stops map/list UI
 - → SCRUM-40: Tap-to-view service frequency
 - → SCRUM-42–45: Route clarity improvements
 - → SCRUM-12: Route clarity by stop
 - → SCRUM-46–47: Student verification flow

Known Issues / Limitations:

- Some inconsistencies in nearby stop detection on older devices
- Verification prompts may not persist across all login states

Dependencies / Technical Notes:

- Google Maps & Transit API integrated for route and stop data
- UI changes tested across iOS/Android form factors.