



MANIPAL UNIVERSITY
JAIPUR



SPONSORSHIP DECK

Venue: Manipal University Jaipur

Jaipur-Ajmer Express Highway, Dehmi Kalan, Near GVK Toll Plaza,
Jaipur, Rajasthan-303007

About MUJ

| World Class Infrastructure | Modern Library | Multi-Disciplinary | State-of-the-art Labs

The Manipal Education Group with its heritage of prime excellence in higher education for over 60 years, launched Manipal University Jaipur in 2011.

The Multidisciplinary university offers career-oriented courses at all levels i.e U.G., P.G. and Doctoral across diverse streams:

- Engineering
- Planning
- Applied Sciences
- Planning
- Management
- Fashion
- Architecture
- Hospitality
- Law/Legal Studies
- Design
- Commerce
- Communication

72 YEARS

of Established Legacy of Manipal Education

Land Area: 121 Acres
Built-Up Area: 4.87 Million Sq. Feet

17000+

On Campus-Student Community

More than 10 Crores worth scholarships for Meritorious & Deserving students.

100+ National and International Collaborations with Institutes and Universities

The Manipal Education Group has been an inspiring leader in the field of education, research and healthcare for a span of over six decades.

The group includes Six universities, namely:



Manipal University Dubai



Manipal University Karnataka



Manipal University Jaipur



Sikkim Manipal Academy of Higher Education



Manipal International University Malaysia



Manipal University Bangalore

Q About US



Mission and Values

The International Innovation Challenge (IIC) is an innovative event hosted by Department of IoT & Intelligent Systems , School of Computer Science and Engineering , Manipal University Jaipur, and Engineering , aimed at empowering young minds to address to address real-world challenges. The event brings together real-world challenges. The event brings together , exceptional talents in a 36- hour hackathon, allowing participants to brainstorm and devise impactful solutions under the mentorship of industry leaders.

ABOUT THE EVENT

36 Hours Hackthon



Prizes worth ₹7L+ for winners

Compete with international students & expand your network

Mentorship from top tech influencers

WHY SHOULD YOU SPONSOR US ?

Global Exposure

MUJ boasts a vast alumni network of 300,000+ members across 59 countries, giving sponsors access to a global community of accomplished professionals, entrepreneurs, and innovators. Your brand will reach not only current students but also an expansive alumni base.

Networking Opportunities

During our networking sessions, we will interact with key players in the tech industry and fellow sponsors. Sponsors will also have judging panels, allowing for direct interaction with participants and soon-to-be industry professionals. exclusive access

Opportunity to showcase your products

Chance to appoint a student campus ambassador Your brand Flex + Standees will be put up across the whole campus ensuring maximum visibility during promotions You can put up stalls to showcase your products to the students and help them connect with the brands.

SPONSORSHIP TIERS

- Logo on flex-es put up in campus and hostel
 - Brand logo and integration in event website
 - Company personalized flex/standee in campus
 - Dedicated post on social media announcing sponsor
 - Networking opportunity with emerging talent
 - Dedicated sponsorship desk on campus
 - Instagram stories dedicated to company

DELIVERABLES

- Stage Backdrop and space for branding
 - Product integration opportunities
 - Affiliation with Manipal University Jaipur
 - Brand mention and email over 8000 students
 - LinkedIn testimonials
 - Logo on all event marketing material
 - Logo on certificates, team IDs and shirts
 - Host custom workshops
 - Provide problem statements for hackathon
 - Keynote speaking at validating ceremony

DELIVERABLES

- Keynote speaking at opening ceremony
 - Distribute coupons or other material at event
 - Relevant mention sponsor on all channels
 - Join judging panel
 - Custom Engagement and Challenges
 - Sponsor - specific content creation

Title Sponsor (Rs. 2,00,000)	Co-Sponsor (Rs. 1,00,000)	Event Partner (Rs. 50,000)
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TIMELINE

REGISTRATION

Live from 28th July
Time-11:59 PM

SHORTLISTING

Till 2nd September

OFFLINE HACKTHON

8th and 9th September

OUR PREVIOUS SPONSORS



1.0 MOMENTS





MANIPAL UNIVERSITY
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Contact

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