# PRANESH R

## Frontend Developer

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## CAREER SUMMARY:

A self-taught frontend enthusiast with an immense passion for building great products, with a proven ability to develop complex web experiences - eager to offer fresh perspectives and contribute in challenging projects. Highly skilled in React.js, converting wireframes into flawless websites, collaboration, and technical documentation.

## WORK EXPERIENCE:

**The Ken**
Frontend Developer |  December, 2021 - Present
- Spearheaded a comprehensive redesign project which is now live with over 20k DAU, implementing modern concepts to build a seamless experience for the user.
- Built a highly re-usable module for passwordless login from scratch to deployment, resulting in reduced password-sharing among users by 50%, which got integrated into the redesign project in only 2 hours.
- Improved crash-free experience from 91% to ~99% by collaborating with a team member for updating their mobile app's key libraries and building new features using React Native, MobX, Axios and other supporting libraries.
- Increased signups by up to 57% by building a key feature which went from concept to deployment in 72 hours, demonstrating my agility and collaboration skills.
- Responsible for documenting most of the existing and upcoming engineering projects including a thorough API documentation.

## RELEVANT PROJECTS:

**MEGUESTA | <u>Click Here</u>**
A place for your favorite memories
- An app for events where guests can upload their favorite photos from their gallery so the host can revisit them later to cherish the memories guests have created.
- Built using NextJs, TailwindCSS and Firebase Storage.

**COMPREWEATHER | <u>Click Here</u>**
Weather App | PWA
- A PWA for staying updated with the local weather information.
- Made using a third-party API, provided by weatherapi.com with React and TailwindCSS.
- Displays a detailed Air Quality Index Report.

## EDUCATION:

**University of Madras**
Bachelor of Business Administration

## CORE COMPETENCIES:

- Proven knowledge of Typescript and ReactJs, Redux, NodeJs, and other Web Development libraries/frameworks relevant to the current web dev ecosystem, enabling efficacy in developing high-quality user-experience.
- Complete know-how of Javascript, HTML and CSS, facilitating efficiency of the workflow and responsive web-design.
- Proficiency in utilising RESTful APIs, package managers like npm/yarn and source control using GIT.
- Knowledge of CSS frameworks like TailwindCSS and Bootstrap and SASS / LESS.
- Commitment to be meticulous at all times using comprehensive testing skills.
- Excellent Interpersonal & Communication Skills.
- Refined planning and organizational skills that balance work, team support and ad-hoc responsibilities in a timely and professional manner.
- Enjoys sharing knowledge and encouraging the development of others to achieve specific team goals.